



Sales Analysis Report

Report as of date: 12/7/2024 1:52:55 PM

Country, City

All

Category, Product

All

Date

05-07-1996

13-04-1998

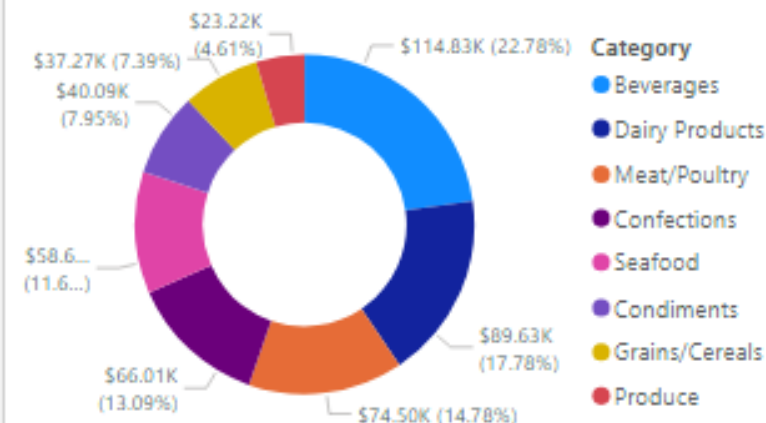
\$504.17K

Total Sales

19K

Quantity

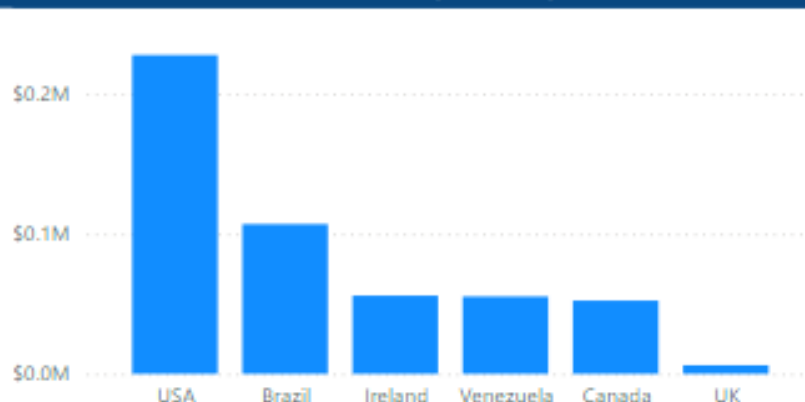
Total Sales by Category



Total Sales by OrderDate



Total Sales by Country



Total Sales trended down, resulting in a 13.13% decrease between [Monday, July 8, 1996](#) and [Monday, April 13, 1998](#).

Total Sales started trending down on [Wednesday, March 25, 1998](#), falling by 23.86% ([\\$493.50](#)) in [19 days](#).

Total Sales dropped from [\\$2,068.50](#) to [\\$1,575.00](#) during its steepest decline between [Wednesday, March 25, 1998](#) and [Monday, April 13, 1998](#).

At [\\$2,27,659.03](#), [USA](#) had the highest Total Sales



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27.96K

LY Sales (1997)

36.75K

Var.

131.44%

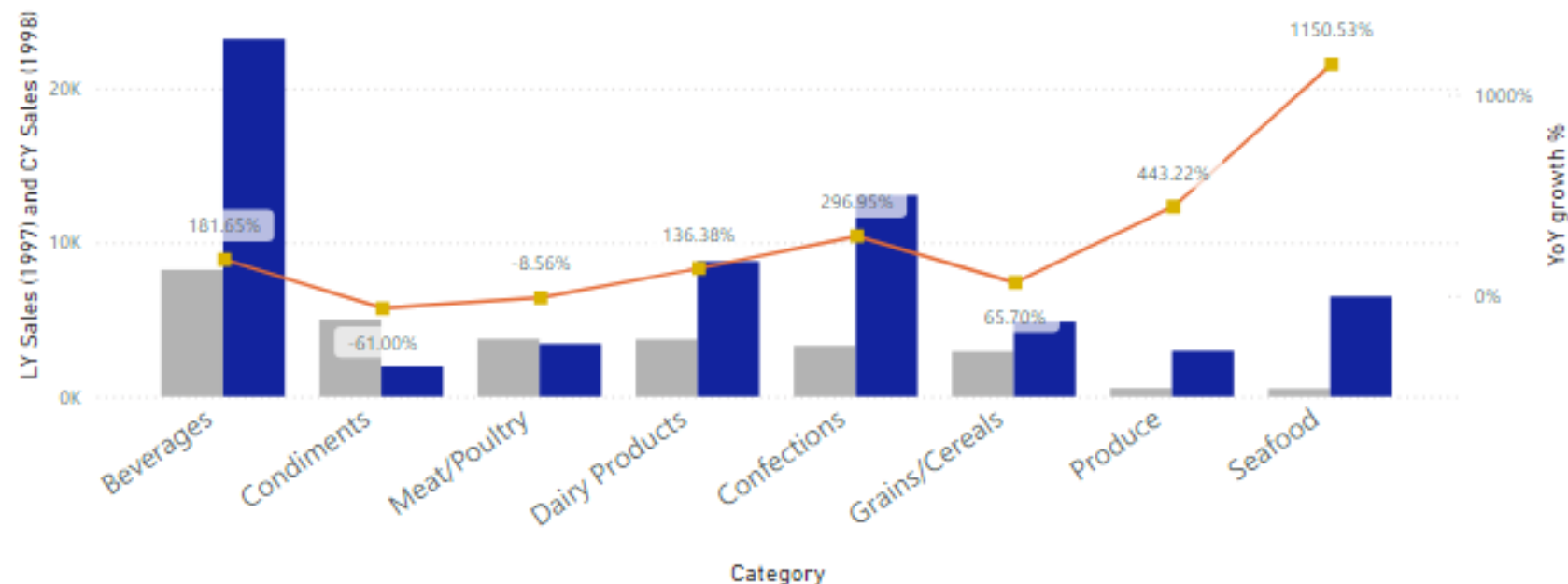
YoY growth %

64.71K

CY Sales (1998)

LY Sales (1997), CY Sales (1998) and YoY growth % by Category

● LY Sales (1997) ● CY Sales (1998) ● YoY growth %



At 8236, Beverages had the highest LY Sales (1997) and was 1,485.07% higher than Seafood, which had the lowest LY Sales (1997) at 519.60.

LY Sales (1997) and total CY Sales (1998) are positively correlated with each other.

Across all 8 Category, LY Sales (1997) ranged from 519.60 to 8236, CY Sales (1998) ranged from 1,947.35 to 23197, and YoY growth % ranged from -61.00% to 1150.53%.



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Country	Year	Beverages	Condiments	Confections	Dairy Products	Grains/Cereals	Meat/Poultry	Produce	Seafood	Total
Brazil	1996	↑ \$10,712.00	→ \$2,090.40	→ \$3,891.10	→ \$3,271.60	↓ \$0.00	→ \$1,878.00	→ \$1,568.80	↓ \$437.40	\$23,849.30
	1997	↑ \$7,110.00	↑ \$6,221.80	↑ \$5,273.53	↑ \$5,958.90	↑ \$6,105.00	→ \$4,086.80	→ \$3,451.55	↑ \$6,342.93	\$44,550.51
	1998	↑ \$19,352.50	→ \$2,772.05	→ \$2,678.10	↑ \$5,242.00	↓ \$533.00	→ \$1,575.32	↓ \$0.00	↑ \$6,378.15	\$38,531.12
	Total	\$37,174.50	\$11,084.25	\$11,842.73	\$14,472.50	\$6,638.00	\$7,540.12	\$5,020.35	\$13,158.48	\$1,06,930.93
Canada	1996	↓ \$360.00	↓ \$176.00	→ \$2,012.80	↓ \$420.00	↓ \$112.00	→ \$2,472.00	↓ \$0.00	→ \$2,396.80	\$7,949.60
	1997	↑ \$11,688.20	→ \$3,544.50	→ \$2,701.30	↑ \$8,689.50	→ \$4,969.10	→ \$1,560.00	↓ \$240.00	→ \$1,577.50	\$34,970.10
	1998	→ \$1,646.50	→ \$1,290.10	→ \$3,028.00	↓ \$955.00	↓ \$684.00	↓ \$234.00	↓ \$600.00	↓ \$972.00	\$9,409.60
	Total	\$13,694.70	\$5,010.60	\$7,742.10	\$10,064.50	\$5,765.10	\$4,266.00	\$840.00	\$4,946.30	\$52,329.30
Ireland	1996	→ \$1,810.40	↓ \$952.00	↓ \$591.00	→ \$2,798.40	↓ \$22.40	↓ \$524.00	→ \$2,035.20	→ \$1,828.60	\$10,562.00
	1997	→ \$1,109.00	→ \$2,946.50	↓ \$520.00	↑ \$6,335.00	→ \$1,420.00	↑ \$6,186.30	→ \$1,786.50	→ \$3,655.75	\$23,959.05
	1998	↓ \$0.00	↓ \$0.00	↓ \$628.20	→ \$1,960.00	↓ \$0.00	↑ \$17,330.60	↓ \$0.00	→ \$1,432.04	\$21,350.84
	Total	\$2,919.40	\$3,898.50	\$1,739.20	\$11,093.40	\$1,442.40	\$24,040.90	\$3,821.70	\$6,916.39	\$55,871.89
UK	1996	↓ \$747.20	↓ \$0.00	↓ \$0.00	↓ \$0.00	↓ \$0.00	↓ \$0.00	↓ \$0.00	↓ \$154.00	\$901.20
	1997	↓ \$480.00	↓ \$0.00	↓ \$144.60	→ \$1,230.90	↓ \$705.00	↓ \$0.00	↓ \$0.00	↓ \$0.00	\$2,560.50
	1998	↓ \$190.00	→ \$1,655.00	↓ \$0.00	↓ \$714.00	↓ \$0.00	↓ \$65.60	↓ \$0.00	↓ \$60.00	\$2,684.60
	Total	\$1,417.20	\$1,655.00	\$144.60	\$1,944.90	\$705.00	\$65.60	\$0.00	\$214.00	\$6,146.30
USA	1996	↑ \$7,604.40	↑ \$5,868.00	↑ \$7,552.10	↑ \$6,010.40	→ \$1,580.80	↑ \$9,174.80	→ \$1,660.20	→ \$2,457.10	\$41,907.80
	1997	↑ \$22,154.75	↑ \$8,631.60	↑ \$16,593.85	↑ \$18,584.30	↑ \$13,218.50	↑ \$21,408.48	↑ \$5,786.45	↑ \$14,659.77	\$1,21,037.70
	1998	↑ \$23,197.00	→ \$1,947.35	↑ \$13,065.95	↑ \$8,774.60	→ \$4,848.50	→ \$3,416.38	→ \$2,966.00	↑ \$6,497.75	\$64,713.53



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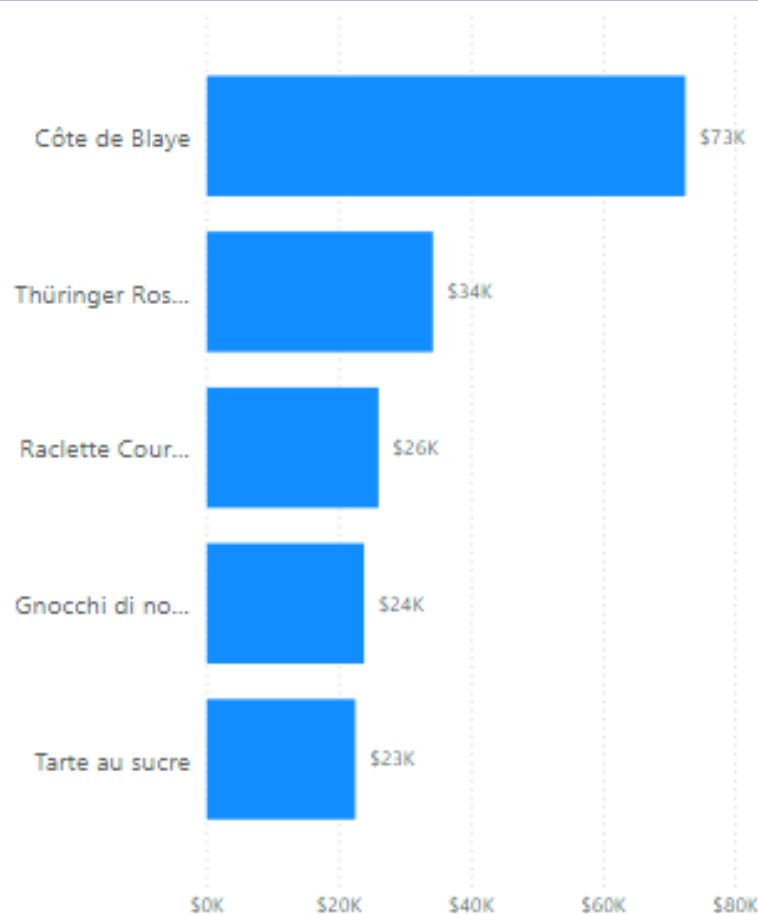
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Top 5 products



Top 10 customers



At \$72,515.20, Côte de Blaye had the highest Total Sales and was 221.68% higher than Tarte au sucre, which had the lowest Total Sales at \$22,542.50.

Across all 5 ProductName, Total Sales ranged from \$22,542.50 to \$72,515.20.