amazon

Anything's Possible

- Amazon is an American multinational technology company engaged in e-commerce, cloud computing, online advertising, digital streaming, and artificial intelligence. It is considered one of the *Big Five American* technology companies.

- Amazon was founded on July 5, 1994, by Jeff Bezos in Bellevue, Washington. Originally started as an online marketplace for books but gradually its diversification led to it being referred to as "The Everything Store"

- Sells product lines like media, apparel, baby products, electronics, beauty products, gourmet food, groceries, health, personal care products, industrial & scientific supplies, kitchen items, jewelry, watches, lawn, garden items, musical instruments, sporting goods, tools, automotive items, toys, games, farm supplies and consulting services…

Strengths

- Innovation
- Customer Focus
- Shipping
- Low-Cost Structure
- Product/Service Offering

Weaknesses

- Wide Array of Competition
- Lack of Focus/Overexpansion
- Internal Team Structure

Opportunities

- Own Product Line
- Premium Delivery Services
- Online Payment System
- Emerging Markets

Threats

- Local and International level competition
- Government Regulations
- Security and Identity Theft

amazon

Marketing Info

WsCube Tech

MySQL

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01

List all products with a discounted price below ₹500

```sql
SELECT
    *
FROM
    mytable
WHERE
    discounted_price < 500;
```

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02

Find products with the discount percentage of 50 percent or more.

```sql
SELECT
    product_name
FROM
    mytable
WHERE
    discount_percentage >= 0.50;
```

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03

Retrieve all products where the name contains the word "Cable".

```
SELECT
    product_name
FROM
    mytable
WHERE
    product_name LIKE '%cable%';
```

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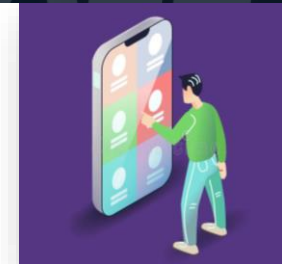
04

Display the difference between the average of the actual price and the discounted price for each product

```sql
SELECT
    product_name, AVG(actual_price - discounted_price)
FROM
    mytable
GROUP BY product_name;
```

MySQL

10% Instant Discount* SBI Debit Card SBI card

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05

Query reviews that mention "fast charging" in their content.

```sql
SELECT
    review_content
FROM
    mytable
WHERE
    review_content LIKE '%fast charging%';
```

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06   **Identify products with a discount percentage between 20% and 40%**

```sql
SELECT
    product_name
FROM
    mytable
WHERE
    discount_percentage BETWEEN 0.20 AND 0.40;
```

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07

Find a product that have an actual price above Rupees 1,000 and are rated 4 stars or more.

```sql
SELECT
    product_name, product_id, actual_price, rating
FROM
    mytable
WHERE
    actual_price > 1000 AND rating >= 4;
```

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08 **Find products where the discounted product ends with a 9.**

```sql
SELECT
    product_name, discounted_price
FROM
    mytable
WHERE
    discounted_price LIKE '%9';
```

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09

Display review contents that contains words like worst, waste, poor, or not good.

```sql
SELECT
    review_content
FROM
    mytable
WHERE
        review_content LIKE '%worst%'
    OR review_content LIKE '%waste%'
    OR review_content LIKE '%poor%'
    OR review_content LIKE '%not good%';
```

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10

List all products where the category includes "Accessories".

```sql
SELECT
    product_name
FROM
    mytable
WHERE
    category LIKE '%Accessories%';
```
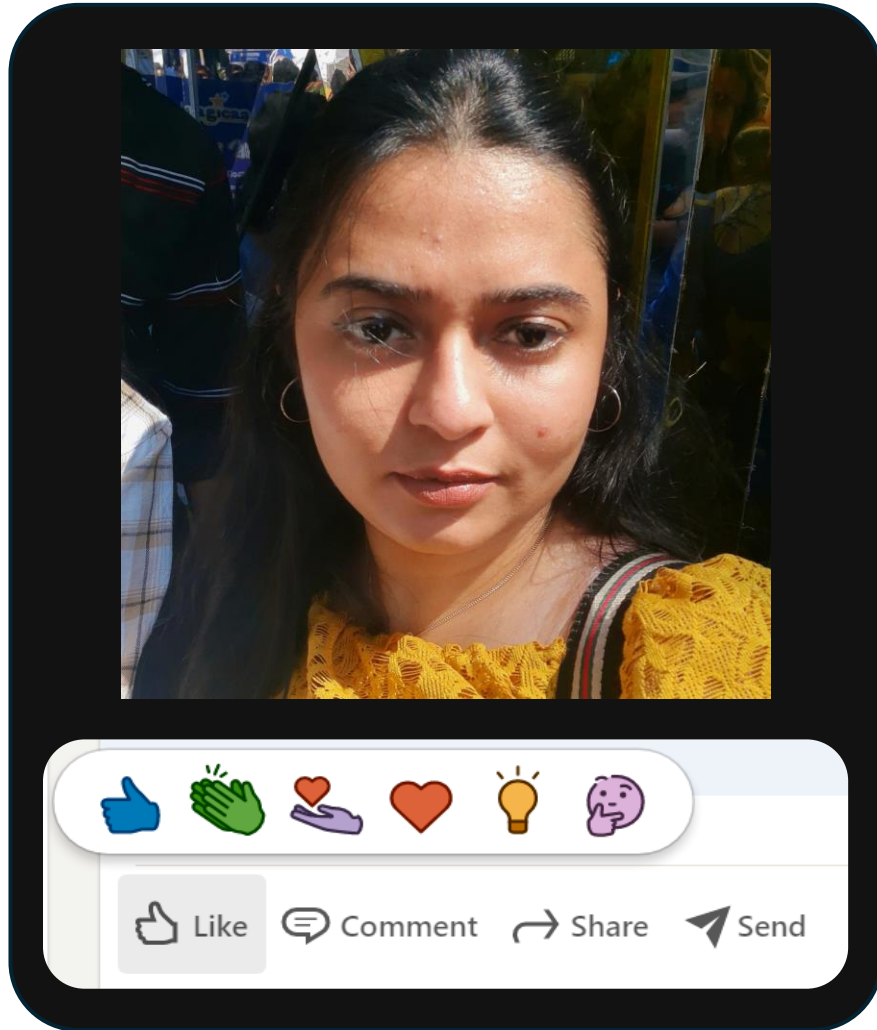
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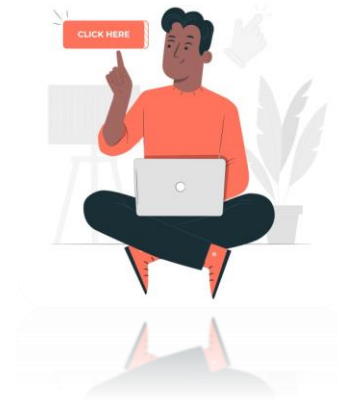IF YOU ENJOYED MY WORK FEEL FREE TO FOLLOW FOR MORE CONTENT :)

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thank you

thanks!