



data cleaning project

The McDonald's data cleaning project aims to transform a raw dataset into a standardized, analysis-ready format using the powerful capabilities of Excel's Power query editor, pivot table and dashboard creator. Through the series of steps, we will create an interactive and dynamic dashboard in Excel to analyze sales performance, item popularity, customer preferences, and time-based trends of the well-known food chain. The dashboard should provide actionable insights and enable easy data exploration.

PRESENTED BY Jagruti Jadhav





McDonald's is a famous fast-food chain. This multinational fast-food corporation is an American franchise. It started in 1940 as a restaurant run by Richard and Maurice McDonald. They renovated their business into hamburger stands and later turned it into a franchise.

McDonald's has spread its wings in more than 100 countries because of its quick-service restaurant (QSR). This fast-food chain has over 38000 restaurants and has recently opened about 1000 new and modernized many existing restaurants.

This multinational fast-food corporation has applied various marketing strategies, such as providing quick service and developing logos and mascots that target its customer base and collaborations



\$61,626.29
Revenue

5370
Tables Served

12234
Dishes Served

\$11.48
Sales Per Order

2.28
Items Per Order

Side Salad
Most Ordered Dish

Hour



10 11 12 13 14 15 16 17 18 19 20 21 22 23

order_date

All Periods

DAYS

FEB 2023

13 14 15 16 17



category



Breakfast

Burger

Chicken

Fries

Pasta

Salad

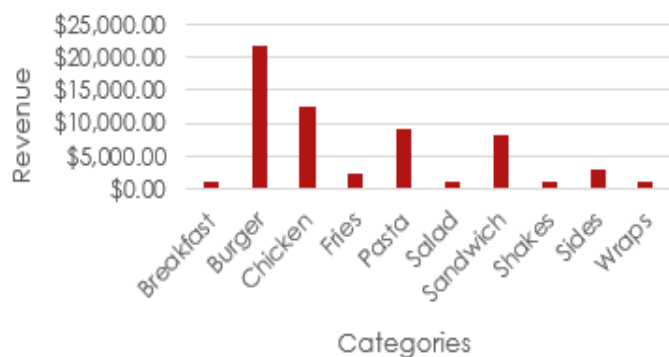
Sandwich

Shakes

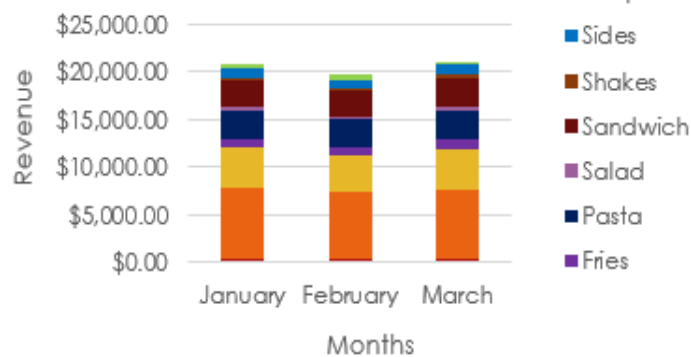
Sides

Wraps

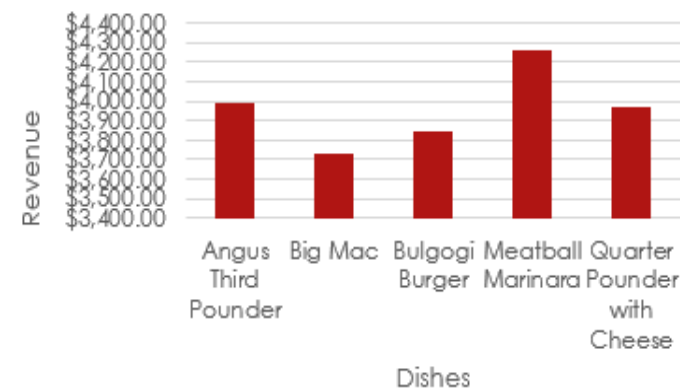
Revenue Distribution by Category



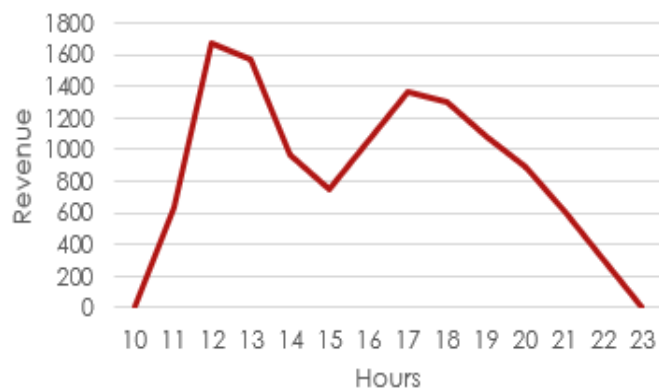
Revenue Distribution over months



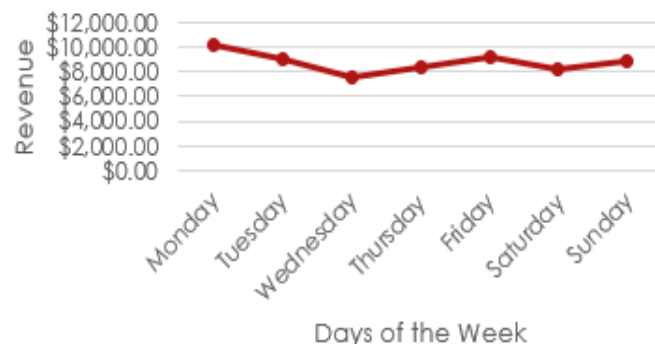
Top 5 Dishes by Revenue



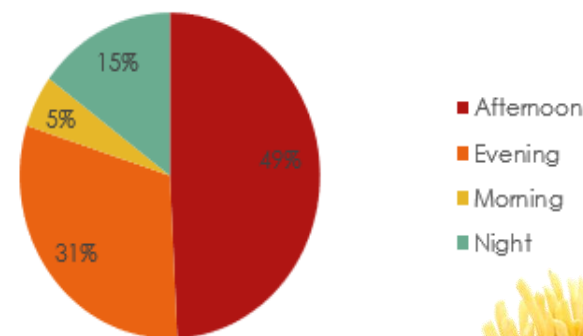
Order Distribution by Hours



Revenue Distribution by Days of the week



Order Distribution by time period



> ... Menu Items Order details Pivot Dashboard +

