

THE ART OF LISTENING

audible  
an amazon company





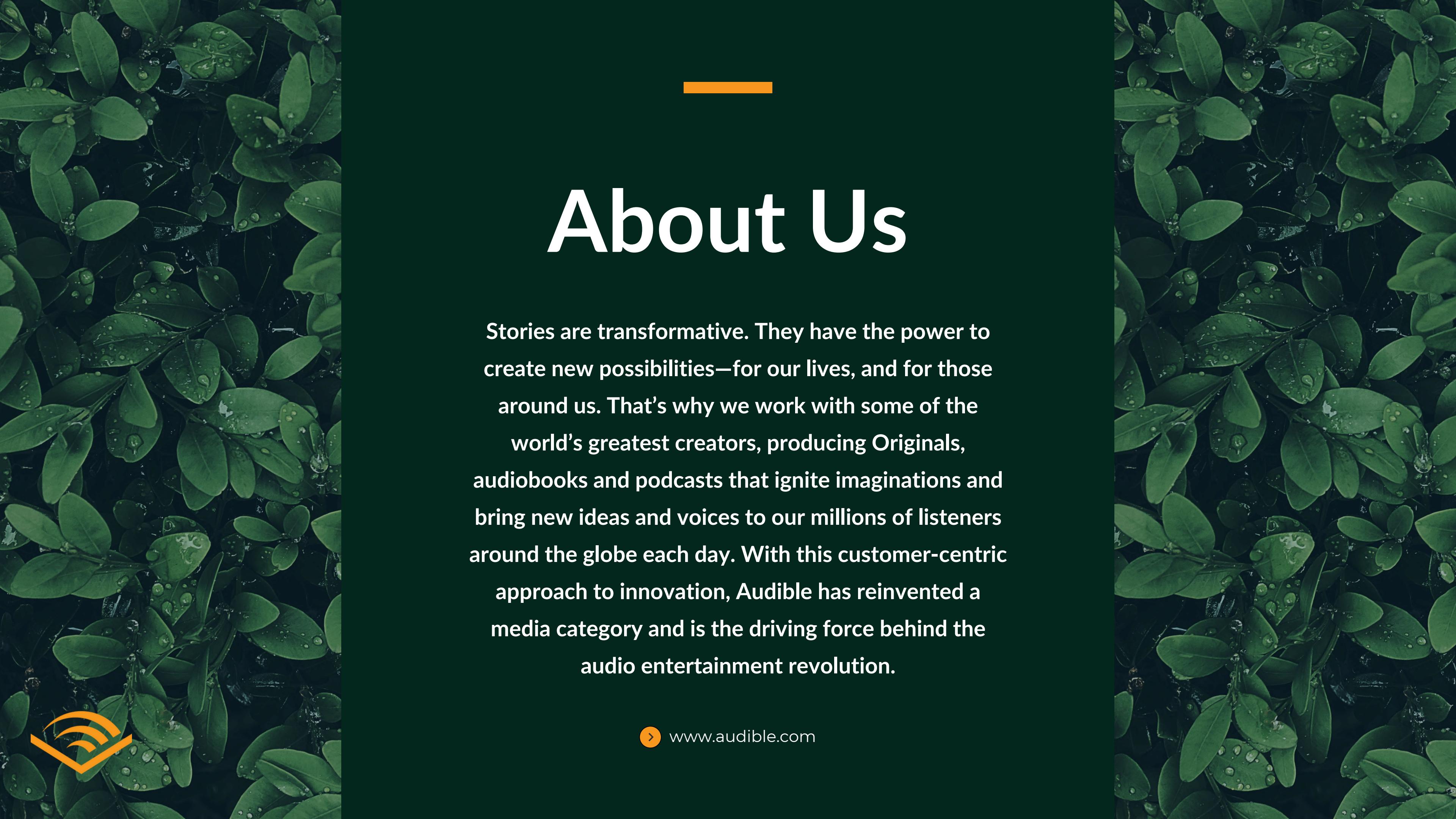
# Introduction |

Audible is the leading producer and provider of audio storytelling. We spark listeners' imaginations, offering immersive, cinematic experiences full of inspiration and insight to enrich our customers daily lives.



› [www.audible.com](http://www.audible.com)





# About Us

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Stories are transformative. They have the power to create new possibilities—for our lives, and for those around us. That's why we work with some of the world's greatest creators, producing Originals, audiobooks and podcasts that ignite imaginations and bring new ideas and voices to our millions of listeners around the globe each day. With this customer-centric approach to innovation, Audible has reinvented a media category and is the driving force behind the audio entertainment revolution.

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# Vision & Mission



## Vision

Audible's People Principles celebrate who we are and where we've been, and guide the way we work shoulder to shoulder to enhance the lives of our millions of customers. They reflect and apply to everyone who works at Audible—the entrepreneurs and operators, the dreamers and the doers, those who have worked here for 20 years and those who have arrived in the past few weeks and months.

## Mission

We are a company whose entrepreneurial spirit has defined us since our founding in 1995. We are pioneers and inventors who are not afraid to disrupt the status quo, and we apply that innovative approach to everything we do—from revolutionizing an art form to enacting positive change in the cities and countries in which we operate.

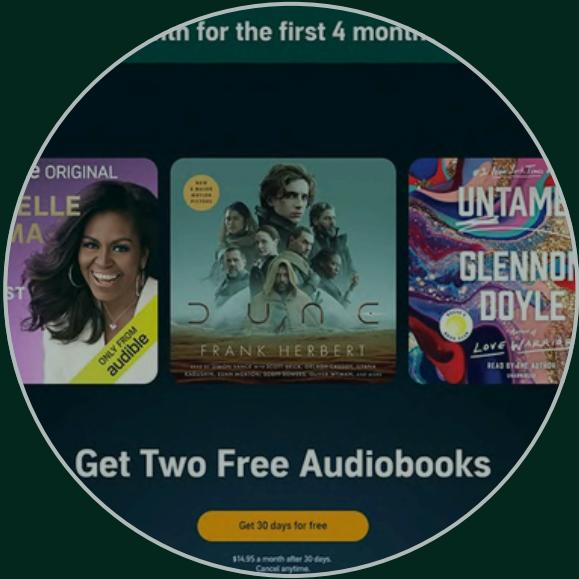
# Our Features



Membership Benefits



App Features



Free Trial



An aerial photograph showing a dense forest of green trees. A paved road with white dashed lines cuts through the center of the forest. In the background, there are some small buildings and utility poles. The overall scene is a mix of natural and man-made elements.

# Problem Statement

To Utilize Power Query Editor in Excel to clean and standardize an Audible dataset. Tasks include formatting columns, ensuring data consistency, and preparing the dataset for analysis.



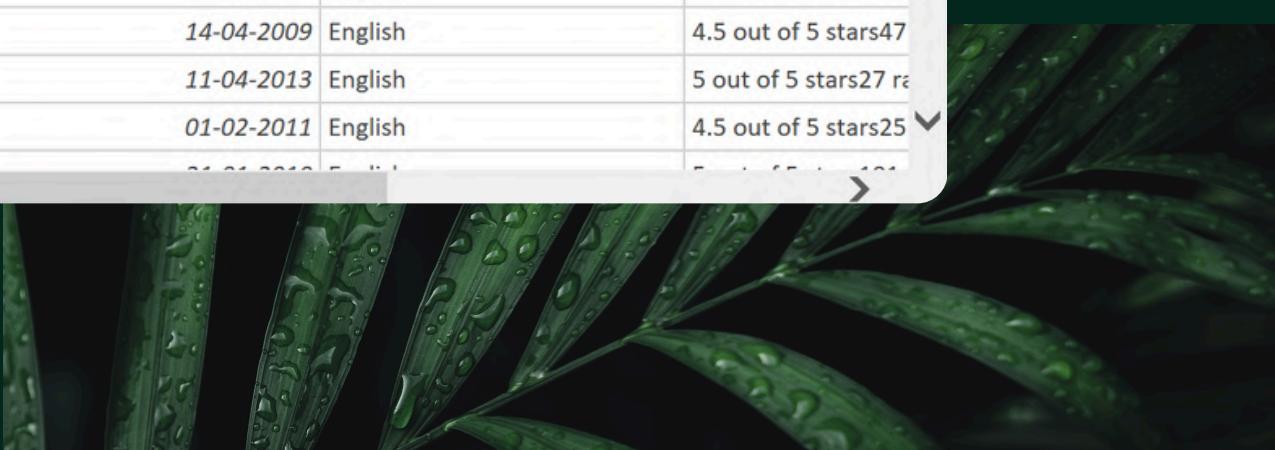
# Uncleaned Dataset

To Load data : In the Data Tab -> Get data -> From File -> From Text/CSV

	A <sup>B</sup> <sub>C</sub> name	A <sup>B</sup> <sub>C</sub> author	A <sup>B</sup> <sub>C</sub> narrator	A <sup>B</sup> <sub>C</sub> time	A <sup>B</sup> <sub>C</sub> releasedate	A <sup>B</sup> <sub>C</sub> language	A <sup>B</sup> <sub>C</sub> stars
1	Geronimo Stilton #11 & #12	Writtenby:GeronimoStilton	Narratedby:BillLobley	2 hrs and 20 mins	04-08-2008	English	5 out of 5 stars34 reviews
2	The Burning Maze	Writtenby:RickRiordan	Narratedby:RobbieDaymond	13 hrs and 8 mins	01-05-2018	English	4.5 out of 5 stars41 reviews
3	The Deep End	Writtenby:JeffKinney	Narratedby:DanRussell	2 hrs and 3 mins	06-11-2020	English	4.5 out of 5 stars38 reviews
4	Daughter of the Deep	Writtenby:RickRiordan	Narratedby:SoneelaNankani	11 hrs and 16 mins	05-10-2021	English	4.5 out of 5 stars12 reviews
5	The Lightning Thief: Percy Jackson, Book 1	Writtenby:RickRiordan	Narratedby:JesseBernstein	10 hrs	13-01-2010	English	4.5 out of 5 stars18 reviews
6	The Hunger Games: Special Edition	Writtenby:SuzanneCollins	Narratedby:TatianaMaslany	10 hrs and 35 mins	30-10-2018	English	5 out of 5 stars72 reviews
7	Quest for the Diamond Sword	Writtenby:WinterMorgan	Narratedby:LukeDaniels	2 hrs and 23 mins	25-11-2014	English	5 out of 5 stars11 reviews
8	The Dark Prophecy	Writtenby:RickRiordan	Narratedby:RobbieDaymond	12 hrs and 32 mins	02-05-2017	English	5 out of 5 stars50 reviews
9	Merlin Mission Collection	Writtenby:MaryPopeOsborne	Narratedby:MaryPopeOsborne	10 hrs and 56 mins	02-05-2017	English	5 out of 5 stars5 reviews
10	The Tyrant's Tomb	Writtenby:RickRiordan	Narratedby:RobbieDaymond	13 hrs and 22 mins	24-09-2019	English	5 out of 5 stars58 reviews
11	The Titan's Curse: Percy Jackson, Book 3	Writtenby:RickRiordan	Narratedby:JesseBernstein	8 hrs and 48 mins	14-01-2010	English	4.5 out of 5 stars13 reviews
12	Magic Tree House Collection: Books 9-16	Writtenby:MaryPopeOsborne	Narratedby:MaryPopeOsborne	5 hrs and 23 mins	24-08-2011	English	5 out of 5 stars6 reviews
13	Magic Tree House Collection: Books 1-8	Writtenby:MaryPopeOsborne	Narratedby:MaryPopeOsborne	6 hrs and 1 min	27-09-2011	English	5 out of 5 stars7 reviews
14	Magnus Chase and the Ship of the Dead	Writtenby:RickRiordan	Narratedby:MichaelCrouch	12 hrs and 58 mins	03-10-2017	English	5 out of 5 stars41 reviews
15	Northern Lights	Writtenby:PhilipPullman	Narratedby:PhilipPullman,fullcast,RuthWilson	11 hrs and 55 mins	24-06-2021	English	4 out of 5 stars2 reviews
16	Geronimo Stilton #13 and #14	Writtenby:GeronimoStilton	Narratedby:BillLobley	2 hrs and 25 mins	08-02-2008	English	4.5 out of 5 stars33 reviews
17	Magic Tree House Collection	Writtenby:MaryPopeOsborne	Narratedby:MaryPopeOsborne	5 hrs and 4 mins	26-12-2004	English	5 out of 5 stars7 reviews
18	Exile	Writtenby:ShannonMessenger	Narratedby:CaitlinKelly	14 hrs and 41 mins	06-11-2018	English	5 out of 5 stars20 reviews
19	Merlin Mission Collection	Writtenby:MaryPopeOsborne	Narratedby:MaryPopeOsborne	10 hrs and 18 mins	02-05-2017	English	5 out of 5 stars11 reviews
20	Neverseen	Writtenby:ShannonMessenger	Narratedby:CaitlinKelly	16 hrs and 42 mins	06-11-2018	English	5 out of 5 stars13 reviews
21	The Tower of Nero	Writtenby:RickRiordan	Narratedby:RobbieDaymond	12 hrs and 12 mins	06-10-2020	English	5 out of 5 stars79 reviews
22	Eldest: The Inheritance Cycle, Book 2	Writtenby:ChristopherPaolini	Narratedby:GerrardDoyle	23 hrs and 29 mins	14-04-2009	English	4.5 out of 5 stars47 reviews
23	Artemis Fowl	Writtenby:EoinColfer	Narratedby:GerryO'Brien	6 hrs and 46 mins	11-04-2013	English	5 out of 5 stars27 reviews
24	Geronimo Stilton 22 & 24	Writtenby:GeronimoStilton	Narratedby:BillLobley	2 hrs and 37 mins	01-02-2011	English	4.5 out of 5 stars25 reviews
25							



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# Applied Steps

The steps applied to clean and standardize the dataset are below

Query Settings

**PROPERTIES**

Name  
audible\_uncleaned

All Properties

**APPLIED STEPS**

- Source
- Promoted Headers
- Capitalized Each Word
- Extracted Text After Delimiter
- Split Column by Delimiter
- Removed Columns
- Replaced Value
- Replaced Value1
- Split Column by Character Transition
- Merging Author 1
- Trimmed Author 1
- Renamed Columns
- Split Column by Character Transition...
- Merging Author 2
- Trimmed Author 2
- Split Column by Character Transition...
- Merging Author 3
- Trimmed Author 3
- Extracted Text After Delimiter1
- Split Column by Delimiter1

Query Settings

**PROPERTIES**

Name  
audible\_uncleaned

All Properties

**APPLIED STEPS**

- Split Column by Delimiter1
- Changed Type1
- Removed Columns1 (null values)
- Split Column by Character Transition...
- Merged Narrator 1
- Trimmed Narrator 1
- Split Column by Character Transition...
- Merged Narrator 2
- Filtered Rows
- Split Column by Character Transition...
- Split Column by Character Transition...
- Removed Columns1
- Merged Narrator 3
- Added Custom
- Reordered Columns
- Inserted Multiplication
- Added Custom1
- Renamed Columns1
- Inserted Addition
- Renamed Columns2
- Removed Columns2
- Replaced Value2
- Changed Type of Price
- Added Custom2
- Extracted Text Before Delimiter
- Replaced Value3

Query Settings

**PROPERTIES**

Name  
audible\_uncleaned

All Properties

**APPLIED STEPS**

- Filtered Rows
- Split Column by Character Transition...
- Split Column by Character Transition...
- Removed Columns1
- Merged Narrator 3
- Added Custom
- Reordered Columns
- Inserted Multiplication
- Added Custom1
- Renamed Columns1
- Inserted Addition
- Renamed Columns2
- Removed Columns2
- Replaced Value2
- Changed Type of Price
- Added Custom2
- Extracted Text Before Delimiter
- Replaced Value3
- Changed Type



# Custom Column Formulas

The formula below extracts the “hours” value from the time column

Custom Column

Add a column that is computed from the other columns.

New column name

Hours

Custom column formula ⓘ

```
= if Text.Contains([time],"hrs")
    then Number.FromText(Text.BeforeDelimiter([time],"hrs"))

    else if Text.Contains([time],"hr")
        then Number.FromText(Text.BeforeDelimiter([time],"hr"))

    else 0
```

Available columns

name
Author 1
Author 2
Author 3
Narrator 1
Narrator 2
Narrator 3
..

<< Insert

Learn about Power Query formulas

✓ No syntax errors have been detected.

OK Cancel



# Custom Column Formulas

The formula below extracts the “Minutes” value from the time column

Custom Column

Add a column that is computed from the other columns.

New column name

MMinutes

Custom column formula ⓘ

```
= if Text.Contains([time], "min")
then Number.FromText(Text.BeforeDelimiter
(Text.AfterDelimiter([time], "and"), " min"))

else 0
```

Available columns

name
Author 1
Author 2
Author 3
Narrator 1
Narrator 2
Narrator 3
...

<< Insert

Learn about Power Query formulas

✓ No syntax errors have been detected.

OK Cancel



# Custom Column Formulas

The formula below extracts the “Number of Ratings” value from the stars column

Custom Column

Add a column that is computed from the other columns.

New column name

Ratings

Custom column formula i

```
= if Text.Contains([stars],"ratings")
then Number.FromText(Text.BeforeDelimiter
(Text.AfterDelimiter([stars],"stars")," ratings"))

else null
```

Available columns

name
Author 1
Author 2
Author 3
Narrator 1
Narrator 2
Narrator 3

<< Insert

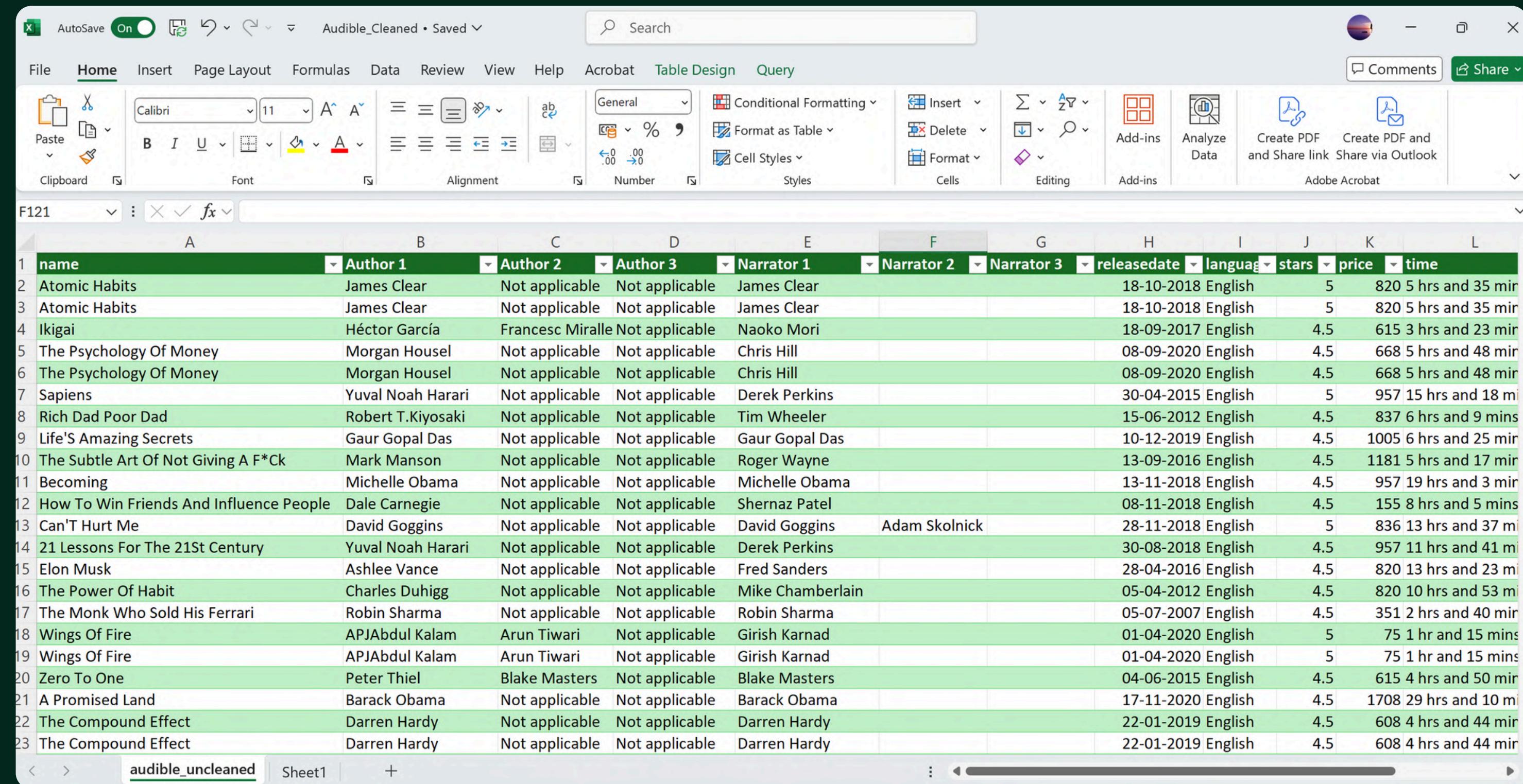
Learn about Power Query formulas

✓ No syntax errors have been detected.

OK Cancel



# Cleaned Dataset



1	name	Author 1	Author 2	Author 3	Narrator 1	Narrator 2	Narrator 3	releasedate	language	stars	price	time
2	Atomic Habits	James Clear	Not applicable	Not applicable	James Clear			18-10-2018	English	5	820	5 hrs and 35 min
3	Atomic Habits	James Clear	Not applicable	Not applicable	James Clear			18-10-2018	English	5	820	5 hrs and 35 min
4	Ikigai	Héctor García	Francesc Miralle	Not applicable	Naoko Mori			18-09-2017	English	4.5	615	3 hrs and 23 min
5	The Psychology Of Money	Morgan Housel	Not applicable	Not applicable	Chris Hill			08-09-2020	English	4.5	668	5 hrs and 48 min
6	The Psychology Of Money	Morgan Housel	Not applicable	Not applicable	Chris Hill			08-09-2020	English	4.5	668	5 hrs and 48 min
7	Sapiens	Yuval Noah Harari	Not applicable	Not applicable	Derek Perkins			30-04-2015	English	5	957	15 hrs and 18 min
8	Rich Dad Poor Dad	Robert T.Kiyosaki	Not applicable	Not applicable	Tim Wheeler			15-06-2012	English	4.5	837	6 hrs and 9 mins
9	Life'S Amazing Secrets	Gaur Gopal Das	Not applicable	Not applicable	Gaur Gopal Das			10-12-2019	English	4.5	1005	6 hrs and 25 min
10	The Subtle Art Of Not Giving A F*ck	Mark Manson	Not applicable	Not applicable	Roger Wayne			13-09-2016	English	4.5	1181	5 hrs and 17 min
11	Becoming	Michelle Obama	Not applicable	Not applicable	Michelle Obama			13-11-2018	English	4.5	957	19 hrs and 3 min
12	How To Win Friends And Influence People	Dale Carnegie	Not applicable	Not applicable	Shernaz Patel			08-11-2018	English	4.5	155	8 hrs and 5 mins
13	Can'T Hurt Me	David Goggins	Not applicable	Not applicable	David Goggins	Adam Skolnick		28-11-2018	English	5	836	13 hrs and 37 min
14	21 Lessons For The 21St Century	Yuval Noah Harari	Not applicable	Not applicable	Derek Perkins			30-08-2018	English	4.5	957	11 hrs and 41 min
15	Elon Musk	Ashlee Vance	Not applicable	Not applicable	Fred Sanders			28-04-2016	English	4.5	820	13 hrs and 23 min
16	The Power Of Habit	Charles Duhigg	Not applicable	Not applicable	Mike Chamberlain			05-04-2012	English	4.5	820	10 hrs and 53 min
17	The Monk Who Sold His Ferrari	Robin Sharma	Not applicable	Not applicable	Robin Sharma			05-07-2007	English	4.5	351	2 hrs and 40 min
18	Wings Of Fire	APJAbdul Kalam	Arun Tiwari	Not applicable	Girish Karnad			01-04-2020	English	5	75	1 hr and 15 mins
19	Wings Of Fire	APJAbdul Kalam	Arun Tiwari	Not applicable	Girish Karnad			01-04-2020	English	5	75	1 hr and 15 mins
20	Zero To One	Peter Thiel	Blake Masters	Not applicable	Blake Masters			04-06-2015	English	4.5	615	4 hrs and 50 min
21	A Promised Land	Barack Obama	Not applicable	Not applicable	Barack Obama			17-11-2020	English	4.5	1708	29 hrs and 10 min
22	The Compound Effect	Darren Hardy	Not applicable	Not applicable	Darren Hardy			22-01-2019	English	4.5	608	4 hrs and 44 min
23	The Compound Effect	Darren Hardy	Not applicable	Not applicable	Darren Hardy			22-01-2019	English	4.5	608	4 hrs and 44 min



audible\_uncleaned

Sheet1

# Meet Our Team



Don Katz



Jeff Bezos



Richard Armitage



# Contact Me

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Thank You  
FOR YOUR ATTENTION

