



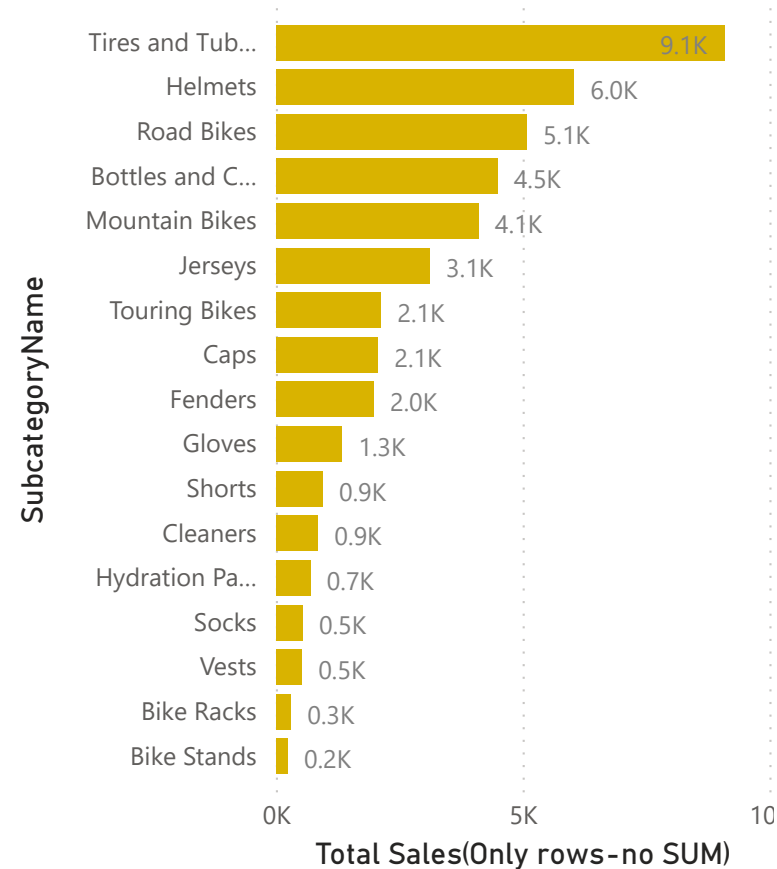
1/1/2016 6/30/2017



Total Orders by CategoryName



Total Orders by SubcategoryName



| CategoryName            | Total Sales(Or |
|-------------------------|----------------|
| Accessories             |                |
| Bike Racks              |                |
| Hitch Rack - 4-Bike     |                |
| Bike Stands             |                |
| All-Purpose Bike Stand  |                |
| Bottles and Cages       |                |
| Mountain Bottle Cage    |                |
| Road Bottle Cage        |                |
| Water Bottle - 30 oz.   |                |
| Cleaners                |                |
| Bike Wash - Dissolver   |                |
| Fenders                 |                |
| Fender Set - Mountain   |                |
| Helmets                 |                |
| Sport-100 Helmet, Black |                |
| Sport-100 Helmet, Blue  |                |
| Sport-100 Helmet, Red   |                |
| Hydration Packs         |                |
| Hydration Pack - 70 oz. |                |
| Tires and Tubes         |                |
| HL Mountain Tire        |                |
| HL Road Tire            |                |
| LL Mountain Tire        |                |
| LL Road Tire            |                |
| ML Mountain Tire        |                |
| Total                   |                |

More Product Details

MONTHLY REVENUE

\$1.83M✓  
Goal: 1.77M (+3.31%)

MONTHLY ORDERS

2146!  
Goal: 2165 (-0.88%)

MONTHLY RETURNS

166✓  
Goal: 169 (+1.78%)

MOST SOLD PRODUCT

Water Bottle - 30 oz.

MOST PROFIT PRODUCT

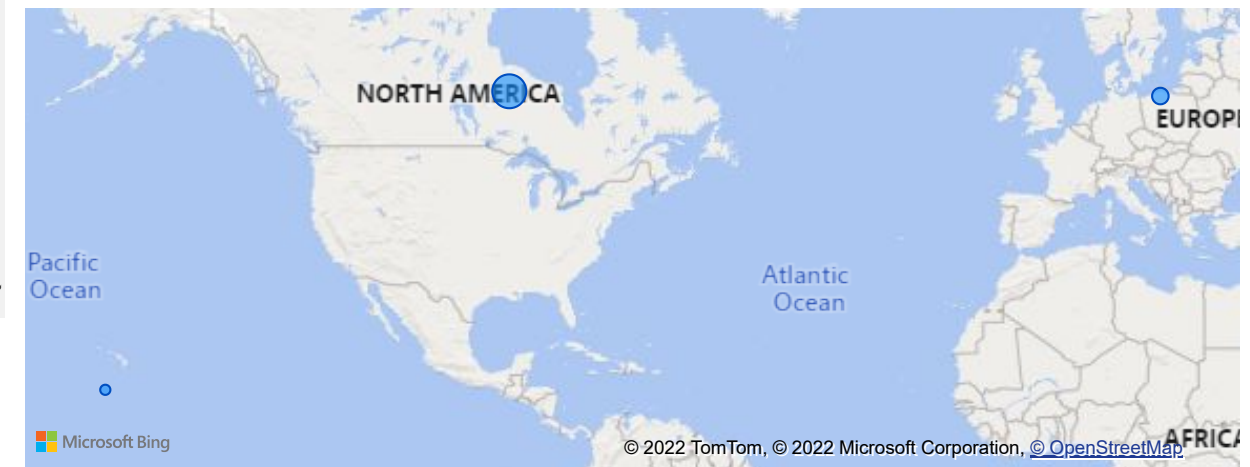
Mountain-200 Black, 46

Select all

Europe

North America

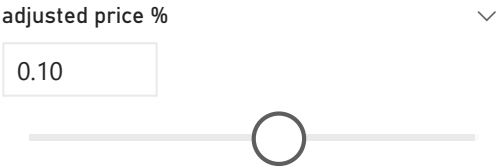
Pacific





Drill through Product

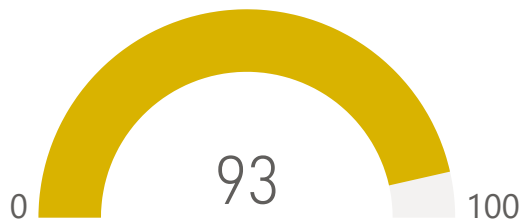
Bike Wash - Dissolver



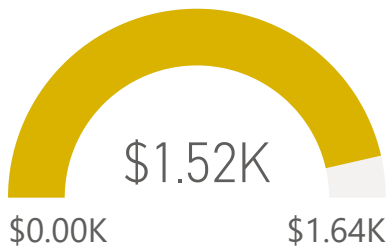
\$7.95  
Average Ret...

8.75  
adjusted price

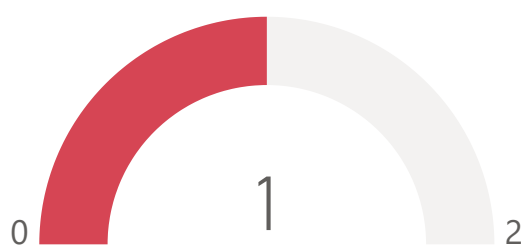
Monthly Order vs Target



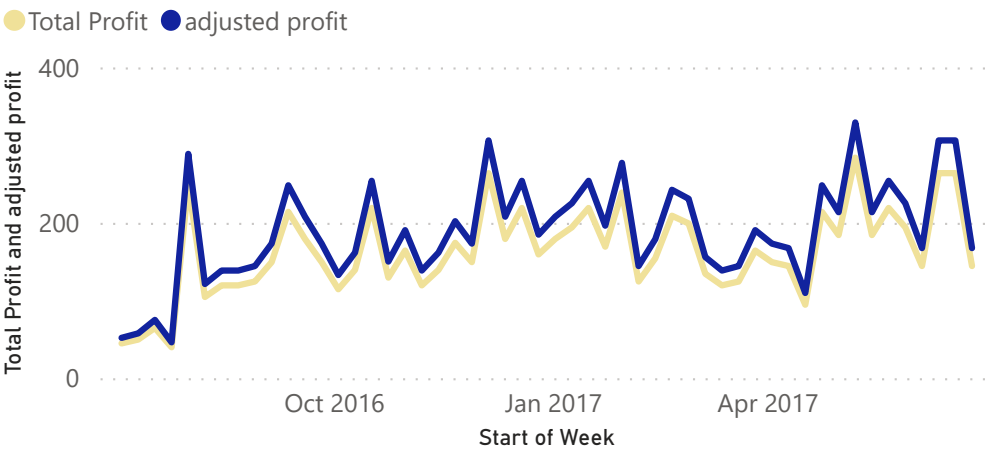
Monthly Revenue vs Target



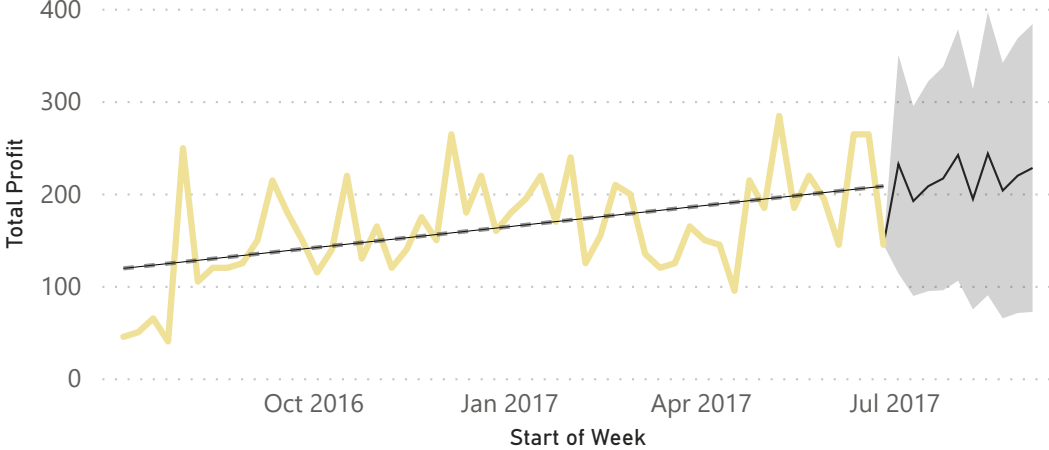
Monthly Return vs Previous



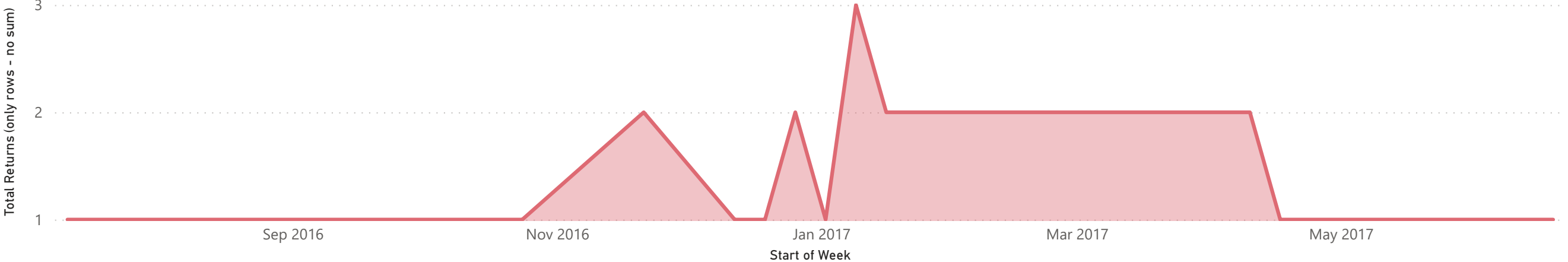
Weekly Profit



Weekly Profit



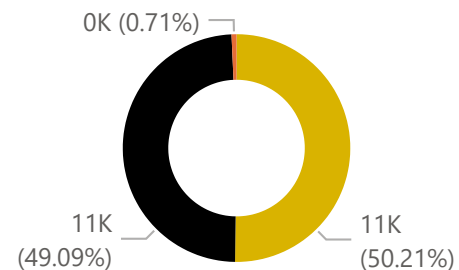
Weekly Return



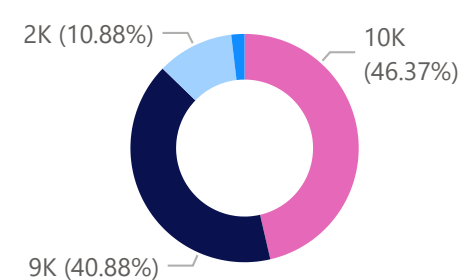


| FullName               | REVENUE      | Total Sales(Only row) |
|------------------------|--------------|-----------------------|
| Mr. MAURICE SHAN       | \$12,407.95  |                       |
| Mrs. JANET MUNOZ       | \$12,015.39  |                       |
| Mrs. LISA CAI          | \$11,330.44  |                       |
| Mrs. LACEY ZHENG       | \$11,085.74  |                       |
| Mr. JORDAN TURNER      | \$11,022.38  |                       |
| Mr. LARRY MUNOZ        | \$10,852.04  |                       |
| Mrs. ARIANA GRAY       | \$10,391.42  |                       |
| Mr. MARCO LOPEZ        | \$10,289.68  |                       |
| Mr. FRANKLIN XU        | \$10,164.34  |                       |
| Mrs. MARGARET HE       | \$9,266.74   |                       |
| Mrs. KAITLYN HENDERSON | \$9,258.92   |                       |
| Mrs. NICHOLE NARA      | \$9,234.66   |                       |
| Mr. RANDALL DOMINGUEZ  | \$9,210.36   |                       |
| Mrs. ROSA HU           | \$9,201.20   |                       |
| ADRIANA GONZALEZ       | \$9,195.69   |                       |
| Mrs. DOMINIQUE PRASAD  | \$9,180.93   |                       |
| Mrs. BRANDI GILL       | \$9,166.18   |                       |
| Mr. BRAD SHE           | \$9,161.01   |                       |
| Mr. FRANCISCO SARA     | \$9,125.54   |                       |
| Mr. KEVIN COLEMAN      | \$7,750.53   |                       |
| Mr. JOHNATHAN SURI     | \$7,721.33   |                       |
| Mrs. CRYSTAL ZENG      | \$7,706.81   |                       |
| Mrs. FELICIA BLANCO    | \$7,669.66   |                       |
| Mrs. JILL SUAREZ       | \$7,652.61   |                       |
| Mr. PRESTON RAMAN      | \$7,599.49   |                       |
| Mr. WILLIE XU          | \$7,353.55   |                       |
| Mrs. ABBY SUBRAM       | \$7,308.39   |                       |
| Total                  | \$751,130.39 |                       |

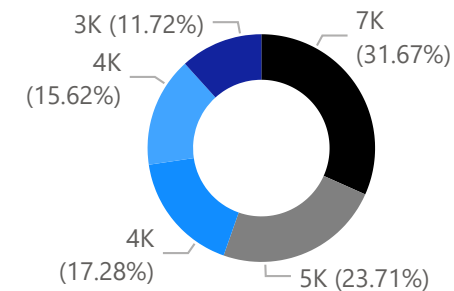
Total Sales by Gender



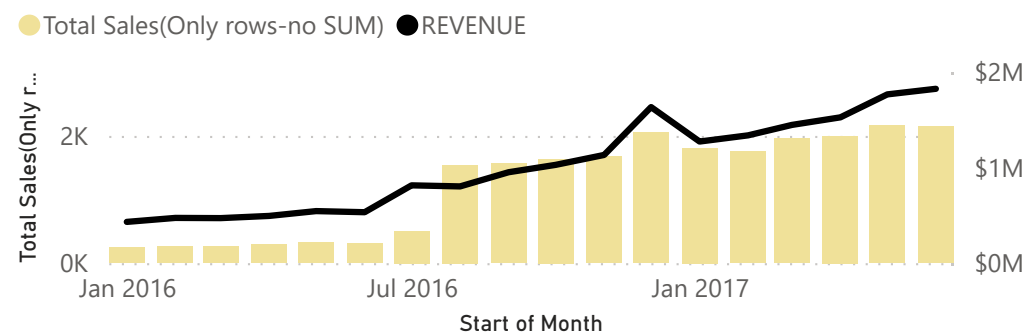
Total Sales by Income level



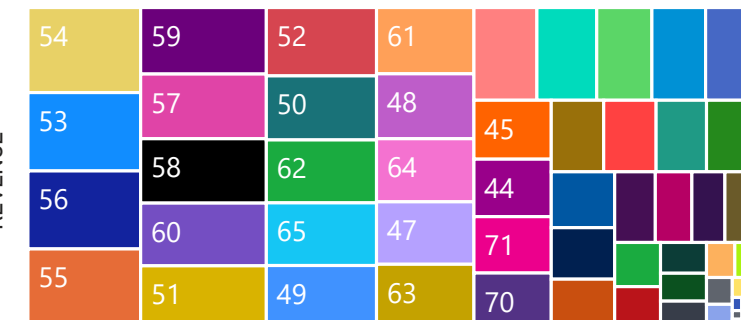
Total Sales by Occupation



Monthly Sales & Revenue



Orders by Age



Top Customer

Mr. MAURICE SHAN

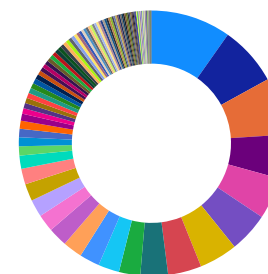
orders placed

6

Revenue by Customer

\$12.41K

Product Quantity Ordered by Customer



Executive Summary →