

## Team member details:

Name	Email	Country	College	Specialization
Jagriti Bablani	<a href="mailto:bablani.jagriti@gmail.com">bablani.jagriti@gmail.com</a>	India	Manipal University	Data Science

## Project Problem:

Bank wants to use ML model to shortlist customer whose chances of buying the product is more so that their marketing channel (tele marketing, SMS/email marketing etc) can focus only to those customers whose chances of buying the product is more.

## Business Problem:

Bank wants to use ML model to shortlist customer whose chances of buying the product is more so that their marketing channel (tele marketing, SMS/email marketing etc) can focus only to those customers whose chances of buying the product is more.

## Project lifecycle along with deadline:

Initial phase	Planning phase	Execution phase	Closure
<ul style="list-style-type: none"><li>Understanding the problem</li><li>Identifying the objectives</li><li>Planning each phase</li></ul> Deadline:27/09/2021	<ul style="list-style-type: none"><li>Understanding the data</li><li>Handling the Outliers</li></ul> Deadline:2/10/2021	<ul style="list-style-type: none"><li>Data preposing</li><li>Model building</li></ul> Deadline:8/09/2021	<ul style="list-style-type: none"><li>Testing the model</li><li>Document presentation</li></ul> Deadline:13/09/2021

GitHub link: <https://github.com/jagriti02-2000>