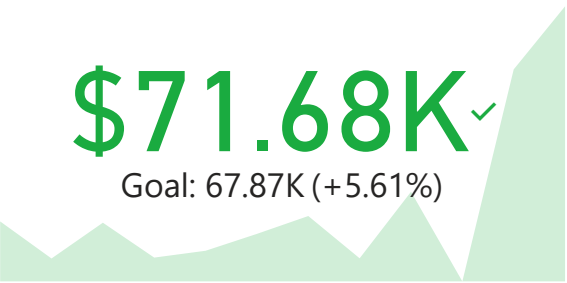




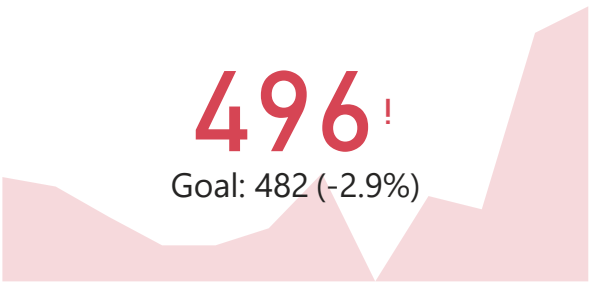
current month transaction



current month profit



current month returns



product_brand	Total Transactions	total profit	profit margin	total returns	Return
Plato	3352	\$12,748.37	63.55%	93	
BBB Best	3514	\$12,991.34	62.12%	74	
Cormorant	3744	\$15,749.36	61.60%	90	
Imagine	3634	\$15,102.46	61.40%	96	
Carlson	2564	\$10,533.97	61.20%	70	
Better	2823	\$9,179.32	61.15%	76	
Fast	4097	\$16,468.76	61.03%	117	
PigTail	3467	\$11,617.25	60.68%	92	
Best Choice	4218	\$18,354.53	60.64%	94	
Super	3618	\$13,868.07	60.59%	92	
Sunset	3953	\$14,018.03	60.45%	104	
Nationeel	4408	\$18,616.82	60.44%	135	
High Top	4940	\$19,810.42	60.42%	132	
Big Time	3816	\$15,560.09	60.20%	104	
Pleasant	2564	\$10,186.88	60.18%	62	
High Quality	3577	\$16,138.93	59.98%	104	
Ebony	5238	\$20,353.79	59.81%	132	
Fort West	4108	\$15,834.21	59.80%	108	
Just Right	2558	\$9,283.25	59.54%	60	
Carrington	3891	\$14,882.97	59.52%	82	
Red Wing	3870	\$15,869.53	59.36%	108	
Bravo	2484	\$11,026.63	59.15%	58	
CDR	3078	\$12,062.13	58.98%	89	
Tri-State	5099	\$19,979.82	58.91%	147	
Total	113668	\$449,626.65	59.94%	3004	

Select all

Canada

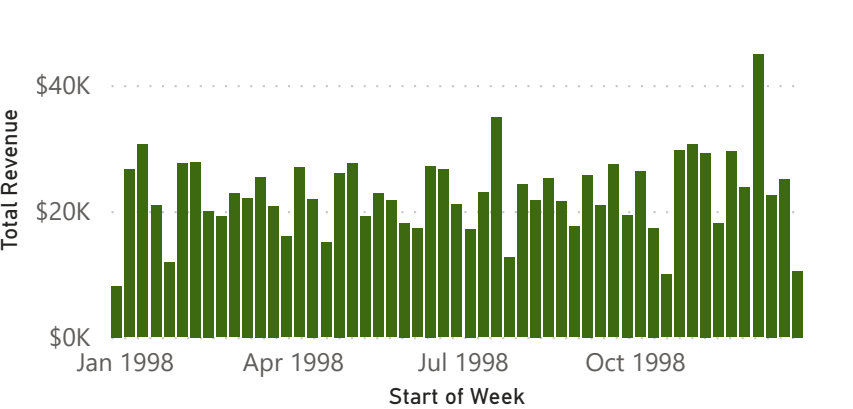
Mexico

USA

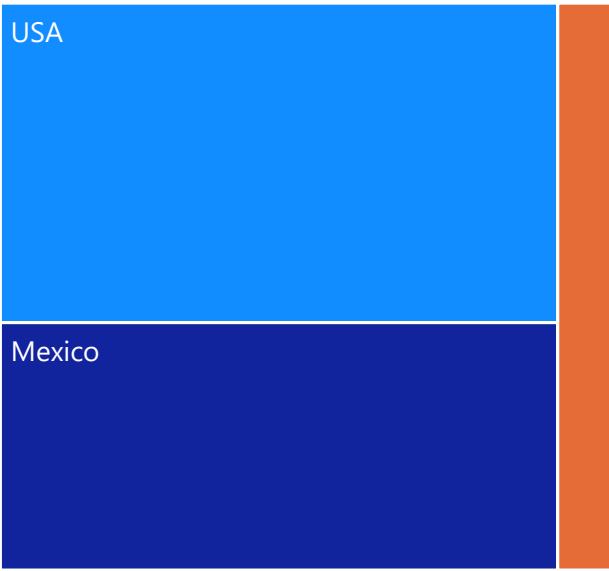
Total Transactions by store\_city



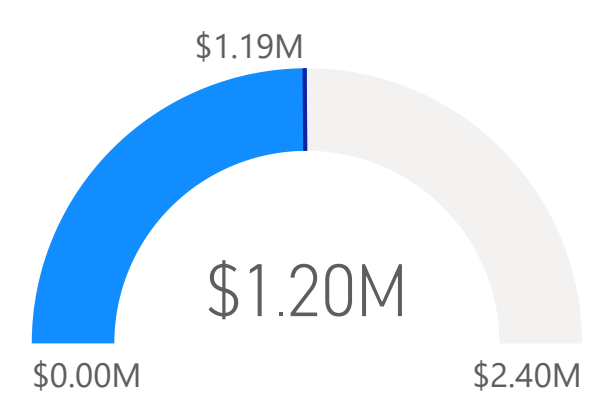
Weekly Revenue Trending



Country wise transaction



Revenue vs. Target



## KEY ANALYSIS POINTS :



***Portland hits 1,000 sales in December"***



**Most Returned Product**



**Best Profit Margin Brands from Least sales Country**