

# OOI SAY KEAT

## Curriculum Vitae

### **Personal Particulars**

Date of Birth : 29<sup>th</sup> October 1981  
Gender : Male  
Nationality : Malaysian  
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### **Academic Qualifications**

#### **Doctor of Philosophy (Ph.D.)**

Field : Corporate Social Responsibility (CSR)  
University : Universiti Sains Malaysia (USM), Malaysia  
Graduation : July 2016  
Title of Thesis : Climate change reporting in Malaysia: Application of Institutional Theory and Resource-based view.

#### **Master's Degree of Business Administration (MBA)**

University : Universiti Sains Malaysia (USM), Malaysia  
Graduation : 2009  
CGPA : 3.73/4

#### **Bachelor's Degree of Nutrition & Community Health**

University : Universiti Putra Malaysia (UPM), Malaysia  
Graduation : 2004  
CGPA : 3.61/4

Chung Ling High School  
STPM (2000) & SPM (1998)

### **Main current research area**

Corporate social & environmental reporting, corporate social responsibility, issues in sustainability.

### **Publications**

1. Azlan Amran, **Say Keat Ooi**, Mehran Nejati, Abdul Hadi Zulkafli & Boey Ann Lim. (2012). Relationship of firm attributes, ownership structure and business network on climate change efforts: Evidence from Malaysia. *International Journal of Sustainable Development & World Ecology*, 19(5), 406-414. (ISI Impact factor 2012: 1.213)
2. Azlan Amran, Mustafa Mohd Zain, Maliah Sulaiman, Tapan Sarker & **Say Keat Ooi**. (2013). Empowering society for better CSR: The case of Malaysia, *Kajian Malaysia*, 31(1), 57-78. (Scopus Indexed)
3. **Say Keat Ooi**, Azlan Amran & Zainorfarah Zainuddin. (2013). Success Factors for Clean Development Mechanism Implementation in Malaysia. *Issues in Social and Environmental Accounting*, 7(3), 185-200.

4. Azlan Amran & **Say Keat Ooi**. (2014). Sustainability Reporting: Meeting Stakeholder Demands. *Strategic Direction*, 30(7), 38-41. (Scopus Indexed)
5. Md Nor Aidi-Zulkarnain & **Say Keat Ooi**. (2014). Tapping into the Lucrative *Halal* Market: Malaysian SMEs Perspective. *International Journal of Business and Innovation*, 1(6), 12-22.
6. Azlan Amran, **Say Keat Ooi**, Riduan Toani Mydin & S. Susela Devi. (2015). The Impact of Business Strategies on Online Sustainability Disclosures. *Business Strategy and the Environment*, 24, 551-564. (ISI Impact factor 2013: 2.877)
7. Azlan Amran, **Say Keat Ooi**, Cheng Yew Wong & Fathyah Hashim. (2016). Business Strategy for Climate Change: An ASEAN perspective. *Corporate Social Responsibility and Environmental Management*, 23(4), 213-227. (ISI Impact factor 2015: 2.321)
8. Ganesan, Y., Haron, H., Amran, A. & **Ooi, S. K.** (2017). Corporate Social Responsibility in SMEs: The Role of Non-Audit Services. In *Handbook of Research on Small and Medium Enterprises in Developing Countries* (pp. 345-359). IGI Global. (Scopus Indexed).
9. **Ooi, S.K.**, Amran, A. & Yeap, J.A.L. (2017). Defining and Measuring Strategic CSR: A Formative Construct. *Global Business and Management Research: An International Journal*, 9(4s), 250-265. (ERA Indexed).
10. Jian, W.Z., Jaaffar, A.H., **Ooi, S.K.** & Amran, A. (2017). The Effects of National Culture, Corporate Governance and CSR Governance on CSR Disclosure Quality. *Global Business and Management Research: An International Journal*, 9(4s), 298-314. (ERA Indexed).
11. **Ooi, S.K.**, Amran, A., Goh, S. & Nejati, M. (2017). Perceived Importance and Readiness of Green HRM in Malaysian Financial Services Industry. *Global Business and Management Research: An International Journal*, 9(4s), 457-474. (ERA Indexed).
12. Tan, C.H., Ramayah, T., Yeap, J.A.L. & **Ooi, S.K.** (2017). Examining Residents' Receptiveness towards E-waste Recycling in Penang, Malaysia. *Global Business and Management Research: An International Journal*, 9(4s), 374-390. (ERA Indexed).
13. Amran, A., Nejati, M., **Ooi, S.K.** & Darus, F. (2018). Exploring issues and challenges of green financing in Malaysia: Perspectives of financial institutions. In Caliyurt, K. & Said, R. (eds). *Sustainability and Social Responsibility of Accountability Reporting Systems*. Springer.
14. **Say Keat Ooi** & Amran, A. (2018). Enabling climate change reporting in Malaysia. *World Review of Entrepreneurship, Management and Sustainable Development*, 14(4), 507-527. (Scopus Indexed)
15. Azlan Amran, **Say Keat Ooi**, Riduan Toani Mydin & S. Susela Devi. (2018). Use of the Web in corporate sustainability disclosure: Malaysian Evidence. *World Review of Entrepreneurship, Management and Sustainable Development*, 14(5), 619-636. (Scopus Indexed)
16. **Ooi, S.K.**, Goh, S., Yeap, J.A.L. & Loo, K.S. (2018). Linking corporate climate change and financial performance: Evidence from Malaysia. *Global Business and Management Research: An International Journal*, 10(1), 231-246. (ERA Indexed).
17. **Say Keat Ooi** & Amran, A. (2019). Malaysia's response and strategies towards climate change. *World Review of Entrepreneurship, Management and Sustainable Development* (Scopus Indexed)

18. **Ooi, S.K.**, Yeap, J.A.L., Goh, S. & Lai, Z.L. (2019). Antecedents and outcomes of climate change performance: An investigation of Malaysian businesses. *International Journal of Sustainable Strategic Management*. (ERA Indexed).
19. Law, C.H. Tee, C.L. & **Ooi, S.K.** (2019). Threshold effect of financial integration on linkages between monetary independence and foreign exchange reserves. *Asian Academy of Management Journal of Accounting & Finance*, 15(1), (Scopus Indexed).
20. **Ooi, S.K.**, Amran, A., Yeap, J.A.L. & Jaaffar, A.H. (forthcoming). Governing climate change: The impact of board attributes on climate change disclosure. *International Journal of Environment and Sustainable Development*. (Scopus Indexed).
21. Jaaffar, A.H. Alrazi, B., **Ooi, S.K.** & Shamsuddin, A. (forthcoming). Strategically-framed environmental disclosure index: A measurement approach of Malaysian public listed companies' corporate environmental reporting practices. *International Journal of Environment and Sustainable Development*. (Scopus Indexed).

### **Conference Papers**

1. International Conference on Governance and Accountability (ICGA), 2014  
INT-44: Exploring Issues and Challenges of Green Financing in Malaysia: Perspective of Financial Institution.  
Azlan Amran, Mehran Nejati & **Ooi Say Keat**  
Date: 23-26 September 2014  
Venue: Trakya University Balkan Convention Centre
2. National Research & Innovation Conference for Graduate Students in Social Sciences, 2014  
GSNRIC2014\_OSS-90: Experiences and Positive Deviance towards Environmental Disclosure Quality.  
Amar Hisham Jaaffar, **Say Keat Ooi** & Azlan Amran  
Date: 5-7 December 2014  
Venue: Corus Paradise Resort Port Dickson, Negeri Sembilan, Malaysia
3. International Conference on Business Sustainability & Innovation (ICBSI) 2018  
ICBSI2018: 052-081: Advancing an antecedent-outcome model of eco-innovation practices.  
**Say Keat Ooi**, Simin Goh & Jasmine A.L. Yeap  
Date: 17-19 October 2018  
Venue: Olive Tree Hotel Penang, Malaysia.
4. 2018 Global Marketing Conference  
a072: Celebrity brand extensions on Instagram: Testing a serial multiple mediation model of celebrity worship and style conformity  
Jasmine A.L. Yeap, Norkhalilah Khalid, Emily H.T. Yapp & **Say Keat Ooi**  
Date: 26-29 July 2018  
Venue: Hotel New Otani Tokyo, Tokyo, Japan.