CLTV Prediction & RFM Segmentation Dashboard

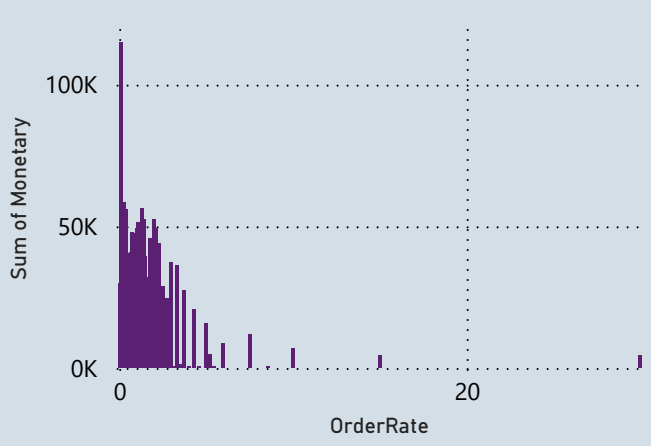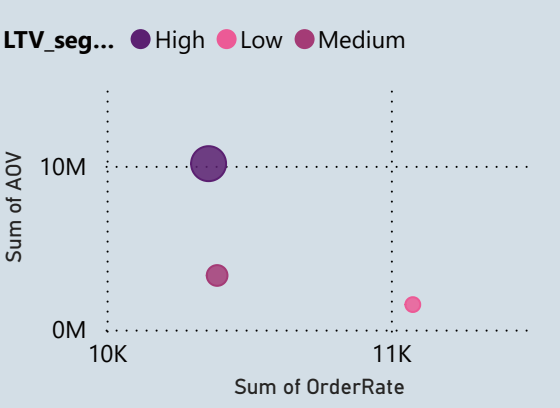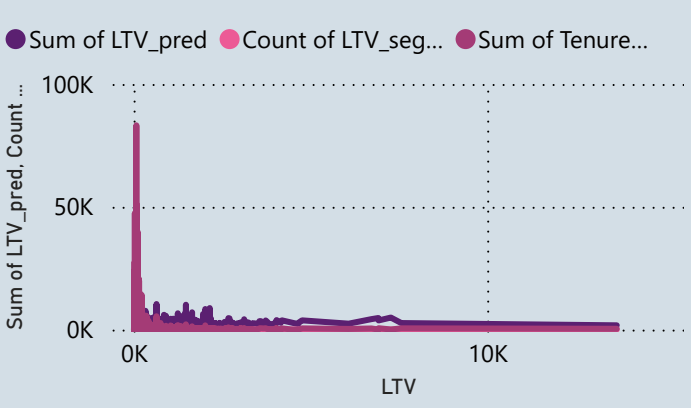| 93.36K	31.82K	96K	15.42M
Count of customer_unique_id	Sum of OrderRate	Sum of NumOrders	Sum of Monetary

Sum of Monetary by OrderRate

Sum of OrderRate, Sum of AOV and Sum of LTV_pred by LTV_segment

LTV_seg... ● High ● Low ● Medium

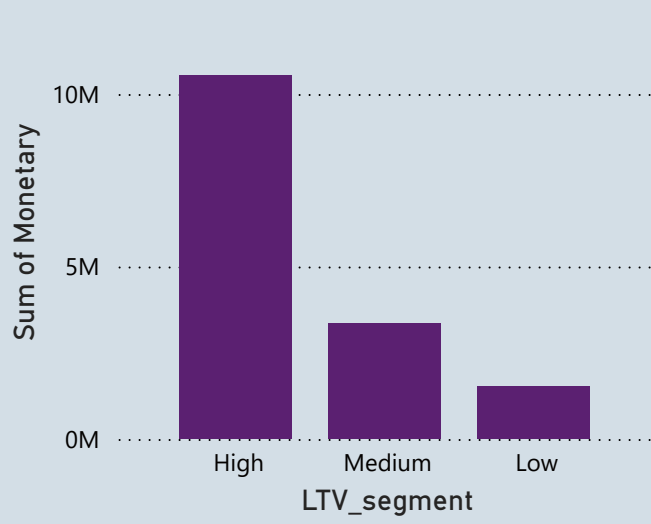## Count of LTV_segment by Year and Quarter
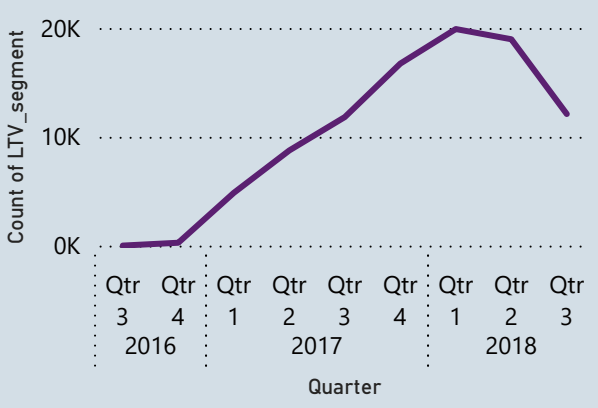
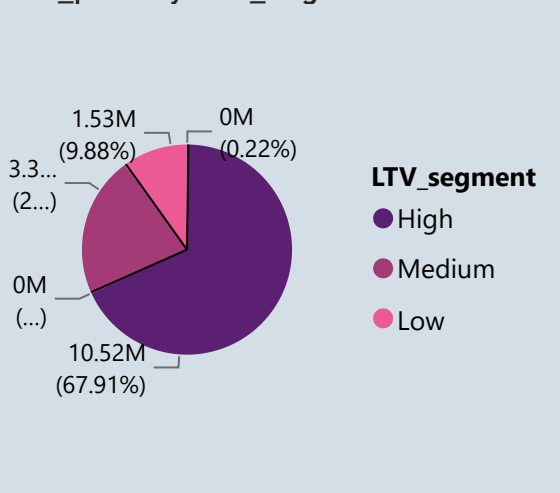## Sum of LTV_pred, Count of LTV_segment and Sum of TenureDays by LTV

● Sum of LTV_pred ● Count of LTV_seg... ● Sum of Tenure...

Sum of Monetary by LTV_segment

Sum of NumOrders and Sum of LTV_pred by LTV_segment

LTV_segment
● High
● Medium
● Low

1.53M (9.88%)
0M (0.22%)
3.3... (2...)
0M (...)
10.52M (67.91%)

Sum of RecencyDays, Sum of TenureDays and Sum of LTV_pred

Sum of TenureDays
Sum of L...
Sum of RecencyDays

Sum of Monetary by LTV_segment