# **Customer Churn Analysis**

10K

Total Customer

5151

**Active Customer** 

4849

**Inactive Customer** 

7055

Card Holder

2945

Non Credit Card Holder

2037

**Exit Customer** 

7963

**Retain Customer** 



All

#### Month Name

All

## **Geography Location**

All

#### **Active Category**

All

## **Exit Category**

All

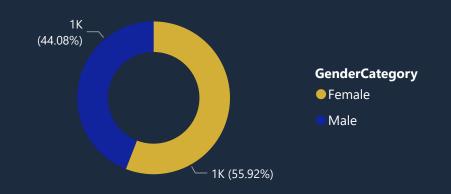
## **Gender Category**

All

## Total Customer by Year and ActiveCategory

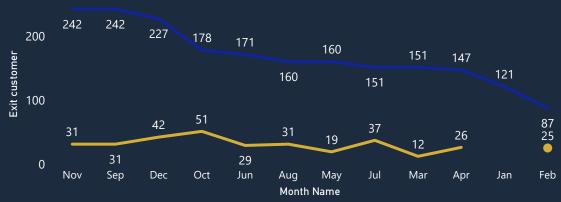


exit customer by GenderCategory



## Exit Customers and Previous Month Exit Customer by Month Name





#### exit customer by card type

