



MBA-MSc

DOUBLE DEGREE



THE TIMES HIGHER
EDUCATION (THE UNIVERSITY
IMPACT RANKING 2019
50 QUALITY EDUCATION
UNIVERSITY SAINS MALAYSIA
NO.2 IN THE WORLD

WHO ARE WE

ACCREDITATION:

Member of

AACSB

PRME



WHAT WILL I GET FROM THIS PROGRAMME?

The combination of established academic programmes with equally interactive face-to-face periods in Graduate School of Business, Universiti Sains Malaysia and Adam Smith Business School, University of Glasgow provides the perfect environment for a program of the highest quality and teaching standards.

- You will be awarded with two Master degrees instead of one, from two renowned universities and in of course, less time than it would have taken to study the two degrees consecutively.
- You will enhance your academic learning experience, international exposure, professional network and career development.
- You will have the opportunity to explore a new country and experience an entirely different culture.
- You will build critical thinking, communication, leadership and entrepreneurial skills.

WHY MBA-MSC (DOUBLE DEGREE) PROGRAM?

The MBA-MSc (Double Degree) program is an exciting partnership designed in collaboration between Graduate School of Business, Universiti Sains Malaysia and Adam Smith Business School, University of Glasgow. The programme aims to provide students with a rigorous and comprehensive general management curriculum from the perspectives of South East Asian and European academics and practitioners; including a minimum of one-month work placement with our industry partners in Malaysia. Apart from that, there are 15 scholarships on offer to students from ASEAN, with certain criteria to be met.

UPON GRADUATION, YOU WILL BE ABLE:

- To apply cross disciplinary knowledge to diagnose and address complex business problems holistically
- To use scientific methods and critical thinking in developing robust business strategies
- To incorporate sustainability and ethics into your decision making process
- To embrace an innovative and entrepreneurial mind set in seeking business and management solutions.
- To demonstrate effective interpersonal and communication skills in engaging with multiple stakeholders.

PROGRAMME STRUCTURE

The MBA-MSc (Double Degree) programme is a two-years degree, with the first year studying MBA at Graduate School of Business, USM. In the second year, students will have the opportunity to travel to Glasgow to study one of the three MSc programmes on offer : Corporate Governance & Accountability; Environment & Sustainability Development; or International Strategic Marketing at Adam Smith Business School, University of Glasgow.

YEAR 1 MBA @ GSB

10 core courses (30units) plus 1-2 months placement (internship) to provide practical experience in industry during term-break

YEAR 2 MSc@ UNIVERSITY OF GLASGOW

You are given 3 options:

1

Corporate Governance & Accountability

This programme will give you a theoretical and practical understanding of corporate governance and accountability, combined with an international perspective with 4 core courses, 3 optional courses and 1 independent piece of research work in the form of a dissertation.

2

Environment & Sustainable Development

Environment & Sustainable Development is designed to give you the tools to apply economic analysis to a range of environmental problems, with a focus on developing countries with 4 core courses, 2 optional courses and 1 independent piece of research work in the form of a dissertation

3

International Strategic Marketing

This programme will provide you with a detailed understanding of contemporary marketing principles, techniques and trends from an international perspective with 9 core courses, 2 optional courses and 1 independent piece of research work in the form of a dissertation.

ADMISSION FEES

The tuition fee for the Double Degree Programme amounts to GBP 23,500.00
Fee at USM: GBP 5,000.00 (GBP 2,500.00 each for first and second semester)
Fee at Glasgow: GBP 18,500.00 (payment directly to Glasgow)

** Fees are subject to change

AT A GLANCE

Program Starts :	September
Duration :	2 years (24 months including Master Thesis/Major Research Project) 1 year in Universiti Sains Malaysia, 1 year in University of Glasgow
Mode :	Coursework

ENTRY REQUIREMENTS

- Bachelor degree with minimum CGPA 3.00/4.00 and proof of an adequate command of English
- The entry requirements for the MSc programme is an overall pass (C3 equivalent) of the MBA core courses
- IELTS Band 6.5; or IELTS 6.0 with additional Pass in English course recognised by University of Glasgow
- For International students, compulsory to Pass the Bahasa Malaysia LKM100 course before graduation
- To be eligible for the scholarships students must have a minimum of CGPA 3.50/4.00

HOW TO APPLY

MBA-MSc (Double Degree) program starts in September. You may apply for the program at any time throughout the year. Visit:

www.admissions.usm.my/

For any enquiries, please contact:

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