

The background features a large, faint watermark of the Rutgers University seal. The seal is circular with a sunburst design in the center. The text "RUTGERS UNIVERSITY" is written around the top half of the inner circle, and "NEW JERSEY" is written around the bottom half. The year "1766" is positioned at the top of the inner circle.

# RUTGERS | CODING BOOTCAMP

Everyone Needs A Personal Website

Shadee Barkan

# About Me

## Director of Career Services

- Ed tech junkie with 20+ years experience in start-ups, turnaround businesses and large, education corporations (Kaplan, Pearson)
- Wife & mother to two wild and crazy boys
- Travel addict and runner

# What We'll Cover

- What Makes A Good Personal Website?
- What Design Choices Do I Have?
- How Do I Get This Thing On The Web?

# The Best Personal Websites...

Show Pride, Not Just Proof

- Develop Your Highlights
- Specific Contributions
- Where Do You Shine?

# The Best Personal Websites...

Tell A Story, Not A Catalog

- What's Your Narrative?
- Why Does Your Non-Technical Background Matter?

# The Best Personal Websites...

Illustrate Approach, Not Just Passion

- Have An Opinion About Tech!
- Show Initiative To Learn Something On Your Own
- What's Your Process?

Seriously Though, How  
Should I Design This Thing...

# The Minimal

[About](#)[Portfolio](#)[Contact](#)

## BETTER THAN COFFEE

Hello! I'm Tea (like the beverage). Tea Ho. I like making things and meeting people.

I'm a product designer at [DonorsChoose.org](#). Previously, I was a product designer at [Grovo](#) and a designer/front-end developer at [DevShop](#). Before that, I was a full-stack Ruby on Rails engineering apprentice at [General Assembly](#), and in a past life, I ran a photography company called [Dreambox Photography](#).

When I'm not designing or developing, you can find me bouncing around Brooklyn, doing parkour, taking photos, or playing a variety of tiny instruments.



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<http://teabait.github.io/>



# The Visual


CREATIVE RATIONALE WEB FILM DESIGN CONTACT

ADRIAN BAUTISTA IS AN ENTREPRENEUR.





<http://www.adrianbautista.com/>

# The Above and Beyond



 Philippe's Amazing resume | [Contact](#)

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Web Products Product Management Online Advertising Web Marketing Client Support Internet Culture Web Development SEO Information Security

Instant update for you: March 26th 2013: After 2 months and 1,500,000 visitors, I've found *THE* job! Thank you! [More info here](#). I'm also [on twitter](#). See [the original product page](#).



Philippe Dubost, Web Product Manager  
by [Philippe Dubost](#)  
★★★★★ (5 previous positions) |  42K

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We don't know when or if this item will be back in stock.




- Dual competence: technical-management
- 5+ years working on web products
- Entrepreneurial mindset
- "Strong Generalist"
- Trilingual EN/FR/ES

**Take a Trip with Philippe**  
Visit the [Avocado Travel blog](#) (FR) for our full selection of [Japan](#), [Thailand](#), [Airlines](#) articles and much more. [Travel now](#).

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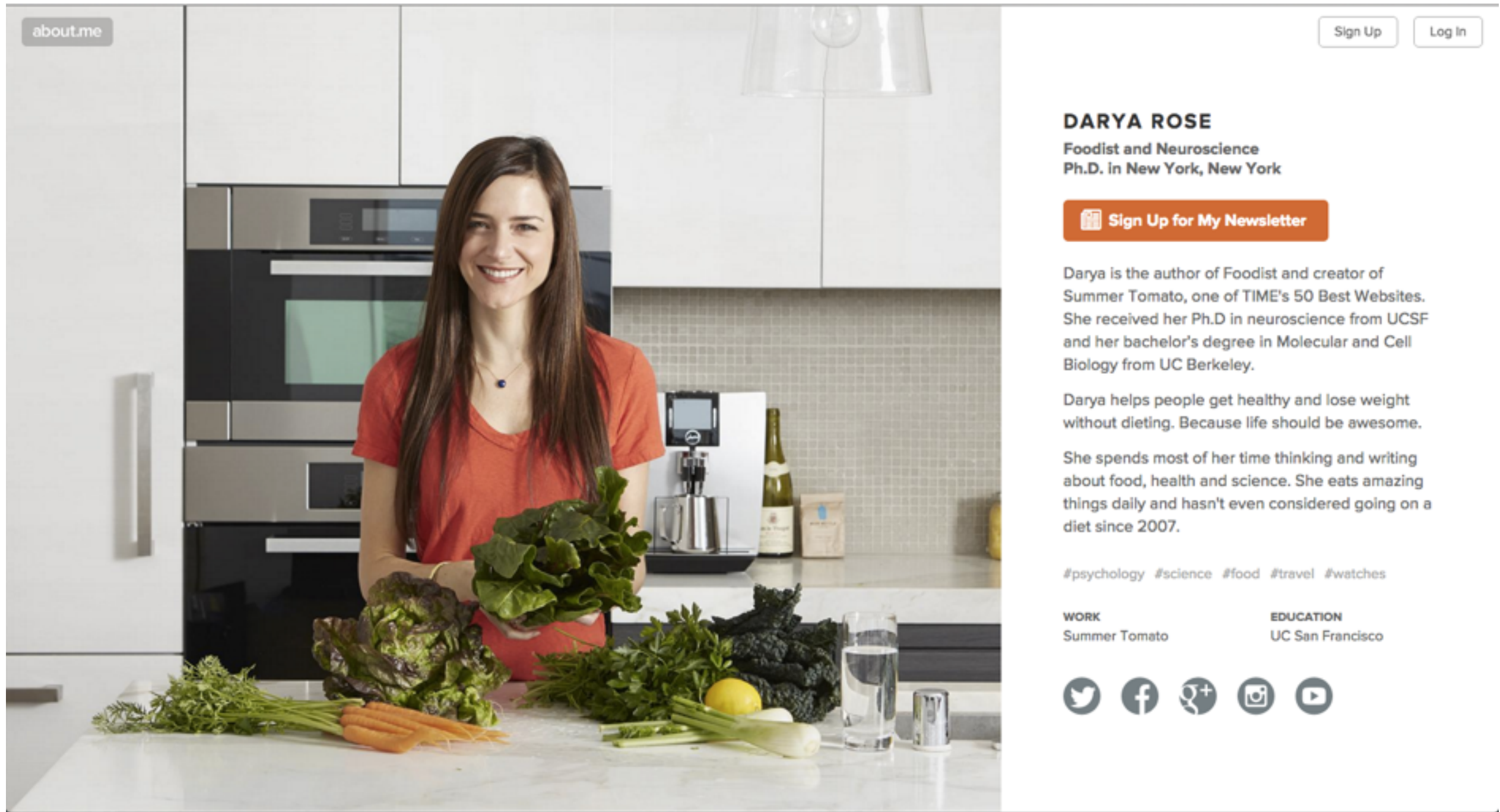
Frequently Bought Together

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☒ **This item:** Philippe Dubost, Web Product Manager  
☒ Onitsuka Tiger Mexico 66 by Asics by Asics \$169.99  
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<http://phildub.com/>

# The Shortcut (Don't Do It!)




The screenshot shows Darya Rose's 'about.me' profile. On the left is a large photo of her in a kitchen holding leafy greens. On the right is her bio and contact information. The 'about.me' logo is in the top left corner of the profile area. In the top right corner of the page, there are 'Sign Up' and 'Log In' buttons. The bio includes her name, title, a newsletter sign-up button, a paragraph about her background, a paragraph about her mission, another paragraph about her interests, a list of hashtags, and sections for her work and education. At the bottom of the bio are social media icons for Twitter, Facebook, Google+, Instagram, and YouTube.

about.me

Sign Up Log In

**DARYA ROSE**  
Foodist and Neuroscience  
Ph.D. in New York, New York

 Sign Up for My Newsletter

Darya is the author of Foodist and creator of Summer Tomato, one of TIME's 50 Best Websites. She received her Ph.D in neuroscience from UCSF and her bachelor's degree in Molecular and Cell Biology from UC Berkeley.






Darya helps people get healthy and lose weight without dieting. Because life should be awesome.

She spends most of her time thinking and writing about food, health and science. She eats amazing things daily and hasn't even considered going on a diet since 2007.

#psychology #science #food #travel #watches

**WORK**  
Summer Tomato

**EDUCATION**  
UC San Francisco

<https://about.me/darya>



# Another Shortcut (I Said No!)

Studio Theolin

ABOUT PROJECTS MEET BLOG PRESS CONTACT



<http://www.studiotheolin.com/>



# One More (Put Down The Template!)



<http://www.jessmarksphotography.com.au/>

# Deploy This Baby!

## Hosting Options

- Heroku
- GitHub Pages
- Amazon Web Services

*Keep adding and demonstrating your storyline! Do **not stop posting** bootcamp graduation!*

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THANK YOU