



# ASEAN BUSINESS MBA

A DUAL DEGREE MBA PROGRAMME OF USM & ITB



ENROL LOCALLY • STUDY GLOBALLY  
FLEXIBLE

## WHAT WILL I GET FROM THIS PROGRAMME?

The ASEAN Business Dual MBA programme provides courses in general corporate and ASEAN Business management for working professionals seeking career advancement or enhancing their management competencies. This programme adds value to your first degree by advancing your business and management knowledge, offering a highly experiential and collaborative learning experience that will transform your personal and professional lives.

It is delivered Online, without interrupting your career. Over your candidature period, you study and share experiences with like-minded professionals from a wide variety of managerial backgrounds and industries. Graduates of this Dual MBA programme will be awarded Two MBA degrees, which provides you an edge in the increasingly competitive marketplace.

## WHY GSB USM?

In line with our vision of nurturing business sustainability, we strive to provide you with practical insights, both by way of our courses and our research activities. We do so by imparting dynamic knowledge and skillsets, so that you can become agents of positive change in this world.

## SPECIALISATION COURSES

- ASEAN Economic Integration Seminar
- ASEAN Business Systems
- Entrepreneurial Leadership
- Cross-Cultural & Conflict Management

## RESEARCH PROJECT & VIVA VOCE

- Research & Consultancy



## FEES

MALAYSIAN STUDENTS		INTERNATIONAL STUDENTS	
Payment to USM	Payment to ITB	Payment to USM	Payment to ITB
Registration fee: RM150.00	Tuition fee: Rp2,500,000.00 x 20 units = Rp50,000,000.00	Registration fee: USD135.00	Registration fee : Rp2,000,000.00
Convocation fee: RM120.00		Convocation fee: USD30.00	Tuition fee: Rp2,500,000.00 x 20 units = Rp50,000,000.00
Tuition fee: RM740.00 x 28 units = RM20,720.00		Tuition fee: USD248.75 x 28 units = USD6,965.00	

## PROGRAMME STRUCTURE

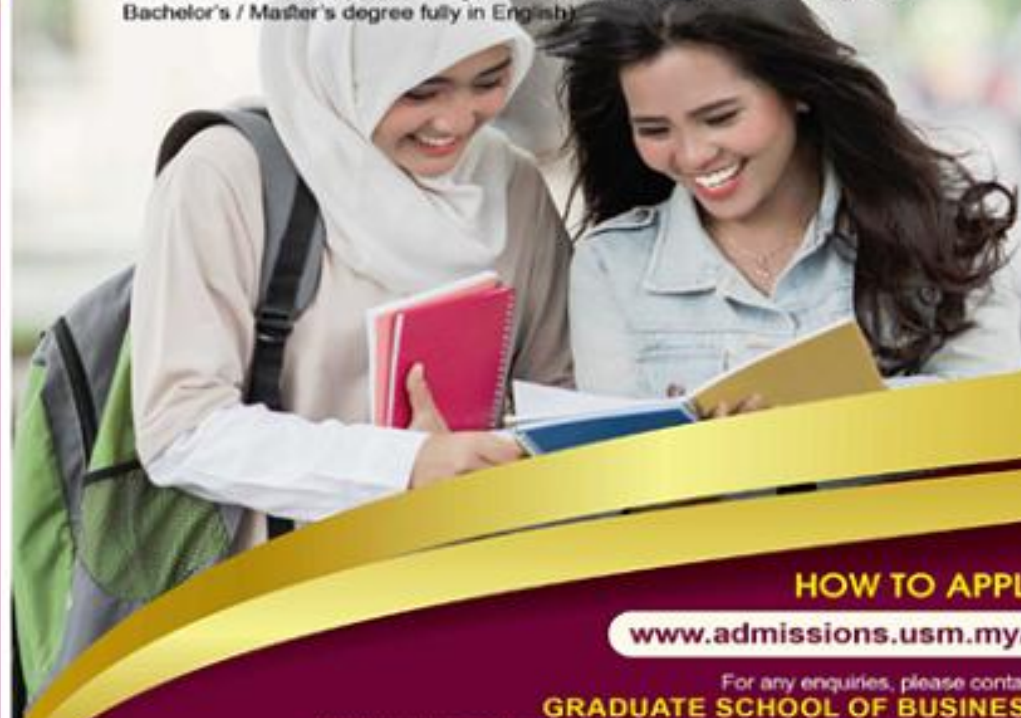
3 - 5 YEARS (6 - 10 SEMESTERS) | UNIT OF GRADUATION: 48

### CORE COURSES

- Managing People & Organisation
- Accounting for Managers
- Economics for Business
- Business Ethics & Governance
- Corporate Strategy & Policy
- Marketing Management
- Operations Management
- Financial Management
- Strategic Decision Making and Negotiation
- Management of Innovation, Technology & Entrepreneurship

## ADMISSION REQUIREMENTS

- A Bachelor's Degree from a university recognised by USM or an equivalent qualification.
- A minimum CGPA of 2.75 or equivalent, with a minimum of 1 year working experience.
- A minimum CGPA of 3.5 for fresh graduate.
- Pass the interview for candidates did not satisfy the criteria above.
- Non-Malaysian applicants are required to possess a minimum score of 550 (TOEFL), or 6.0 (IELTS), or passed USM's Intensive English Course Level 4 with minimum of B+ (exemptions if English is the mother tongue or has completed Bachelor's / Master's degree fully in English)



### HOW TO APPLY

[www.admissions.usm.my/](http://www.admissions.usm.my/)

For any enquiries, please contact:

**GRADUATE SCHOOL OF BUSINESS**

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