



Hack Camp

A Hack Club Original Hackathon

SPONSORSHIP PROSPECTUS



Feb 8 - 9, 2020



hackcamp.tech



Integrated Startup Complex, Kalamassery, Kerala, India



What is Hack Camp?

Hack camp—a two day Hack Club led hackathon created for students to discover and express their true potential in coding, creating new things and solving real-world problems. Whether you are a rookie or an expert there's a place for you at Hack Camp.

At Hack Camp, we provide you with a platform to collaborate with many other talented and creative minds to code and create innovative ideas that can change the world.

On February 8-9th, over 700 students from across the country will get together to learn, create, and share. We will have professional mentors and an array of workshops. We hope to provide a space unlike any other for students to build whatever they want, share what they make, and compete for prizes. We hope to build a maker community with an emphasis placed on innovation and entrepreneurship.

A brief history of Hack Camp

Hack Camp began as an experiment to discover new ways of teaching coding at our clubs around the world.

After our first year, something incredible happened—our students began running their own camps! They've sprung up in a suburb of Cincinnati & Southern India.

This was so inspiring to watch that we're following their lead to bring Hack Camp back in 2019.

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- A vertical timeline on a dark blue background with white stars. A grey vertical line extends from the top to the bottom. Seven colored circles (red, red, red, light blue, light blue, yellow, yellow) are placed along the line, each aligned with a text entry. The years 2015, 2016, 2017, 2018, 2019, and 2020 are written above the timeline line, corresponding to the first six entries. The seventh entry has no year listed above it.
- 2015
Hack Club is born
 - 2015
First Hack Camp in SF
 - 2016
SF Hack Camp v2
 - 2017
A Camp appears in Mason, OH
 - 2018
Camp runs again in Mason
 - 2018
A Camp appears in Kerala, India
 - 2019
SF Hack Camp v3
 - 2020
Hack Camp returns to Kerala!

Highlights of Hack Camp 2018

Hack Camp 2018 aka ASIET Hackday was held successfully on December 4th, 2018, at ASIET in collaboration with MLH, Hack Club, GitHub and many more. It was perhaps one of the largest hackathon in India for students. Over 700 students showed up during the event from various southern parts of the country.

“ Happy to get third #prize in my#FirstHackathon .🎉🎉
Hosted by @hackclub @github along with others ★
@MLHacks @Microsoft !! ”

-Thameem Karakkoth

“ My dream is to have one like this 😍😍 ”

- Divya Ann Kurien



Stats of Hack Camp 2018

700+
Attendees

400+
Beginners

3
Workshops

Why Become A Sponsor?

By sponsoring us you are investing in the next generation of engineers, entrepreneurs and this event also help in building deeper, meaningful connections with them.



What could be better than a room full of ambitious students hacking together new tech? This sponsorship will help you find the brightest minds in the event and hire them in your company.



Sponsoring Hack Camp is a great way to get recognition and allow participants to find out the true potential of your tech. We have arranged a variety of options for getting your name in front of our hackers.



Hack Camp is a chance to see how budding developers use your tech/product in real-world applications while simultaneously getting feedback. To facilitate this, we offer the opportunity for your company to award a separate sponsored prize to the team who utilized your tech the best.



Your money will go directly towards making Hack Camp possible and free for all!

Please review the various sponsorship tiers given below, and let us know if you are interested in becoming an official Hack Camp sponsor!

SPONSORSHIP TIERS

GENERAL

BRONZE ₹10,000 **SILVER** ₹15,000 **GOLD** ₹25,000 **PLATINUM** ₹50,000 **DIAMOND** ₹100,000

Recognition at opening ceremony ✓ ✓ ✓ ✓ ✓

Social media promotion ✓ ✓ ✓ ✓ ✓

Company representative ✓ ✓ ✓ ✓ ✓

Present award ✓ ✓ ✓ ✓

Logo on Certificates and IDs ✓ ✓ ✓

Keynote slot ✓ ✓

Included on press releases ✓ ✓

Marketing push notifications ✓ ✓

Access to attendee profile/
Mailing list ✓

Flagship sponsor branding ✓

Company representative on judging panel ✓

Host Workshops	1-Hour	2-Hour	3-Hour
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Logo on the website	X-Small	Small	Medium	Large	X-Large
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Logo on T-shirt	X-Small	Small	Medium	Large	X-Large
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Custom Sponsorship: if you feel as if none of those tiers match your sponsorship vision, please feel free to contact us (help@hackcamp.tech)!

Hack Club

Hack Club is a global network of programming clubs where members learn to code through tinkering and building projects.

CONTACT



help@hackcamp.tech