

RUTGERS | CODING BOOTCAMP

Social Media Networking

Nalani Kopp, Career Director
May 7, 2016

Looking Forward to Demo Day

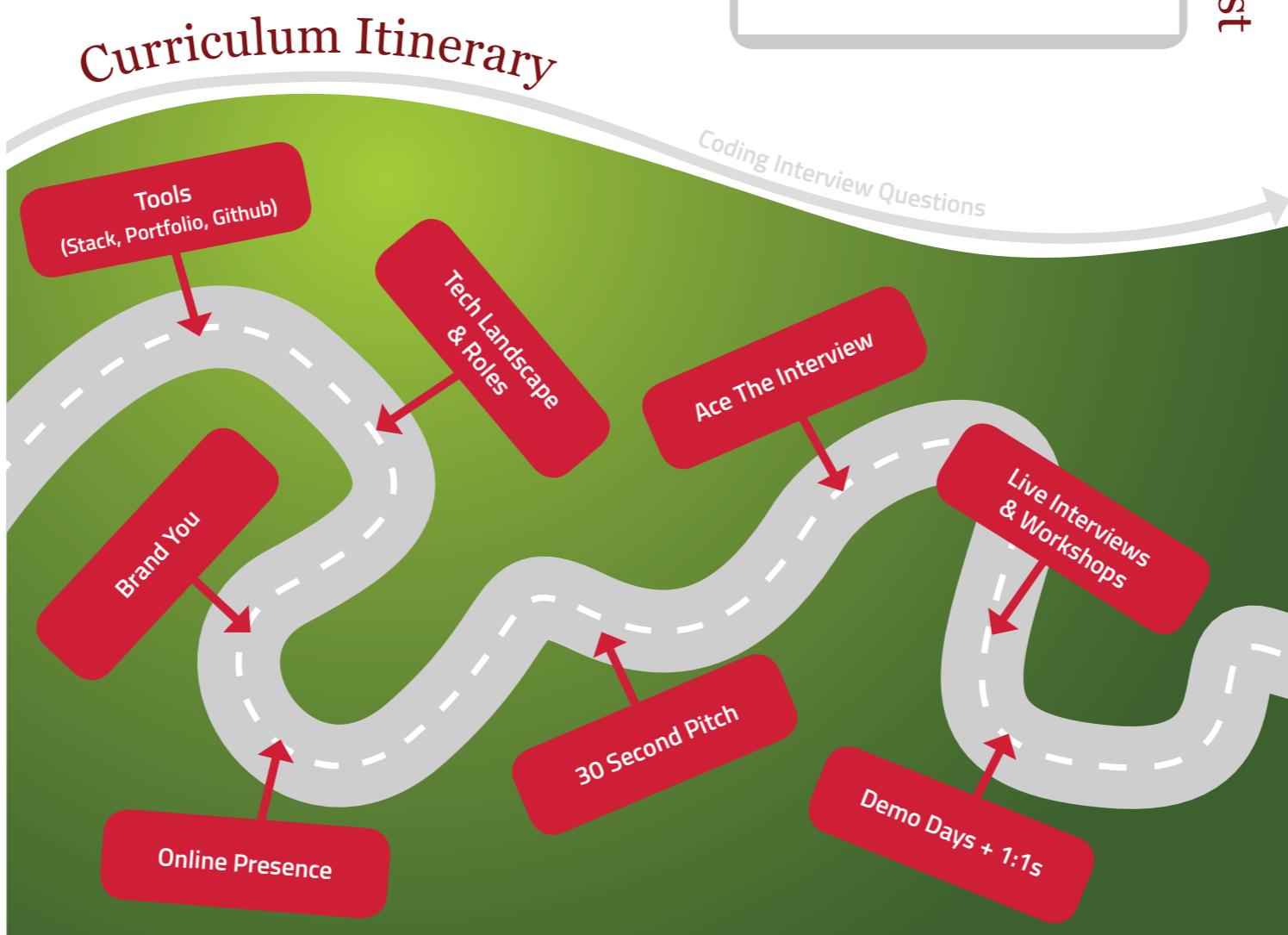


The Road To Getting Hired

Throughout this course we are going to teach you everything you need to know about coding, but we are also here to help you get hired. We've provided a step-by-step **checklist** of items you must have perfected and use to market yourself to land that great web development job, along with the **itinerary** of how Rutgers Coding Bootcamp will help you get there.

Resume / Cover Letter	<input type="checkbox"/>
Update Your LinkedIn Profile	<input type="checkbox"/>
Perfect Your 30-second Pitch	<input type="checkbox"/>
Create Your Portfolio	<input type="checkbox"/>
Github and Stack Overflow	<input type="checkbox"/>
Prep and Practice for Interviews	<input type="checkbox"/>

Must-Haves Checklist



YOUR ESSENTIAL BRANDING TOOLKIT

Profile

- LinkedIn
- Portfolio
- Resume (coming soon!)

Online Footprint

- GitHub
- Stack Overflow
- Dice
- Quora
- Twitter



WHAT MAKES A GREAT PROFILE

LinkedIn

- Your photo
- Your professional headline
- Your summary
- Your experience
- Your work
- Your recommendations
- Your groups
- Your connections

Portfolio

- Your name and photo
- Your professional headline
- Your summary
- Your experience
- Your work
- Your contact details

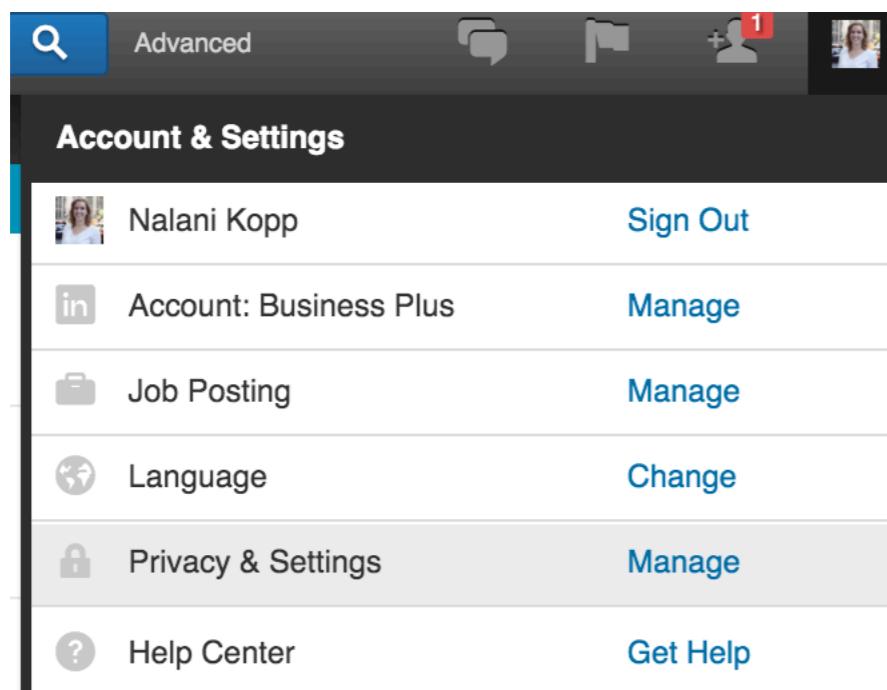


LET'S START WITH LINKEDIN

GETTING STARTED

Temporarily make your activity PRIVATE so it does NOT push updates to your network

*Click the down arrow to the left of your name at the top of the page; then click “Manage” for “Privacy & Settings.” of the page. Click “Sharing profile edits” under the “Privacy” heading. Turn **off**.*

A screenshot of the LinkedIn Privacy settings page. The top navigation bar has 'Privacy' selected. The main content area is titled 'Profile privacy'. It includes sections for 'Edit your public profile', 'Who can see your connections', 'How You Rank', 'Viewers of this profile also viewed', and 'Sharing profile edits'. The 'Sharing profile edits' section is currently active, showing a description: 'Choose whether your network is notified about profile changes' and a toggle switch labeled 'Yes' which is turned on (blue).

Privacy

Comm

Profile privacy

Edit your public profile

Choose how your profile appears in search engines

Who can see your connections

Choose who can see your list of connections

How You Rank

Choose whether or not to be included in this feature

Viewers of this profile also viewed

Choose whether or not this feature appears when people view your profile

Sharing profile edits

Choose whether your network is notified about profile changes

Should we let people know when you change your profile, make recommendations, or follow companies?

Yes

GETTING STARTED

The screenshot shows a LinkedIn profile for Nalani Kopp. At the top, there's a photo of a woman with curly hair, a title 'Nalani Kopp' with a pencil icon, and a 'PREMIUM' badge. Below the photo is her headline: 'Career Development and Curriculum Design with a Business Strategy Edge at Rutgers University & Independent Consultant'. Her location is listed as 'New York, New York | Education Management'. Under 'Current', it says 'Rutgers University, Trilogy Education Services, Business Development Consultant'. Under 'Previous', it lists 'TripleLift, City College of New York, CUNY- Hostos Community College'. Under 'Education', it lists 'The City College of New York'. A 'Change photo' button is visible. A blue 'View profile as' button is prominent. On the right, a sidebar titled 'Customize Your Public Profile' allows users to control visibility settings and choose which profile details to make public. Buttons for 'Save' and 'Cancel' are at the bottom right.

Customize Your Public Profile

Control how you appear when people search for you on Google, Yahoo!, Bing, etc.
[Learn more ▶](#)

Make my public profile visible to no one
 Make my public profile visible to everyone

Basics
 Picture
 Headline
 Websites
 Posts
 Summary
 Current Positions
 Details
 Past Positions
 Details
 Skills
 Certifications
 Courses
 Languages
 Education
 Details
 Interests
 Organizations
 Honors and Awards
 Volunteer Experiences & Causes
 Groups

View profile as

View recent activity
Ask to be recommended
Create profile in another language
Save to PDF
Manage public profile settings

https://www.linkedin.com/in/nalanikopp

Add a section to your profile – be discovered for your expertise

Test Scores

Then decide which parts of your profile to make PUBLIC



YOUR PHOTO



YOUR PHOTO

DO'S

Full Face

Warm & Friendly

Professional-Looking

DON'T'S

"Boyfriend Arm"

In the Distance

Seductive

YOUR PROFESSIONAL HEADLINE

Walter Colindres

Front-End Developer & UX Designer
Oklahoma City, Oklahoma Area • Internet

Sunita Dublish

Web Producer, Web Developer
San Francisco Bay Area • Information Technology and Services

Shane Vorachek

Javascript Developer & UI/UX/Front-End
Cleveland/Akron, Ohio Area • Information Technology and Services



YOUR PROFESSIONAL HEADLINE

DO'S

Express your target job title

Be catchy if possible

Use skill keywords,
check on your peers

Use dividers/slashes
for multiple roles

DON'T'S

It's what you do, not
who you work for

Avoid unusual terms

An objective is about you,
not the company

You have 120 characters



WHAT NOT TO DO



Christopher Williams

2nd

Looking for a Job!

Greater New York City Area | Marketing and Advertising

Current Tandem

Previous Bangkok Success, Sealed, Wasabi Rabbit

Education Post University

[Connect](#)

[Send Christopher InMail](#)



500+
connections

YOUR SUMMARY

- Use your voice
- Use keywords to be discoverable!
- Why do you love what you do?
- What kind of projects excite you?
- Include your github and website links
- Include a list of Specialties



YOUR SUMMARY



Summary

I'm a perpetually cheerful nerd who loves to write software.

I love the web, and writing sane frontends with require.js, ExtJS, AngularJS, et al. Javascript is a wonderful language, but far too often abused - I treat it right. Quite familiar with HTML5 features like local/session storage, web sockets, WebRTC, and web workers. I almost completely lack graphic design skills, but tell me what it should look like and I'll make some pretty CSS using SASS/LESS.

I also love mobile apps, and have written some native, but mostly cross-platform apps with HTML5 (Sencha Touch), Titanium, and Rhodes for iOS, Android, and Windows Mobile.

Though I spend most of my time on the frontend, I can also work on the backend with experience in JavaEE/Spring, Python/Django, and Ruby on Rails.

Git is my VCS of choice, but I'll work in Mercurial or even Subversion if I have to. If you use something like CVS or Harvest, I'm so sorry.

Comfortable on Linux, Mac, or Windows, and prefer them in that order. Of course, each has their place - you'd have to be crazy to try and write .NET on Linux or try to get Python modules to compile on Windows.

Source: <https://www.linkedin.com/in/joecavanagh>



YOUR SUMMARY



Summary

Web and print designer / front end developer with over ten years of industry experience and a passion for web standards. Well versed in major Adobe products (Photoshop, Illustrator, Flash, Dreamweaver, AfterEffects, Premiere), xHTML and HTML 5, CSS, javascript (including jQuery), CMS (Drupal / Joomla!), and multimedia/video production.

Salesforce Administration certified!

Specialties: website design, print design, identity and branding, HTML, xHTML, JavaScript, usability, CSS, art direction, storyboarding, video production, video editing, information architecture, user experience design, Drupal, Content management systems, web standards



YOUR SUMMARY

DO'S

- Make yourself **discoverable**
- Include your key skills
- Inject some personality
- First person if possible
- Bullet points welcome
- Sell yourself and what you can do
- Make it engaging

DON'T'S

- Make it impersonal
- Make it long
- Make it stilted
- Make it about your objective

POSTS VS. UPDATES

POSTS

- Posts are permanent articles on your profile
- They generate attention and can be re-shared
- Great place to post a project you are proud of and talk about it briefly
- Can track views

UPDATES

- Updates are temporary
- Shared to your network only
- Good way to re-engage current network
- Not saved to your main profile



YOUR EXPERIENCE

- Bullets recommended
- Focus on your accomplishments, awards, and/or promotions
- Mention specific projects that you worked on
- Highlight any leadership roles i.e. Team Lead, Manager, Project Manager
- Use the past tense
 - *i.e. Maintained and enhanced the IMS data infrastructure...*
- Use the active voice
 - *i.e. Developed and programmed the automation VS. ~~automation was developed and programmed on my team~~*
- Avoid writing more than two lines of prose
- 3-4 bullets per position, no more than 5 bullets recommended
- Did you build anything from the ground up? Did you create a new process? Did you generate revenue?



YOUR EXPERIENCE

WordPress Engineer

Nowcom

June 2015 – January 2016 (8 months) | 4751 Wilshire Blvd Los Angeles, CA 90010



*Working in a team responsible for developing and maintaining the front-end of Hankey Group Corporate Wordpress Websites .

*Created clean, cross-browser-compatible markup utilizing HTML5, CSS3 and JavaScript .

*Collaborated with team members and management to solve problems and produce innovative solutions.

*Worked with other developers, managers, business owners, designers, as well as specialists in UX, content, social media, SEO & SEM on a variety of web projects

Technical Skills Applied:

*Building WordPress CMS websites using the best & de-facto standards.

*Creating inbuilt WordPress functions.

*Creating custom post types.

*Creating clean, logical, well-documented and re-usable code.

*Theme/Template integration

*Optimizing web site for mobile platforms

*Ability to produce responsive websites.

*Following and integrating Google Analytics, Webmaster Tools, SEO, and SEM best practices.

*Ability to prioritize workloads and meet deadlines



EMPLOYER COMMENTS

From Nick Easlick, Tech Recruiter at Razorfish:

"A few themes I discovered right away:

- I would recommend people put their Bootcamp experience under their experience section (as well as under their education). 99/100 times, the first thing I look at in a profile or resume is their previous employer or experience. Be detailed – what did they learn, links to projects, and maybe even a “passion” statement.
- **Github profiles and/or online portfolios.** They should all be there and be somewhere up towards the top of each profile.
- Have your LI pic be you in the type of company culture that you may want to be in. I don't mean to sound picky, but a suit profile pic makes me think Bank of America or JP Morgan
- LinkedIn titles. If they want to be a developer, they should put that in their 'title' below their name."



YOUR GROUPS



Georgetown Universi...
6,099 members
[+ Join](#)



Interaction Design A...
85,888 members
[+ Join](#)



The New School for ...
306 members
[+ Join](#)



New School Alumni
7,908 members
[+ Join](#)



New York Venture Co...
16,702 members
[+ Join](#)



Ed Tech Start Ups
13,998 members
[+ Join](#)



Business Insider's IG...
1,563 members
[+ Join](#)



Node.js
30,384 members
[+ Join](#)



Ruby on Rails
60,124 members
[+ Join](#)



[◀ See less](#)

HOW TO JOIN GROUPS

The screenshot shows the LinkedIn homepage. At the top, there's a search bar with placeholder text "Search for people, jobs, companies, and more...". Below the search bar are navigation links: Home, Profile, Connections, Jobs, Interests (with a dropdown menu), Advanced, and Business. A notification badge with the number "20" is visible on the messaging icon. On the left, there's a sidebar featuring a profile picture of Allison Farber Cheston, her name, title "Career Coach at Rutgers Coding Bootcamp", and a link to "Your recent activity". The main content area has a banner for "Professional Women On". A large speech bubble icon is overlaid on the interests dropdown menu, which lists: Companies, Groups, Pulse, Education, SlideShare, and Online Learning. To the right, there's a call-to-action for "Join the National Association of Professional Women". Further down, there's a section about profile views and a rank in the past 30 days, followed by a "14 ways to keep in touch" section and a profile picture of Danielle Lopez.

JOIN GROUPS

The screenshot shows the LinkedIn homepage with a dark header. The header includes the LinkedIn logo, the word "PREMIUM", a search bar with placeholder text "Search for people, jobs, companies, and more...", a magnifying glass icon, and the word "Advanced". There are also notification icons for messages (200) and activity. Below the header, there are navigation links for "Home", "Profile", "Connections", "Jobs", and "Interests". A "Business" link is partially visible on the right. The main content area has a teal header with the word "Discover" and a sub-header "Join a group to connect to a new industry or passion". Below this, a group card for "Getting Started with Groups" is displayed. The group card features a blue icon with a speech bubble and a person, the group name "Getting Started with Groups", the member count "11,457 Members", and a description: "This group is for anyone getting started with LinkedIn Groups for the first time. It's a place for us to answer questions and help you find the most valuable professional community for you." A truncated description below the main one reads: "This is a special community that the LinkedIn Groups team ha... Show more". At the bottom of the group card are two buttons: "Not interested" and "Ask to join".

YOUR RECOMMENDATIONS

Recommendations

Received (4) ▾

Given (1)

Head of Product

MediaRadar Inc.



Eric Bogard

Director of Marketing at Arkadium

“ Bryan is a rare, selfless talent who can indeed see the forest through the trees. His responsibilities and successes were cast much further than his title of 'sales executive' suggests; Bryan took a proactive and leading role in developing enterprise strategies, testing new models, developing our product, etc. From a selling perspective I've never seen someone so apt at... [more](#)

December 12, 2014, Eric worked with Bryan at MediaRadar Inc.



Kelli Shell

Art Manager, Carson-Newman University

“ Bryan is one of those guys who works very hard to develop and maintain professional relationships, regardless of how powerful the world may label someone. Bryan takes time with everyone, follows up, and keeps his word. He is authentic, humble and patient. Motivated by the desire to help people, Bryan is the kind of guy to whom you wish you could give more business.

October 3, 2014, Kelli was Bryan's client



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ASK FOR RECOMMENDATIONS

Nalani Kopp

Career Development and Curriculum Design with a Business Strategy Edge at Rutgers University & Independent Consultant

New York, New York | Education Management

Current: Rutgers University, Trilogy Education Services, Business Development Consultant

Previous: TripleLift, City College of New York, CUNY- Hostos Community College

Education: The City College of New York

View profile as

<https://www.linkedin.com/in/nalanikopp>

Add a section to your profile – be discovered for your expertise.

Test Scores
Here's another way to show your accomplishments.

Add test scores

Ask to be recommended

View recent activity

Create profile in another language

Save to PDF

Manage public profile settings

Showcase your innovation and expertise.

Add patents



ASK FOR RECOMMENDATIONS

Ask your connections to recommend you

- 1** **What do you want to be recommended for?**
Career Coach, Rutgers Coding Bootcamp at Rutge ▾
- 2** **Who do you want to ask?**
Your connections: (You can add up to 3 people)
Stephanie Harris X Paul Michael Santos X
- 3**  **Stephanie Harris**
What's your relationship?
Stephanie was a client of yours ▾
What was Stephanie's position at the time?
Student at Rutgers University-New Brunswick ▾

WEB DEVELOPER LINKEDIN PROFILE EXAMPLES





Bryan Millstein

2nd

Full Stack Developer at Joystick Interactive

New York, New York | Computer Software

Previous What Say You, App Academy, MediaRadar Inc.

Education University of California, San Diego

Connect

Send Bryan InMail

500+
connections



Contact Info



<https://www.linkedin.com/in/bryanmillstein>

Background



Summary

I love work that is challenging and evolving, the kind that requires dedication and a commitment to learning. I find fulfillment in building products that people love to use and I believe in designing the inside of programs as beautifully as their outside. I look forward to partnering with emotionally intelligent individuals who strive to make the world a better place.



Experience

Full Stack Developer

Joystick Interactive

August 2015 – Present (4 months) | Greater New York City Area



Full stack web development with this digital agency working in an agile environment utilizing a wide variety of languages and frameworks. Python, Javascript, Ruby, Angular, React, Webpack, Grunt, SASS, SQL, NoSQL, HTML5, CSS3, Testing.

Front End Developer (Contract)

What Say You

June 2015 – August 2015 (3 months)

What Say You is a startup with a mission to connect people across the globe. I was brought on board as the first Front End Developer to transform product/feature ideas into engaging web and mobile applications.

- Used Angular.js, Ruby on Rails, Coffeescript, Grunt and SASS to build a social engagement application.
- Translated UI/UX design wireframes into interactive features that integrate with backend services.
- Collaborated with company founders to direct product development.



You can include up to 50 skills and order them by preference.



Skills

Top Skills

13 JavaScript



13 Ruby on Rails



13 jQuery



13 AJAX



13 Backbone.js



1 AngularJS



13 HTML5



14 CSS



13 Ruby



13 JavaScript Libraries



Bryan also knows about...

15 SQL

15 Git

11 MVC

12 Test Driven Development

12 RSpec

10 Software Engineering

11 Pair Programming

4 User Interface Design

2 Salesforce.com

2 Business Development

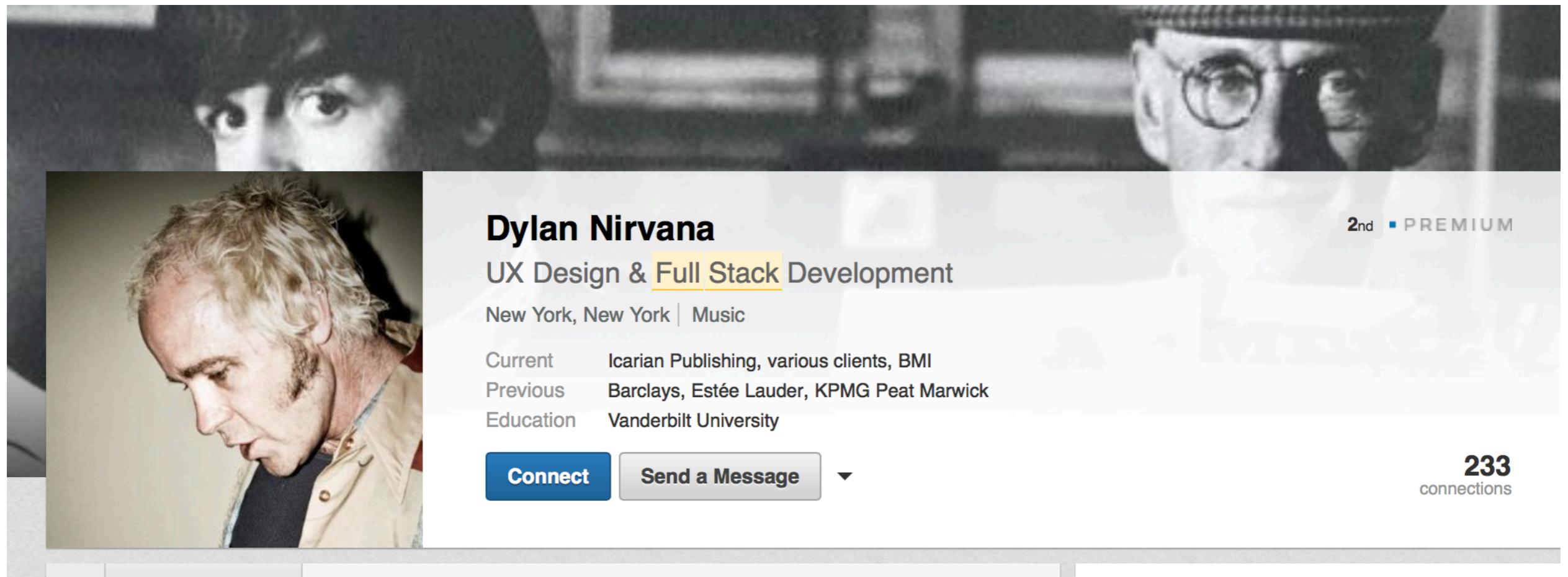
3 Contract Negotiation

14 Web Development

2 Market Research

1 Advertising

2 Management

A LinkedIn profile page for Dylan Nirvana. The background features a collage of black and white photos, including a large portrait of him with glasses and a smaller photo of him looking down. On the left is a profile picture of him with blonde hair. The profile name is "Dylan Nirvana". Below it, under "Current", is "UX Design & Full Stack Development". Under "New York, New York | Music", there are sections for "Previous" (Barclays, Estée Lauder, KPMG Peat Marwick) and "Education" (Vanderbilt University). At the bottom are "Connect" and "Send a Message" buttons, and a "2nd PREMIUM" badge. To the right, it says "233 connections".

Dylan Nirvana

UX Design & Full Stack Development

New York, New York | Music

Current Icarian Publishing, various clients, BMI

Previous Barclays, Estée Lauder, KPMG Peat Marwick

Education Vanderbilt University

2nd ■ PREMIUM

233
connections

Background



Summary

As a User Experience Designer & Developer I have had the opportunity to wear many hats in the course of my career. Trained as a classical musician, I published music, pursued graphic design, Flash ActionScript3 interactive and subsequently mobile development & responsive design. My eclectic background has given me a useful perspective when working within radically changing landscapes.

Moreover, I have had the good fortune to have worked with amazingly talented people for high visibility clients. Consequently, I have learned the value of lateral thinking, to say the least. Music theory, William Blake, and Edward Tufte have prepared me well to work in an aggressively creative atmosphere.



Krop Portfolio



Experience

UX Design & Full Stack Development

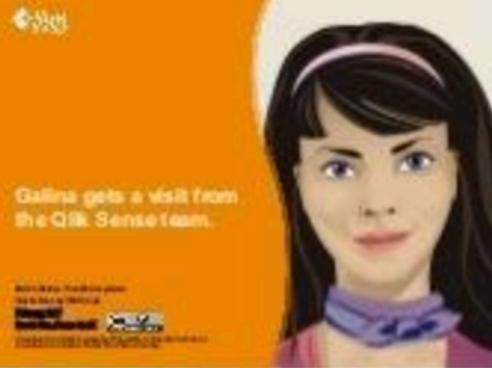
Icarian Publishing

2012 – Present (3 years) | Greater New York City Area

UX Design & Front End Development (see resume <http://icarianpublishing.com/resume/dylanCV.pdf>) for a number of start up companies in New York City and Saint Augustine: Responsive mobile-first web full-stack applications using Bootstrap Angular SASS Compass Node Gulp Meteor using PHP WordPress custom theme CMS. HTML5 CSS JavaScript.

MindNode, an iOS mindmapping tool, moodboards and illustration in Photoshop, Illustrator and Pinterest, wireframing in Balsamiq and Axure. Project management in OmniPlan2, Git version control and Heroku staging. Personas, use case scenarios, user stories, storyboards, UML class diagramming. Iterative Agile methodologies. Writing. Client contact.

- ▶ 3 courses



aFieldVisit



DataStructures

Web Designer

various clients

2010 – Present (5 years)

CONVERGING CURRENTS – An historical book design. Adobe InDesign and TypeKit. iBook

JACKSONVILLE INTERNATIONAL AIRPORT – Kiosk Photoshop Flash ActionScript3 animations for 2012, 2013, 2014. Celtic Festival

BALTIMORE MECU CREDIT UNION – Twitter pages, banners and backgrounds. Front End dev.

RECYCLED BOOKS - Developing an iPad application in Objective-C for a publishing sales team.

Integrates contacts, calendar and other services in a CMR. The runtime UI enables the client to build a floor plan on-the-fly

GATE WORLDWIDE – Interaction Design. Flash AS3 banner ads & HTML CSS JavaScript for State Street Global Advisors

EIGHT COMMUNICATIONS – Website Development and Interaction Design in Flash Professional and HTML CSS JavaScript for client's website. Front End Development.

USADATA – UX Proposal for data management firm attempting to humanize their image. Branding and Identity. HTML CSS JavaScript prototype and website design. HTML email

NY STATE AD COUNCIL – Multimedia kit Lupus Awareness for national radio & television broadcast.

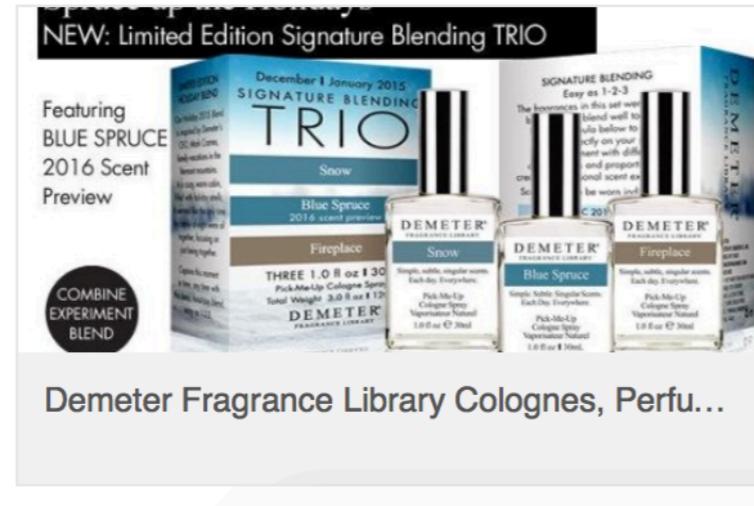
Built in Adobe Director using Lingo

Check out this licensing pitch: <http://icarianpublishing.com/sync1.html>

BRUNSWICK RECORDS – CD production & design for Chi-Lites, Jackie Wilson

METROSONIC STUDIOS – Wireframes and website development in HTML CSS JavaScript

AYOUNIS BAKERY – Web Design and Development. HTML CSS Flash ActionScript3



Demeter Fragrance Library Colognes, Perf...



Land Rover 4x4 Vehicles and Luxury SUV



Projects

BMI Songwriter Singer & Guitarist →

January 2001

Recording artist on Icarian Records, primary writer and singer/guitarist in the band DYLAN NIRVANA & THE BAD FLOWERS. Internationally released records Pentagonal Flower, Anne Boleyn and upcoming Revolutionary Road on iTunes, Amazon and distributed in stores by Alliance.

2 team members



Dylan Nirvana

UX Design & Full Stack Development



Billy Ficca



Organizations

AIGA - Professional Association for Design

UX UI Designer & Developer - supporting membership

BMI

Icarian Publishing and songwriter with Broadcast Music Inc.



Certifications

Adobe Certified Expert in Flex ActionScript3
Pearson VUE, License pending



Honors & Awards

Jesse H. Neal Design Awards for excellence in design

Best Single Article, Best Issue

New York State Council on the Arts Grant

New York State Council on the Arts Grant for the publication of literary and visual arts journal, Tea for One



OTHER PROFILES TO CHECK OUT

Aram Zucker-Scharff

Full Stack Developer at Salon Media Group, Inc.

Greater New York City Area | Online Media

Nichol Alexander

Full Stack Developer at MAX

Brooklyn, New York | Internet

Thais Pulliam  2nd

Web Developer | Fluent in English and Portuguese | Globetrotter |

HTML | CSS | JavaScript | jQuery | Ruby

Greater New York City Area • Information Technology and Services



BOOLEAN SEARCH HACKS

- Quotes for an exact phrase: "product manager"
- AND to include two terms: "web developer" AND designer
- Parentheses/AND for a complex search use AND: i.e. software AND (engineer or architect)
- OR to broaden the search: Google OR Facebook
- NOT to exclude a term: (Google OR Facebook) NOT LinkedIn



RCB DESCRIPTION ON LINKEDIN

In Two Places:

- Experience
- Education

RUTGERS CODING BOOTCAMP

FULL-STACK FLEX PROGRAM

Experience:

Rutgers Coding Bootcamp's Full-Stack Flex Program

October 2015 – April 2016 (6 months)

An intensive 24-week long boot camp dedicated to designing and building web applications.

- Skills Learned: JavaScript, jQuery, Node.js, Express, HTML5/CSS3, Bootstrap, Git, Angular.js, Lodash, Responsive Design, API/JSON, RESTful API, Firebase, MySQL, Ajax, State Management, Active Record and Command Line.
- Topics Covered: Database Theory, API's, Agile Methodologies, Presentation Skills, Research Methods, System Administration, Quality Assurance Testing, Social Coding Best Practices, Computer Science.

Projects Included:



RUTGERS CODING BOOTCAMP

FULL-STACK FLEX PROGRAM

Education:

Rutgers Coding Bootcamp's Full-Stack Flex Program

October 2015 – April 2016 (6 months)

An intensive 24-week long boot camp dedicated to designing and building web applications.

- Skills Learned: JavaScript, jQuery, Node.js, Express, HTML5/CSS3, Bootstrap, Git, Angular.js, Lodash, Responsive Design, API/JSON, RESTful API, Firebase, MySQL, Ajax, State Management, Active Record and Command Line.
- Topics Covered: Database Theory, API's, Agile Methodologies, Presentation Skills, Research Methods, System Administration, Quality Assurance Testing, Social Coding Best Practices, Computer Science.



NOW LET'S TALK PORTFOLIO

WHAT MAKES A GREAT PORTFOLIO

- Arresting design
- Your name and photo
- Professional headline/descriptor
- Who you are and your skills
- Your work
- Your contact details



designer

User Interface Designer with a passion for designing beautiful and functional user experiences. Minimalist who believes that less is more.



<coder>

Front End Developer who focuses on writing clean, elegant and efficient code. Love HTML5, CSS3, WordPress and a touch of jQuery.

<html>

height:184px; }

class="jedi">

CSS3 HTML5

color:#000;

jQuery



About Me

Hello! My name is Jad Limcaco and I live in Santa Clara, California. By day, I work for SmartRecruiters as a product designer. On my spare time, I do freelance web and graphic design, play basketball, lift weights, drink coffee, watch the Lakers, eat ice cream and burgers, and explore the outdoors. I'm a Christian and recently graduated.



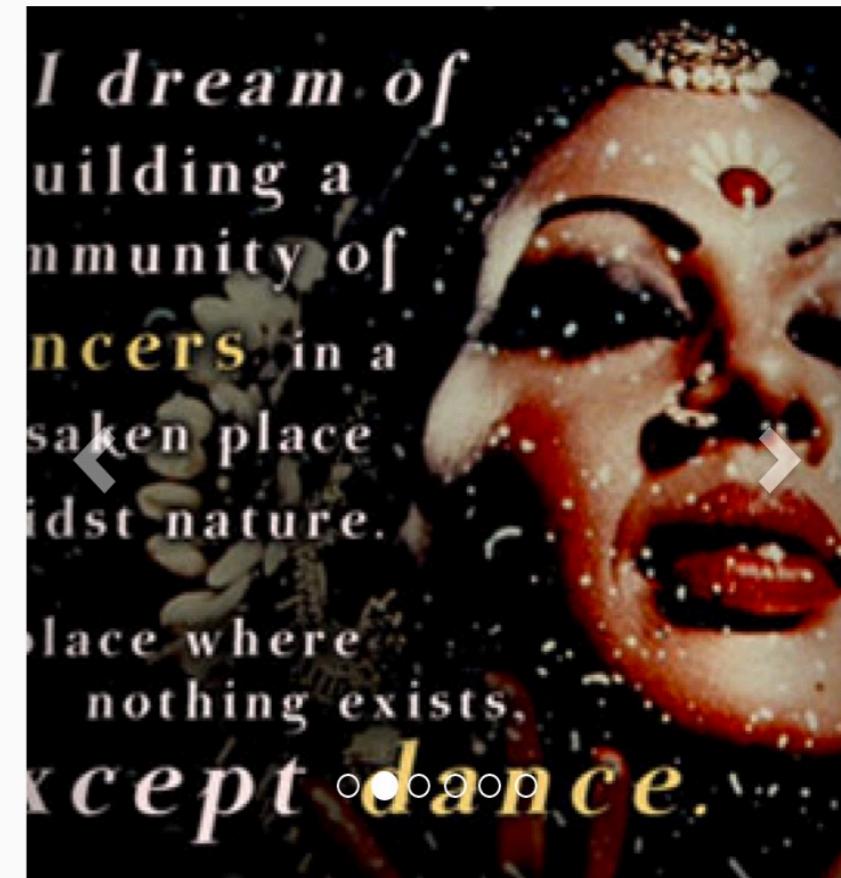
Richenda Gould

Multi-disciplinary creative professional specializing in bridging the left brain/right brain disconnect.

Web and graphic designer focused on usability, aesthetics and function. I believe that your website is your invitation to the world to get to know you. The best sites are inviting, fun, and provide a course of action for the visitor. I specialize in both print and digital design, as well as branding.

Career Objective

To become a full-stack front-end and back-end web maven.



Darryl Mendonez



Web Design Teacher and
Google Education Trainer
at South Brunswick Public Schools

Career Objective

- I am looking to become a Computer Science or STEM Supervisor where I can take my skills and experience to bring full-stack web development curriculum to a school district. In this day and age students need to have access to learn the skills necessary to become web developers yet there is such a minimal amount of teachers and administrators with the knowledge to effectively teach students these skills. With my Computer Engineering background and 13 years of teaching experience I can write curriculum, train teachers, and teach students all the skills necessary to become full-stack web developers by the time they graduate high school and put them in highly competitive positions when applying to top colleges and universities.
- I am also looking to do free-lance work on web development projects.

Summary

I love teaching and I love technology. I am happy that my job allows me to feed both passions.

- I also teach Web Design (HTML, CSS, JS, and Bootstrap) and 21st Century Computer Applications which focuses on students mastering cloud-based computing through the Google Apps suite.
- I am a Tech Educator at South Brunswick High School in New Jersey. I am responsible for training teachers and staff on implementing the Google Apps suite into their workflow and curriculum. By using Google Apps district staff become more organized and efficient. Teachers are able to develop creative and innovative lessons.



YOUR TURN

Critique a partner's LinkedIn profile and portfolio page

- Headline ~ target job, skills, catchy
- Summary ~ personal, keywords, why?, github, specialties
- Posts ~ clear, engaging, project-focused
- Experience ~ accomplishments, projects, skills used, RCB
- Skills & Endorsements ~ up to 50, ordered by importance
- Education ~ RCB included, all degrees post-secondary
- Groups / Following ~ targeted job market & other interests



HOMEWORK:

Due Weds 5/11

Complete your LinkedIn profile by Weds 5/11 at 5:00 PM

Submit your profile link to Nalani on bootcampspot.com



