

Mohammad Iranmanesh, PhD

Graduate School of Business, USM
11800, Penang, Malaysia

(+60) 10 890 5565
iranmanesh@usm.my

Scholar ID: <https://scholar.google.com.my/citations?user=dsvqynsAAAAJ&hl=en>
SCOPUS ID: <https://www.scopus.com/authid/detail.uri?authorId=55226710300>

Highlights of Skills and Qualifications

- Conducted several research in the fields of supply chain management, marketing, and tourism
- Published 62 journal papers and presented three conference papers
- As a faculty member (instructor), successfully taught such interdisciplinary courses as: Statistics, Entrepreneurship, Research Methodology and Relationship Management
- Have PhD, MBA and BEng
- Conducted several workshops on Partial Least Squares (PLS) and Structural Equations Modeling (SEM) and their applications
- Programming skills: Statistic programs including SPSS, AMOS, PLS; EndNote, Nvivo; and MATLAB, Mathematica, Maple
- Excellent communication, interpersonal, analytical, and organizational skills

Education

- PhD Marketing Universiti Sains Malaysia (USM) 2016
Thesis: The Effects of Marketing Factors on Consumers' Intention to Purchase Products under Volume Discount through Perceived Benefits
- MBA Universiti Sains Malaysia (USM) 2011
Thesis: Retention of Skilled Low-wage Labor in Competitive Labor Market
- BSc Biomedical Engineering Amir-Kabir University, Iran 2007
Thesis: Simulation of Walking at ADAM Software

Research Interests and Specialization

- Marketing: Sales Promotion
- Green Supply Chain
- Quantitative Research Methods
- Advanced Business Statistics: Partial Least Squares (PLS) and Structural Equation Modeling (SEM)

Professional Experience

Senior Lecturer Univesiti Sains Malaysia, Penang, Malaysia	2018 – Ongoing
Lecturer Multimedia University, Melaka, Malaysia	2017 – 2018
Lecturer Malaysia University of Science and Technology, Selangor, Malaysia	2016 – 2017
Lecturer (Part-Time) Riverbank College, Kajang, Malaysia	2013 – 2016
Research Assistant University of Malaya, Kuala Lumpur, Malaysia	2013 – 2016
Research Assistant Universiti Sains Malaysia, Penang, Malaysia	2012 – 2013
Project Manager Tarahan-e Kerman Sazeh Road and Building Construction Company, Kerman, Iran	2007 – 2008

Research Experience (Research Officer / Assistant to Six Research Projects)

Analyzing quantitative and qualitative data, designing survey, developing conceptual framework, and publishing 28 ISI paper:

- Socio-economic Impacts Along the Value Chain of Ester-based Lube Oil from Palm Agricultural Waste (2016); Project Leader: Professor Suhaiza Hanim Binti Dato Mohamad Zailani
- Situational Analysis: E-learning Readiness (ELR) & Needs Analysis Study in Vietnam (2011); Project Leader: Associate Professor Rozinah Jamaludin
- A Survey of Digital Literacy and Digital Competency (2012); Project Leader: Associate Professor Rozinah Jamaludin
- Incorporating Student Centered Learning into Higher Education (2013); Project Leader: Professor: Karim Abd. Karim Alis
- Fundamental Classification of Innovation Creation and Adoption in the Malaysian Construction Industry (2013); Project Leader: Associate Professor Madya Nor' Aini Yusof

- Halal Logistics Management Tool to Minimize Operational Logistics Cost and Retain the Holiness of Halal Products, (2013-2015); Project Leader: Professor Suhaiza Hanim Binti Dato Mohamad Zailani

Courses Taught

International Marketing

Fundamentals of Entrepreneurship

Customer Relationship Management

Research Methodology

Statistics

2-day Workshops Conducted (Course Instructor)

- Partial Least Squares (PLS) and Its Applications; conducted at Malaysia University of Science and Technology (MUST), Selangor; 5-6 December 2016
- Partial Least Squares (PLS) and Its Applications; conducted at Universiti Sains Malaysia, Penang; 28-29 May 2013 and 24-25 September 2013
- Structural Equations Modeling (SEM) and Its Applications; conducted at Universiti Sains Malaysia, Penang; 18-19 September 2012 and 25-26 March 2013

Academic Achievements / Recognitions

- Best Paper Award, Drivers of halal orientation strategy among halal food firms, Emerald Literati Network Awards for Excellence
- Gold Award, A Toolkit of Carbon Development Mechanism in Malaysia, Research Innovation Symposium & Exposition 2017 (RISE 2017), University Teknologi Mara
- Silver Award, Green Innovation Toolkit, Research Innovation Symposium & Exposition 2015 (RISE 2015), University Teknologi Mara
- Silver Award, Logistics Outsourcing: A Management Guide, Research Innovation Symposium and Exposition 2015 (RISE 2015), University Teknologi Mara

Publications

Scholar ID Link: <https://scholar.google.com.my/citations?user=dsvqynsAAAAJ&hl=en>

SCOPUS ID Link: <https://www.scopus.com/authid/detail.uri?authorId=55226710300>

SCOPUS Database

Total Number of Publications: 53
Citations: 397
H-index: 12

Scholar Database

Total Number of Publications: 65
Citations: 713
H-index: 16

Book Chapters

- Nor'Aini, B. and **Iranmanesh, M.** (2018). Sustainable Lake Tourism. Badaruddin, M. (Eds.). *Alternative Tourism in Malaysia*. In Progress
- Jamaludin, R., Lee, O., Loon, N. W. K., **Iranmanesh, M.**, and Bak, B. (2013). Promoting / enriching 21st century educators through the use of Second Life: A comparative study between Malaysia and Korea. Trebil, I. (Eds.). *The Update on ASEAN and Korean Studies*: (pp. 61-82). Korean Association of Southeast Asian Studies (KASEAS)

Journal Papers

- **Iranmanesh, M.**, Moghavvemi, S., Zailani, S., and Hyun, S. S. (2018). The role of trust and religious commitment in Islamic medical tourism. *Asia Pacific Journal of Tourism Research*, 1-15. **ISI Impact Factor, 1.352** <https://doi.org/10.1080/10941665.2017.1421240>
- **Iranmanesh, M.**, Fayezi, S., Hanim, S., and Hyun, S. S. (2018). Drivers and outcomes of eco-design initiatives: a cross-country study of Malaysia and Australia. *Review of Managerial Science*, 1-22. **ISI Impact Factor, 1.483** <https://doi.org/10.1007/s11846-018-0282-3>
- Esmailifar, R., **Iranmanesh, M.**, Shafiei, M. W. M., and Hyun, S. S. (2018). Effects of low carbon waste practices on job satisfaction of site managers through job stress. *Review of Managerial Science*, 1-22. **ISI Impact Factor, 1.483** <https://doi.org/10.1007/s11846-018-0288-x>
- Saghapour, M., **Iranmanesh, M.**, Zailani, S., and Goh, G. G. G. (2018). An empirical investigation of campus portal usage. *Education and Information Technologies*, 23(2), 777-795. **SCOPUS** <https://doi.org/10.1007/s10639-017-9635-9>
- Minh, K. S., Zailani, S., **Iranmanesh, M.**, and Heidari, S. (2018). Do lean manufacturing practices have negative impact on job satisfaction?. *International Journal of Lean Six Sigma*. **SCOPUS** <https://doi.org/10.1108/IJLSS-11-2016-0072>

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- Zailani, S., **Iranmanesh, M.**, and Nikbin, D. (2018). Halal logistics service quality: Conceptual model and empirical evidence. *British Food Journal*, 120(11), 2599-2614. **ISI Impact factor, 1.289** <https://doi.org/10.1108/BFJ-07-2017-0412>
 - Mallak, S. K., Ishak, M. B., Mohamed, A. F., & Iranmanesh, M. (2018). Toward sustainable solid waste minimization by manufacturing firms in Malaysia: strengths and weaknesses. *Environmental monitoring and assessment*, 190(10), 575. **ISI Impact Factor, 1.804** <https://doi.org/10.1007/s10661-018-6935-5>
 - Shaharudin, M. R., Govindan, K., Zailani, S., Tan, K. C., and **Iranmanesh, M.** (2017). Product return management: Linking product returns, closed-loop supply chain activities and the effectiveness of the reverse supply chains. *Journal of Cleaner Production*, 149, 1144-1156. **ISI Impact Factor, 5.651** <https://doi.org/10.1016/j.jclepro.2017.02.133>
 - Yusof, N., Awang, H., and **Iranmanesh, M.** (2017). Determinants and outcomes of environmental practices in Malaysian construction projects. *Journal of Cleaner Production*, 156, 345-354. **ISI Impact Factor, 5.651** <https://doi.org/10.1016/j.jclepro.2017.04.064>
 - **Iranmanesh, M.**, Zailani, S., and Nikbin, D. (2017). RFID Continuance Usage Intention in Health Care Industry. *Quality Management in Healthcare*, 26(2), 116-123. **ISI Impact Factor, 0.898** <https://doi.org/10.1097/QMH.0000000000000134>
 - Weng, G. S., Zailani, S., **Iranmanesh, M.**, and Hyun, S. S. (2017). Mobile taxi booking application service's continuance usage intention by users. *Transportation Research Part D: Transport and Environment*, 57, 207-216. **ISI Impact Factor 3.445** <https://doi.org/10.1016/j.trd.2017.07.023>
 - Gilani, M. S., **Iranmanesh, M.**, Nikbin, D., and Zailani, S. (2017). EMR continuance usage intention of healthcare professionals. *Informatics for Health and Social Care*, 42(2), 153-165. **ISI Impact Factor, 1.137** <http://dx.doi.org/10.3109/17538157.2016.1160245>
 - Zainuddin, Z., Zailani, S., Govindan, K., **Iranmanesh, M.**, and Amran, A. (2017). Determinants and Outcome of Clean Development Mechanism in Malaysia. *Journal of Cleaner Production*, 142, 1979-1986. **ISI Impact Factor, 5.651** <http://dx.doi.org/10.1016/j.jclepro.2016.11.086>
 - Zailani, S., Shaharudin, M. R., Razmi, K., and **Iranmanesh, M.** (2017). Influential factors and performance of logistics outsourcing practices: an evidence of Malaysian companies. *Review of Managerial Science*, 11(1), 53-93. **ISI Impact Factor 1.483** <http://dx.doi.org/10.1007/s11846-015-0180-x>
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- Zailani, S., **Iranmanesh, M.**, Kanapathy, K., and Tieman, M. (2017). Halal Logistics Opportunities and Challenges. *Journal of Islamic Marketing*, 8(1), 127-139. **SCOPUS** <http://dx.doi.org/10.1108/JIMA-04-2015-0028>
 - **Iranmanesh, M.**, Zailani, S., Moeinzadeh, S., and Nikbin, D. (2017). Effect of green innovation on job satisfaction of electronic and electrical manufacturers' employees through job intensity: personal innovativeness as moderator. *Review of Managerial Science*, 11(2), 299-313. **ISI Impact Factor 1.483** <http://dx.doi.org/10.1007/s11846-015-0184-6>
 - Kurniawan, R., Zailani, S., **Iranmanesh, M.**, and Rajagopal, P. (2017). The Effects of Vulnerability Mitigation Strategies on Supply Chain Effectiveness: Risk Culture as Moderator. *Supply Chain Management: an International Journal*, 22(1), 1-15. **ISI Impact Factor 3.833** <http://doi.org/10.1108/SCM-12-2015-0482>
 - Yusof, N., and **Iranmanesh, M.** (2017). The Impacts of Environmental Practice Characteristics on Its Implementation in Construction Project. *Procedia Environmental Sciences*, 37, 549-555. **SCOPUS** <https://doi.org/10.1016/j.proenv.2017.03.040>
 - **Iranmanesh, M.**, Jayaraman, K., Zailani, S., and Ghadiri, S. M. (2017). The effects of consumer perception of volume discount benefits on intention to purchase grocery products: deal proneness as a moderator. *Asia Pacific Journal of Marketing and Logistics*, 29(5), 1017-1035. **ISI Impact Factor 1.204** <https://doi.org/10.1108/APJML-07-2016-0135>
 - Zailani, S., **Iranmanesh, M.**, Masron, T. A., and Chan, T. H. (2016). Is the intention to use public transport for different travel purposes determined by different factors? *Transportation Research Part D: Transport and Environment*, 49, 18-24. **ISI Impact Factor 3.445** <http://dx.doi.org/10.1016/j.trd.2016.08.038>
 - Zailani, S., Ali, S. M., **Iranmanesh, M.**, Moghavvemi, S., and Musa, G. (2016). Predicting Muslim medical tourists' satisfaction with Malaysian Islamic friendly hospitals. *Tourism Management*, 57, 159-167. **ISI Impact Factor, 5.921** <http://dx.doi.org/10.1016/j.tourman.2016.05.009>
 - Yusof, N. A., Abidin, N. Z., Zailani, S. H. M., Govindan, K., and **Iranmanesh, M.** (2016). Linking the environmental practice of construction firms and the environmental behaviour of practitioners in construction projects. *Journal of Cleaner Production*, 24, 64-71. **ISI Impact factor, 5.651** <http://dx.doi.org/10.1016/j.jclepro.2016.01.090>
 - Fathi, E., Zailani, S., **Iranmanesh, M.**, and Kanapathy, K. (2016). Drivers of consumers' willingness to pay for halal logistics. *British Food Journal*, 118(2), 464-479. **ISI Impact factor, 1.289** <http://dx.doi.org/10.1108/BFJ-06-2015-0212>
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- Jalalkamali, M., Nikbin, D., and **Iranmanesh, M.** (2016). An empirical analysis of effects of humor on communication satisfaction and job performance in international joint ventures. *Journal of Management & Organization*, 27(4), 242-249. **ISI Impact Factor 1.189**
<https://doi.org/10.1017/jmo.2016.19>
 - Nikbin, D., Hyun, S. S., **Iranmanesh, M.**, Maghsoudi, A., and Jeong, C. (2016). Airline Travelers' Causal Attribution of Service Failure and Its Impact on Trust and Loyalty Formation: The Moderating Role of Corporate Social Responsibility. *Asia Pacific Journal of Tourism Research*, 21(4), 355-374. **ISI Impact Factor 1.352**
<http://dx.doi.org/10.1080/10941665.2015.1048265>
 - Foroughi, B., Nikbin, D., Hyun, S. S., and **Iranmanesh, M.** (2016). Impact of core product quality on sport fans' emotions and behavioral intentions. *International Journal of Sports Marketing and Sponsorship*, 17(2), 110-129. **ISI impact factor 0.622**
<http://dx.doi.org/10.1108/IJSMS-04-2016-010>
 - **Iranmanesh, M.**, Jayaraman, K., Imrie, B. C., and Zailani, S. (2016). Promoting Products Through Volume Discount: Evidence from Malaysia. *Journal of Promotion Management*, 22(1), 721-88. **SCOPUS** <http://dx.doi.org/10.1080/10496491.2015.1107009>
 - Kamal, E. M., Yusof, N. A., and **Iranmanesh, M.** (2016). Innovation creation, innovation adoption, and firm characteristics in the construction industry. *Journal of Science and Technology Policy Management*, 7(1), 43-57. **SCOPUS**
<http://dx.doi.org/10.1108/JSTPM-03-2015-0011>
 - Soltanian, M., Zailani, S., **Iranmanesh, M.**, and Aziz, A. A. (2016). Motivations of SME entrepreneurs to become halalpreneurs. *Journal of Science and Technology Policy Management*, 7(2), 173-189. **SCOPUS** <http://dx.doi.org/10.1108/JSTPM-07-2015-0023>
 - Yusof, N. A., Rahman, S., and **Iranmanesh, M.** (2016). The environmental practice of resorts and tourist loyalty: the role of environmental knowledge, concern, and behaviour. *Anatolia*, 27(2), 214-226. **SCOPUS**
<http://dx.doi.org/10.1080/13032917.2015.1090463>
 - Jayaraman, K., **Iranmanesh, M.**, and Liang, C. C. (2016). The Determinants of Early Refractive Error on School-Going Chinese Children. *SAGE Open*, 6(2), 1-8. **SCOPUS**
<http://dx.doi.org/10.1177/2158244016644945>
 - Yusof, N. A., **Iranmanesh, M.**, and Waziri, A. G. (2016). Exploring the Dimensions of Pro-environmental Practices in Construction Firms. *International Journal of Environmental Science and Development*, 7(1), 69-72. **SCOPUS**
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- Abidin, N. Z., and **Iranmanesh, M.** (2016). Environmental Practices in Construction Firms. *Procedia Engineering*, 145, 242-249. **SCOPUS**
<http://dx.doi.org/10.1016/j.proeng.2016.04.070>
 - Zailani, S., Ariffin, H. A. M., **Iranmanesh, M.**, and Moeinzadeh, S. (2016). The Moderating Effect of Project Risk Mitigation Strategies on the Relationship Between Delay Factors and Construction Project Performance. *Journal of Science and Technology Policy Management*, 7(3). **SCOPUS** <http://dx.doi.org/10.1108/JSTPM-12-2015-0041>
 - Zailani, S., Govindan, K., **Iranmanesh, M.**, Shaharudin, M. R., and Chong, Y. S. (2015). Green innovation adoption in automotive supply chain: the Malaysian case. *Journal of Cleaner Production*, 108, 1115-1122. **ISI Impact factor, 5.651**
<http://dx.doi.org/10.1016/j.jclepro.2015.06.039>
 - Sin, A. B., Zailani, S., **Iranmanesh, M.**, and Ramayah, T. (2015). Structural Equation Modelling on Knowledge Creation in Six Sigma DMAIC Project and Its Impact on Organizational Performance. *International Journal of Production Economics*, 168, 105-117. **ISI impact factor 4.407** <http://dx.doi.org/10.1016/j.ijpe.2015.06.007>
 - Zailani, S., Subramaniam, K., **Iranmanesh, M.**, and Shaharudin, M. R. (2015). The impact of supply chain security practices on security operational performance among logistics service providers in an emerging economy: Security culture as moderator. *International Journal of Physical Distribution & Logistics Management*, 45(7), 652-673. **Journal Impact factor 4.215**
<http://dx.doi.org/10.1108/IJPDLM-12-2013-0286>
 - Zailani, S., Kanapathy, K., **Iranmanesh, M.**, and Tieman, M. (2015). Drivers of halal orientation strategy among halal food firms. *British Food Journal*, 117(8), 2143-2160. **ISI Impact factor, 1.289** <http://dx.doi.org/10.1108/BFJ-01-2015-0027>
 - Zailani, S., **Iranmanesh, M.**, Nikbin, D., and Beng, J. K. C. (2015). Determinants of RFID Adoption in Malaysia's Healthcare Industry: Occupational Level as a Moderator. *Journal of medical systems*, 39(1), 1-11, **ISI impact factor 2.098**
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 - Nikbin, D., **Iranmanesh, M.**, Hyun, S. S., Baharun, R., and Kim, I. (2015). The Role of Airline Travelers' Pre-Recovery Emotions During the Service Recovery Process. *Journal of Travel & Tourism Marketing*, 32(6), 667-691, **ISI impact factor 1.975**
<http://dx.doi.org/10.1080/10548408.2014.948656>
 - Abdullah, M., Zailani, S., **Iranmanesh, M.**, and Jayaraman, K. (2016). Barriers to green innovation initiatives among manufacturers: the Malaysian case. *Review of Managerial Science*, 10(4), 683-709. **ISI impact factor 1.483**
<http://dx.doi.org/10.1007/s11846-015-0173-9>
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- Zailani, S., **Iranmanesh, M.**, Yusof, N. A., and Ansari, R. (2015). Effects of service supply chain practices on the profitability of tourism firms. *Anatolia*, 26(4), 612-623. **SCOPUS**
<http://dx.doi.org/10.1080/13032917.2015.1046084>
 - Yusof, N. A., Rahman, S., and **Iranmanesh, M.** (2015). Effects of Resort Service Quality, Location Quality and Environmental Practices on the Loyalty of Guests within the Malaysian Ecotourism Industry. *Pertanika Journal of Social Sciences & Humanities*, 23(4), 1015-1030. **SCOPUS**
[http://www.pertanika.upm.edu.my/Pertanika%20PAPERS/JSSH%20Vol.%2023%20\(4\)%20Dec.%202015/16%20JSSH%20Vol%2023%20\(4\)%20Dec%202015_pg1015-1030%20\(JSSH%201176-2014\).pdf](http://www.pertanika.upm.edu.my/Pertanika%20PAPERS/JSSH%20Vol.%2023%20(4)%20Dec.%202015/16%20JSSH%20Vol%2023%20(4)%20Dec%202015_pg1015-1030%20(JSSH%201176-2014).pdf)
 - Yusof, N. A., **Iranmanesh, M.**, and Awang, H. (2015). Pro-environmental Practices among Malaysian Construction Practitioners. *Advances in Environmental Biology*, 9(5), 117-119, **ISI Index**.
<http://dx.doi.org/10.7763/IJESD.2016.V7.743>
 - Yusof, N. A., **Iranmanesh, M.**, and Kamal, E. M. (2015). Innovation Practices in Construction Firms. *Advances in Environmental Biology*, 9(5), 124-126, **ISI Index**.
 - Zailani, S., Gilani, M. S. Nikbin, D., and **Iranmanesh, M.** (2014). Determinants of Telemedicine Acceptance in Selected Public Hospitals in Malaysia: Clinical Perspective. *Journal of Medical Systems*, 38(9), 1-12. **ISI impact factor 2.098**
<http://dx.doi.org/10.1007/s10916-014-0111-4>
 - Nikbin, D., Hyun, S. S., Iranmanesh, M., and Foroughi, B. (2014). Effects of Perceived Justice for Coaches on Athletes' Trust, Commitment, and Perceived Performance: A Study of Futsal and Volleyball Players. *International Journal of Sports Science and Coaching*, 9(4), 561-578. **ISI impact factor 0.856** [10.1260/1747-9541.9.4.561](https://doi.org/10.1260/1747-9541.9.4.561)
 - Zailani, S., **Iranmanesh, M.**, Nikbin, D., and Jumadi, H. B. (2014). Determinants and environmental outcome of green technology innovation adoption in the transportation industry in Malaysia. *Asian Journal of Technology Innovation*, 22(2), 286-301. **ISI impact factor 0.845**
<http://dx.doi.org/10.1080/19761597.2014.973167>
 - Yusof, N., Rahman, F. A., Jamil, M. F. C., and **Iranmanesh, M.** (2014). Measuring the Quality of Ecotourism Services. *Sage Open*, 4(2), 1-9. **SCOPUS**
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 - Yusof, N. A., Kamal, E. M., Kong-Seng, L., and **Iranmanesh, M.** (2014). Are innovations being created or adopted in the construction industry? Exploring innovation in the construction industry. *SAGE Open*, 4(2), 1-9. **SCOPUS**
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- **Iranmanesh, M.**, Jayaraman, K., and Ismail, I. (2014). Intention to Purchase Products under Volume Discount Scheme: A Conceptual Model and Research Propositions. *Business: Theory and Practice*, 15(4), 371-380. **SCOPUS** <http://dx.doi.org/10.3846/btp.2014.435>
 - Jamaludin, R., and **Iranmanesh, M.** (2014). 21st Century Lifelong Learning in Vietnam: A Study on E-Learning Readiness (Elr) and Needs Analysis Among Stakeholders in Higher Education Institutions. *Journal of Southeast Asian Education*, 6(1), 49-70
<http://textlab.io/doc/608892/a-study-on-e-learning-readiness>
 - Jayaraman, K., Munira, H., Chowdhury, D., and **Iranmanesh, M.** (2013). The preference and consumption of chicken lovers with race as a moderator – An empirical study. *International Food Research Journal*, 20(1), 165-174. **SCOPUS**
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 - Sabbah, M., Masood, M., and **Iranmanesh, M.** (2013). Effects of Graphic Novel on Reading Comprehension of Malaysian Year 5 Students. *Journal of Graphic Novels and Comics*, 2(1), 1-15, **Scopus** <http://dx.doi.org/10.1080/21504857.2012.757246>
 - **Iranmanesh, M.**, Abdul Khalid, S.N. and Sabbah, M. (2012). The retention of trained production workers in a small manufacturing company in Malaysia. *Journal of entrepreneurship and small business*. 16(1), 71-82. **SCOPUS**
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Conferences

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- Sabbah, M., and **Iranmanesh, M.** (2012). A Study on the Effect of Graphic Novel on Reading Comprehension of Year 5 Students with Various Learning Styles. *ICLLIC 2012* (2nd International Conference on Linguistics, Literature and Culture, presented at Penang, Malaysia. 07-09 November 2012, organized by English Language Studies Section, School of Humanities, Universiti Sains Malaysia, Penang, Malaysia
- Jamaludin, R., and **Iranmanesh, M.** (2012). E-Learning Readiness (ELR) and Needs Analysis Study in Vietnam. *International Conference on Responding to the 21st Century Demands for Educational Leadership and Management in Higher Education*. Presented at Ho Chi Minh, Vietnam, 28-29 June 2012