



TABLEAU DASHBOARD ANALYSIS

700 MILE HIGH



PRESENTED BY
JAGRUTI JADHAV



ABOUT US



Zomato is a foodtech global restaurant discovery and food delivery platform that connects customers with their favorite restaurants. It enables users to explore menus, read reviews, book tables, and order food online, making dining and delivery experiences seamless. Founded in 2008 by Deepinder Goyal and Pankaj Chaddha, headquarters lie in Gurugram, Haryana, India.

- Global Reach: Operates in 20+ countries and 10,000+ cities.
- User Base: Over 70 million monthly active users.
- Restaurant Listings: 1.5+ million restaurants globally.



OUR FEATURES

Key Features of Zomato:

Restaurant Discovery: Users can find restaurants based on location, cuisine, rating, and cost.

Online Food Delivery: One of India's largest food delivery services.

Table Booking: Offers the option to reserve tables in select restaurants.

Reviews and Ratings: Provides authentic user reviews and ratings for informed decisions.

Zomato Gold/Pro: Premium subscription service offering discounts on dining and delivery.

Order Now





TABLEAU PROBLEM STATEMENTS - I

01

Availability of Online Ordering: How many restaurants offer online ordering, and how does the availability of online ordering vary by location in Bengaluru?

02

Table Booking Options: How many restaurants provide table booking options, and is there a correlation between restaurants offering table bookings and their rating or popularity?

03

Restaurant Ratings: What is the distribution of restaurant ratings across the city? Which neighborhoods have the highest-rated restaurants?

04

Customer Engagement: How does the number of votes (customer reviews) correlate with the overall rating of a restaurant? Are higher-rated restaurants receiving more reviews?

05

Cuisine Types: What are the most popular cuisines offered by restaurants in Bengaluru, and how do they vary across different neighborhoods?





TABLEAU PROBLEM STATEMENTS - II

06

Cost Analysis: What is the average cost for two people at restaurants in different locations, and how does the cost correlate with restaurant ratings and popularity?

07

Neighborhood Analysis: How many restaurants are located in each neighborhood, and which areas in Bengaluru have the highest concentration of highly-rated restaurants?

08

Restaurant Types: What are the most common restaurant types (e.g., Quick Bites, Casual Dining), and how do their ratings and costs compare?

09

Dishes Liked: Which dishes are the most frequently liked by customers in different types of restaurants? Can we find any trends between cuisine and liked dishes?

10

Meal Types Offered: How are restaurants listed by meal type (e.g., Buffet, Delivery, Dineout), and what meal types are most common in highly-rated restaurants?

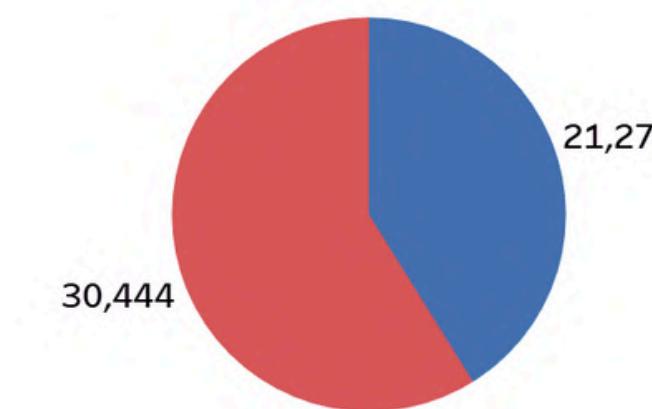




ANALYSIS BY LOCATION

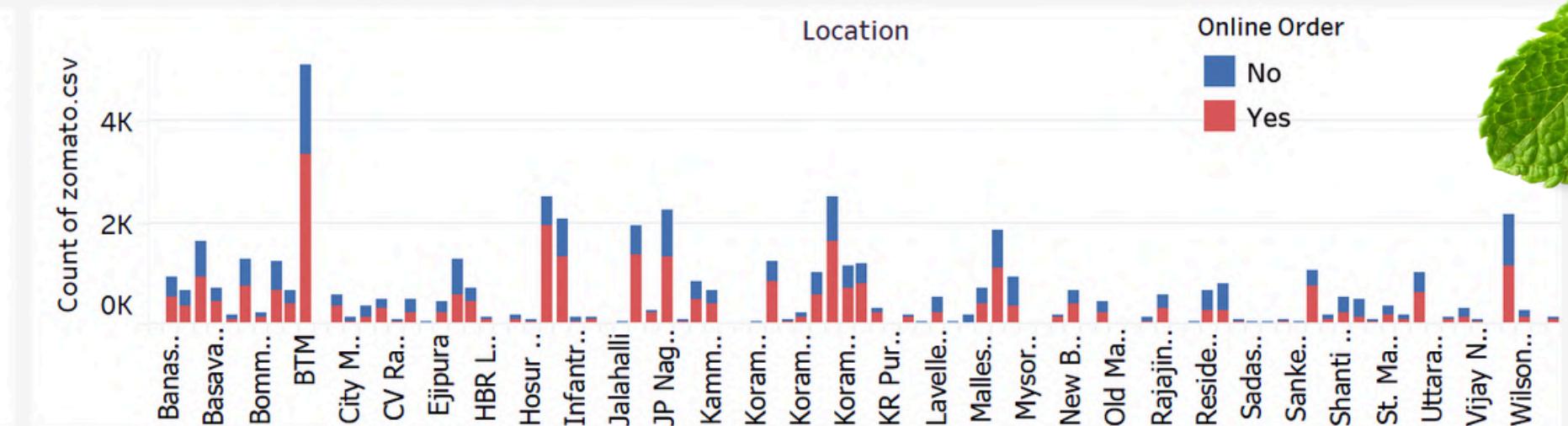
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Online Orders Distribution



Analysis By Location

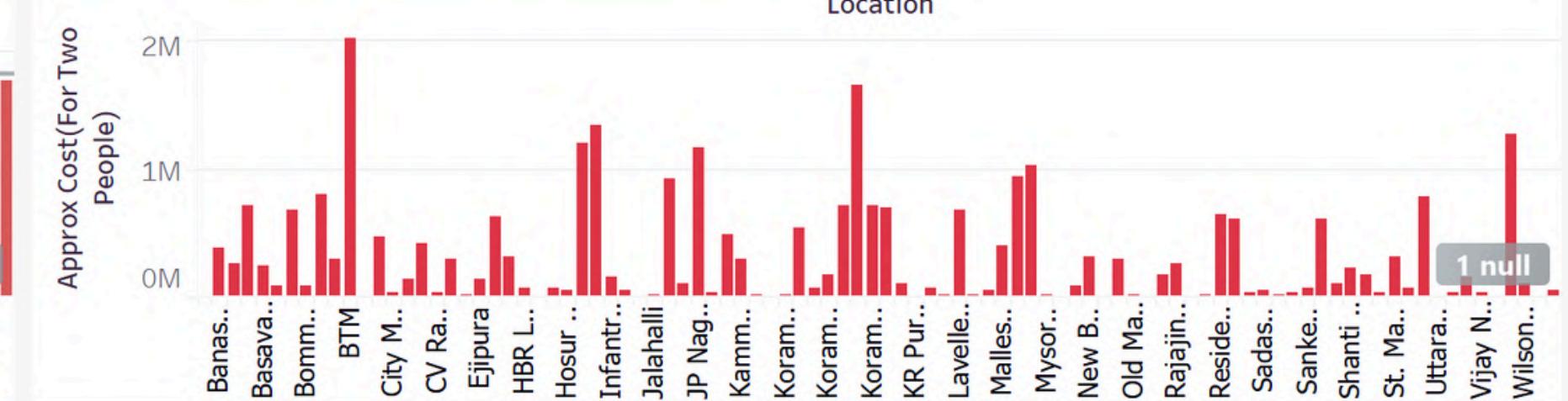
Online Orders By Location



Restaurant Ratings across Cities



Average Cost for two by location

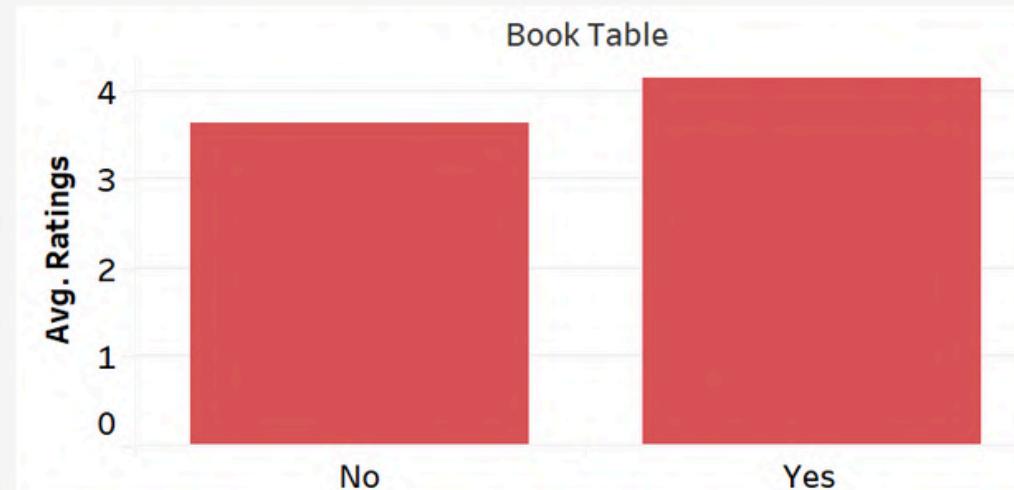




RATINGS DASHBOARD

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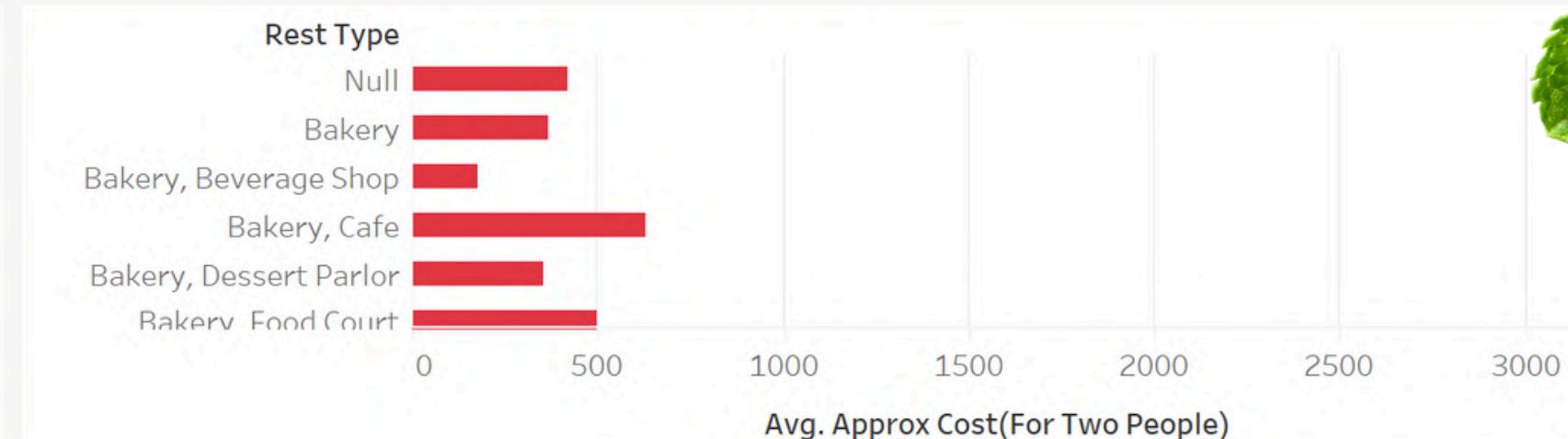
Average ratings by Table Bookings



Rating Vs Votes Correlation

0.4340

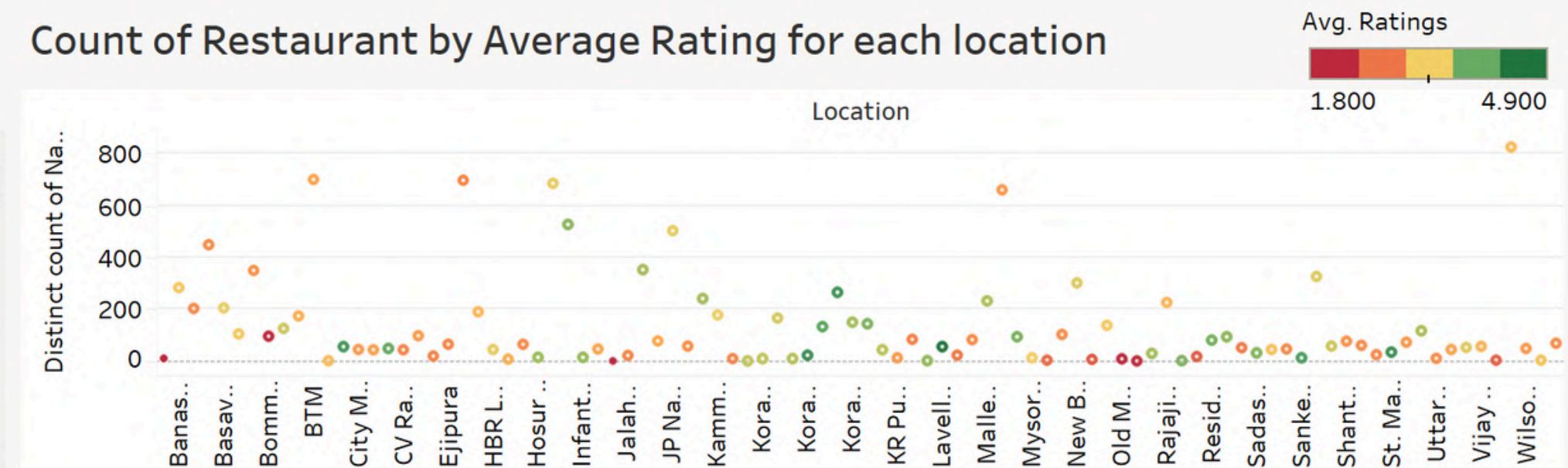
Average Cost for 2 by Restaurant Types



Average Rating By Restaurant in each City

Listed In(City)	Name	Avg. Ratings
Banashankari	7 Hills Garden Restaurant	3.200
	7 Hills Restaurant	3.100
	50-50 EATING HOUSE	4.000
	360 Atoms Restaurant An..	3.400
	1947	4.100
	1980s Games Cafe	3.800
@Italy		
A2B - Adyar Ananda Bhav..		

Count of Restaurant by Average Rating for each location





DATA DISTRIBUTION ANALYSIS

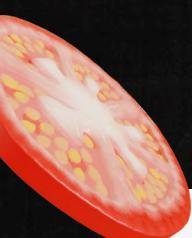
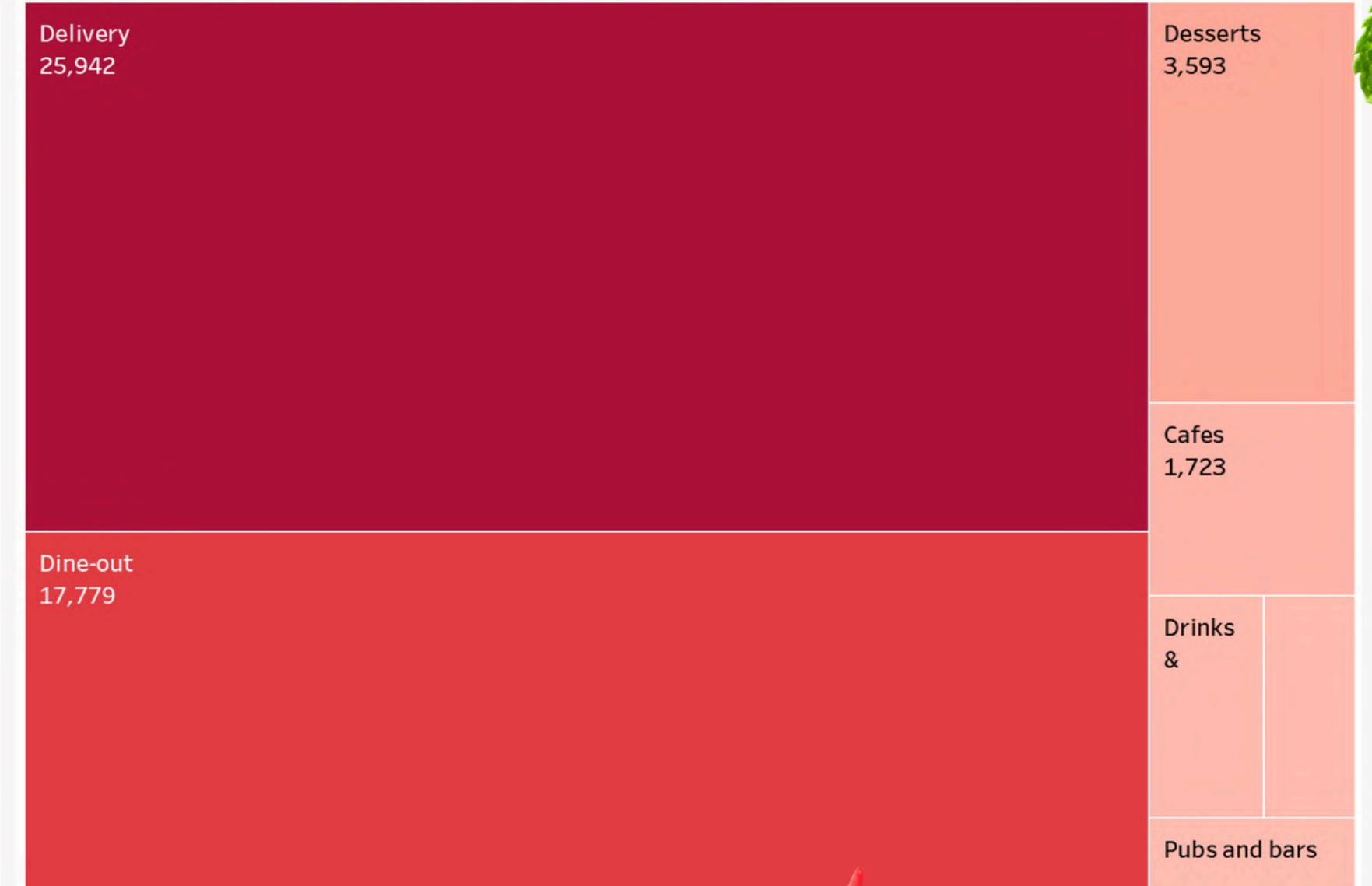
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Table Booking Distribution

Count of Name
697 |  25,942

Data Distribution Analysis

Count of Restaurant by Restaurant Types

Count of zomato.csv
6,449 |  45,268


zomato

Liked Cuisines By Location

Liked Cuisines By Location

Most Liked Cuisine by Location

African, Burger American, Mexican, BBQ Andhra, Chinese, Continental American, Fast Food Andhra, Hyderabadi
 Andhra, Hyderabadi, Biryani Andhra, Hyderabadi, Chinese American, Continental, Steak Andhra, Seafood, Biryani American, Mexican
 American, Burger, Fast Food Andhra, Chinese, South Indian American, Burger, Italian, Steak Andhra, South Indian, Chettinad
 American, Thai, Healthy Food American, Continental, BBQ, Steak Andhra, South Indian, North Indian American, Burger, Momos, Bengali
 American, European, Healthy Food Andhra, Chinese, North Indian, Biryani Andhra, Biryani, Seafood, North Indian American, North Indian, Salad
 Andhra, North Indian, Biryani, Seafood American, Pizza American, Cafe, Chinese, Italian, Desserts Andhra, Chinese, North Indian, Seafood
 Arabian, Afghan American, Finger Food, Italian, Mexican Andhra, South Indian, Chinese, North Indian American, North Indian, Chinese
 American, Goan Andhra, Seafood, North Indian, Chinese Andhra, Chinese, South Indian, North Indian American, South Indian, Thai, Pizza, Italian Andhra, Fast Food
 Andhra, Biryani, Seafood Andhra, North Indian, Chinese, Seafood, Biryani American, North Indian, Chinese, Finger Food Andhra, North Indian, Biryani, Beverages
 American, Continental, Fast Food, Steak Andhra, Chinese, North Indian, Biryani, Beverages Andhra, Biryani, North Indian, South Indian Andhra, Biryani, Chinese
 Andhra, South Indian, North Indian, Chinese American, Continental, North Indian, Mediterranean Andhra, North Indian, Chinese, Biryani
 American, Tex-Mex, Burger, BBQ Andhra, South Indian, Biryani, North Indian, Mangalorean American, Continental Andhra, Biryani, North Indian, Beverages
 American, Sandwich Andhra, North Indian, Chinese, Mangalorean, Seafood, Biryani Andhra, Chinese American, Continental Andhra, Biryani, North Indian, Beverages
 American, Modern Indian, Italian, South Indian Andhra, Biryani, Chinese, North Indian, Seafood, South Indian Andhra, Hyderabadi, Biryani, Chinese, North Indian American, BBQ
 Andhra, South Indian, Biryani American, Cafe, Continental, French, Burger, Mexican, Desserts, Pizza American, American, North Indian, Chinese, Finger Food, Momos
 American, North Indian, Pizza, Finger Food, Continental, Italian Arabian, BBQ, Biryani, Chinese, Continental, Ice Cream, North Indian, South Indian Andhra, Biryani, Mughlai
 Andhra, North Indian, Chinese Andhra, Biryani, North Indian, Chinese American, Finger Food Andhra, Chinese, North Indian American, Italian, Bakery, Desserts, Sandwich, Beverages, Salad, Rolls
 American, Asian, Continental, North Indian, South Indian, Chinese American, Bakery, Beverages, Cafe, Healthy Food, Juices, North Indian, Sandwich
 American, Pizza, Burger Andhra, Biryani, Chinese, Hyderabadi, North Indian, South Indian Andhra, Biryani, North Indian, Chinese Andhra, Biryani, North Indian Andhra, Chinese, North Indian, South Indian
 American, Chinese Andhra, North Indian Andhra, Biryani Andhra, North Indian, Chinese, Biryani, Seafood Andhra, North Indian, Chinese, Mangalorean
 American, North Indian, European, Tex-Mex Andhra, North Indian, Biryani American, Chinese, Continental, North Indian, South Indian Andhra, North Indian, Chinese, Biryani, North Indian
 American, Continental, North Indian, Salad Andhra, North Indian, Biryani American, Chinese, Continental, North Indian American, Asian, European, North Indian
 Andhra, South Indian, Fast Food American, Continental, North Indian, South Indian Andhra, North Indian, South Indian, Chinese American, Continental, Salad, Italian, Asian
 Andhra, North Indian, Chinese, Seafood African, Burger, Desserts, Beverages, Fast Food Andhra, South Indian, Biryani, North Indian
 Andhra, Biryani, Chinese, South Indian Andhra, North Indian, Chinese, South Indian Andhra, South Indian, North Indian, Biryani Arabian, Asian, Chinese, Afghan
 Andhra, Chinese, North Indian, Hyderabadi American, Tex-Mex, Burger, BBQ, Mexican American, Continental, Steak, Salad
 Andhra, South Indian, Chinese Andhra, North Indian, Chinese, North Indian Andhra, Biryani, South Indian, Chinese
 Andhra, South Indian, Chinese Andhra, North Indian, South Indian American, Continental, Salad, Italian Andhra, Hyderabadi, North Indian
 Andhra, Kerala, South Indian Andhra, Biryani, Beverages, Kebab American, Continental, Finger Food Andhra, Continental, Chinese
 Andhra, Biryani, South Indian American, Mexican, Italian, Steak American, Continental, Pizza Arabian
 Andhra, Chinese, Biryani Andhra, Chettinad American, Cafe, Continental American, European

Most Liked Dishes by Location

Aam Panna, Pasta, Paneer Tikka, Biryani, Pav Bhaji, Veg Pulao, Nachos Akki Rottis, Rumali Roti, Masala Dosa, Vada, Raagi Rotti, Rava Idli, Coffee
 Andhra Meal, Andhra Style Chilli Chicken, Chicken Biryani, Chicken Guntur Aam Panna, Pasta, Chinese Bhel, Biryani, Paneer Tikka, Veg Pulao, Pav Bhaji
 Andhra Thali, Rice, Mango Dal, Salad, Chicken Meal, Aloo Matar, Chicken Curry
 Andhra Meal, Cocktails, Chicken Biryani, Panneer Butter Masala, Mutton Biryani Aloo Paratha, Dal Makhani, Chaat
 Aloo Paratha, Dal Makhani, Paneer Parantha, ChaatAppam, Buttermilk, Idiyappam, Kerala Parotta, Chicken Curry, Paratha, Fish Fry
 Ambur Biryani, Mutton Biryani, Prawn, Raita, Brinjal Curry, Vegetable Biryani, Fish Akki Rottis, Neer Dosa
 Anjal Masala Fry, Pasta, Veg Platter, Biryani, Jeera Rice, Murgh Ghee Roast, Sea Food
 Aloo Paratha, Burgers, Momos, Gulab Jamun, Mutton Roganjosh, Noodles, Butter Chicken Almond Shake, Pizza Fries
 Aloo Tikki Chat Aloo Paratha, Litti, Dal Makhani, Sattu Paratha, Liti Chokha, Cheese Paneer Paratha, Kheer Andhra Meal, Vegetable Biryani
 Ambur Biryani Andhra Meal, Mutton Biryani, Pepper Chicken, Veg Thali, Chicken Guntur, Raita, Chicken Kebab Ambur Biryani, Vegetable Biryani
 Andhra Thali, Veg Thali, Ulavacharu Mutton Biryani, Chicken Biryani, Mutton Soup, Lassi, Kodi Pulao Appam, Chicken Biryani, Butter Naan
 Aloo Paratha, Panneer Butter Masala Al Faham Chicken, Kalmi Kebab, Bbq Chicken, Chicken Tikka, Shawarma, Malabari Biryani, Chicken Wrap
 Andhra Thali, Chicken Lollipop, Mutton Biryani, Chicken Boneless Biryani, Andhra Meal, Hyderabadi Biryani, Raita Aloo Paratha, Roti, Butter Chicken
 Aloo Paratha, Manchurian Andhra Meal, Chicken Pepper Dry, Andhra Thali, Chicken Biryani, Murgh Ghee Roast, Ghee Rice, Hyderabadi Biryani
 Andhra Meal, Biryani, Chicken Curry Andhra Meal, Mutton Soup, Vegetable Biryani, Non Veg Thali, Chicken Boneless Biryani, Mutton Biryani, Chilli Chicken
 Andhra Thali, Veg Thali, Lollipop Biryani, Chicken Boneless Biryani, Hyderabadi Biryani, Mutton Biryani, Vegetable BiryaniAloo Paratha
 Andhra Meal, Thali Appam, Chicken Biryani, Kizhi Biryani, Kuluki Sarbat, Panneer Butter Masala, Meen Pollichathu, Vellarikka Pattanam
 Appam, Buttermilk, Fry Prawns, Roast Beef, Masala Prawn, Chicken Stew, Murgh Ghee RoastAloo Paratha, Poha, Samosa, Kachori, Chaat
 Andhra Meal, Mutton Biryani, Chicken Sholay, Chicken Biryani, Chicken Guntur, Andhra Thali, Guava Ice Cream Aloo Paratha, Ande Ka Funda
 Andhra Thali, Veg Thali, Chicken Biryani, Kodi Pulao, Mutton Soup, Ulavacharu Mutton Biryani, Lassi Andhra Chicken Curry, Fried Rice, Biryani
 Aloo Paratha, Masala Dosa, Coffee, Dahl Vada, Paneer Parantha, Sweet Lassi, Mix Veg Parantha Andhra Chicken Curry, Hyderabadi Chicken Dum Biryani, Fi
 Alfam Chicken, Ghee Rice, Chicken Curry, Mutton Biryani, Chicken Grill, Shawarma, Fruit Salad Aloo Paratha, Samosa, Kachori, Poha, Chaat
 Andhra Meal, Vegetable Biryani, Veg Thali, Chicken Chettinad, French Chicken, Manchurian Ambur Biryani, Mutton Biryani, Raita
 Afghan ChickenAloo Pyaz Paratha, Kheer, Salads, Chocolate Banana, Thali, Matar Paneer, Detox Smoothie
 Meal, Potato Wedges, Chicken Biryani, Chicken Satay, Dal Fry Andhra Thali, Mutton Biryani, Mutton Fry, Lassi, Chicken Curry, Ragi Mudde, Ulavacharu
 Appam, Buttermilk, Idiyappam, Kerala Parotta, Chicken Curry, Paratha, Roast Beef
 Aloo Paratha, Veggie Wrap, Sabudana Kheer, Chicken Wrap, Rolls, Khichda, Thali Appam
 Aloo Paratha, Highway Chicken, Amritsari Kulcha, Veg Platter, Roti, Garlic Naan
 Aam Panna, Pasta, Biryani, Paneer Tikka, Chinese Bhel, Veg Pulao, Pav Bhaji
 Akki Rottis, Roti, Rava Idli, Filter Coffee, Pongal, Masala Dosa, Kokum Juice Aloo Pyaz Paratha, Kheer, Salads, Salad, Thali, Chocolate Banana, Rajma
 Aloo Pyaz Paratha, Kheer, Salad, Salads, Thali, Rajma, Chocolate Banana
 Aloo Gobhi, Mocktails, Veg Buffet, Dahl Vada, Salads, Chaat, Buttermilk
 Aloo Palya, Masala Poori, Panipuri, Rolls, Chaat, Benne Dosa, Dahiipuri





INSIGHTS FROM TABLEAU DASHBOARDS



01

Availability of Online Ordering :

Online ordering is highly preferred, with 30,444 orders marked "Yes," compared to 21,273 "No." Specific locations have higher online ordering activity, such as BTM and Koramangala, being prime delivery zones.

02

Table Booking Options :

Majority of restaurants (25,942) do not offer table booking, while only 697 do. However, restaurants offering table booking have slightly better ratings on average, as shown in the chart.

03

Restaurant Ratings:

Ratings vary across cities and neighborhoods, with most restaurants having average ratings in the range of 3 to 4. The correlation between votes and ratings is moderate (0.4340), suggesting customer feedback impacts restaurant ratings.



INSIGHTS FROM TABLEAU DASHBOARDS



04

Customer Engagement :

Engagement through table bookings appears minimal but correlates positively with ratings. Online ordering is a significant driver of customer interactions, especially in popular neighborhoods.

05

Cuisine Types :

Dishes and cuisines like desserts, drinks, and cafés are popular categories, but delivery and dine-out options dominate, hence making them more popular as options.

06

Cost Analysis :

The average cost for two people varies by restaurant type. Bakery-Café has one of the highest average costs, reflecting its premium nature. Locations like BTM & Koramangala have higher spending averages, which indicates a more affluent customer base.

INSIGHTS FROM TABLEAU DASHBOARDS

 07

Neighborhood Analysis:

Neighborhoods like Koramangala, BTM, and Indiranagar show higher engagement, with more orders, both online and dine-in.

Locations with better-rated restaurants (4+) tend to have a balanced mix of cost-effective and premium options.

 08

Restaurant Types:

Delivery-focused restaurants dominate the landscape (25,942 restaurants), followed by dine-out (17,779).

Niche categories like desserts, cafés, and pubs have smaller but significant counts, catering to specific tastes.



INSIGHTS FROM TABLEAU DASHBOARDS



09

Dishes Liked :

Desserts and beverages have a noticeable share, highlighting a customer preference for casual and indulgent dining options.

10

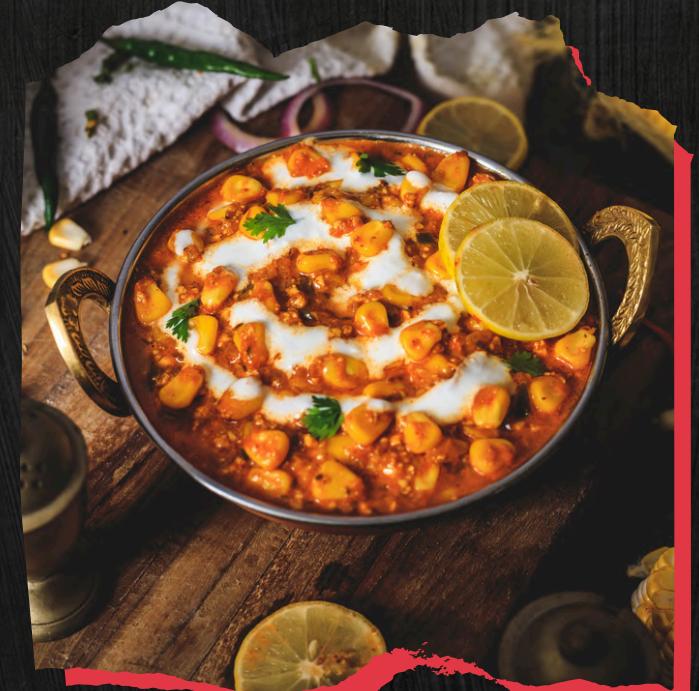
Meal Types Offered :

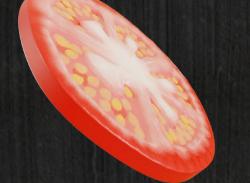
Delivery restaurants provide versatile options for various meal types, with dine-out establishments catering to more specific meal-time experiences.



POPULAR MENUS IN OUR RESTAURANT

More Menu





ANLYYTICAL CONCLUSION

The Zomato data provides insights into customer preferences and restaurant operations. Online ordering is the dominant mode of engagement, particularly in key neighborhoods like BTM and Koramangala. While most restaurants do not offer table booking, those that do receive slightly higher ratings. Delivery and dine-out are the primary restaurant types, with niche categories like desserts and cafés complementing them. Cost analysis shows location-specific trends, and customer feedback moderately impacts ratings. Overall, Zomato's ecosystem thrives on a balance between convenience (delivery) and experience (dine-out), with customer preferences shaping the success of different restaurant types and cuisines.





MEET OUR CHEFS



Kunal Kapur

Host and Judge at MasterChef India.
Popular Youtuber and owner of
Restaurant Quarter Plate in Noida



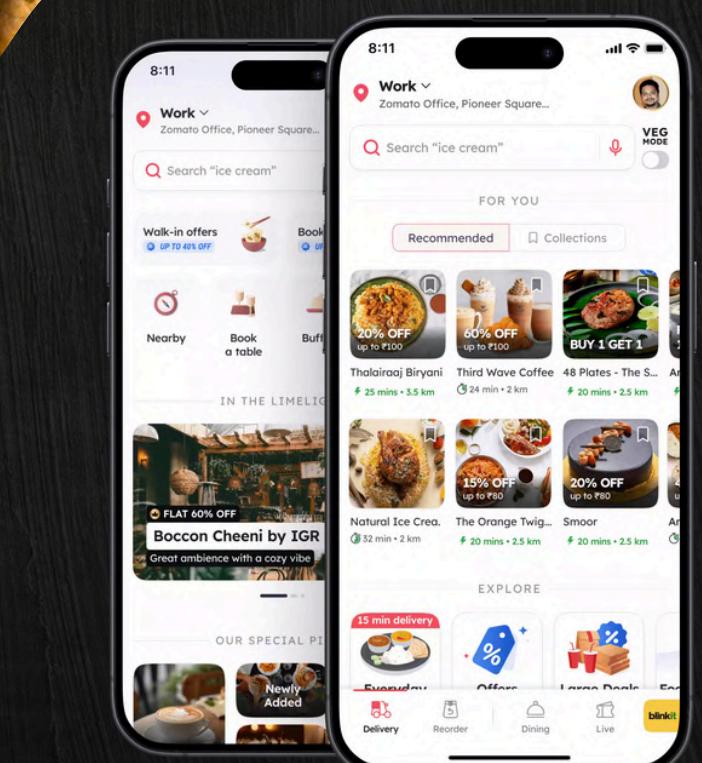
Ranveer Brar

Celebrity Chef, MasterChef
Judge, Author, Restaurateur,
Youtuber and Actor.



Sanjyot Kheer

Founder of Your Food Lab.
Forbes India's Tycoons of Tomorrow 2018.
Chef, Content Creator, Food Brand Advisor



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THANK YOU FOR WATCHING

