

# PROJECT REPORT

## Introduction:

E-commerce: E-commerce, short of electronic commerce, refers to the buying and selling of goods and services over the internet. It involves conducting business transactions electronically, allowing consumers and business to exchange products, service and information without the need for physical presence.

The concept of ecommerce has revolutionized the way people shop and do business. Ecommerce has grown exponentially, creating a global market place that transcends geographical boundaries.

These business transactions occur either as to business-to-business (B2B), business-to-consumer (B2C), consumer-to-consumer or consumer-to-business

There are some types of e-commerce. They are

- ① Business-to-business (B2B)
- ② Business-to-consumer (B2C)
- ③ Consumer-to-consumer (C2C)
- ④ Consumer-to-business (C2B)
- ⑤ Business-to-administration (B2A)
- ⑥ Consumer-to-administration (C2A)

## Purpose:

The purpose of ecommerce revolves around facilitating online transaction between buyers and sellers. It serves several key purposes, benefiting both business and consumers.

- ① Global Reach: Ecommerce allows businesses to reach a global audience without need for physical storefronts in multiple locations.
- ② Convenience: Customers can shop online from the comfort of their homes or on the go, 24/7.
- ③ Accessibility: Ecommerce makes products and services accessible to people with physical disabilities or limitations that makes a prevent them from shopping in traditional stores.
- ④ Reduced Costs: For business, ecommerce platform collect vast amount to reduce, compared to running brick-and-mortar stores. Lower overhead expenses, no need for physical store fronts and streamlined logistics can lead to cost saving and improved profitability.
- ⑤ Time-Saving and Speed: ecommerce transaction can be completed quickly, reducing the time it takes for customers to find and purchase products.

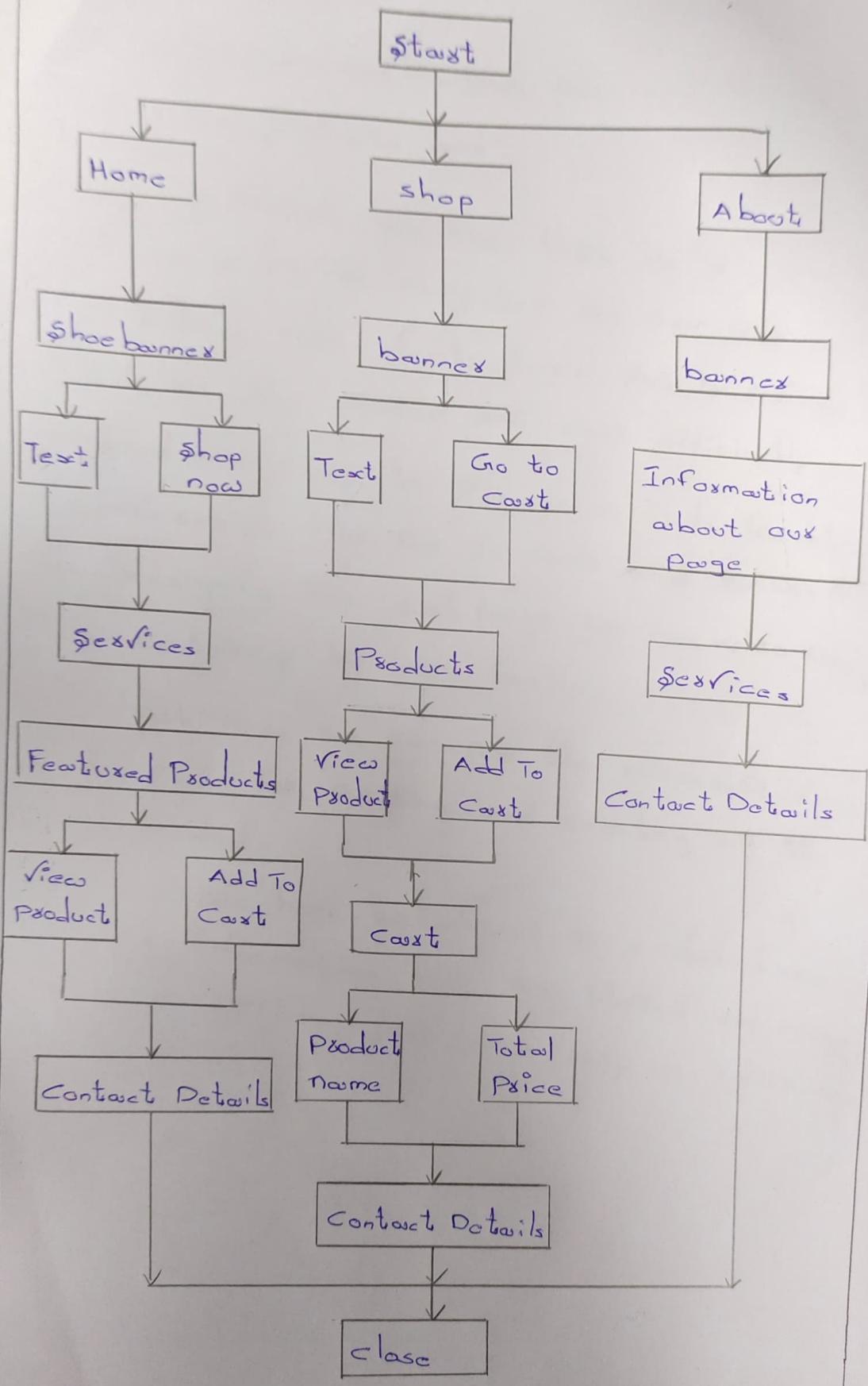
## Libextaruse Survey:

- \* Problems of not having an ecommerce;
  - \* without an online presence, your business is limited to a local customer base.
  - \* with no ecommerce platform, you are missing out on the growing trend of online shopping.
  - \* Consumer behaviour is evolving rapidly, and more and more people are turning to online shopping.
  - \* Customers appreciate the ease of browsing and purchasing product or service online.
  - \* An ecommerce website allows your business to operate 24/7.
  - \* without an online platform, you may find it challenging to display your products or service effectively.
  - \* Ecommerce platforms allow businesses to experiment with new products, services, and business models. Not having an ecommerce presence may limit your ability to explore innovative ways to grow and expand your business.

## Proposed solution:

- \* By using ecommerce app there will be more efficient time management, task management, reduce stress.
- \* choose a reliable and popular ecommerce platform such as Shopify, WooCommerce, or Magento, based on your specific requirements, budget and scalability needs.
- \* Develop a robust shopping cart system that enables users to add/remove items easily. The checkout process should be simple, secure and support multiple payment gateway to offer customers various options.
- \* Allow customers to leave reviews and rating for products. Genuine user feedback can help build trust and assist others in making purchasing decisions.
- \* we can buy shoe online by using the ecommerce website
- \* So, we should create the ecommerce website, to people for online shopping through convenience.

# Block diagram:



## Software Requirements:

\* The software/application required to build the ecommerce website are:

Operating System: we know that os is main to work on a pc or computer. we can use versions of windows, Mac, ubuntu, Linux. But by using the latest os the system will work efficiently.

Frontend: we have to create a code for html, a javascript file for its code and a css file for designing the web page. we can also use the Bootstrap to work fastly.

Local host: Here we can use the microsoft visual studio code for writing and executing all the code needed.

Backend: we have to connect to a database so that information will be stored. we can also use Python, java, PHP, Ruby on rails as backend

## Hardware Requirements:

- \* The hardware required to build an ecommerce shoe app.
- ① Processor: we should need a good processor, so that we can work on it without any problem. The processor required is Pentium IV or above to work smoothly.
- ② RAM: The RAM should be more, so that while working there will be no more load on the processor.
- ③ Secondary storage: A disk drive of 500mb or more sufficient to store the work files on local storage.
- ④ Input devices: The devices used are keyboard and mouse.
- ⑤ Output devices: The output device is the monitor where we can see the output or display the code or execute the code.

```
index (1)

<!DOCTYPE html>
<html lang="en">
<head>
    <meta charset="UTF-8">
    <meta http-equiv="X-UA-Compatible" content="IE=edge">
    <meta name="viewport" content="width=device-width, initial-scale=1.0">
    <title>Shoe Store</title>
    <link rel="stylesheet" href="style.css">
    <link rel="stylesheet"
        href="https://cdnjs.cloudflare.com/ajax/libs/font-awesome/6.4.0/css/all.min.css">
</head>
<body>

    <section id="header">
        <a href="#"></a>
        <div>
            <ul id="navbar">
                <li><a class="active" href="index.html">Home</a></li>
                <li><a href="shop.html">Shop</a></li>
                <li><a href="about.html">About</a></li>
                <a href="#" id="close"><i class="fa-regular fa-circle-xmark"></i></a>
            </ul>
        </div>
        <div id="mobile">
            <i id="bar" class="fas fa-outdent"></i>
        </div>
    </section>

    <section id="hero">
        <h4>Trade-in-offer</h4>
        <h2>Super value Deals</h2>
        <h1>On all products</h1>
        <p>Save more with coupons & up to 70% off!</p>
        <a href="shop.html">Shop Now</a>
    </section>

    <section id="feature" class="section-p1">
        <div class="fe-box">
            
            <h6> Free Shipping</h6>
        </div>
        <div class="fe-box">
            
            <h6> Online order</h6>
        </div>
        <div class="fe-box">
            
            <h6> Save Money</h6>
        </div>
        <div class="fe-box">
            
            <h6> Promotions </h6>
        </div>
        <div class="fe-box">
            
            <h6> Happy Sell</h6>
        </div>
        <div class="fe-box">
            
            <h6> f254/7 Support</h6>
        </div>
    </section>

    <section id="product1" class="section-p1">
        <h2>Featured Products</h2>
        <p>Summer Collection New Morden Design</p>
        <div class="pro-container">
            <div class="pro">
```

```
        index (1)

<div class="des">
    <span>Nike</span>
    <h5>NIKE 1 RETRO OG STAGE HAZE</h5>
    <h4>MRP: 4,999/-</h4>
    <button>Buy Now</button>
    <button onclick="addToCart('NIKE 1 RETRO OG STAGE
HAZE', 4999)">Add to Cart</button>
</div>
</div>
<div class="pro">
    
    <div class="des">
        <span>Nike</span>
        <h5>NIKE AIR FORCE 1 LOW SUPREME BLACK AND SKYBLUE</h5>
        <h4>MRP: 3,999/-</h4>
        <button>Buy Now</button>
        <button onclick="addToCart('NIKE AIR FORCE 1 LOW
SUPREME BLACK AND SKYBLUE', 3999)">Add to Cart</button>
    </div>
</div>

<div class="pro">
    
    <div class="des">
        <span>JORDAN</span>
        <h5>JORDAN 1 RETRO HIGH OG UNC TOE</h5>
        <h4>MRP: 2,999/-</h4>
        <button>Buy Now</button>
        <button onclick="addToCart('JORDAN 1 RETRO HIGH OG
TOE', 2999)">Add to Cart</button>
    </div>
</div>
<div class="pro">
    
    <div class="des">
        <span>JORDAN</span>
        <h5>JORDAN 1 RETRO HIGH OG STAGE HAZE</h5>
        <h4>MRP: 1,000/-</h4>
        <button>Buy Now</button>
        <button onclick="addToCart('JORDAN 1 RETRO HIGH OG
STAGE HAZE', 1000)">Add to Cart</button>
    </div>
</div>
<div class="pro">
    
    <div class="des">
        <span>ADIDAS</span>
        <h5>ADIDAS YEEZY 350 V2 CARBON BELUGA</h5>
        <h4>MRP: 4,000/-</h4>
        <button>Buy Now</button>
        <button onclick="addToCart('ADIDAS YEEZY 350 V2 CARBON
BELUGA', 4000)">Add to Cart</button>
    </div>
</div>
<div class="pro">
    
    <div class="des">
        <span>ADIDAS</span>
        <h5>ADIDAS YEEZY BOOST 350 V2 SPACE ASH</h5>
        <h4>MRP: 3000/-</h4>
        <button>Buy Now</button>
        <button onclick="addToCart('ADIDAS YEEZY BOOST 350
V2 SPACE ASH', 3000)">Add to Cart</button>
    </div>
</div>
<div class="pro">
    
    <div class="des">
        <span>PUMA</span>
        <h5> PUMA FOAM STRIDE MENS RUNNING SHOE</h5>

```

```
                index (1)
            <h4>MRP: 8999/-</h4>
            <button>Buy Now</button>
            <button onclick="addToCart('PUMA FOAM STRIDE MENS
RUNNING SHOE', 8999)">Add to Cart</button>
        </div>
    </div>
    <div class="pro">
        
        <div class="des">
            <span>PUMA</span>
            <h5>CA PRO SPORT UNISEX SNEAKERS</h5>
            <h4>MRP: 2249/-</h4>
            <button>Buy Now</button>
            <button onclick="addToCart('CA PRO SPORT UNISEX
SNEAKERS', 2249)">Add to Cart</button>
        </div>
    </div>

</section>

<section id ="newsletter" class="section-p1 section-m1">
    <div class="newstext">
        <h4>Sign Up For New Letters</h4>
        <p>Get Email updates about our latest shop and <span> special
offers</span></p>
    </div>
    <div class="form">
        <input type="text" placeholder="Your Email Address">
        <button class="normal">Sign Up</button>
    </div>
</section>

<footer id="foot" class="section-p1">
    <div class="col">
        <h4>Contact</h4>
        <p><strong>Address:</strong> Vizag, AP, India</p>
        <p><strong>Phone Number:</strong> 0123456789</p>
        <p><strong>Hours:</strong> 10Am - 6PM, Monday-Saturday</p>
    </div>
    <div class="follow">
        <h5>Follow Us</h5>
        <div class="icon">
            <i class="fa-brands fa-facebook"></i>
            <i class="fa-brands fa-twitter"></i>
            <i class="fa-brands fa-instagram"></i>
        </div>
    </div>
</footer>
<script src="script.js"></script>

</body>
</html>
```

```
<!DOCTYPE html>
<html lang="en">
<head>
    <meta charset="UTF-8">
    <meta http-equiv="X-UA-Compatible" content="IE=edge">
    <meta name="viewport" content="width=device-width, initial-scale=1.0">
    <title>Document</title>
    <link rel="stylesheet" href="https://cdnjs.cloudflare.com/ajax/libs/font-awesome/6.4.0/css/all.min.css">
    <link rel="stylesheet" href="style.css">
</head>
<body>

<section id="header">
    <a href="#"></a>
    <div>
        <ul id="navbar">
            <li><a href="index.html">Home</a></li>
            <li><a class="active" href="shop.html">Shop</a></li>
            <li><a href="about.html">About</a></li>
        </ul>
    </div>
</section>

<section id="page-header" class="shop-header">
    <h2>#stayhome</h2>
    <p>Save more with coupons & up to 70% off!</p>
    <a href="#cart"><h3>Go To Cart<i class="fa-solid fa-cart-shopping"></i></h3></a>
</section>

<section id="product1" class="section-p1">
    <div class="pro-container">
        <div class="pro">
            
            <div class="des">
                <span>Nike</span>
                <h5>NIKE SB DUNK LOW</h5>
                <h4>MRP: 4,999/-</h4>
                <button>Buy Now</button>
                <button onclick="addToCart('NIKE SB DUNK LOW', 4999)">Add to Cart</button>
            </div>
        </div>
        <div class="pro">
            
            <div class="des">
                <span>Nike</span>
                <h5>NIKE AIR FORCE 1 LOW SP TIFFANY AND CO.</h5>
                <h4>MRP: 6,000/-</h4>
                <button>Buy Now</button>
                <button onclick="addToCart('NIKE AIR FORCE 1 LOW SP TIFFANY AND CO.', 6000)">Add to Cart</button>
            </div>
        </div>
        <div class="pro">
            
            <div class="des">
                <span>Nike</span>
                <h5>NIKE 1 RETRO OG STAGE HAZE</h5>
                <h4>MRP: 4,999/-</h4>
                <button>Buy Now</button>
                <button onclick="addToCart('NIKE 1 RETRO OG STAGE HAZE', 4999)">Add to Cart</button>
            </div>
        </div>
    </div>

```

shop

```
<div class="pro">
    
    <div class="des">
        <span>Nike</span>
        <h5>NIKE AIR FORCE 1 LOW SUPREME BLACK AND SKYBLUE</h5>
        <h4>MRP: 3,999/-</h4>
        <button>Buy Now</button>
        <button onclick="addToCart('NIKE AIR FORCE 1 LOW SUPREME BLACK AND SKYBLUE', 3999)">Add to Cart</button>
    </div>
</div>

<div class="pro">
    
    <div class="des">
        <span>JORDAN</span>
        <h5>JORDAN 1 RETRO HIGH OG UNC TOE</h5>
        <h4>MRP: 2,999/-</h4>
        <button>Buy Now</button>
        <button onclick="addToCart('JORDAN 1 RETRO HIGH OG UNC TOE', 2999)">Add to Cart</button>
    </div>
</div>

<div class="pro">
    
    <div class="des">
        <span>JORDAN</span>
        <h5>JORDAN 1 RETRO HIGH OG STAGE HAZE</h5>
        <h4>MRP: 1,000/-</h4>
        <button>Buy Now</button>
        <button onclick="addToCart('JORDAN 1 RETRO HIGH OG STAGE HAZE', 1000)">Add to Cart</button>
    </div>
</div>

<div class="pro">
    
    <div class="des">
        <span>JORDAN</span>
        <h5> JORDAN 1 LOW SE CONCORD</h5>
        <h4>MRP: 2,200/-</h4>
        <button>Buy Now</button>
        <button onclick="addToCart('JORDAN 1 LOW SE CONCORD', 2200)">Add to Cart</button>
    </div>
</div>

<div class="pro">
    
    <div class="des">
        <span>JORDAN</span>
        <h5> JORDAN 1 RETRO HIGH OG LOST AND FOUND</h5>
        <h4>MRP: 2,000/-</h4>
        <button>Buy Now</button>
        <button onclick="addToCart(' JORDAN 1 RETRO HIGH OG LOST AND FOUND', 2000)">Add to Cart</button>
    </div>
</div>

<div class="pro">
    
    <div class="des">
        <span>ADIDAS</span>
        <h5>ADIDAS YEEZY 350 V2 CARBON BELUGA</h5>
        <h4>MRP: 4,000/-</h4>
        <button>Buy Now</button>
        <button onclick="addToCart('ADIDAS YEEZY 350 V2 CARBON BELUGA', 4000)">Add to Cart</button>
    </div>
</div>
```

shop

```
</div>
</div>
<div class="pro">
    
    <div class="des">
        <span>ADIDAS</span>
        <h5>ADIDAS YEEZY BOOST 350 V2 SPACE ASH</h5>
        <h4>MRP: 3,000/-</h4>
        <button>Buy Now</button>
        <button onclick="addToCart('ADIDAS YEEZY BOOST 350 V2 SPACE ASH', 3000)">Add to Cart</button>
    </div>
</div>

<div class="pro">
    
    <div class="des">
        <span>ADIDAS</span>
        <h5>ADIDAS YEEZY BOOST 350 V2 ONYX</h5>
        <h4>MRP: 3,000/-</h4>
        <button>Buy Now</button>
        <button onclick="addToCart('ADIDAS YEEZY BOOST 350 V2 ONYX', 3000)">Add to Cart</button>
    </div>
</div>

<div class="pro">
    
    <div class="des">
        <span>ADIDAS</span>
        <h5>ADIDAS YEEZY BOOST 350 V2 NATURAL</h5>
        <h4>MRP: 5,000/-</h4>
        <button>Buy Now</button>
        <button onclick="addToCart('ADIDAS YEEZY BOOST 350 V2 NATURAL', 5000)">Add to Cart</button>
    </div>
</div>

<div class="pro">
    
    <div class="des">
        <span>PUMA</span>
        <h5> PUMA FOAM STRIDE MENS RUNNING SHOE</h5>
        <h4>MRP: 8,999/-</h4>
        <button>Buy Now</button>
        <button onclick="addToCart('PUMA FOAM STRIDE MENS RUNNING SHOE', 8999)">Add to Cart</button>
    </div>
</div>

<div class="pro">
    
    <div class="des">
        <span>PUMA</span>
        <h5>CA PRO SPORT UNISEX SNEAKERS</h5>
        <h4>MRP: 2,249/-</h4>
        <button>Buy Now</button>
        <button onclick="addToCart('CA PRO SPORT UNISEX SNEAKERS', 2249)">Add to Cart</button>
    </div>
</div>

<div class="pro">
    
    <div class="des">
        <span>PUMA</span>
        <h5>SOFTRIDE PRO COAST UNISEX TRAINING SHOE</h5>
        <h4>MRP: 2,500/-</h4>
        <button>Buy Now</button>
        <button onclick="addToCart('SOFTRIDE PRO COAST UNISEX TRAINING SHOE', 2500)">Add to Cart</button>
    </div>
</div>
```

```
shop

<div class="des">
    <span>PUMA</span>
    <h5>PUMA FOAM STRIDES SHOE</h5>
    <h4>MRP: 2,200/-</h4>
    <button>Buy Now</button>
    <button onclick="addToCart('PUMA FOAM STRIDES SHOE', 2200)">Add to Cart</button>
</div>
</div>
</div>
</section>

<section id="cart">
<div>
    <h2><i class="fa-solid fa-cart-shopping"></i>Cart</h2>
    <ul id="cart-items">
    </ul>
    <p>Total: <span id="cart-total">0</span></p>
</div>
</section>

<section id="newsletter" class="section-p1 section-m1">
<div class="newstext">
    <h4>Sign Up For New Letters</h4>
    <p>Get Email updates about our latest shop and <span> special offers</span></p>
</div>
<div class="form">
    <input type="text" placeholder="Your Email Address">
    <button class="normal">Sign Up</button>
</div>
</section>

<footer id="foot" class="section-p1">
<div class="col">
    <h4>Contact</h4>
    <p><strong>Address:</strong> Vizag, AP, India</p>
    <p><strong>Phone Number:</strong> 0123456789</p>
    <p><strong>Hours:</strong> 10AM - 6PM, Monday-Saturday</p>
</div>
<div class="follow">
    <h5>Follow Us</h5>
    <div class="icon">
        <div class="icon">
            <i class="fa-brands fa-facebook"></i>
            <i class="fa-brands fa-twitter"></i>
            <i class="fa-brands fa-instagram"></i>
        </div>
    </div>
</div>
</div>

</footer>
<script src="script.js"></script>

</body>
</html>
```

```
shop


PUMA

##### PUMA FOAM STRIDES SHOE



#### MRP: 2,200/-



Buy Now


```

```
</div>
</div>
</section>

<section id="cart">
<div>
    <h2><i class="fa-solid fa-cart-shopping"></i>Cart</h2>
    <ul id="cart-items">
    </ul>
    <p>Total: <span id="cart-total">0</span></p>
</div>
</section>
```

```
<section id="newsletter" class="section-p1 section-m1">
<div class="newstext">
    <h4>Sign Up For New Letters</h4>
    <p>Get Email updates about our latest shop and <span> special offers</span></p>
</div>
<div class="form">
    <input type="text" placeholder="Your Email Address">
    <button class="normal">Sign Up</button>
</div>
</section>
```

```
<footer id="foot" class="section-p1">
<div class="col">
    <h4>Contact</h4>
    <p><strong>Address:</strong> Vizag, AP, India</p>
    <p><strong>Phone Number:</strong> 0123456789</p>
    <p><strong>Hours:</strong> 10Am - 6PM, Monday-Saturday</p>
</div>
```

```
<div class="follow">
    <h5>Follow Us</h5>
    <div class="icon">
        <div class="fa-brands fa-facebook"></div>
        <div class="fa-brands fa-twitter"></div>
        <div class="fa-brands fa-instagram"></div>
    </div>
</div>
```

```
</footer>
<script src="script.js"></script>
```

```
</body>
</html>
```

```
script
let cartItems = [];
let cartTotal = 0;

function addToCart(itemName, price) {
    cartItems.push(itemName);
    cartTotal += price;
    updateCartUI();
}

function updateCartUI() {
    const cartItemsList = document.getElementById('cart-items');
    const cartTotalSpan = document.getElementById('cart-total');

    cartItemsList.innerHTML = '';
    cartItems.forEach(item => {
        const listItem = document.createElement('li');
        listItem.innerText = item;
        cartItemsList.appendChild(listItem);
    });
    cartTotalSpan.innerText = cartTotal;
}

const bar = document.getElementById('bar');
const close = document.getElementById('close');
const nav = document.getElementById('navbar');

if(bar){
    bar.addEventListener('click', () =>{
        nav.classList.add('active');
    })
}

if(close){
    close.addEventListener('click', () =>{
        nav.classList.remove('active');
    })
}
```

```
@import url('https://fonts.googleapis.com/css2?family=spartan');
```

```
* { margin: 0; padding: 0; box-sizing: border-box; font-family: 'Spartan', sans-serif; }
```

```
.section-p1 { padding: 40px 80px; }
```

```
.section-m1 { padding: 40px 0; }
```

```
body { width: 100%; }
```

```
/* Header Start */
```

```
#header { display: flex; align-items: center; justify-content: space-between; padding: 20px 80px; background: #E3E6F3; box-shadow: 0 5px 15px rgba(0, 0, 0, 0.06); z-index: 999; position: sticky; top: 0; left: 0; }
```

```
#header a img{ width: 100px; height: 60px; }
```

```
#navbar{ display: flex; align-items: center; justify-content: center; }
```

```
#navbar li{ list-style: none; padding: 0 20px; position: relative; }
```

```
#navbar li a{ text-decoration: none; font-size: 16px; font-weight: 600; color: #1a1a1a; transition: 0.3s ease; }
```

```
#navbar li a:hover, #navbar li a.active { color: #088178; }
```

```
#navbar li a.active::after, #navbar li a:hover::after { content: ""; width: 30%; height: 2px; background: #088178; }
```

```
<@import url('https://fonts.googleapis.com/css2?family=Spartan');
```

```
* {  
    margin: 0;  
    padding: 0;  
    box-sizing: border-box;  
    font-family: 'Spartan', sans-serif;  
}  
  
.section-p1 {  
    padding: 40px 80px;  
}  
  
.section-m1 {  
    padding: 40px 0;  
}  
  
body {  
    width: 100%;  
}  
/* Header Start */  
#header {  
    display: flex;  
    align-items: center;  
    justify-content: space-between;  
    padding: 20px 80px;  
    background: #E3E6F3;  
    box-shadow: 0 5px 15px rgba(0, 0, 0, 0.06);  
    z-index: 999;  
    position: sticky;  
    top: 0;  
    left: 0;  
}  
  
#header a img{  
    width: 100px;  
    height: 60px;  
}  
  
#navbar{  
    display: flex;  
    align-items: center;  
    justify-content: center;  
}  
  
#navbar li{  
    list-style: none;  
    padding: 0 20px;  
    position: relative;  
}  
  
#navbar li a{  
    text-decoration: none;  
    font-size: 16px;  
    font-weight: 600;  
    color: #1a1a1a;  
    transition: 0.3s ease;  
}  
  
#navbar li a:hover,  
#navbar li a.active {  
    color: #088178;  
}  
  
#navbar li a.active::after,  
#navbar li a:hover::after {  
    content: "";  
    width: 30%;  
    height: 2px;  
    background: #088178;
```

```
position: absolute;
bottom: -4px;
left: 20px;
}

#mobile{
    display: none;
}
align-items: center;

#close{
    display: none;
}

#hero{
    background-image: url("img/hero-banner.png");
    height: 90vh;
    width: 100%;
    background-position: top 25% right 0%;
    padding: 0 80px;
    display: flex;
    flex-direction: column;
    align-items: flex-start;
    justify-content: center;
}

#hero h4{
    padding-bottom: 15px;
}

#hero h1{
    color: #088178;
}

#hero a{
    text-decoration: none;
    background-image: url("img/button.png");
    background-color: transparent;
    color: #088178;
    border: 0;
    padding: 14px 80px 14px 65px;
    background-repeat: no-repeat;
    cursor: pointer;
    font-weight: 700;
    font-size: 15px;
}

#feature{
    display: flex;
    align-items: center;
    justify-content: space-between;
    flex-wrap: wrap;
}

#feature .fe-box {
    width: 180px;
    text-align: center;
    padding: 25px 15px;
    border: 1px solid #cce7d0;
    border-radius: 4px;
    margin: 15px 0;
}

#feature .fe-box img{
    width: 100%;
    margin-bottom: 10px;
}

#feature .fe-box h6{
    display: inline-block;
    padding: 9px 8px 6px 8px;
```

```
style
```

```
line-height: 1;
border-radius: 4px;
color:#088178;
background-color: #f8bbc8;
}

#feature .fe-box:nth-child(2) h6 {
    background-color: #c1e9aa;
}

#feature .fe-box:nth-child(3) h6 {
    background-color: #d1e8f2;
}

#feature .fe-box:nth-child(4) h6 {
    background-color: #cdd4f8;
}

#feature .fe-box:nth-child(5) h6 {
    background-color: #f7baf7;
}

#feature .fe-box:nth-child(6) h6 {
    background-color: #fcdbbf;
}

#product1{
    text-align: center;
}

#product1 .pro-container{
    display: flex;
    justify-content: space-between;
    padding: 20px;
    flex-wrap: wrap;
}

#product1 .pro{
    width: 23%;
    min-width: 250px;
    padding: 10px 12px;
    border: 1px solid #cce7d0;
    border-radius: 25px;
    cursor: pointer;
    margin: 15px 0;
    transition: 0.2s ease;
    border-color: #1a1a1a;
    border-width: 2px;
}

#product1 .title{
    color: black;
    text-align: center;
    font-weight: bold;
}

#product1 .pro img {
    width: 100%;
    border-radius: 20px;
}

#product1 .pro .des{
    text-align: start;
    padding: 10px 0;
    border: 1px solid #222 ;
    padding: 10px;
    margin: 10px;
    width: 200px;
}
```

```
style
```

```
#product1 .pro .des span{
    color: #606063;
    font-size: 12px;
}

#product1 .pro .des h5{
    padding-top: 7px;
    color: #lalala;
    font-size: 14px
}

#product1 .pro .des h4{
    padding-top: 7px;
    font-size: 15px;
    font-weight: 700;
    color: #088178;
}

#product1 .pro .des button{
    border-color: orange;
    background-color: orange;
    margin-top: 10px;
    display: inline-block;
    padding: 4px;
    line-height: 1;
    border-radius: 4px;
}

#newsletter{
    display: flex;
    justify-content: space-between;
    flex-wrap: wrap;
    align-items: center;
    background-image: url("img/newsb1.png");
    background-repeat: no-repeat;
    background-position: 20% 30%;
    background-color: #041e42;
}

#newsletter h4{
    font-size: 20px;
    font-weight: 600;
    color: #cdd4f8;
}

#newsletter p {
    color: #ffbd27;
}

#newsletter form{
    display: flex;
    width: 40%;
}

#newsletter input{
    height: 2.25rem;
    padding: 12px;
    font-size: 14px;
    width: 100%;
    border: 1px solid transparent;
    border-radius: 4px;
    outline: none;
}

#newsletter button{
    background-color: #088178;
    padding: 10px;
}

#foot {
```

```
} text-align: center; style
```

```
#foot h4{ color: #lalala; font-size: 30px; text-align: center; }
```

```
#foot p{ text-align: center; }
```

```
#foot .follow { padding: 10px; }
```

```
#foot h5 { font-size: 14px; padding: 10px; }
```

```
#foot i { font-size: 25px; margin-bottom: 5px; color: black; }
```

```
/* Shop Page */
```

```
.shop-header{ background-image: url("img/b1.jpg"); width: 100%; height: 50vh; background-size: cover; display: flex; justify-content: center; text-align: center; flex-direction: column; padding: 14px; }
```

```
#page-header h2, #page-header p{ color: #fff; }
```

```
.shop-header a { text-decoration: none; justify-content: center; display: inline-block; line-height: 2; border-radius: 4px; color: #fff; background-color: #088178; }
```

```
#cart { margin-top: 50px; border: 1px solid #ccc; padding: 20px; width: 100%; margin-left: auto; margin-right: auto; }
```

```
#cart h2 { font-size: 40px; font-family: serif; text-align: left; }
```

```
}
```

```
#cart p {
    font-family: Arial, Helvetica, sans-serif;
    font-size: 20px;
    text-align: left;
}

/*About page*/
.about-header{
    background-image: url("img/b1.jpg");
    width: 100%;
    height: 50vh;
    background-size: cover;
    display: flex;
    justify-content: center;
    text-align: center;
    flex-direction: column;
    padding: 14px;
    background-image: url("img/about1.png");
}

#about-head {
    display: flex;
    align-items: center;
}
#about-head img{
    width: 50%;
    height: auto;
}
#about-head div{
    padding-left: 40px;
}

/*MEDIA QUERIES*/
@media (max-width:799px) {
    .section-p1{
        padding: 40px 40px;
    }
    #navbar{
        display: flex;
        flex-direction: column;
        align-items: flex-start;
        justify-content: flex-start;
        position: fixed;
        top: 0;
        right: -300px;
        height: 100vh;
        width: 300px;
        background-color: #E3E6F3;
        box-shadow: 0 40px 60px rgba(0, 0, 0, 0.1);
        padding: 80px 0 0 10px;
        transition: 0.3s;
    }
    #navbar.active{
        right: 0px;
    }
    #navbar li {
        margin-bottom: 25px;
    }
    #mobile{
        display: flex;
        align-items: center;
    }
    #mobile i{
        color: #1a1a1a;
        font-size: 24px;
        padding-left: 20px;
    }
}
```

```
}
#close{
    display: initial;
    position: absolute;
    top: 30px;
    left: 30px;
    color: #222;
    font-size: 24px;
}
#hero{
    height: 70vh;
    padding: 0 80px;
    background-position: top 30% right 30%;
}
#feature{
    justify-content: center;
}
#feature .fe-box{
    margin: 15px 15px;
}
#product1 .pro-container{
    justify-content: center;
}
#product1 .pro{
    margin: 15px;
}
}

@media (max-width: 477px) {
    section-p1{
        padding: 20px;
    }
    #header{
        padding: 10px 30px;
    }
    h1{
        font-size: 33px;
    }
    h2{
        font-size: 26px;
    }
    #hero{
        padding: 0 20px;
        background-position: 65%;
    }
    #feature{
        justify-content: space-between;
    }
    #feature .fe-box{
        width: 155px;
        margin: 0 0 15px 0;
    }
    #product1 .pro{
        width: 100%;
    }
    /*ABOUT PAGE*/
    #about-head{
        flex-direction: column;
    }
    #about-head img{
        width: 100%;
        margin-bottom: 20px;
    }
    #about-head div{
        padding-left: 0px;
    }
}
```

```
<!DOCTYPE html>                                about
<html lang="en">
<head>
    <meta charset="UTF-8">
    <meta http-equiv="X-UA-Compatible" content="IE=edge">
    <meta name="viewport" content="width=device-width, initial-scale=1.0">
    <title>Document</title>
    <link rel="stylesheet"
        href="https://cdnjs.cloudflare.com/ajax/libs/font-awesome/6.4.0/css/all.min.css">
    <link rel="stylesheet" href="style.css">
</head>
<body>

<section id="header">
    <a href="#"></a>
    <div>
        <ul id="navbar">
            <li><a href="index.html">Home</a></li>
            <li><a href="shop.html">Shop</a></li>
            <li><a class="active" href="about.html">About</a></li>
        </ul>
    </div>
</section>

<section id="page-header" class="about-header">
    <h2>#KnowUs</h2>
</section>

<section id="about-head" class="section-p1">
    
    <div>
        <h2>Who We Are?</h2>
        <p>Our Shoe Store aims at enabling you to take your style game up a notch! A brand up-to-date with global fashion trends, our collection has got something for everyone. Transform the way you accessorize your outfits and build your footwear collection with top styles as seen on international runways!</p>
    </div>
</section>

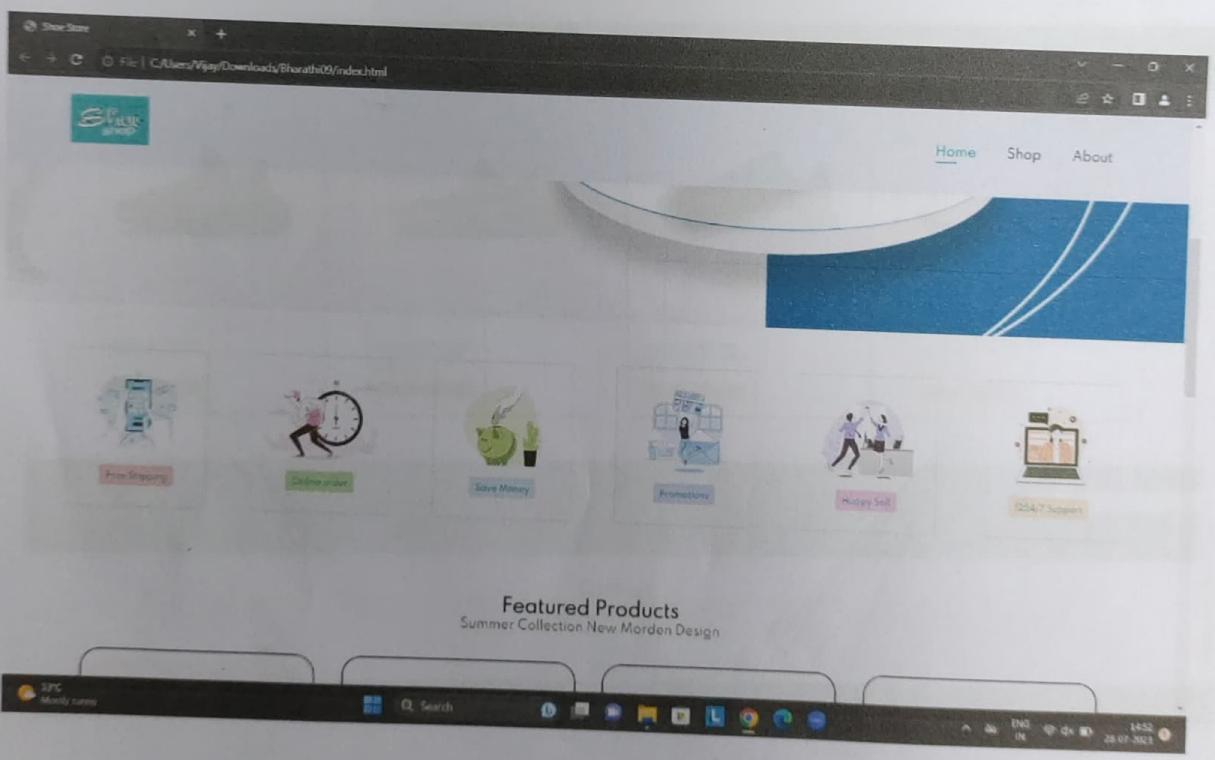
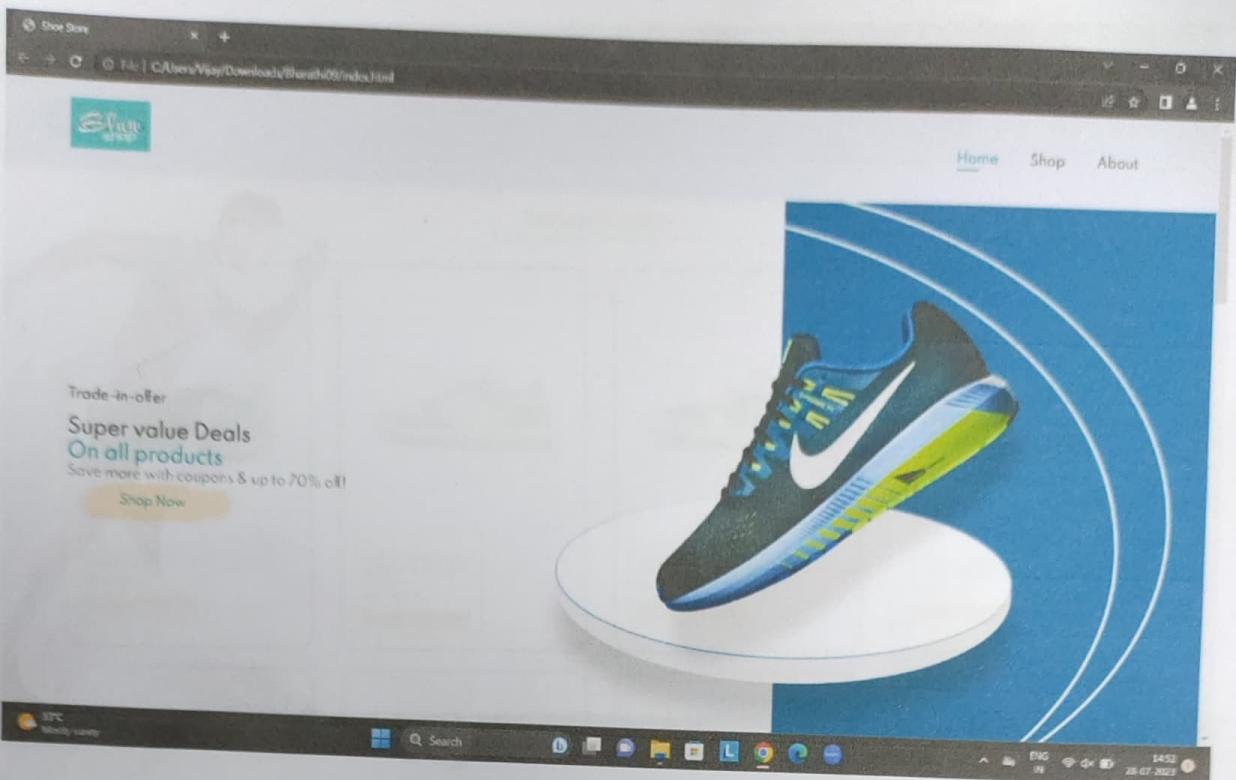
<section id="feature" class="section-p1">
    <div class="fe-box">
        
        <h6> Free Shipping</h6>
    </div>
    <div class="fe-box">
        
        <h6> Online Order</h6>
    </div>
    <div class="fe-box">
        
        <h6> Save Money</h6>
    </div>
    <div class="fe-box">
        
        <h6> Promotions </h6>
    </div>
    <div class="fe-box">
        
        <h6> Happy Sell</h6>
    </div>
    <div class="fe-box">
        
        <h6> f254/7 Support</h6>
    </div>
</section>
```

```
about
<section id ="newsletter" class="section-p1 section-m1">
    <div class="newstext">
        <h4>Sign Up For New Letters</h4>
        <p>Get Email updates about our latest shop and <span> special
offers</span></p>
    </div>
    <div class="form">
        <input type="text" placeholder="Your Email Address">
        <button class="normal">Sign Up</button>
    </div>
</section>

<footer id="foot" class="section-p1">
    <div class="col">
        <h4>Contact</h4>
        <p><strong>Address:</strong> Vizag, AP, India</p>
        <p><strong>Phone Number:</strong> 0123456789</p>
        <p><strong>Hours:</strong> 10AM - 6PM, Monday-Saturday</p>
    </div>
    <div class="follow">
        <h5>Follow Us</h5>
        <div class="icon">
            <div class="icon">
                <i class="fa-brands fa-facebook"></i>
                <i class="fa-brands fa-twitter"></i>
                <i class="fa-brands fa-instagram"></i>
            </div>
        </div>
    </div>
</footer>

<script src="script.js"></script>

</body>
</html>
```



Shoe Store

Home Shop About

### Featured Products

Summer Collection New Modern Design



Name: NIKE AIR MAX 90 OG STAGE HAZE  
MRP: 2,999/-  
[Buy Now](#) [Add to Cart](#)



Name: NIKE AIR FORCE 1 LOW SUPREME BLACK AND SKYBLUE  
MRP: 3,999/-  
[Buy Now](#) [Add to Cart](#)



Name: JORDAN 1 RETRO HIGH OG UNC TOE  
MRP: 2,999/-  
[Buy Now](#) [Add to Cart](#)



Name: JORDAN 1 RETRO HIGH OG STAGE HAZE  
MRP: 3,000/-  
[Buy Now](#) [Add to Cart](#)



Name: ADIDAS YEEZY BOOST 350 V2 CARBON BELUGA  
MRP: 4,000/-  
[Buy Now](#) [Add to Cart](#)



Name: ADIDAS YEEZY BOOST 350 V2 SPACE ASH  
MRP: 3,000/-  
[Buy Now](#) [Add to Cart](#)



Name: PUMA FOAM STRIDE MENS RUNNING SHOE  
MRP: 999/-  
[Buy Now](#) [Add to Cart](#)



Name: PUMA CA PRO SPORT UNISEX SNEAKER  
MRP: 2,249/-  
[Buy Now](#) [Add to Cart](#)

APC Mozilla Firefox ENG IN 28-07-2023 14:52

Shoe Store

Home Shop About



Name: NIKE AIR MAX 90 OG STAGE HAZE  
MRP: 2,999/-  
[Buy Now](#) [Add to Cart](#)



Name: NIKE AIR FORCE 1 LOW SUPREME BLACK AND SKYBLUE  
MRP: 3,999/-  
[Buy Now](#) [Add to Cart](#)



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MRP: 2,999/-  
[Buy Now](#) [Add to Cart](#)



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[Buy Now](#) [Add to Cart](#)



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MRP: 3,000/-  
[Buy Now](#) [Add to Cart](#)



Name: PUMA FOAM STRIDE MENS RUNNING SHOE  
MRP: 999/-  
[Buy Now](#) [Add to Cart](#)



Name: PUMA CA PRO SPORT UNISEX SNEAKER  
MRP: 2,249/-  
[Buy Now](#) [Add to Cart](#)

Sign Up For New Letters  
Get Email updates about our latest shop and special offers

Contact  
Address: Vizag, AP, India  
Phone Number: 0123456789  
Hours: 10AM - 6PM, Monday-Saturday

Follow Us  
[Facebook](#) [Twitter](#) [Instagram](#)

APC Mozilla Firefox ENG IN 28-07-2023 14:52



[Home](#) [Shop](#) [About](#)

#stayhome

Save more with coupons & up to 70% off!

[Go To Cart](#)



Home [Shop](#) About



NIKE SB DUNK LOW  
SP TIFFANY AND CO.  
MRP: 4,000/-

[Buy Now](#) [Add to Cart](#)



NIKE AIR FORCE 1 LOW  
SP STAGE HAZE  
MRP: 6,000/-

[Buy Now](#) [Add to Cart](#)



NIKE I RETRO OG  
STAGE HAZE  
MRP: 4,999/-

[Buy Now](#) [Add to Cart](#)



NIKE AIR FORCE 1 LOW  
SUPREME BLACK AND  
SKYBLUE  
MRP: 3,999/-

[Buy Now](#) [Add to Cart](#)



JORDAN  
I RETRO HIGH  
OG UNC TOE  
MRP: 2,999/-

[Buy Now](#) [Add to Cart](#)



JORDAN  
I RETRO HIGH  
OG STAGE HAZE  
MRP: 1,000/-

[Buy Now](#) [Add to Cart](#)



JORDAN  
I LOW SE  
CONCORD  
MRP: 2,200/-

[Buy Now](#) [Add to Cart](#)



JORDAN  
I RETRO HIGH  
OG LOST AND FOUND  
MRP: 2,000/-

[Buy Now](#) [Add to Cart](#)

New Site Document

F:\C:\Users\Vikey\Downloads\Bharathi09\shop.html

Shop

Home About

2:56 Party song

Search

13:21 26/07/2021

Snapdeal

Home Shop About



ADIDAS  
ADIDAS YEEZY BOOST 350 V2 CARBON BELUGA  
MRP: 4,000/-

[Buy Now](#) [Add to Cart](#)



ADIDAS  
ADIDAS YEEZY BOOST 350 V2 SPACE ASH  
MRP: 3,000/-

[Buy Now](#) [Add to Cart](#)



ADIDAS  
ADIDAS YEEZY BOOST 350 V2 ONYX  
MRP: 3,000/-

[Buy Now](#) [Add to Cart](#)



ADIDAS  
ADIDAS YEEZY BOOST 350 V2 NATURAL  
MRP: 5,000/-

[Buy Now](#) [Add to Cart](#)

Snapdeal

Home Shop About



PUMA  
PUMA FOAM STRIDE MENS RUNNING SHOE  
MRP: 8,999/-

[Buy Now](#) [Add to Cart](#)



PUMA  
CA PRO SPORT UNISEX SNEAKERS  
MRP: 2,249/-

[Buy Now](#) [Add to Cart](#)



PUMA  
SOFTRIDE PRO COAST UNISEX TRAINING SHOE  
MRP: 2,500/-

[Buy Now](#) [Add to Cart](#)



PUMA  
PUMA FOAM STRIDES SHOE  
MRP: 2,200/-

[Buy Now](#) [Add to Cart](#)

New Tab Document

File | C:/Users/Vijay/Downloads/Bharathi03/shop.html



Home Shop About

## Cart

- CA PRO SPORT UNISEX SNEAKERS
- SOTRIDE PRO COAST UNISEX TRAINING SHOE

Total: ₹4749

Sign Up For New Letters  
Get Email updates about our latest shop and special offers

Your Email Address:

Sign Up

## Contact

Address: Vizag, AP, India

Phone Number: 0123456789

Hours: 10AM - 6PM, Monday-Saturday

Follow Us



Search

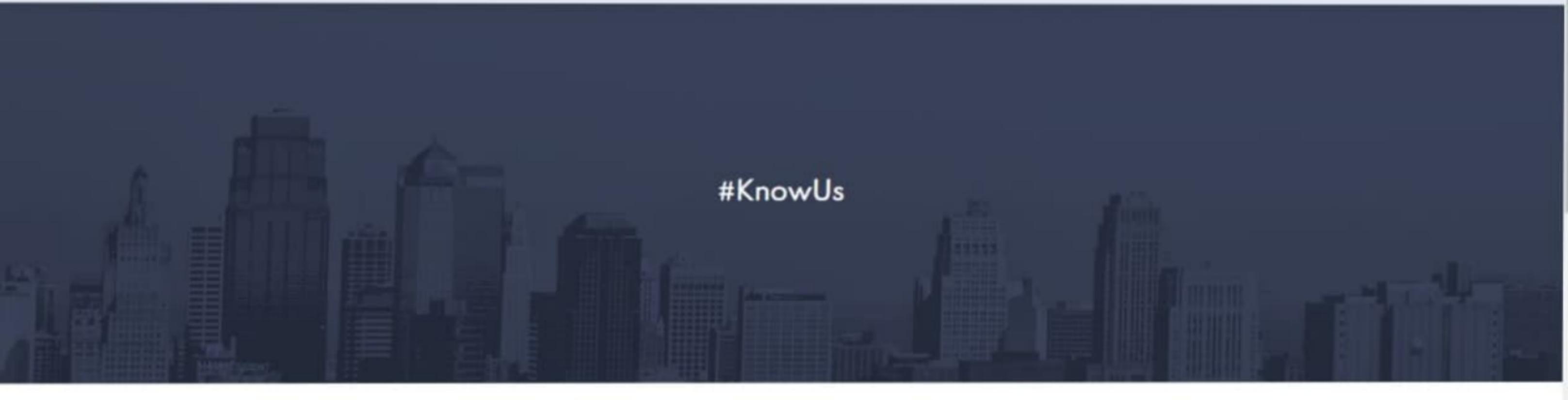


15:22

28-07-2023



[Home](#)   [Shop](#)   [About](#)



#KnowUs



## Who We Are?

Our Shoe Store aims at enabling you to take your style game up a notch! A brand up-to-date with global fashion trends, our collection has got something for everyone. Transform the way you accessorize your outfits and build your footwear collection with top styles as seen on international runways!



New Tab Document

C:\File | C:\Users\Vijay\Downloads\Bharath09\about.html

Home Shop About

Shop

Free Shipping

Delivery Order

Save Money

Promotions

Happy Sell

24x7 Support

Sign Up For New Letters  
Get Email updates about our latest shop and special offers

Your Email Address

Submit

This screenshot shows a web browser window with a single tab open. The tab title is 'New Tab' and the URL is 'C:\File | C:\Users\Vijay\Downloads\Bharath09\about.html'. The page content is a website for a service called 'Shop'. At the top right, there are navigation links for 'Home', 'Shop', and 'About', with 'About' being underlined. Below this is a logo for 'Shop'. The main area features six service icons in a grid: 'Free Shipping' (blue icon), 'Delivery Order' (orange icon), 'Save Money' (green icon), 'Promotions' (purple icon), 'Happy Sell' (pink icon), and '24x7 Support' (yellow icon). Below these icons is a dark blue footer bar. On the left side of the footer, there is a call-to-action: 'Sign Up For New Letters' followed by the sub-instruction 'Get Email updates about our latest shop and special offers'. To the right of this is a text input field labeled 'Your Email Address' and a teal-colored 'Submit' button.

## Contact

Address: Vizag, AP, India  
Phone Number: 0123456789  
Hours: 10AM - 6PM, Monday-Saturday

Follow Us



## Advantages of e-commerce:

- ① 24/7 Availability: Online stores are accessible 24/7, allowing customers to shop at their convenience, regardless of time zones or business hours. This flexibility is highly appealing to modern consumers.
- ② Cost-Effective: Setting up and operating an online store is generally more cost-effective than maintaining a brick-and-mortar establishment. Lower operational costs can lead to more competitive pricing for products.
- ③ Wide Market Visibility: Through search engine optimization (SEO) and digital marketing strategies, e-commerce businesses can increase their online visibility, attracting potential customers from various online channels.
- ④ Faster Transaction Process: Online payments and digital transaction make the purchasing process quicker and more efficient for both business and customers, leading to higher customer satisfaction.
- ⑤ Data and Analytics: e-commerce platforms generate valuable data and analytics on customer behavior, buying patterns and preferences. This information helps business improve their market strategies and optimize their offerings.

## Disadvantages of e-commerce:

- ① Lack of personal interaction: In e-commerce, there is no face-to-face interaction between customers and sellers. This absence of personal touch can sometimes lead to sense of detachment and less trust in online transactions.
- ② Security Concerns: Online transactions involves the exchange of sensitive personal and financial information. The risk of data breaches, hacking and identity theft remains a significant concern for both businesses and customers.
- ③ Dependency on Technology: Technical issues, such as website downtime, server crashes, or payment gateway problems, can disrupt the shopping experience and result in lost sales.
- ④ Product Quality and Authenticity: Customers may be hesitant to purchase products they can't physically inspect. The risk of receiving counterfeit or low-quality items is higher in some cases.
- ⑤ Returns and Customer Services: Returning products purchased online can be more cumbersome than returning items to physical stores. Resolving customer queries and complaints in an online shopping,

## Applications:

- ① Online Retail: Perhaps the most well known application of ecommerce is in online retail. Consumers can purchase a wide range of products directly from ecommerce website or online marketplace. This include everything from clothing and electronic to groceries and household items.
- ② B2B Commerce: ecommerce facilitates transactions between businesses, streamlining procurement processes and supply chain management. B2B ecommerce platform allow businesses to place bulk orders, negotiate contracts and manage inventory electronically.
- ③ Online Travel and Booking: ecommerce has revolutionized the travel industry, allowing customers to book flights, hotels, rental cars and vacation package online. Travel agencies and aggregators offer comprehensive platform for comparing prices.
- ④ Financial Services: ecommerce has also extended into the financial sector, enabling online banking, electronic fund transfers, mobile payments and digital wallets.
- ⑤ E-Government and E-Services: Government use ecommerce to provide service to citizen online, such as a tax filing, license renewal and utility bill payments.

## Conclusion:

- \* Ecommerce is a useful app which help to buying and selling of goods through online.
- \* By working to create the ecommerce app by frontend. I came to know how to create it, mark it done when work is completed and some feature of the app.
- \* This app helps the students, for work and business as well.
- \* But we should not become overly reliant on the app.
- \* It helps in easy application and can be easily accessible.
- \* So, it is very useful to the customers from buying shoes online.
- \* While ecommerce had many advantages, it also faced challenges such as a cybersecurity threats, issue related to data privacy.

## Future Scope:

The future scope of ecommerce appeared promising and continued to be filled with opportunities.

- ① Global expansion: ecommerce was expected to continue its global expansion, with more business entering the online space and reach customers worldwide. As internet penetration increased in emerging markets, new opportunities for growth and market expansion were likely to emerge.
- ② Personalize recommendations: we can even personalize more based on user behaviors and preferences.
- ③ Voice Commerce: The emergence of voice-controlled virtual assistants and smart speakers opened up new possibilities for voice commerce. This technology allows customers to make purchases using voice commands, further streamlining the shopping process.
- ④ Focus on well-being: By incorporating features to promote mindfulness, stress reduction, and work-life balance.
- ⑤ Cross-platform functionality: It will be more cross-platform friendly, ensuring easy synchronization.