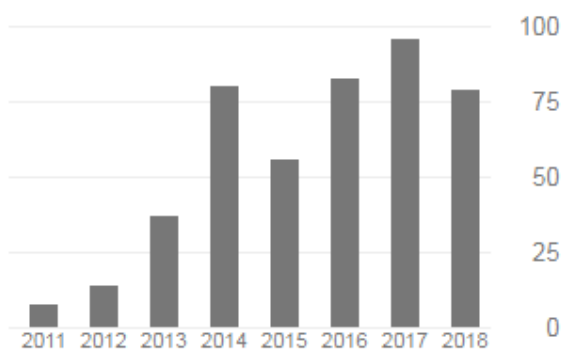




Cited by

	All	Since 2013
Citations	468	434
h-index	10	10
i10-index	10	10



November 1st, 2018

Dr. Yashar Salamzadeh



Basic Information

Date of Birth: 11 may 1982

Email address:

yasharsalamzadeh@gmail.com

yashar@usm.my

phone number: +60175397929



Education

2009 - 2015

Full-time research studentship

Higher Education Center of Tehran Payam
Noor University- Tehrn- Iran

PhD

Public Administration in
HRM

Dissertation: Developing and design of the model of Networked Organization, a study on Neighborhood Councils in Tehran

2006 - 2009	Full-time student	M.Sc
	Faculty of Management- Yazd University- Iran	Executive MBA

Thesis: Globalization Challenges in Iranian SMEs

2002 - 2006	Full-time student	B.Sc
	Engineering Faculty of Urmia University- Iran	Mechanical Engineering (in Heat and Fluids)

Thesis: Essentials of project management



Teaching Experiences

- Senior Lecturer, Graduate School of Business, USM, Malaysia. December 2017- 2019
 - Managing People and organizations (MBA)
 - Project Management (MBA)
 - Seminar in Human Capital Development(DBA)
- Lecturer of “Advanced Human Resources Management” course for Master of Business Management. Shahid Beheshti University. Tehran. Iran. 2018.
- Lecturer of “Human Resources Management” course for MBA Students. Shahid Beheshti University. Tehran. Iran. 2018.
- Lecturer of “Advanced Research Methods” course for MBA, Master of IT Management and Master of industrial Management. Farabi Institute of Higher Education. Karaj. 2017.
- Lecturer of “Organizational Theories and Decision Making” course for MBA Students. Farabi Institute of Higher Education. Karaj. 2017.
- Lecturer of “Complex Organizations” course for MBA Students. Farabi Institute of Higher Education. Karaj. 2017.
- Lecturer of “Advanced Research Methods” course for MBA, Master of IT Management and Master of industrial Management. Farabi Institute of Higher Education. Karaj. 2016.
- Lecturer of the “Managerial General Skills” course for MBA students- Farabi Institute of Higher Education -Karaj. 2016.
- Lecturer of “Organizational Theories and Decision Making” course for Master of Business Administration and Master of industrial Management. Farabi Institute of Higher Education. Karaj. 2016.
- Lecturer of “Management Seminar” course for MBA, Master of IT Management and Master of industrial Management. Farabi Institute of Higher Education. Karaj. 2016.
- Lecturer of “Management Seminar” course for MBA, Master of IT Management and Master of industrial Management. Farabi Institute of Higher Education. Karaj. 2015.
- Lecturer of “Advanced Research Methods” course for MBA, Master of IT Management and Master of industrial Management. Farabi Institute of Higher Education. Karaj. 2015.
- Lecturer of the “Managerial General Skills” course for MBA students- Farabi Institute of Higher Education- Karaj. 2015

- Lecturer of “Change Management” course for MBA Students. Farabi Institute of Higher Education. Karaj. 2015.
- Lecturer of “Advanced Research Methods” course for MBA, Master of IT Management and Master of industrial Management. Farabi Institute of Higher Education. Karaj. 2014.
- Lecturer of “Complex Organizations” course for MBA Students. Farabi Institute of Higher Education. Karaj. 2014.
- Manager of the “Managerial General Skills” course for MBA students- International University of Iran (Farabi Higher Education Institute)- 2014
- Lecturer of “Change Management” course for MBA Students. Farabi Institute of Higher Education. Karaj. 2014.
- Lecturer of “Advanced Research Methods” course for MBA, Master of IT Management and Master of industrial Management. Farabi Institute of Higher Education. Karaj. 2013.
- Lecturer of “Human Resources Management” courses for MBA students- Payam Noor university – Damavand- 2013
- Lecturer of “Organizational Behavior” courses for MBA students- Payam Noor university – Damavand- 2013
- Lecturer of “ICT Management” courses for MBA students- Payam Noor university – Damavand- 2011 and 2012 and 2013
- Lecturer of “Electronic Trade” courses for Business Management students- Payam Noor university- Damavand – 2011 and 2012
- Lecturer of “Theoretical Research” courses for MBA students- International University of Iran (Farabi Higher Education Institute)- 2011
- Lecturer of “Theoretical Research” courses for Master of Information Technology Management students- International University of Iran (Farabi Higher Education Institute)- 2011
- Lecturer of Teleworking issues in Ministry of Work and Social Affairs- 2011
- Manager of the “Managerial General Skills” course for MBA students- International University of Iran (Farabi Higher Education Institute)- 2010
- Manager of the “Current Issues in Management” course for MBA students- International University of Iran (Farabi Higher Education Institute)- 2010
- Lecturer of different courses as Article Writing, Research Methods, Time Management, Stress Management, Conflict Management, Change Management and Organizational Culture- International University of Iran (Farabi Higher Education Institute)- 2009-2014
- Manager of the “Advanced Management Theories” course for Master of Information Technology Management students- International University of Iran (Farabi Higher Education Institute)- 2009 and 2010
- Manager of the “Advanced Organizational Behavior Management” course for Master of Information Technology Management students- International University of Iran (Farabi Higher Education Institute)- 2009 and 2010
- Teaching Assistant in “Organizational Behavior Management” course for MBA and MITM students- 2009
- Educational Consultant in Ghalamchi Educational Foundation- 2004-2005



Academic Experiences

- Member of ABEST21 Committee at Graduate School of Business, USM, Malaysia. 2018
 - Guest Editor in Special Issue in Ad-Minister Journal on “Media Entrepreneurship in Web 3.0”. 2019
 - Guest Editor in Special Issue in Business Systems Research Journal on Green Enterprise: Sustainable Business Models and Innovation. 2019
 - Scientific Committee Member of the International Conference of Research in Innovation and Technology. 2018. Tehran. Iran.
 - Scientific Committee Member of the International Conference on Business Sustainability and Innovation. 2018. USM. Malaysia.
 - Editorial Board member of “Journal of Media Management and Entrepreneurship”- since 2018
 - Editorial Board member of “Greener Journal of Business and Management studies”- since 2013
 - Editorial Board member of “Journal of Entrepreneurship, Business and Economics”- since 2012
 - Editorial board member of “HERALD JOURNAL MARKETING AND BUSINESS MANAGEMENT”- since 2012
-
- Reviewer at “Journal of Media Management and Entrepreneurship”. 2018
 - Reviewer at “International Journal of E-Services and Mobile Applications”. 2018
 - Reviewer at” The International Engineering & Management Conference 2012”
 - Reviewer at” African Journal of Business Management” – since 2012
 - Reviewer at “International Journal of Physical Sciences”- since 2012
 - Reviewer at “Annals of the University of Bucharest: Economic and Administrative Series”-since 2012
 - Reviewer at “International Journal of Physical Sciences”- since 2012
 - Reviewer at "Review of Economics & Finance" Journal- since 2011
 - Reviewer at Educational Research and Reviews journal-since 2011
 - Reviewer at British Journal of Management & Economics- since 2011
 - Reviewer at World Applied Sciences Journal- since 2010
 - Reviewer at Global Business and Management Research: An International Journal- since 2009
 -
-
- Member of the National Question Bank of Payam Noor University in below courses for master degrees: Electronic Trade, Advanced MIS, Development of organizations for Information Era, Strategic HRM, Advanced Strategic Management, Advanced Research Methods, ICT Management, Advanced HRM, Advanced OB, System Thinking, Current Issues in Management, Strategic Planning in Action, Research Methods in Business, Advanced Management Theories, Business Ethics and ...)
-
- Book chapter contribution, in new faces of organizations book, Agile face of organization chapter (in Persian)- volume 2- 2012

- Translation of 8 Books From English to Persian in below fields:
 - Thought Leadership
 - Public Management
 - Business Ethics
 - Strategic Brand Management
 - Sustainability Management
 - Strategic thinking Skills (under publishing)
 - E Commerce with Strategic Approach (under publishing)
 - Articles on Research Ethics (under publishing)
- Supervisor of Master Seminars and thesis's in Iran: (Total Number=36)
 - Seminars and Thesis's in the field of CSR: 7
 - Seminars and Thesis's in the field of Entrepreneurship: 16
 - Seminars and Thesis's in the field of Strategic Management: 13
- Examiner of Master Seminars and Thesis's in Iran: (Total Number=76)
 - Higher Education and Virtual universities (10 master thesis's)
 - Quality models like EFQM and BSC (4 master thesis's)
 - Entrepreneurship and business models (10 master thesis's)
 - Advertisement (2 master thesis's)
 - Customer Satisfaction and CRM (7 master thesis's)
 - Project Management (3 master thesis's)
 - Productivity (6 master thesis's)
 - organizational issues like commitment and justice and motivation (5 master thesis's)
 - Decision Making and Strategic Management (12 master thesis's)
 - Knowledge Management (7 master thesis's)
 - Electronic organizations (5 master thesis's)
 - Organizational Culture (6 master thesis's)
- Examiner of PhD and Master Seminars and Thesis's in Malaysia: (Total Number=2)
 - Masters: 2
 - PhD: 1
- Chairperson of Master and PhD thesis Viva sessions (USM, Malaysia): Total number of 10



Executive Experiences

- Senior Lecturer, Graduate School of Business, USM, Malaysia, since 2017
- Senior Management Consultant in Tehran City Council- 2015-2017.
- Management Consultant in Tehran City Council- 2014-2015.
- Secretariat of Board of Directors in Tehran City Council. 2013-2014.

- Executive Manager Of Farabi Institute of Higher Education (IUI)- 2010
- Manager of the project."Developing Organizational Culture Map of Neighborhood Councils of Tehran"- 2013
- Continuous Member of Scientific Association of Official issues in Iran
- General Manager of NeDA Consulting Group- Since 2011
- Honorary Member of Pardis Danaei Isatis Research and Education Institute-2010 up to now
- Board Member of DPB Learning Institute- 2010 up to now
- Advisor of research committee in consumer and producers organization- ministry of Trade- 2010
- Continuous Member of Scientific Association of Public Administration of Iran- 2011
- Continuous Member of Scientific Academy of Organizational Behavior Management- 2010 up to now
- Member of Planning Team for Scientific Academy of Organizational Behavior Management's website.2010 up to now
- Associate director of the Project: Analysis of viewpoints of visitors about 23rd Tehran international book fair- 2009
- Benchmarking expert in re-structuring the organizational structure of ministry of health and medical education- 2008-2010



Research Projects

- Manager of the project." Developing Organizational Culture Map of Neighborhood Councils of Tehran"- 2013
- Main Researcher of the Project: Analysis of the Globalization Challenges of four Major Ministries in Iran-2012
- Researcher of the Project: Development of the Merits National Document for Iran- 2011
- Main Researcher of the project: Analysis of the performance of anti-addict centers using EFQM method- 2008-2009
- Executive Manager of the Project: Analysis of the Globalization Challenges of SMEs in Hamadan Province- 2008-2009



Publications

- Ghasemi S., **Salamzadeh Y.**, Nejati M. (2008). Factors influencing digital piracy : a study of Iranian society (book chapter contribution)– issues in global business and management research
- **Salamzadeh Yashar**, Saeida Ardakani Saeid, Zanjirchi Seyyed Mahmood. (2009). "What should we do now? Analysis of the globalization challenges in Iranian SMEs a Study on Food Industries of Hamadan Province using Fuzzy MADM Approach ". annals of the University of Bucharest: Economic and Administrative Series- No. 3 .pp 165-178

- Nejati M, **Salamzadeh Y**, Sharafi Farzad F (2010). Environmental sustainability: a study of world leading universities. International conference on environmental research and Technology. (ICERT2010). Malaysia. Pp 175-178
- Nejati M, **Salamzadeh Y**, Sharafi Farzad F (2010). "Work values in an Iranian context". *technics technologies education management*, vol 5, No 1, pp 166-177. (**ISI journal**)
- Mehran Nejati, Azadeh Shafaei, **Yashar Salamzadeh** and Mohammadreza Daraei (2011). Corporate Social Responsibility and Universities: A Study of Top 10 World Universities' Websites. *African journal of Business Management*, Vol.5 (2)- pp 440-447.(**ISI journal**)
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- Seyed Ali Akbar Ahmadi, Najmeh Jalalian, **Yashar Salamzadeh**, Mohammadreza daraei, Azam Tadayon (2011). To the promotion of Work Life quality Using the Paradigm of Managerial Coaching: the Role of Managerial Coaching on the Quality of Work Life. *African journal of business management*- Vol. 5(17), pp. 7440-7448. (**ISI Journal**)
- Aidin Salamzadeh, **Yashar Salamzadeh**, MohammadReza Daraei (2011). Toward a Systematic Framework for an Entrepreneurial University: A Study in Iranian Context with an IPOO Model. *Global Business and Management Research Journal*-Vol. 3 No.1- pp.30-37
- Latif Karimi Sooreh, Aidin Salamzadeh, Hossein Safarzadeh, **Yashar Salamzadeh** (2011). Defining and Measuring Entrepreneurial Universities: A Study in Iranian context using Importance-Performance Analysis and TOPSIS Technique- *Global Business and management research journal*-Vol.3 No.(2), pp. 182-199
- Salamzadeh Aidin, **Salamzadeh Yashar** (2011). Entrepreneurial university: A dream or a reality? SIMS Conference. India. (abstract accepted)
- Salamzadeh A, **Salamzadeh Y**, Nejati M. (2011). What is Social Entrepreneurship? : A literature analysis and proposing a comprehensive model, *Asian Academy of management International conference*- Malaysia- October 14-16, 2011- pp 520-525.
- Ebrahimzadeh I, Sharafi Farzad F, **Salamzadeh Y**. (2011). Developing a model for presenting virtual learning as a New Service Development- world conference on information technology- Turkey- Antalya (**ISI Conference Proceedings**)
- **Salamzadeh Y**, Hataminasab H, Taleifar R (2011). Strategic Guidelines of e-Public relationships in order to Creating Digital Governance- world conference on information technology- Turkey- Antalya (**ISI Conference Proceedings**)
- Nejati M., **Salamzadeh Y**. (2011).How Internet Social Reporting Influences Organizational Reputation- world conference on information technology- Turkey- Antalya (**ISI Conference Proceedings**)
- Davood Tanha, Aidin Salamzadeh, Zahra Allahian and **Yashar Salamzadeh (2011)**. Commercialization of University Researches and Innovations in Iran Obstacles and Solutions. *Journal of Knowledge Management, Economics and Information Technology*, Volume I, Issue 7.
- Sayed Ali Akbar Ahmadi, Mohammad Reza Daraei, Hossein Rabiei, **Yashar Salamzadeh**, Hamid Takallo (2011). The Study on Relationship between Organizational Justice, Organizational Citizenship Behavior, Job Satisfaction and Turnover Intentions: a Comparison between Public Sector and Private Sector.

Medwell international Journals- International Business Management Journal. Vol 6. No.1. Pp 22-31.

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- Seyed Ali Akbar Ahmadi, Hamidreza Jalilian, **Yashar Salamzadeh**, Bahman Saeidpour, and Mohammadreza Daraei (2012). Intellectual Capital and New Product Development Performance in Production Firms: Kermanshah Production Firms-A Case Study. Global Business and management research journal-Vol.4 No.(1).
- Nejati, M., **Salamzadeh, Y.** and Salamzadeh, A. (2011) 'Ecological purchase behaviour: insights from a Middle Eastern country', Int. J. Environment and Sustainable Development, Vol. 10, No. 4, pp.417-432.
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- Seyed Ali Akbar Ahmadi, Mohammadreza Daraei, **Yashar Salamzadeh** and Fatemeh Sharafi Farzad.(2012). Globalization Wave in Four Major Iranian Ministries: Turning the compass on to save the ship. Medwell international Journals- International Business Management Journal. Volume: 6 , Issue: 6 , Page: 634-639
- **Yashar Salamzadeh**, AliReza Mirakhori, Leila Mobaraki, Hassan Zabeti Targhi (2012). Technophobia in Universities, To Be Or not To Be, This is the Problem.... WORLD CONFERENCE on INFORMATION TECHNOLOGY- University of Barcelona, 14-16 November 2012, Barcelona – Spain (ISI Proceeding)
- Alireza Khazaei, **Salamzadeh Yashar**, Sharifi Milani Anahita, Fatemeh Sharafi Farzad. (2012). The role of knowledge management in development of electronic banking Case Study: Tejarat Bank. WORLD CONFERENCE on INFORMATION TECHNOLOGY- University of Barcelona, 14-16 November 2012, Barcelona – Spain (ISI Proceeding)
- Seyed Ali Akbar Ahmadi, **Yashar Salamzadeh**, Mohammadreza Daraei, Jamshid Akbari (2012). Relationship between Organizational Culture and Strategy Implementation: Typologies and Dimensions. Global Business and Management Research: An International Journal. Vol. 4, No. 3 & 4. Pp 286-299.
- **Salamzadeh, Yashar.** (2012). A book review on "The Nature of Entrepreneurship: Entrepreneurs and Entrepreneurial Activities". Journal of Women's Entrepreneurship and Education. No. 3-4, pp. 137-140.
- Seyed Ali Akbar Ahmadi, **Yashar Salamzadeh** ,Mohammadreza Daraei and Fatemeh Sharafi Farzad.(2012). Globalization Challenges in Iranian Public Organizations, a

Study of Four Ministries in Iran. International Engineering & Management Conference 2012.

- Ali Reza Mirakhori, Mohammad Reza Daraei, **Yashar Salamzadeh** (2012). Comprehensive strategic thinking model considering three aspects: Current Literature, Islam, and Iran. *WORLD OF SCIENCES JOURNAL*. VOL 1, ISS 7. Pp 20-26.
- Elahe Parsaamal and **Yashar Salamzadeh** (2013). An investigation on implementation of clinical governance: A case study of an Iranian hospital. *Management Science Letters*. Vol 3. Pp 1-12.
- Seyed Ali Akbar Ahmadi, **Yashar Salamzadeh**, Lia Ranjbar. (2013). IDENTIFICATION AND RANKING OF FACTORS AFFECTING BEHAVIORAL ECONOMICS IN IRAN. *Journal of Entrepreneurship, Business and Economics*. 1(1/2): 101–124.
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- Seyed Ali Akbar Ahmadi, **Yashar Salamzadeh**, Mahdi Zare Khafari, Ehsan Mansoori. (2013). Studying the Cultural Dimensions of Learning Organizations and its relation with Transformational Leadership. 2nd international Conference on management, entrepreneurship and economic Development. Qom- Iran.
- Seyed Ali Akbar Ahmadi, **Yashar Salamzadeh**, Mohammadreza Daraei, Hamidreza Tarahhomi, Jamshid Akbari (2013). Relationship between CRM and Organizational Learning through Knowledge Management. 2nd international Conference on management, entrepreneurship and economic Development. Qom- Iran.
- Mohammad Ali Sarlak, **Yashar Salamzadeh**, Hiroko Kesim Kawamorita. (2013). Human resources balanced scorecard in networked organizations: the experience of Tehran Neighborhood Councils. 5th international Conference on intellectual Capital Management, Zanjan, Iran.
- Mohammad Ali Sarlak, **Yashar Salamzadeh** (2014). ANALYZING THE IMPACTS OF INFORMAL ORGANIZATIONS ON FORMAL ROUTINES IN A NETWORKED ORGANIZATION. *Journal of Asian Scientific Research*. Vol 4. No.12.
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- MohammadReza Yavarzadeh, **Yashar Salamzadeh**, Mahmood DashtBozorg (2015). MEASUREMENT OF ORGANIZATIONAL MATURITY IN KNOWLEDGE MANAGEMENT IMPLEMENTATION : A CASE STUDY ON IRAN POWER DEVELOPMENT COMPANY. *International Journal of Economics, Commerce and Management*. Vol. 3, Issue 10. 318-344.
- *Farzaneh Azari Yekta*, **Yashar Salamzadeh**, *Mohammad Reza Yavarzadeh*. (2015). Development of a Model for Identification of Reasons for Deviation in Forecasts. *Journal of Research in Business, Economics and Management*. Volume 4, Issue 2. 289-311.
- MohammadReza Yavarzadeh, **Yashar Salamzadeh**, Abbas poormokhtari Ardakani. (2015). Investigating The Role of Knowledge Management in Organizational

Innovation and Its Effect on Organization's Performance. Case study: Tax affairs general administration of Yazd province. International Journal of Management Sciences and Business Research. Vol-4, Issue 9. 50-67.

- **Yashar Salamzadeh**, Mohammad ali mohammad zadeh. (2015) Investigating the quality of Service in chain stores using SERVQUAL approach (Case Study: Refah Stores on Alborz Province). Archives of Business Research. Vol 3, No 6. 50-67.
- Karimi Hamideh, **Salamzadeh Yashar**. (2016) Developing a Model of Personal Energy Management for Creativity Improvement, A Metaphoric Perspective. FOURTH 21ST CENTURY ACADEMIC FORUM CONFERENCE AT HARVARD.
- **Yashar Salamzadeh**, Aidin Salamzadeh, Mirjana Radovic Markovic. (2016) CULTURAL INTELLIGENCE AND NETWORK ORGANIZATIONS IN SOCIETY: CASE OF TEHRAN NEIGHBORHOOD COUNCILS. International Review. Faculty of Business Economics and Entrepreneurship. Serbia. No 1-2 . P 46-58.
- **Yashar Salamzadeh**, Maryam Sadat Mirzadeh. (2016). How Human Resources Management Strategies Affect Creativity and Innovation? A Study in Iranian Context. International Journal of Research in Engineering and Social Sciences. Volume 06 Issue 08, Page 1-19.
- Shahrooz Kavousi , **Yashar Salamzadeh**. (2016). Identifying and Prioritizing Factors Influencing Success of a Strategic Planning Process: A Study on National Iranian Copper Industries Company. Asian Social Science; Vol. 12, No. 8. P 230-244.
- **Yashar Salamzadeh**, Hamideh Karimi. (2016). Does Information Overload Influences Creativity in Organizations? A Study in Iranian Context. International Review of Social Sciences. Volume. 4, Issue. 12.
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- **Yashar Salamzadeh**, Mehran YousefNia, Mirjana Radovic Markovic, Aidin Salamzadeh (2016). STRATEGIC MANAGEMENT DEVELOPMENT: THE ROLE OF LEARNING SCHOOL ON PROMOTION OF MANAGERS' COMPETENCE. Economía y Sociedad, Vol. 21, Nº 50 Cierre al 31 de diciembre de 2016, pp. 1-25. (ISI indexed Journal)
- Aidin Salamzadeh, Hiroko Kawamorita Kesim, **Yashar Salamzadeh** (2016) Entrepreneurial universities and branding: a conceptual model proposal. World Review of Science, Technology and Sust. Development, Vol. 12, No. 4, pp300-315.
- Hengameh Shirafkan, **Yashar Salamzadeh**. (2017) The Role of Corporate Social Responsibility in Entrepreneurial Firms' Brand: A Case Study of Dana Insurance Company, Iran. Global Business and Management Research: An International Journal, Vol. 9, No. 2. pp- 1-18
- **Yashar Salamzadeh**, Maryam Rezaei. (2017). Business Models and Innovation Obstacles in Iran: A New Framework. Journal of Entrepreneurship, Business and Economics, Volume 5, Issue 1.
- Maryam Sadat Mirzadeh, **Yashar Salamzadeh**, Aidin Salamzadeh (2017) IDENTIFICATION OF FACTORS AFFECTING INDIVIDUAL INDUSTRIES. Economía y Sociedad, Vol. 22, Nº 52 Julio - diciembre 2017, pp. 1-20.
- Masoumeh Doshmanli, **Yashar Salamzadeh**, Aidin Salamzadeh. (2018). Development of SMEs in an Emerging Economy: Does Corporate Social Responsibility Matter?. International Journal of Management and Enterprise Development. 17 (2), 168-191.

- MohammadReza Yavarzadeh, **Yashar Salamzadeh**, Fereshteh Ebrahimi. (2018) Identification of Factors Affecting the Strategic Thinking in Organizations, Shahid Beheshti University of Medical Sciences and Health Services, A Case Study. 2nd International Conference on Management and Humanities. June 2016- Turkey.
- Goodarzi S.M., **Salamzadeh Y.**, Salamzadeh A. (2018) the Impact of Business Ethics on Entrepreneurial Attitude of Manager. pp 503-539. In: Khajeheian D., Friedrichsen M., Mödinger W. (eds) Competitiveness in Emerging Markets. Contributions to Management Science. Springer, Cham
- **Yashar Salamzadeh** & Farzaneh Azari Yekta & Mohammad Reza Yavarzadeh, (2018). "Prioritizing the Recognition Pattern of Affecting Factors in Deviation of Forecasts of the Senior Managers in Organizations, "International Journal of Asian Social Science, Asian Economic and Social Society, vol. 8(7), pages 454-475.
- **Yashar Salamzadeh** & Setayesh Gharechaei (2018). Human Resources Management activities through Strategic Entrepreneurial Approach: Iranian Oil Companies, A Case Study. 1st Asia Conference on Business and Economic Studies, Vietnam. PP. 333-350.
- Somayeh Labafi, **Yashar Salamzadeh**, Mahdiah Jalalpoor (2019). The Effect of Green Supply Chain Management on Green Purchase Intention by mediating role of Green Brand Equity (A Study on Iranian Beverage Industry). International Conference on Business sustainability and Innovation, Penang, Malaysia. (ISI Indexed Proceeding)
- Shaizatulaqma Kamalul Ariffin, Tan Lok Aun, **Yashar Salamzadeh** (2018). How Personal Beliefs Influence Consumer Attitude towards Online Advertising in Malaysia: To Trust or Not to Trust? Global Business and Management Research: An International Journal Vol. 10, No. 1, p 30-47.
- I Also Have Published more than 35 Articles in Persian Journals and Conferences.



Skills

Language Skills

Persian (Farsi) ★★★★★

English ★★★★★☆

(Ielts score: 7.5

(listening: 7.5

Reading: 8.5

Writing: 6

Speaking 7)

Turkish (Turkey) ★★★★★☆

Azeri ★★★★★☆

Arabic ★★★★★☆

GRE Score: Nov. 2016

Verbal Reasoning: 145

Quantitative Reasoning: 166

Analytical Writing: 3.5

Computer Skills

Microsoft Office (Word, Excel, Access, PowerPoint, Outlook), Win QSB, Photoshop, SPSS (Statistical Package for the Social Sciences), Search Engines and ...

Other Skills and Abilities

Negotiation skill, Research skills and methods, Consultation and Business Solutions, Workshop Facilitating, Teaching Abilities, Teamwork and Leadership Abilities, application of MADM techniques, Cultural Analysis and research leadership, Networked Organizations.