# **JAGANNATHAN CS**

## WordPress Developer | Front End Developer | CMS Management

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### **SUMMARY**

Enthusiastic about harnessing 3 years of experience in Website development, my focus is on SEO optimization, crafting secure and scalable CMS solutions, and driving innovative web projects. Highlights of my career include leading an SEO drive that doubled e-commerce traffic and redefining user experience for a diversified client base.

### **EXPERIENCE**

### Front End Developer

#### **Gust Solutions Pvt Ltd**

## 07/2023 - Present ♥ Japan

- Redesigned the client flagship website resulting in 31% increase in user engagement and a 25% uptick in lead generation.
- Implemented advanced SEO strategies that elevated website traffic by 44%, pushing the clients website to the top of search engine results
- Developed and integrated custom WordPress themes and plugins enhancing website functionality for thousands of monthly visitors.
- Collaborated with cross-functional teams, showcasing proficiency in version control using GitHub and Git, ensuring streamlined development processes

## **Wordpress Developer**

#### **Biodesk Research Soltuions**

- Redesigned the flagship website resulting in a 31% increase in user engagement and a 25% uptick in lead generation.
- Introduced a comprehensive site-wide SEO audit and optimization strategy that boosted organic traffic by 70%.
- Collaborated closely with the Biodesk Research Solution team to ensure the seamless integration of design elements and functionalities
- Conducted rigorous testing and debugging to ensure high-quality and bug-free application delivery

## **COURSES**

#### Fellowship Full Stack Premium-Crio.Do

9 Month Course Work 300+ DSA problems & 20+ System Design challenges

6+ work-like projects & 20+ micro skilling exercises

### Mastering WordPress Development

Specialized training in building and managing cutting-edge WordPress sites, from plugins to performance. Provided by WP Sessions.

## **SOFT SKILLS**

Problem Solving Communication Project Management

Speed Typing Critical Thinking Collaboration Creativity

### **PASSIONS**



# Coding and Problem Solving

Enjoy writing clean, efficient code. Take pride in finding creative solutions to complex problems. Embrace hallenges as opportunities to learn and grow.



# Continuous Learning in Tech

Committed to staying current with emerging technologies and continuously enhancing my skill set through regular training and development.

### **PROJECTS**

# Wordpress Pizza E-ccomerce Website

Developed a responsive pizza e-commerce website using WordPress, WooCommerce, and Elementor, ensuring a user-friendly and visually appealing design. See the project at: linkedin.com/in/jagan606/

## Biodelverse Freelance Project

Utilized modern web technologies to create a responsive, high-performance platform tailored to the client's requirements. Delivered a successful project that enhanced the client's digital presence and user engagement. See the project at **biodelverse.com** 

## Wordpress Real-Estate Website

Developed a comprehensive real estate website using WordPress, incorporating property listings and a user-friendly interface. Implemented responsive design and SEO best practices to ensure optimal performance and visibility. See the project at: <a href="mailto:buy-lux.com">buy-lux.com</a>

## Movie Booking Site

Seamless Movie Ticket Booking site with Responsive Design Build with Html ,Css ,Javascript See the project at

jagannathan606.github.io/Cine-City/

## **SKILLS**



## CERTIFICATION

### Responsive Web Design-FreeCodeCamp

- •300hrs Course work
- •HTML, CSS, Responsive Design & Design
- •5 projects

## **LANGUAGES**

English	Proficient
Malayalam	Native