



WHO ARE WE

DOCTOR OF **BUSINESS** ADMINISTRATION

ACCREDITATION:
Member of
AACSB PRME



WHAT IS DBA@GSB?

The Doctor of Business Administration or DBA@GSB is a mixed mode programme designed for those who intend to pursue or extend careers in business administration. The programme intends to produce business leaders

- Who can unravel complex business issues and provide practical solutions to marketplace problems holistically
- Able to conduct systematic, scientific research, consultation and training in creating relevant, innovative practices
- With skills to apply advanced knowledge learned on core business disciplines, modern techniques and tools for organization's decision-making
- With creativity, critical thinking and ethical values in managing and transforming change in organizations within the dynamic global business environment.

WHO IS SUITABLE FOR DBA@GSB PROGRAMME?

All types of business players (e.g. CEOs, top executives, entrepreneurs, consultants, industry leaders, researchers, business educators) that meet the requirement

- Master's Degree in Management/Business Administration (MBA) with minimum CGPA of 3.00 or equivalent from recognised universities by the USM's Senate.
- Minimum of 5 years relevant working experience.
- Passed interview (for selected candidates).

WHY CHOOSE DBA@GSB INSTEAD OF ANYWHERE ELSE?

Because at GSB, our mission is "to be a reputable business school for sustainable tomorrow" - our DBA candidates go beyond the environment to create sustainable business solutions benefiting society at large!

Because at GSB, students are guided by experts who are committed to develop and nurture potential leaders in business.

Because our past graduates have continued to excel in their roles in their existing or new organisations.

HOW IS THE PROGRAMME STRUCTURED?

At GSB, we want to build a holistic business leader out of you, thus, we structure the program to be delivered in three parts.

The first part sharpens your theory and knowledge building on core business disciplines with six lecture seminars (18 units):

- Seminar in Management Control and Decision Making
- Seminar in Human Capital Transformation
- Seminar in Financial Decision Making
- Seminar in Managing Technology and Decision Making
- Seminar in Marketing and Global Business
- Seminar in Trend and Foresights in Business Strategy

Finishing the whole 6 seminars means you continue to the second part which emphasizes on knowledge dissemination and generation through two courses (21 units) conducted over the duration of two semesters:

- Consultation and Training (CAT)
- Research Methodology

The last part is dissertation which represents the capstone of the course (42 units) and takes three semesters to complete:

- Dissertation

WHEN WILL YOU GRADUATE?

After you have satisfied the degree requirements:

- Collected the total of 81 units from all courses listed in Part 1, Part 2 and Part 3 of the delivery
- Obtain a minimum of a B grade for all registered courses
- Submitted required number of copies of original DBA dissertation after approval of panel committee on its quality
- Submitted evidence on publication of article based on dissertation topic with supervisor(s) and affiliation with GSB
- Satisfy Bahasa Malaysia qualification as per required by Universiti Sains Malaysia

ADMISSION/ENTRY REQUIREMENT/FEEs

TYPE OF STUDENTS	REGISTRATION FEES	PERSONAL BOND	TUITION FEES	TOTAL FEES
Malaysian (MYR)	340.00	-	525.00 x 81 units	42,865.00
Non-Malaysian (USD)	227.50	475.00	197.50 x 81 units	16,700.00

WHERE IS DBA@GSB OFFERED?

www.admissions.usm.my/

For any enquiries, please contact:

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