

# Anbu Prasanna L

*B.Sc Fashion and Apparel Design*

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## Summary

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Fashion design graduate with hands-on experience in fashion illustration, computer-aided design, pattern making, and garment construction. Actively seeking a challenging fashion designer position to contribute innovative designs and technical skills to a professional team.

## Internship Experience

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### Myth Era, Bangalore, Karnataka

*September 2025 – November 2025*

*Intern – Assistant Fashion Designer, Visual Merchandising, and Social Media Management*

- Assisted the design team in creating new designs, patterns, and prototypes while also designing visual merchandising displays.
- Represented the brand at a multi-boutique exhibition, focusing on product marketing, customer engagement, and professional networking.
- Managed social media platforms and created engaging marketing content, gaining hands-on end-to-end design experience.

### 7D Ad Valley, Bangalore, Karnataka

*July 2025 – August 2025*

*Intern – Fashion Stylist, Designer, and Marketing*

- Designed costumes, conceptualized backgrounds, and created digital design concepts (Photoshop, Illustrator) for advertising shoots.
- Developed social media marketing strategies and curated displays, selected for advertisement projects.

### Samurai Exports Pvt Ltd, Bangalore, Karnataka

*May 5 – June 8, 2024*

*Intern – Apparel Industry*

- Optimized workforce processes by conducting time studies and collaborated with production teams to meet daily targets.
- Enhanced communication, leadership, and presentation skills within a fast-paced industrial apparel environment.

## Education

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**B.Sc Fashion and Apparel Designing** – Mount Carmel College, Bengaluru

*2022–2025*

*Percentage: 75.25%*

**PUC 2 (PCMB)** – John Bosco Matriculation Hr. Sec. School

*2020–2022*

*Percentage: 75%*

## Projects

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### Fashionista Graduation Project – 2025

*“Whimsical Wings”, a futuristic menswear collection inspired by butterfly wings and stained glass. Used laser cutting and glass painting.*

**Award:** Best Futuristic Collection

### Goldenista – 2024

Recreated early Vedic fashion with modern silhouettes.

**Award:** Second Runner-up

### Trashion – 2023

Solo sustainable fashion project using repurposed denims and trousers.

## Neo Fashionista – 2023

Team project with styling role and concept integration.

## Certificate Courses

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**Aari Embroidery** – MDTC, KVIC, Bengaluru

*Feb 20 – 24, 2024*

**Personal Grooming** – Cosmetology Dept, MCC

*Aug 30 – Sept 30, 2023*

## Skills

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- Pattern Making and Garment Construction
- Computer-Aided Design
  - Adobe Photoshop
  - CorelDRAW
  - 3D CAD Illustration
- Fashion Styling and Visual Merchandising
- Fashion Illustration and Trend Research
- Needlework
- Social Media Management
- Marketing
- Communication and Critical Thinking
- Teamwork and Collaboration

## Interests

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- Embroidery Embellishments
- Glass Art Making
- Resist Printing and Dyeing
- Sustainable Fashion
- Fashion Illustration
- Sewing and Garment Construction

## Declaration

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I hereby declare that all the information provided above is true and accurate to the best of my knowledge.