

# Josie Grundler

## CONTACT

jagrundler@gmail.com

[LinkedIn](#)

[Portfolio](#)

## SKILLS

### Development

HTML/CSS

JavaScript

### Adobe

Photoshop

Lightroom

Illustrator

InDesign

### Design Tools

Figma

Canva

Procreate

Linearity Curve

### Design

Wireframing

User Research

User Flows

Video Editing

Information Design

### Languages

German (Native)

Spanish

### Hobbies

Drawing

Painting

Digital Art

Video Games

Piano

## WORK EXPERIENCE

### Menu & Signage Update

Bello Coffee & Tea, *San Francisco*

Oct 2022 – Present

- » Assessed existing menus; identified pain points & branding inconsistencies
- » Redesigned signage for improved readability, legibility, and cohesion

### Freelance Website Design & Development

Time Traveler Media, *San Luis Obispo*

Dec 2020 – Mar 2022

- » Organized site content to suit client's needs and desires
- » Designed website to utilize and complement existing company branding

### Technical Designer

California Cybersecurity Institute, *San Luis Obispo*

Jan 2020 – Mar 2021

- » Created graphics with Design Lead using Adobe Illustrator & InDesign
- » Assisted AR/VR Lead in developing 3D Immersive Chemistry Lab in Unity
- » Enhanced website's consistency and content using Drupal & HTML/CSS
- » Self-taught Blender to create supplementary 3D models

### Video & Graphics Intern

PetDoors.com, *San Luis Obispo*

Oct 2018 – Jun 2019

- » Audited, improved, and created product pictures for site product pages
- » Designed and edited instruction manuals and promotional material
- » Improved formatting & wording of website for usability, search engine optimization, and coherence using Magento

## PROJECTS

### SLO CORE Website

Senior Project, *San Luis Obispo*

Mar 2020 – Dec 2020

- » Developed information architecture; managed and created content for site
- » Designed & refined organization branding and logo through iteration

### XPLORE Project

Liberal Arts & Engineering Studies, *San Luis Obispo*

Apr 2019 – Jun 2019

- » Performed research & surveys to develop new app name and design logo
- » Led team in AR app prototype development, including: wireframing, user flows, and iterative multi-fidelity design process

## EDUCATION

### California Polytechnic State University

*San Luis Obispo*

December 2020

Bachelor of Science in Liberal Arts & Engineering Studies

Concentration in User Experience