



X

Status

All

Booking Type

All

Theme

All

Instructor

All

Service Name

All

Class Type

All

1000

Total Customers

139.48

Avg Booking Price

66.85K

Confirmed Revenue

72.63K

Pending Revenue

Mar

Apr

May

Jun

Monthly Bookings / Revenue Growth (%)

1000

Bookings



PM No Month Selected

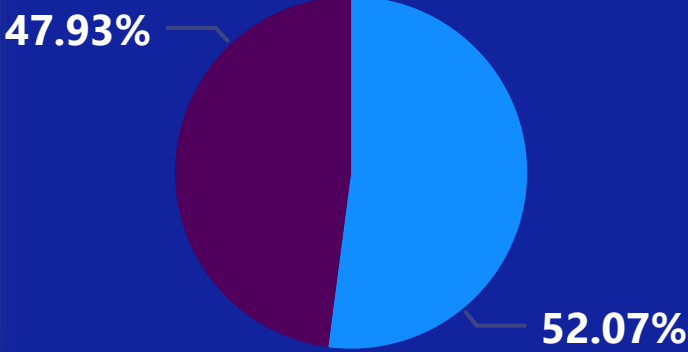
139.48K

Revenue



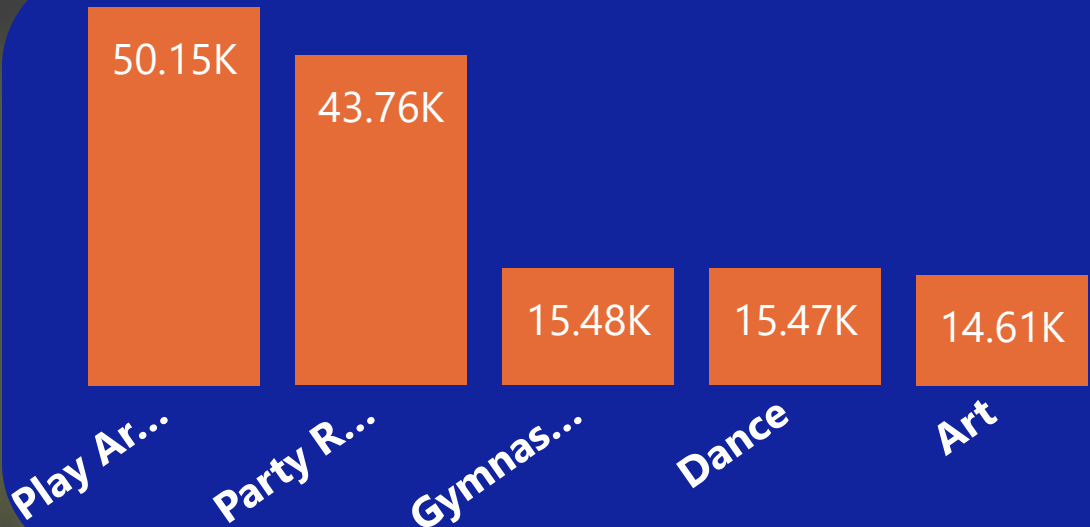
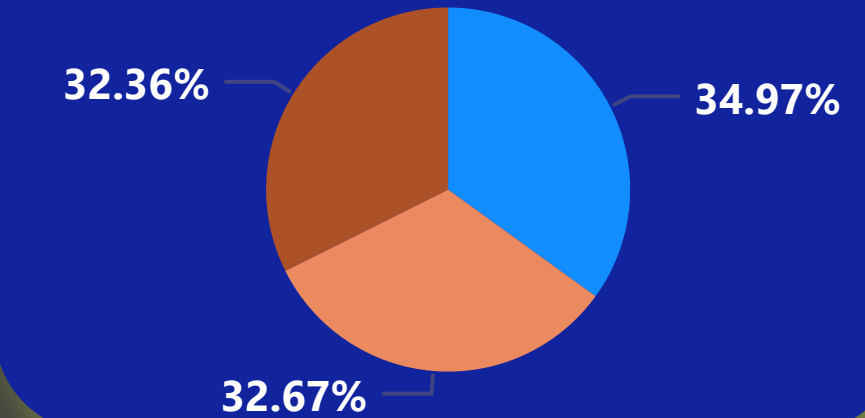
PM No Month Selected

Pending Confirmed

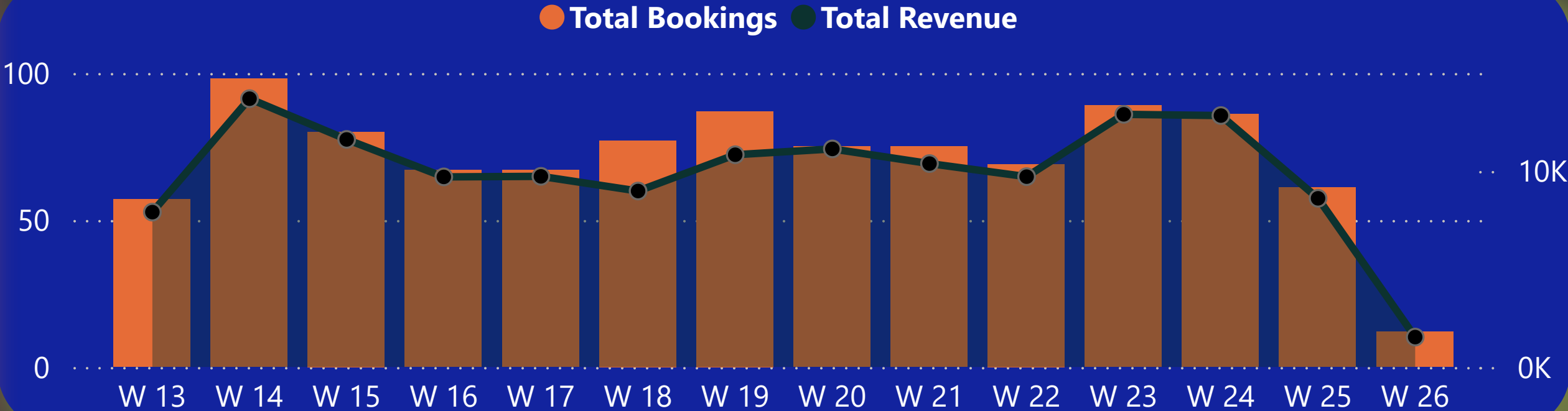


Revenue Split by Booking Status / Booking Type / Service Name

Facility Class Birthday Party



Weekly Trend of Revenue and Bookings



Revenue and Bookings by Time Slot

Time Slot	Total Bookings	Total Revenue	Avg Price
02:00 PM	205	26,302.32	128.30
01:00 PM	111	15,495.53	139.60
03:00 PM	104	14,537.87	139.79
12:00 PM	88	13,193.96	149.93
04:00 PM	86	12,666.22	147.28
11:00 AM	85	12,240.74	144.01
09:00 AM	91	11,946.30	131.28
10:00 AM	81	11,707.60	144.54
05:00 PM	83	11,556.30	139.23
	66	9,830.37	148.95
Total	1000	139,477.21	139.48

Month & weekly Bookings / Revenue and Avg Price

Month Name	Total Bookings	MoM %	Total Revenue	MoM %	Avg Booking Price
Mar	84	▼ 0.00%	11,550.86	▼ 0.00%	137.51
Apr	334	▲ 297.62%	46,692.01	▲ 304.23%	139.80
May	334	▼ 0.00%	45,389.75	▼ -2.79%	135.90
Jun	248	▼ -25.75%	35,844.59	▼ -21.03%	144.53

PM - Previous Month  
MoM - Month on Month  
X - Clear all Filters

	Mar	Apr	May	Jun
<b>Total Customers</b>	84	334	334	248
<b>Total Bookings</b>	84	334	334	248
<b>MoM %</b>	▼ 0.00%	▲ 297.62%	▼ 0.00%	▼ -25.75%
<b>Total Revenue</b>	11,550.86	46,692.01	45,389.75	35,844.59
<b>MoM %</b>	▼ 0.00%	▲ 304.23%	▼ -2.79%	▼ -21.03%
<b>Confirmed Revenue</b>	5,845.49	21,436.42	21,438.33	18,127.00
<b>Confirmed Revenue %</b>	50.61%	45.91%	47.23%	50.57%
<b>Pending Revenue</b>	5,705.37	25,255.59	23,951.42	17,717.59
<b>Pending Revenue %</b>	49.39%	54.09%	52.77%	49.43%
<b>Avg Booking Price</b>	137.51	139.80	135.90	144.53

Month Name	Total Customers	Total Bookings	MoM %	Total Revenue	MoM %	Confirmed Revenue	Confirmed Revenue %	Pending Revenue	Pending Revenue %	Avg Booking Price
☐ Mar										
Birthday Party	22	22	▼ 0.00%	3,358.68	▼ 0.00%	2,188.94	65.17%	1,169.74	34.83%	152.67
Class	25	25	▼ 0.00%	3,408.67	▼ 0.00%	2,326.47	68.25%	1,082.20	31.75%	136.35
Facility	37	37	▼ 0.00%	4,783.51	▼ 0.00%	1,330.08	27.81%	3,453.43	72.19%	129.28
☐ Apr										
Birthday Party	125	125	▲ 468.18%	16,649.73	▲ 395.72%	7,326.23	44.00%	9,323.50	56.00%	133.20
Class	101	101	▲ 304.00%	15,038.31	▲ 341.18%	7,377.44	49.06%	7,660.87	50.94%	148.89
Facility	108	108	▲ 191.89%	15,003.97	▲ 213.66%	6,732.75	44.87%	8,271.22	55.13%	138.93
☐ May										
Birthday Party	110	110	▼ -12.00%	14,655.68	▼ -11.98%	6,390.19	43.60%	8,265.49	56.40%	133.23
Class	118	118	▲ 16.83%	15,153.38	▲ 0.77%	7,176.44	47.36%	7,976.94	52.64%	128.42
Facility	106	106	▼ -1.85%	15,580.69	▲ 3.84%	7,871.70	50.52%	7,708.99	49.48%	146.99
☐ Jun										
Birthday Party	78	78	▼ -29.09%	10,477.57	▼ -28.51%	4,866.58	46.45%	5,610.99	53.55%	134.33
Class	84	84	▼ -28.81%	11,966.02	▼ -21.03%	6,977.23	58.31%	4,988.79	41.69%	142.45
Facility	86	86	▼ -18.87%	13,401.00	▼ -13.99%	6,283.19	46.89%	7,117.81	53.11%	155.83

Month Name	Total Customers	Total Bookings	MoM %	Total Revenue	MoM %	Confirmed Revenue	Confirmed Revenue %	Pending Revenue	Pending Revenue %	Avg Booking Price
☐ Mar										
	59	59	▼ 0.00%	8,142.19	▼ 0.00%	3,519.02	43.22%	4,623.17	56.78%	138.00
Art	11	11	▼ 0.00%	1,669.48	▼ 0.00%	977.90	58.58%	691.58	41.42%	151.77
Dance	6	6	▼ 0.00%	923.39	▼ 0.00%	586.58	63.52%	336.81	36.48%	153.90
Gymnastics	8	8	▼ 0.00%	815.80	▼ 0.00%	761.99	93.40%	53.81	6.60%	101.98
☐ Apr										
	233	233	▲ 294.92%	31,653.70	▲ 288.76%	14,058.98	44.41%	17,594.72	55.59%	135.85
Art	27	27	▲ 145.45%	3,213.87	▲ 92.51%	1,044.52	32.50%	2,169.35	67.50%	119.03
Dance	39	39	▲ 550.00%	6,629.38	▲ 617.94%	3,107.18	46.87%	3,522.20	53.13%	169.98
Gymnastics	35	35	▲ 337.50%	5,195.06	▲ 536.81%	3,225.74	62.09%	1,969.32	37.91%	148.43
☐ May										
	216	216	▼ -7.30%	30,236.37	▼ -4.48%	14,261.89	47.17%	15,974.48	52.83%	139.98
Art	45	45	▲ 66.67%	5,666.23	▲ 76.31%	2,787.07	49.19%	2,879.16	50.81%	125.92
Dance	34	34	▼ -12.82%	4,227.42	▼ -36.23%	2,272.79	53.76%	1,954.63	46.24%	124.34
Gymnastics	39	39	▲ 11.43%	5,259.73	▲ 1.24%	2,116.58	40.24%	3,143.15	59.76%	134.86
☐ Jun										
	164	164	▼ -24.07%	23,878.57	▼ -21.03%	11,149.77	46.69%	12,728.80	53.31%	145.60
Art	27	27	▼ -40.00%	4,061.68	▼ -28.32%	2,081.34	51.24%	1,980.34	48.76%	150.43
Dance	28	28	▼ -17.65%	3,694.75	▼ -12.60%	2,322.52	62.86%	1,372.23	37.14%	131.96
Gymnastics	29	29	▼ -25.64%	4,209.59	▼ -19.97%	2,573.37	61.13%	1,636.22	38.87%	145.16

Month Name	Total Customers	Total Bookings	MoM %	Total Revenue	MoM %	Confirmed Revenue	Confirmed Revenue %	Pending Revenue	Pending Revenue %	Avg Booking Price
☰ Mar										
	62	62	▼ 0.00%	8,263.51	▼ 0.00%	3,519.02	42.59%	4,744.49	57.41%	133.28
Amanda Davis	5	5	▼ 0.00%	719.56	▼ 0.00%	719.56	100.00%	0.00	0.00%	143.91
James Howard	9	9	▼ 0.00%	1,490.28	▼ 0.00%	887.84	59.58%	602.44	40.42%	165.59
Lisa Hensley	8	8	▼ 0.00%	1,077.51	▼ 0.00%	719.07	66.73%	358.44	33.27%	134.69
☰ Apr										
	249	249	▲ 301.61%	34,151.84	▲ 313.28%	15,167.02	44.41%	18,984.82	55.59%	137.16
Amanda Davis	29	29	▲ 480.00%	4,131.14	▲ 474.12%	2,451.96	59.35%	1,679.18	40.65%	142.45
James Howard	27	27	▲ 200.00%	4,611.74	▲ 209.45%	2,034.31	44.11%	2,577.43	55.89%	170.81
Lisa Hensley	29	29	▲ 262.50%	3,797.29	▲ 252.41%	1,783.13	46.96%	2,014.16	53.04%	130.94
☰ May										
	242	242	▼ -2.81%	33,547.22	▼ -1.77%	15,937.08	47.51%	17,610.14	52.49%	138.62
Amanda Davis	29	29	▼ 0.00%	3,686.49	▼ -10.76%	1,549.43	42.03%	2,137.06	57.97%	127.12
James Howard	33	33	▲ 22.22%	4,519.77	▼ -1.99%	2,020.46	44.70%	2,499.31	55.30%	136.96
Lisa Hensley	30	30	▲ 3.45%	3,636.27	▼ -4.24%	1,931.36	53.11%	1,704.91	46.89%	121.21
☰ Jun										
	177	177	▼ -26.86%	25,785.94	▼ -23.14%	11,853.80	45.97%	13,932.14	54.03%	145.68
Amanda Davis	27	27	▼ -6.90%	3,674.73	▼ -0.32%	2,290.38	62.33%	1,384.35	37.67%	136.10
James Howard	21	21	▼ -36.36%	3,068.35	▼ -32.11%	1,653.96	53.90%	1,414.39	46.10%	146.11
Lisa Hensley	23	23	▼ -23.33%	3,315.57	▼ -8.82%	2,328.86	70.24%	986.71	29.76%	144.16



Month Name	Total Customers	Total Bookings	MoM %	Total Revenue	MoM %	Confirmed Revenue	Confirmed Revenue %	Pending Revenue	Pending Revenue %	Avg Booking Price
☐ Mar										
Art	11	11	▼ 0.00%	1,669.48	▼ 0.00%	977.90	58.58%	691.58	41.42%	151.77
Dance	6	6	▼ 0.00%	923.39	▼ 0.00%	586.58	63.52%	336.81	36.48%	153.90
Gymnastics	8	8	▼ 0.00%	815.80	▼ 0.00%	761.99	93.40%	53.81	6.60%	101.98
Party Room	22	22	▼ 0.00%	3,072.68	▼ 0.00%	837.84	27.27%	2,234.84	72.73%	139.67
Play Area	37	37	▼ 0.00%	5,069.51	▼ 0.00%	2,681.18	52.89%	2,388.33	47.11%	137.01
☐ Apr										
Art	27	27	▲ 145.45%	3,213.87	▲ 92.51%	1,044.52	32.50%	2,169.35	67.50%	119.03
Dance	39	39	▲ 550.00%	6,629.38	▲ 617.94%	3,107.18	46.87%	3,522.20	53.13%	169.98
Gymnastics	35	35	▲ 337.50%	5,195.06	▲ 536.81%	3,225.74	62.09%	1,969.32	37.91%	148.43
Party Room	121	121	▲ 450.00%	17,212.70	▲ 460.19%	8,113.39	47.14%	9,099.31	52.86%	142.25
Play Area	112	112	▲ 202.70%	14,441.00	▲ 184.86%	5,945.59	41.17%	8,495.41	58.83%	128.94
☐ May										
Art	45	45	▲ 66.67%	5,666.23	▲ 76.31%	2,787.07	49.19%	2,879.16	50.81%	125.92
Dance	34	34	▼ -12.82%	4,227.42	▼ -36.23%	2,272.79	53.76%	1,954.63	46.24%	124.34
Gymnastics	39	39	▲ 11.43%	5,259.73	▲ 1.24%	2,116.58	40.24%	3,143.15	59.76%	134.86
Party Room	92	92	▼ -23.97%	12,441.63	▼ -27.72%	6,052.89	48.65%	6,388.74	51.35%	135.24
Play Area	124	124	▲ 10.71%	17,794.74	▲ 23.22%	8,209.00	46.13%	9,585.74	53.87%	143.51
☐ Jun										
Art	27	27	▼ -40.00%	4,061.68	▼ -28.32%	2,081.34	51.24%	1,980.34	48.76%	150.43
Dance	28	28	▼ -17.65%	3,694.75	▼ -12.60%	2,322.52	62.86%	1,372.23	37.14%	131.96
Gymnastics	29	29	▼ -25.64%	4,209.59	▼ -19.97%	2,573.37	61.13%	1,636.22	38.87%	145.16
Party Room	81	81	▼ -11.96%	11,035.18	▼ -11.30%	4,698.67	42.58%	6,336.51	57.42%	136.24
Play Area	83	83	▼ -33.06%	12,843.39	▼ -27.82%	6,451.10	50.23%	6,392.29	49.77%	154.74

Month Name	Total Customers	Total Bookings	MoM %	Total Revenue	MoM %	Confirmed Revenue	Confirmed Revenue %	Pending Revenue	Pending Revenue %	Avg Booking Price
☐ Mar										
Birthday Party	20	20	▼ 0.00%	3,298.62	▼ 0.00%	1,714.73	51.98%	1,583.89	48.02%	164.93
Class	29	29	▼ 0.00%	3,636.55	▼ 0.00%	2,338.08	64.29%	1,298.47	35.71%	125.40
Facility	35	35	▼ 0.00%	4,615.69	▼ 0.00%	1,792.68	38.84%	2,823.01	61.16%	131.88
☐ Apr										
Birthday Party	114	114	▲ 470.00%	16,784.34	▲ 408.83%	7,962.71	47.44%	8,821.63	52.56%	147.23
Class	103	103	▲ 255.17%	14,370.96	▲ 295.18%	5,914.02	41.15%	8,456.94	58.85%	139.52
Facility	117	117	▲ 234.29%	15,536.71	▲ 236.61%	7,559.69	48.66%	7,977.02	51.34%	132.79
☐ May										
Birthday Party	113	113	▼ -0.88%	14,242.13	▼ -15.15%	5,078.42	35.66%	9,163.71	64.34%	126.04
Class	109	109	▲ 5.83%	15,609.88	▲ 8.62%	7,853.66	50.31%	7,756.22	49.69%	143.21
Facility	112	112	▼ -4.27%	15,537.74	▲ 0.01%	8,506.25	54.75%	7,031.49	45.25%	138.73
☐ Jun										
Birthday Party	82	82	▼ -27.43%	11,807.57	▼ -17.09%	5,249.61	44.46%	6,557.96	55.54%	143.99
Class	83	83	▼ -23.85%	11,763.00	▼ -24.64%	6,843.77	58.18%	4,919.23	41.82%	141.72
Facility	83	83	▼ -25.89%	12,274.02	▼ -21.01%	6,033.62	49.16%	6,240.40	50.84%	147.88

Theme	Total Customers	Total Bookings	Total Revenue	Confirmed Revenue	Confirmed Revenue %	Pending Revenue	Pending Revenue %	Avg Booking Price
<div><div></div><div></div></div>								
Mar	65	65	8,719.06	4,059.02	46.55%	4,660.04	53.45%	134.14
Apr	234	234	33,454.56	15,994.94	47.81%	17,459.62	52.19%	142.97
May	241	241	32,366.42	16,157.41	49.92%	16,209.01	50.08%	134.30
Jun	187	187	27,446.88	14,502.24	52.84%	12,944.64	47.16%	146.77
<div><div></div><div>Princess</div></div>								
Mar	8	8	1,091.27	801.75	73.47%	289.52	26.53%	136.41
Apr	29	29	3,765.39	1,552.94	41.24%	2,212.45	58.76%	129.84
May	28	28	4,141.57	1,619.81	39.11%	2,521.76	60.89%	147.91
Jun	21	21	3,638.20	1,521.03	41.81%	2,117.17	58.19%	173.25
<div><div></div><div>Sports</div></div>								
Mar	7	7	1,206.91	672.03	55.68%	534.88	44.32%	172.42
Apr	38	38	5,438.73	2,281.92	41.96%	3,156.81	58.04%	143.12
May	30	30	3,849.20	2,378.92	61.80%	1,470.28	38.20%	128.31
Jun	18	18	1,564.46	566.46	36.21%	998.00	63.79%	86.91
<div><div></div><div>Superhero</div></div>								
Mar	4	4	533.62	312.69	58.60%	220.93	41.40%	133.41
Apr	33	33	4,033.33	1,606.62	39.83%	2,426.71	60.17%	122.22
May	35	35	5,032.56	1,282.19	25.48%	3,750.37	74.52%	143.79
Jun	22	22	3,195.05	1,537.27	48.11%	1,657.78	51.89%	145.23



Time Slot	Total Customers	Total Bookings	Total Revenue	Confirmed Revenue	Confirmed Revenue %	Pending Revenue	Pending Revenue %	Avg Booking Price
<div><div></div></div>	205	205	26,302.32	12,564.33	47.77%	13,737.99	52.23%	128.30
<div><div></div></div> 09:00 AM	81	81	11,707.60	4,645.20	39.68%	7,062.40	60.32%	144.54
<div><div></div></div> 10:00 AM	83	83	11,556.30	5,627.39	48.70%	5,928.91	51.30%	139.23
<div><div></div></div> 11:00 AM	91	91	11,946.30	6,279.18	52.56%	5,667.12	47.44%	131.28
<div><div></div></div> 12:00 PM	86	86	12,666.22	6,141.65	48.49%	6,524.57	51.51%	147.28
<div><div></div></div> 01:00 PM	104	104	14,537.87	5,795.70	39.87%	8,742.17	60.13%	139.79
<div><div></div></div> 02:00 PM	111	111	15,495.53	7,621.21	49.18%	7,874.32	50.82%	139.60
<div><div></div></div> 03:00 PM	88	88	13,193.96	6,592.75	49.97%	6,601.21	50.03%	149.93
<div><div></div></div> 04:00 PM	85	85	12,240.74	6,593.46	53.86%	5,647.28	46.14%	144.01
<div><div></div></div> 05:00 PM	66	66	9,830.37	4,986.37	50.72%	4,844.00	49.28%	148.95