



Josie Grundler

CONTACT

jagrundler@gmail.com

[LinkedIn](#)

[Portfolio](#)

SKILLS

Development

HTML/CSS

JavaScript

Adobe

Photoshop

Lightroom

Illustrator

InDesign

Design Tools

Figma

Canva

Procreate

Linearity Curve

Design

Wireframing

User Research

User Flows

Video Editing

Information design

Languages

German (Native)

Spanish

Hobbies

Drawing

Painting

Digital Art

Video Games

Piano

EDUCATION

California Polytechnic State University, San Luis Obispo

December 2020

Bachelor of Science in Liberal Arts & Engineering Studies

Concentration in User Experience

WORK EXPERIENCE

Menu & Signage Update

Bello Coffee & Tea, San Francisco

Oct 2022 – Present

- » Assessed existing menus and identified pain points & branding inconsistencies
- » Redesigned signage for improved readability, legibility, and aesthetic cohesion

Technical Designer

California Cybersecurity Institute, San Luis Obispo

Jan 2020 – Mar 2021

- » Created graphics with Graphic Design Lead using Adobe Illustrator & InDesign
- » Assisted AR/VR Lead in developing 3D Immersive Chemistry Lab in Unity
- » Enhanced website with greater consistency & content with Drupal & HTML/CSS
- » Self-taught Blender to create supplementary 3D models

Video & Graphics Intern

PetDoors.com, San Luis Obispo

Oct 2018 – Jun 2019

- » Audited, improved, and created product pictures for site product pages
- » Designed and edited instruction manuals and promotional material
- » Improved formatting and wording of website for usability, search engine optimization, and coherence using Magento

PROJECTS

Freelance Website Design & Development

Time Traveler Media, San Luis Obispo

Dec 2020 – Mar 2022

- » Organized site content to suit client's needs and desires
- » Designed website to utilize and complement existing company branding

SLO CORE Website

Senior Project, San Luis Obispo

Mar 2020 – Dec 2020

- » Developed information architecture; managed and created content for site
- » Designed and refined organization branding including logo through iteration

XPLORE Project

Liberal Arts & Engineering Studies, San Luis Obispo

Apr 2019 – Jun 2019

- » Performed research and surveys to develop new app name and designed logo
- » Led a design team in the development of an AR app wireframe, including wireframing, user flows, and an iterative multi-fidelity design process