

CONTEXT QUESTIONS FOR PRODUCT MANAGEMENT OR

PRODUCT ANALYST

1. Do you consider the quality of the software is more important than the delivery speed of the work?
 - a. Strongly disagree
 - b. In disagreement
 - c. Neither agree nor disagree
 - d. In agreement
 - e. Totally agree

2. How many products has the company developed and / or implemented?

3. What kind of product do you develop?

Accounting ____

Payroll____

Financial____

Tax management____

Municipal
administration____

Payment gateways____

Municipal
Management__

Budget ____

Others____

4. Do they have a list of existing products? What do you call this document?

5. Is there a relationship between the products you have developed?

6. Do you have any document detailing the specifications of the characteristics of each of your products? What is the name of this document?

- a. If there is a document detailing the specifications of each product, what do you use it for? What actions do you take from that document?
- 7. Through any document, do you show the relationship between products? What is the name of this document?
- 8. Do you have a document describing and cross-checking information to identify the characteristics of all the products that are part of your product portfolio?
- 9. Possible changes are anticipated in the characteristics, legal restrictions and standards for future products.
 - a. Strongly disagree
 - b. In disagreement
 - c. Neither agree nor disagree
 - d. In agreement
 - e. Totally agree
- 10. Do you identify the components (fragments) that have already been developed in previous projects?
 - a. What is the objective of identifying the previously developed components?
 - b. If these components are identified in which way do they result in benefits?
- 11. Have you specified departmental strategies?
- 12. Do you have a defined macro scope of your products or do you develop any software requested to you?
- 13. For the creation of a new product, do you take into consideration the objectives or departmental macro scope?
 - a. Strongly disagree
 - b. In disagreement
 - c. Neither agree nor disagree
 - d. In agreement
 - e. Totally agree
- 14. What happens if the request for a new product is not considered within the definition of the general scope of your products?

15. Do you have a star product identified? Base platform or common platform?
16. Have you created any base platform from which to develop new products?
17. Do you consider that the incorporation of a platform can significantly improve the development strategy of your products?
- Strongly disagree
 - In disagreement
 - Neither agree nor disagree
 - In agreement
 - Totally agree
18. Do you consider that the incorporation of a platform will generate a multitude of product variants at a better cost?
- Strongly disagree
 - In disagreement
 - Neither agree nor disagree
 - In agreement
 - Totally agree
19. Do you consider that starting from a platform, the products of the product portfolio will be closely related since they are based on a common platform?
- Strongly disagree
 - In disagreement
 - Neither agree nor disagree
 - In agreement
 - Totally agree
20. Are you currently developing a new product?
21. What is the strategy you follow when creating a new product?

22. Does the creation of a new product only respond to the needs expressed by your customers?
- a. If you answer that you are not limited only to the needs of your customers ...
Could you specify where you get more inputs?
23. How do you detect new needs in the market to propose new products?
24. How often do you perform maintenance their products?
25. When carrying out maintenance, do you propose improvements to the products already included in the market?
- a. Strongly disagree
 - b. In disagreement
 - c. Neither agree nor disagree
 - d. In agreement
 - e. Totally agree
26. Do you have some document that defines a calendar for the introduction of the market for new products?
- a. Strongly disagree
 - b. In disagreement
 - c. Neither agree nor disagree
 - d. In agreement
 - e. Totally agree
27. Do you perform control process of products included in the market?