

INTERVIEW WITH THE GENERAL MANAGER

OBJECTIVE: This first interview will allow us to have a general vision of the company, to know the organizational structure and to coordinate the schedule and the available resources to carry out the planned study case.

1. What are the characteristics of the company under study?

Type: Public: ____ Private: ____

Size °: Small ____ Medium ____ Large ____

2. How long has the company been in the market?

3. How many workers does the company have?

4. How many departments are there in the company?

5. What is the organizational structure of the company?

a. Mention the departments of the company.

6. What is the name of the departments responsible for:

a. The product portfolio of the company

b. Gathering information

c. The analysis of pre-development product requirements.

7. Number of Workers from the Department mentioned in question 6.

8. Roles of the personnel in the Department mentioned in question 6:

9. Who my contacts will be for this study:

10. When you can receive me:

11. How many products has the company developed and / or implemented?

12. What kind of product do they develop?

Accounting _____

Payroll _____

Financial _____

Tax management _____

Municipal
administration _____

Payment gateways _____

Municipal
Management _____

Budget _____

Others _____

13. What kind of companies are your clients?

State / Public _____

Private _____

14. What is the size of the company for which you develop?

Small _____

Medium _____

Large _____

15. What is the most demanded product by your customers?

16. How many clients do you currently have?

17. What is the strategic vision of the company according to the software engineering development approach used?