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# Denkst Du das (scheinbar) Undenkbare? Teil II



## Teil II: Meine Pionierarbeit für kreative Inklusion

Denkst Du das Udenkbare? Ich denke das (scheinbar) Udenkbare.

Unabhängigkeit im physischen und wirtschaftlichen Sinne ist zwar sicher kein Garant für psychische Freiheit und letztlich Glück. Jedoch ist es nicht von der Hand zu weisen, dass ein Mangel an äußeren Möglichkeiten es deutlich erschwert, die Voraussetzungen für ein erfülltes Leben zu schaffen. Das fängt mit Bildung an und hört mit dem Gesundheitssystem auf.

## Was ist Achtsamkeit?

Achtsamkeit bedeutet im Kern, voll gegenwärtig wahrzunehmen und das Wahrgenommene anzuerkennen ohne in irgendeiner Weise eine Wertung vorzunehmen.

## Auch Kopfmenschen können mutig sein

Menschen, die jeden Tag aufs Neue ihren „Dämonen“ mutig die Stirn bieten, sind erst recht dazu befähigt, innovativ trotz ihrer psychischen Krankheit zu sein. Warum? Zum einen, weil sie ganz offenbar zu divergentem Denken befähigt sind, vielleicht sogar mehr als ihnen selbst lieb ist. Zum anderen, weil sie gelernt haben, Ängste zu überwinden und neue Wege zu beschreiten.

Wir glauben daran, dass auch Du die Fähigkeit besitzt, Dir selbst Deine ganz persönliche Freiheit zu erschaffen. Freiheit von gedanklicher Einengung genauso wie Freiheit von wirtschaftlichen Zwängen. Aber keine Angst! Wir glauben nicht, dass Du das alles alleine schaffen musst.

## Ohne Ideen keine Umsetzung

Am Anfang der Freiheit stehen immer eine Idee und der Mut, diese Idee auszusprechen. Ideen wie:

- „Alle Menschen sind gleichberechtigt.“
- „Alle Menschen haben kreatives Potenzial.“
- „Ich fühle mich nicht deshalb schlecht, weil ich ein schlechter Mensch bin, sondern weil ich eine psychische Krankheit habe. Und diese Krankheit ist vielleicht sogar heilbar.“

Solche persönlich wie gesellschaftlich bahnbrechenden Ideen sind keine hinreichende Garantie für den Erfolg des sich daran anschließenden Prozesses. Sie sind jedoch eine notwendige Zutat – neben

## Durchhaltevermögen und kompetenter Unterstützung bei der Durchführung.

### Die richtigen Partner für die Umsetzung

Durchhaltevermögen brauchen viele Betroffene von psychischen Erkrankungen bereits, um trotz Rückfällen immer wieder motiviert an ihrer Genesung zu arbeiten. Gleichzeitig sind sie häufig Weltmeister darin, in teilweise sehr kurzen Zeitfenstern des relativen unbelastet Seins kreative Höchstleistungen zu erbringen, deren Früchte sie über Durststrecken der Lähmung tragen.

Sie können jedoch abhängig von ihrem aktuellen Befinden Schwierigkeiten haben, stetig Leistung zu bringen, Projekte konvergieren zu lassen und mit Selbstbewusstsein nach außen hin aufzutreten.

Psychisch Kranke, sollten nicht auf den sekundären Sektor verwiesen, sondern vielmehr in ihrer Creative Confidence bestärkt und in der Ideenfindung, dem Quartären Sektor eingesetzt werden. Denn diese Studie zeigt, dass besonders der sekundäre Sektor anfällig bei Krisen ist und, dass dort die meisten psychisch kranken in die Arbeitslosigkeit abrutschen und noch kränker werden.

<https://journals.plos.org/plosone/article?id=10.1371/journal.pone.0069792> darauf wird hier verwiesen  
[https://ec.europa.eu/health/sites/health/files/mental\\_health/docs/compass\\_2017workplace\\_en.pdf](https://ec.europa.eu/health/sites/health/files/mental_health/docs/compass_2017workplace_en.pdf)

Daher wollen wir sie dabei unterstützen, die Früchte Ihrer kreativen Arbeit zu ernten. Für sich selbst und für die Allgemeinheit. Denn wer bewiesen hat, dass er den Mut hat, achtsam hinzusehen und sich selbst neu zu erfinden, der kann erst recht dazu beitragen, eine am Menschen orientierte Technologie und Gesellschaft neu zu erfinden.

### Central User Story

As a multipotentialite inventive talent and entrepreneur at heart, suffering from severe mental illness, thereby currently lacking the steadiness to seriously pursue execution of any of my abundant ideas,

I need the opportunity to entrust my most promising ideas to someone who is able to double down on their execution and at the same time I need to be sure that they will stay attributed to me and that I will receive my fair share of profits, while freely deciding whether, when and how to participate in their execution, so that I can live in dignity on my own capabilities.

Equally, I want my therapy to be a pluralistic creative process in which mental health professionals with diverse backgrounds are rewarded for their intellectual and empathetic contributions to a concise and

complete diagnosis leading to an effective treatment and social rebirth.

## Unique selling proposition

Jafudi not only brings together people with complementary ideas but also ensures that contributors throughout all creative phases (sense, ideate, prototype, scale) receive credit for their contribution in the form of intellectual property and reward proportional to the idea's eventual success.

## True line

Ideas are a dime a dozen. No big deal. Well, until they are.

This is true for brilliant business ideas as well as for self-destructive ideas.

Self-destructive ideas like a mentally ill person has.

## Core purpose

We dare to imagine a world in which people who dare to imagine are being rewarded fairly. A world in which individual people who invest their creativity and time in order to contribute their ideas to the flourishing of humanity and the ecosystem of the earth are able to enjoy a respectable life standard.

## Core values

We believe in humanity, equal rights, respect for the individual and respect for nature.

We believe in diversity, creativity, sustainability and fair play.

We believe in Self

- help
- efficacy
- employed
- respect

We fully commit to International Human Rights Instruments, such as the

- [International Covenant on Civil and Political Rights](#)
- [International Covenant on Economic, Social and Cultural Rights](#)
- [Convention on the Rights of the Child](#)
- [Convention on the Rights of Persons with Disabilities](#)

In particular we make every effort to design and operate according to the

- [W3C Web Accessibility Standards](#): Information provided as well as user interface are

1. Perceivable
2. Operable
3. Understandable
4. Robust

- [General Data Protection Regulation of the European Union](#)

1. The right to be informed
2. The right of access
3. The right to rectification
4. The right to erasure
5. The right to restrict processing
6. The right to data portability
7. The right to object
8. Rights in relation to profiling and automated decision-making

Jafudi enables Idea private equity (Idequity) and thereby balances inequity. Inequity of power between original thinkers and the keepers of scaling resources.

Or in short: Idequity beats inequity.

Why does the way we share our ideas matter for keeping the world's equity in balance?

Because Billions of good ideas either evaporate because people just let them pass by or fall into the hands of corporations as employee inventions. Act like an owner – an owner of your own ideas! During work as well as in your free time.

There are dozens of doubts and excuses: But don't I owe my full creativity to my employer? How can I possibly prove that it was my idea? And who is interested in my ideas after all? Also, I heard that ideas are nothing, execution is all.

I say this is bullshit. Sense, ideate, prototype, scale. These are the phases of design thinking. Creative minds in every phase should be rewarded in fair proportion to their contribution to eventual success.

Big corporations collect most of the merits from eventual successes, because they already possess the resources to quickly scale a promising solution. And today's IP economic system is focused on rewarding concrete implementations or implementation plans. This deprives the original thinkers of the rewards and creates inequity, not only inequality.

Idea private equity will balance inequity. What do mean by Idea private Equity? Simply put, I dare to imagine a world in which people who Dare to imagine are rewarded.

1. Our states are democracies while our companies are still oligarchies.
2. Companies are designed as „easy to harvest“ mono cultures
3. Mono culture workforce is passive (learned helplessness), feels less responsible and hence is less creative
4. In the indigo era the most valuable resource is not our time, but our ideas. The value of time is linear. The value of ideas can be exponential.
5. Mitigation: Invite them to act like owners without giving them privileges or letting them get out of control; like a second carrot which is purpose
6. Anybody who becomes too entrepreneurial and could go out of control is being cut short. Creativity is demanded in every second job profile. But it must be tightly controlled because it is dangerous.
7. We are cattle. Sometimes they play us some music, sometimes they let us out on the green. But in the end we are cattle.
8. How do we transform companies from oligarchies into democracies?
9. By not giving away our ideas for hourly wages but securing IP in them, thereby reverting power. Take them at their word and act like an owner of your own ideas!
10. It is now our task to build the idea sharing technology for that purpose
11. If you liked this article, please participate in a short anonymous questionnaire on your idea sharing habits in order to help to build the system.

Act like an owner. Be an entrepreneur within your company. Call me a dreamer, but I have always tried to fill these words with life.

To me these words have always meant more than just being reasonable with travel expenses or doing some extra work that would look good in appraisal interviews. I have been holding on to the firm belief that if



everyone strove for purpose and brought in his full creative potential, then we would eventually arrive at amazing achievements together.

Just to discover that getting too much of an entrepreneur might be the most straightforward approach to career suicide. At least within the mono culture environments that large corporations are at their present level of development. Because there is some truth in the quote by Arthur Schopenhauer Talent hits a target no one else can hit; Genius hits a target no one else can see. Feel free to call me either dumb or idealistic, but I needed to repeat this excruciatingly painful experience a couple of times – depending on how you count – before I was ready to accept the disappointing fact that the glass wall I would run into again and again, was not a bug of one workplace or a matter of my approach but even worse, a feature of the system.

Actually let me take this opportunity to thank the henchman of the system for giving me the chance to understand it the hard way early on in my career: „Act like an owner“ is nothing else than an indigo colored carrot. It is a cover-up just like corporate social responsibility, often times is, or even worse: a fatal trap for everyone taking it serious.

Corporations of today are mono cultures in that they are designed for maximum return on invest. However, maximum return on invest is not the same as maximum productivity. It just means „easy to harvest“. Let me illustrate this point as I consider it crucially important. The main reason why in industrialized agriculture mono cultures have become so popular is that they are easy to harvest. They are not the most productive on the long term as they damage the soil, they are vulnerable to parasites and not even the most productive on short term if you consider objectives like biodiversity or oxygen production. Instead, the design of the whole system is towards a key performance indicator that matters towards stakeholders sitting outside the system. The shareholder if you want.

How does it feel to go to work in the morning in the spirit of „I am easy to harvest“? Do not be mistaken: „In the full bloom of your creative power“ is not what they want. Trust someone who mixed those things up for the first 30 years of his life. Yet I am still convinced that company cultures really should yield value to the people who work there as well as to investors, customers and society as a whole.

In response to the problem this system creates, they now appeal to us to behave more like owners.

Ownership is a bundle of rights and duties. And here is a quiz: When your company asks you to act like an owner, do you think they are

- reminding you to diligently fulfill your defined duties
- inviting you to bring in your full creative potential
- offering you a say in how to use budget or even profits?

That's right. If I should act like an owner, why not make me an owner? Act like an owner sounds quite cynical, if you think it through.

Imagine they would ask cattle to behave a bit more organically, a bit more like owners...

We are cattle. Sometimes they play us some music, sometimes they let us out on the green. But in the end we are cattle.

When they kicked me out of a project, it always felt like I had been in the matrix and someone pulled the plug of my life support system.

It was always short before that moment that I felt most productive and value generating, feeling to do the right thing.

Everything is about reporting. Nothing is about taking things in your own hands. Often times the primate of the Big Pictures harms the chances of new good ideas to rise because they do not get enough attention.

Our states are democracies while our companies are still oligarchies, in which we are day by day deprived of our intellectual property leading to more and more capital accumulation. This is not a law of nature.

Although I recognize this as a wicked problem, let us change it.

1. Take them at their word. Act like an owner of your ideas. Do not let yourself be deprived of them, but reclaim your ideas. Reclaim Your Creative Confidence
2. Outline of an idea society with a patent (pending) for everyone
3. In the future corporations will not be managed breadth first but depth first, not via quantity but via quality see teal organizations and indigo era

## Proposed Solution Ingredients:

- Intellectual property, capital accumulation, inequity aversion, wicked problem, big hairy audacious goals and practical idealism
- multipotentiality, false dilemma and horizontal careers
- work motivation, intrapreneurship and job characteristic theory
- organizational climate, teal organizations and indigo era
- digital nomads, blogging, Meetup, coworking, collaborative innovation network and startup accelerator
- intellectual property, the internet as source of prior art, blockchain, crowd funding
- machine learning and virtual assistant



## Outline of an idea society with a patent (pending) for everyone

- Pay for someone to listen.
- Can require recording or not.
- Listener indicates maximum free time span.
- Payer i.e the speaker can abort at any time.
- Payer specifies money amount per minute and maximum distance where he is prepared to go.

This is indeed a so called Big Hairy Audacious Goal.

In scope:

- Idea sharing via two-sided platform
- Protection by contract and technology instead of by law
- Payment in exchange for listening in a recorded environment and confirming authorship of the presenter.
- Earning share in profit in exchange for proposed improvements of the entrepreneurial concept

Out of scope:

- Stimulation of initial ideas
- Execution of ideas

## Opportunities of idea sharing in general

By sharing a business idea, you may get from the other person

- feedback on the idea and courage to execute on it
- an execution partner
- financing
- execution by the other

Inventors and prospective entrepreneurs benefit from sharing their ideas by receiving feedback for improvement and the chance to find a suitable business partner for execution.

An idea is the imagination of a potential solution to a problem. Hence, every idea not captured is a potentially lost solution. See also Schopenhauer: The World as Will and Idea.

Testing in reality to what extent it solves the problem may require certain resources like time or money. Modification and reiteration after failure will increase the necessary investment proportionally.

Hence, elaborating from mere imagination to a viable execution plan before actual testing as well as effectively revising details or even the concept between test runs is an important factor for reducing opportunity cost.

While the bearer of the original idea is often biased by its subjective appeal in assessing viability or might simply lack the knowledge to consider certain aspects, a complementary sparring partner might enhance the quality of the solution and thereby the probability of eventual success significantly.

He might even become a mate and partner in executing the idea.

## Threats of idea sharing (in general)

- Who is interested in my idea?
- Who is knowledgeable about the topic?
- How can I be sure that he/she does not steal the idea?

Before agreeing to the deal, the buyer can inspect material goods like a painting or a car. Also, when offered immaterial goods like information about the location of a famously lost painting for example, he can inform himself about the market value of the painting before entering a contract and getting to know the coordinates. The existence of the painting at the coordinates can be verified in a limited span of time and payment can be deferred until then, whereas testing the viability and market value of an idea (Construction plan for futuristic car) can take years (time to value realization). The presenter initially buys time from listener. One can reserve by contract the right to return a purchased material good like an old car to the seller, if it breaks down in a certain period i.e. the market value collapses.

Market Valuation	Material Example	Immaterial Example
Significant market value is certain	Mona Lisa	Map with location of a famous lost painting

Market Valuation	Material Example	Immaterial Example
Uncertain if significant market value	Old car	Construction plan for futuristic car

On the contrary, one cannot possibly return anything immaterial in case it proves to be of lower than promised value later on or it was not a new piece of information / an original idea in the first place (irreversibility of transaction). The reason being that immaterial goods can be in the possession of and utilized by multiple persons unless protected by a patent. However, In order to assess the value proposition of an idea the buyer needs to know some details at least about the problem that is being solved. And often times that already amounts to the transaction of essential parts of the idea itself. Need a step-by-step-approach.

Unlike the form of creative expression (Mona Lisa) on the one side and concrete technical instructions for implementation on the other side (car construction plan), abstract Ideas e.g. for a startup business model are not protected by copyright and cannot be protected by patent law (deniability of transaction). Need recording and NDA necessary

In other words, prospective founders need to convince themselves to have faith upfront and take a sometimes risky leap over the canyon between copyright and patent law protection in order to not stay alone with their ideas.

Finding other people to create a minimum viable product is a common challenge for new companies and startups. The concept of minimum viable co-founder ([https://en.wikipedia.org/wiki/Minimum\\_viable\\_product#Minimum\\_viable\\_co-founder](https://en.wikipedia.org/wiki/Minimum_viable_product#Minimum_viable_co-founder)) is based on looking for a co-founder with the following attributes.

- Trust
- Exceptional at building or selling
- Company commitment
- Personally likable
- Productivity
- Reasonable
- Rational
- Realistic

Similar to romantic dating, an adequate matching of the partners will lead to a win-win outcome, unless one participant plays foul and deprives its counterpart of the merits from the idea partnership by e.g. individually monetizing the transferred intellectual property.

Hard intellectual work as it might be to meaningfully capture and express the essence of an idea, the harder it becomes to deal with its fugitive nature when faced with sorting out original authorship after ideas mix and mingle in the best of intentions. In particular, when ideas start earning money, who will profit? How do we value which incremental step of the business idea added how much to the eventual success?

When talking about ideas as powerful yet initially abstract concepts, the existent legal instruments like copyright or patent law are blunt. They either only protect one particular way of expressing an idea (not the idea itself) or require already the description of a concrete technical implementation to become valid.

Apart from the risk of IP theft, other risks that might prevent fruitful idea sharing to happen include

- Lack of confidence in own ideas or the ideas of others
- Lack of time on both sides
- Etc.

## Strengths (of using a two-sided idea sharing platform)

- Wider reach if user basis becomes larger than the typical social context of individual users
- Elaborate protocol
- Use of Technology

## Weaknesses (of using a two-sided idea sharing platform)

- Absence of social context also means absence of initial trust
- People could create fake profiles to get away with IP theft
- Remote collaboration is less direct and more tedious than meeting in person

# Spieltheoretische Überlegungen zum Ideen-Teilen oder das Jafudi-Versprechen

Whenever you share an idea with someone via Jafudi, you will benefit no less from it than the other. And the recipient is responsible for ensuring that. Similar to scientific citation. Only without publication and with cash flow. Something like a P2P patent that protects idea theft and be it by

<https://de.wikipedia.org/wiki/Kryptomnesie>.

Be inspired by everyone, steal from no one.

Be J the set of all Jafudi users. A user may also be a member of staff acting on behalf of Jafudi itself. Members of staff will typically receive a fixed salary plus bonus.

Assume person A in J shares idea  $a_i$  with B in J after B has signed an NDA. The NDA allows B to come up with a modified idea  $a_{ib_j}$  and share it to C in J but not to D outside J.

In case  $C=A$  i.e. B proposes an improvement of  $a_i$  to A and if person A also agrees that clearly  $E(a_{ib_j}) > E(a_i)$  then they enter an equal rights partnership  $A_{ib_j}$  element of J. Within the partnership all decisions with regard to  $a_i$ ,  $a_{ib_j}$  and any derived ideas must be made unanimously. To the outside the partnership acts not different from a natural person. This includes the possibility to admit further people.

Design Question: May be shared back to people prior in the chain? Answer: No. This way it is easier to determine if someone committed fraud. If an idea looks suspiciously familiar to someone, the fraud might have closed the circle by chance. Might. But it is easy to determine whether he received info or not.

Rank people by the sum of how much they paid back to people they got ideas from. Thus incentivize fair behavior.

Enable crowd-funding on the platform. This is absolutely necessary, because of the NDA. Question: what to put into the description, which secrets to keep?

What happens if C shares the idea?

Wann immer Du eine Idee mit jemandem über Jafudi teilst, wirst Du nicht weniger davon profitieren als der andere. Und der Empfänger ist dafür verantwortlich, eben dieses sicherzustellen. Ähnlich wie beim wissenschaftlichen Zitieren. Nur ohne Publikation und mit Cashflow. So etwas wie ein P2P-Patent.

Vergleiche hierzu: [https://de.wikipedia.org/wiki/Schranken\\_des\\_Urheberrechts](https://de.wikipedia.org/wiki/Schranken_des_Urheberrechts)

Ist obiger Artikel noch aktuell nach der Urheberrechtsreform in der EU?

## Proposed solution strategies

### Two-sided platform's

### Idea Sharing Opportunities

### Idea Sharing Threats

2SPL Strengths

Matching strategies

Neutralization strategies

2SPL Weaknesses

Conversion strategies

Defense strategies

### Matching strategies:

- Increase number of users by promoting idea sharing opportunities
- use machine learning technology to achieve superior matching
- Etc.

### Neutralization strategies:

- Follow protocol and record negotiations in order to mitigate general idea sharing risks
- Platform could help in finding possible time slots and scheduling appointments.

### Conversion strategies:

- Where there is no advance of trust, there cannot be any disappointment (let a weakness be a strength)

### Defense strategies:

- Use video identification to ensure people are who they pretend to be
- Create an intuitive user interface to let remote communication not multiply the time investment of listening to others' ideas (Don Norman: The Design of Future Things)
- Etc.

While preexisting social ties might mitigate the risk of such anti-social behavior in the natural context, they are also limiting down the population of potential idea sparring partners to a small subset of global



possibilities.

The more it is important in creating any global idea exchange platform to not only outperform users' expectations with regard to the quality of matches, but also live up to and surpass the level of trust in traditional social ties like friendship when it comes to effectively regulating the game as an intermediary in a scalable manner.

While this does not preclude additional measures like filing a patent pending at a later stage, providing assistance in litigation should only be considered as the last resort. Rather, the incentive design within the platform should consider two aspects right from the start.

- Activating users and motivating vivid exchange
- Building mutual trust and exercising control

As indicated earlier, control must not be bought at the expense of scalability or user comfort. Hence, a certain degree of automation is inevitable. While predicting good matches will most probably be a question of training and applying machine learning models to tailored data structures that capture user profiles and the DNA fingerprint of their ideas, the live exchange could for example be facilitated by a moderator chat bot that every now and then chimes in to confirm

1. Understanding
2. Subjective novelty
3. Further mutual interest

This can be thought of as a protocol that structures and divides the conversation into small sections. Thereby minimizing the amount of upfront trust required. The written or automatically transcribed natural language and in particular the statements required by protocol will be recorded under a non-disclosure agreement as well as a waiver of commercial rights. Thus, centrally registering a patent will be replaced by bilaterally negotiating and recognizing authorship in small portions in exchange for agreeable compensatory payments and/or proportional shares in future profit.

The compensation system, however, has to take into account that even the most brilliant thinkers will produce a multitude of eventually non-viable ideas or ideas with low reach. This is to say, people might not be willing to pay upfront just for hearing an idea whose future profits are highly uncertain and in most cases rather improbable.

Let me say it loud and clear: selling ideas can by definition not work!

On the contrary, we propose that the sparring partner should be compensated directly not unlike a consultant and then evolve gradually from paid sparring partner to equal rights business partner as she or he makes own contributions improving the quality of the business model.

Equal rights partners can decide jointly to try to execute an idea, their roles during execution as well as on the form of financing, be it venture capital, crowd funding or bootstrapping.

## Resulting Competitive Advantages over existing tools

Criterion	Copyright law	What we propose	Patent law
Applies to	Expression of original idea (with exceptions)	Any kind of idea, from concept to execution plan	Instructions for technical implementation of an idea
Rights arise by	Fixation of the art work	Bilaterally recognized upon bilateral disclosure	Granted by central institution upon application
Rights extend to	National or regional until 70 years after death	World-wide and unlimited with regard to time	National or regional for 20 years
Set-up costs	None	Low	High

## General platform design considerations

Goal: Incentivized by share in future profit for idea improvement

Path to goal: Improvement confirmed by step-by-step recognition of authorship by counterpart in exchange for direct payment

Securing the path: Contents of conversation Guarded by non-disclosure agreement

Means of security enforcement: Idea Contents and confirmatory statements proven by audio recordings and block chain technology

Business model: Everything that is digital (capturing, matching and tracing of ideas) as freemium, while everything that is real (meeting spaces, litigation and incubation/execution support) for premium charges.

## Outline of a Secure Idea Sharing Algorithm

Details of the Idea exposition phase

Be A a registered party (individual, group of individuals or legal entity) having an entrepreneurial idea that he/she/they want to find an idea sparring partner for on the platform.

Party A creates a publicly visible idea exposition that contains three components

1. a free text specification of the problem that is solved by the idea (not the solution this is like the first prior art section with the chat bot instead of with an interview partner); optionally a short video teaser
2. an amount X is placed on the ???idea heap???
3. a reward X in e.g. bitcoin currency is promised for the party B who will have proven to fully understand the idea and confirms to not have been aware of the idea before

Details of the Interest matching phase

Other registered parties will be able to view the idea exposition and create a list of their favorites.

Use anomaly detection in order to accomplish extra-ordinary detection!

Registered parties can attach their LinkedIn profiles or point to another URL that gives a first impression of their personalities and capabilities.

This phase can be significantly supported by applying methods from machine learning.

In matching Idea Genomes

- Minimize false positives (different idea species or idea relatives, ughh)
- Maximize potential (maximum gene difference within species)

As soon as there is a mutual interest in having an idea exchange session the identities of both have been verified by a method also accepted by financial institutions like video identification, the session can commence.

Virtual and (after becoming partners) physical meetups being proposed by the system

Details of the Idea explanation/due diligence and recognition steps (one or multiple)

- The entire conversation will be recorded and is strictly confidential.
- Simultaneous translation if required (e.g. Skype can do that for some languages)
- Transcriptions by means of natural language processing (like TED platform has for example) will be shared in the aftermath and corrections can be proposed
- In this stage party B does not yet have any rights in the idea, in particular no right to commercially apply the idea

Spoken conversation with transcription on best effort basis when one of the parties pleads cancel session because the other does not seem to understand or conclude intermediate step and proceed Then the chat bot takes over to moderate and ask why questions / confirm with the other party (see below).

If the presenter framed the section as ???prior art??? (no reward), one of the

- a) The presenter says ???want to end this???, the chatbot asks why, the presenter explains
- b) The listener says he wants to end, the chat bot asks why, the listener explains
  - a. I do not get it, let us end this
  - b. I understand the content but this collides in full or part with what I already know
- c) The listener says he wants to proceed and has no objections to treat the idea as prior art

If the presenter framed the section as ???my original idea???, one of the

- a) The presenter says ???want to end this???, the chatbot asks why, the presenter explains
- b) The listener says he wants to end, the chat bot asks why, the listener explains
  - a. I do not get it, let us end this
  - b. I understand the content but this collides in full or part with what I already know
- c) The presenter says ???I think he got it and this section is worth for a reward???, the chatbot asks why, the presenter explains
  - a. Nope, I do not understand what he or she wants to convey, could he or she explain it better?
  - b. Yes, and the chat bot asks if he recognizes it as original new idea
    - i. Yes, I recognize this as your original idea → reward and the chatbot asks for more details
    1. Yes please
    2. Not interested

- ii. No because I regard this as prior art, here is a link → end of c
- iii. No because this collides in whole or in part with my original

At any given point in the conversation, party A has the choice to declare:

I perceive that you have understood my explanations and the nature of my idea up to this point and I offer you a fraction  $x[i]$  of X for confirming that you have not been aware of these contents before.???

If party B accepts, then the conversation will continue until X has been completely transferred.

Else the conversation will end at this point.

Details of the Idea refinement steps (one or multiple)

This phase can be considered as another explanation phase. In this phase roles A and B will be reversed in the sense that B will propose amendments to the original idea and A recognizes them by accepting bitcoin payments  $y[j]$  in return.

At the same time, B has to place amount  $y[j]$  on the idea heap in order to earn a share in the (future) profits of the enterprise which is calculated as  $\text{sum of } y / (\text{sum of } y + X)$ .

Completing at least one refinement step creates a so called derived idea with value  $X + \text{sum of } y$  in the ancestry of ideas. One original idea can have multiple descendants.

Details of the Partnering phase

Additionally, B gains the right to become a general partner in the enterprise with equal rights and duties as A as soon as  $\text{sum } y \geq X$ . Also both participants receive each other's contact information outside of the platform.

Clarifai + Skype + Prezi + Bitcoin/Blockchain

Instead of videos also spoken language or pointing at arbitrary URL will work

Evernote as opposed to Prezi has an API and also a presentation mode

Blockchain/Bitcoin is steeply up on Google Trends.

Limitations

- What happens if one of the participants breaks the rules? A possible solution could be a Confidentiality Agreement in the Terms and Conditions of the platform with default contract

penalties and demanding proof of liability insurance upon registration. For example upon disclosure to a third party or non-permitted application of the idea a contractual penalty of 100x X.

- Very different price levels and levels of wealth around the globe place an obstacle for idea exchange between first and third world countries; solution could be taken into account buying power factors when selling ???idea coins???

## Some more thoughts

Ideen können auf verschiedene Art und Weise ausgedrückt werden. Sprachlich, künstlerisch, durch Tanz, Gesang, Malerei, Musik etc.

Ein Abbild dieser Ausdrucksweise einer Idee kann in Form von Daten eingefangen werden, abgebildet werden.

Eine Idee an sich ist doch keine Innovation. Ob eine Idee neu ist, ist eine rein subjektive Frage.

Neuheit an sich ist auch noch kein Kriterium für Nützlichkeit. Diese wird erst in der Rezeption durch eine Peer Group bestätigt.

Nehmen wir beispielsweise die fixe Idee eines geisteskranken, Mülleimer sein der Eingang zur Hölle.

Dieser Satz ist in Form von Text Daten gespeichert. Er ist die sprachliche Ausdrucksweise eine Idee. Diese Idee mag für den Patienten neuartig sein, Sie ist aber sicherlich nicht hilfreich

Crowd Source Money to file a patent before large corporations do.

There are composers and performers.

I am a composer.

## Product stages

1. Proof of concept – we are confident about building a feasible backend and dare to speak about it
2. Prototype – has a rudimentary front end that convinces test customers when shown to them
3. Minimum viable Product – Something you can deploy/ship, someone is actually willing to pay money for it
4. Product Market Fit



# Ernstgemeinte Fragen

Was sind die Gemeinsamkeiten und Unterschiede von

- Meetups in Coworking Spaces vs. Selbsthilfegruppen in Selbsthilfezentren?
- Facebook / Snapchat History vs. Self-Tracking, Krankentagebuch, Patientenakte?
- ??berwertige Ideen vs. unternehmerische / idealistische Visionen
- Psychotherapie vs. Start-up Incubator

## Use Case Health Care

Eine privat-ärztliche Verrechnungsstelle / Medizinisches Versorgungszentrum, die

1. für den Kunden=Patienten die Honorierung der Ärzte durchführt, über den individuellen Verrechnungssatz entscheidet im Rahmen der gesetzlichen Vorgaben allein der Patient nach eigenem Ermessen.
2. für den Patienten eine konsistente Patientenakte führt, den Informationsaustausch zwischen den Behandlern nach Einwilligung des Patienten gewährleistet und zur Integration der Behandlungs-Ideen beiträgt.

Quasi eine virtuelle (ambulante) Klinik.

Show us your real strengths, show us your real weaknesses.

What are you running away from, what are you aspiring to, what are your dreams?

Reclaim your life.

If I can reclaim my life from OCD, then I can also reclaim my life from the prostitution which is paid work.

Bearbeiten

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Kategorie: Allgemein

← Innovativ trotz psychischer Krankheit: Wir glauben an Dich!

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