AN INTERNSHIP REPORT ON

WEBSITE IMPLEMENTATION FOR ONLINE GROCERY SHOP

Submitted by

JAGAN S (113222031053)

In partial fulfillment for the award of the degree

Of

BACHELOR OF ENGINEERING IN COMPUTER SCIENCE AND ENGINEERING

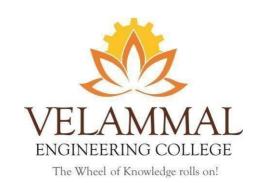


VELAMMAL ENGINEERING COLLEGE, CHENNAI-66.

(An Autonomous Institution, Affiliated to Anna University, Chennai)

2024-2025

VELAMMAL ENGINEERING COLLEGE, CHENNAI-66



BONAFIDE CERTIFICATE

Certified that this internship report "WEBSITE IMPLEMENTATION FOR ONLINE GROCERY SHOP" is the bonafide work of JAGAN S (113222031053), carried out at RETECH SOLUTIONS PVT LTD during 25.11.2024 to 09.12.2024.

Dr. B. MURUGESHWARIPROFESSOR & HEAD
Dept. of Computer Science Engineering
Velammal Engineering College
Chennai – 600 066

ASSISTANT PROFESSOR

Dept. of Computer Science Engineering
Velammal Engineering College
Chennai – 600 066

Mrs. R. AMIRTHAVALLI

CERTIFICATE FROM INDUSTRY



CERTIFICATE OF COMPLETION

INT:RE23-24/6756-10492

TO WHOMSOEVER IT MAY CONCERN

This is to certify that JAGAN S, a student of VELAMMAL ENGINEERING COLLEGE, pursuing BE/CSE, has successfully undertaken an Internship Training program at our organization in the field of FULL STACK DEVELOPMENT(PYTHON). The internship spanned from 25th November 2024 to 09th December 2024.

Throughout the internship, This student demonstrated exemplary professional traits and effectively executed tasks, particularly in the project titled "GROCERY SHOP".

We extend our best wishes for continued success in all future endeavors.

For Retech Solutions Pvt. Ltd.,

Authorized Signature

No-31, Alagesan Street, Tambaram West, Chennai-45 info@retechsolutions.in | 044-42077204 | www.retechsolutions.in

Scanned with OKEN Scanner

CERTIFICATE OF EVALUATION

COLLEGE NAME : VELAMMAL ENGINEERING COLLEGE

BRANCH : COMPUTER SCIENCE AND ENGINEERING

SEMESTER : VI

Sl. No	Name of the student who has done the Internship	Title of the Internship	Name of faculty coordinator with designation
1	JAGAN S	WEBSITE IMPLEMENTATION FOR ONLINE GROCERY SHOP	Mrs. R. Amirthavalli Assistant Professor

This report of internship work submitted by the above student in partial fulfillment for the award of Bachelor of Computer Science and Engineering Degree in Anna University was evaluated and confirmed to be reports of the work done by the above student and then assessed.

Culomit	tad fan Intan	nal Erralmetic	an hald an	
Submin	tea for inter	наг суананю	on neia on .	

Examiner 2 Examiner 3

TABLE OF CONTENTS

CHAPTER NO.	TITLE	PAGE NO.
	ABSTRACT	viii
	LIST OF ABBREVIATIONS	ix
1.	INTRODUCTION AND COMPANY PROFILE	1
	1.1 INTRODUCTION	1
	1.2 COMPANY'S PROFILE	2
	1.2.1 VISION AND STRENGTH	2
	1.2.2 CORE STRENGTH	4
2.	PROBLEM STATEMENT	6
	2.1 PROBLEM STATEMENT	6
	2.2 REASON FOR CREATION	7
	2.3 PROPOSED SOLUTION	8
3.	LITERATURE REVIEW	10
	3.1 ONLINE GROCERY RECOMMENDATION SYSTEM	10
	3.2 ONLINE GROCERY SHOP	10
	3.3 ADOPTION OF ONLINE GROCERY SHOPPING: A SYSTEMATIC	11
	REVIEW OF THE LITERATURE	
	3.4 FROM CLICKS TO CONSEQUENCES: A MULTI-METHOD	11
	REVIEW OF ONLINE GROCERY SHOPPING	
	3.5 A STUDY ON CONSUMER SATISFACTION AND LOYALTY	12
	TOWARDS ONLINE GROCERY SHOPPING	
4.	SYSTEM SPECIFICATIONS	14
	4.1 HARDWARE SPECIFICATIONS	14
	4.2 SOFTWARE SPECIFICATIONS	14
	4.3 TECHNOLOGIES	15

5.	METHODOLOGY	16
	5.1 OVERVIEW	16
	5.2 PROJECT EXECUTION STAGES	16
	5.2.1 REQUIREMENT ANALYSIS	16
	5.2.2 DEVELOPMENT	16
	5.2.3 TESTING AND DEPLOYMENT	18
	5.2.4 FEEDBACK INTEGRATION	18
6.	SYSTEM ARCHITECTURE AND IMPLEMENTATION	20
	6.1 OVERVIEW OF ARCHITECTURE	20
	6.2 MODULES	22
	6.2.1 USER AUTHENTICATION	22
	6.2.2 PRODUCT BROWSING AND SEARCH	22
	6.2.3 CART MANAGEMENT	23
	6.2.4 ORDER PROCESSING	23
	6.2.5 PAYMENT AND CHECKOUT	23
	6.2.6 ORDER TRACKING AND NOTIFICATION	24
	6.2.7 ERROR HANDLING AND FEEDBACK	24
7.	RESULTS AND DISCUSSIONS	25
	7.1 SYSTEM PERFORMANCE AND USABILITY	25
	7.2 AUTHENTICATION AND SECURITY	25
	7.3 ORDER MANAGEMENT AND PAYMENT PROCESSING	26
	7.4 COMPARISON WITH EXISTING SYSTEM	26
8.	CONCLUSION	29
	APPENDIX 1 SOURCE CODE	30
	APPENDIX 2 SNAPSHOTS	34
	REFERENCES	35

ACKNOWLEDGEMENT

I wish to acknowledge with thanks to the significant contribution given by the management of our college **Chairman**, **Dr. M. V. Muthuramalingam**, and our **Chief Executive Officer Thiru. M.V.M. Velmurugan**, for their extensive support.

I would like to thank **Dr. S. SATISH KUMAR**, **Principal** of Velammal Engineering College, for giving me this opportunity to do this project.

I wish to express my gratitude to our effective **Head of the Department**, **Dr. B. Murugeshwari**, for her moral support and for her valuable innovative suggestions, constructive interaction, constant encouragement and unending help that have enabled me to complete the project.

I wish to express my indebted humble thanks to the Company Retech Solutions

Private Limited, Chennai and the External Guide Mr. Joe Vincent, Django

Developer for their invaluable guidance in shaping of this project.

I wish to express my sincere gratitude to my Internal Guide, Mrs. R. Amirthavalli, Assistant Professor, Department of Computer Science and Engineering for her guidance, without whom this project would not have been possible.

I am grateful to the entire staff members of the department of Computer Science and Engineering for providing the necessary facilities to carry out the project. I would especially like to thank my parents for providing me with the unique opportunity to work, and for their encouragement and support at all levels.

Finally, my heartfelt thanks to **The Almighty** for guiding me throughout the life.

ABSTRACT

This online grocery shop is a comprehensive, feature-rich platform designed to provide users with a seamless and convenient shopping experience. Developed with Django, the site offers a user-friendly interface that dynamically adapts to user interactions and displays real-time updates. The platform efficiently handles a large inventory of products, ensuring a responsive and smooth browsing experience. The application features a vast catalog of grocery items, including fresh produce, packaged foods, household essentials, and more. Detailed product descriptions, high-quality images, and customer reviews help users make informed purchasing decisions. The advanced search and filter options enable users to quickly find products based on categories, brands, and price ranges. The user interface is designed to be intuitive and visually appealing, with responsive design ensuring a seamless experience across devices. Features such as dynamic cart updates and real-time stock availability further enhance the user experience. The platform also supports promotional offers and discounts, providing additional value to customers. Ideal for busy individuals and families, this online grocery shop merges functionality with aesthetics, delivering a comprehensive and engaging shopping tool. Its scalable design allows for future enhancements, such as expanded product offerings, new payment methods, and integration with additional services.

LIST OF ABBREVIATIONS

API Application Programming Interface

CSR Client-Side Rendering

DRF Django Rest Framework

JSX Javascript XML

MVT Model View Template

PWA Progressive Web App

SSR Server-Side Rendering

UI User Interface

UX User Experience

VCS Version Control System