



# MASTER OF BUSINESS ADMINISTRATION



## WHAT WILL I GET FROM THIS PROGRAMME?

- You will acquire new skills and knowledge along with great networking capabilities.
- You will enhance your academic learning experience, international exposure, professional network and career development.
- You will build critical thinking, communication, leadership and entrepreneurial skills.
- You will develop awareness of sustainability and manage the complexities of sustainability practices in organisations.

## WHY MBA@GSB

The Graduate School of Business, USM, was established on March 6, 2009. Its conception however, can be traced way back to 1989, when the School of Management, USM, first began offering post-graduate programmes.

The cornerstone of GSB@USM strength is the strong relationship that it already has with MNCs around Penang. Through these partnerships and collaborations, the school's involvement in industry helps students to blend theory and practice at every level, complemented by various action learning projects. With an international student population comprising managers and professionals from various field, GSB today is a fertile ground for peer learning and knowledge exchange for business leaders of the future. Its multi-disciplinary approach to knowledge coupled with its thrust in sustainability, ensures that students are provide a holistic learning experience that prepare them for the challenges ahead. As a testament to the quality of its programme over the years, GSB graduates are highly valued and sought after by both public as well as private sectors.

## PROGRAMME STRUCTURE

Our MBA programme offers business education that is unique and holistic in nature. It equips learners with leadership skills that develop their capabilities in leading and managing organisations in an Industry Revolution 4.0 era. In addition, our 10 fundamental business courses also provide opportunities for learners to expand their analytical skills and knowledge through a host of exciting and practical courses.

Apart from the fundamental business courses, learners may deepen their knowledge in the specific fields according to their interest and career requirements. Specific specialisations are available to students at GSB:

1. International Business
2. Service Science Management and Engineering
3. Sustainable Development
4. Governance and Control
5. Innovation Management

## UPON GRADUATION, YOU WILL BE ABLE :

- To apply cross disciplinary knowledge to diagnose and address complex business problems holistically
- To use scientific methods and critical thinking in developing robust business strategies
- To incorporate sustainability and ethics into your decision making process
- To embrace an innovative and entrepreneurial mind set in seeking business and management solutions.
- To demonstrate effective interpersonal and communication skills in engaging with multiple stakeholders.

## ADMISSION/ENTRY REQUIREMENT/FEES

TYPE OF CANDIDATE	REGISTRATION FEES	PERSONAL BOND	TUITION FEES	TOTAL FEES
Malaysian	RM 340	-	RM495 x 48units	RM23,760
Non-Malaysian	USD 227.50	USD 475	USD200 x 48units	USD9,600

## ENTRY REQUIREMENTS

- A Bachelor's Degree from a university recognised by the USM's Senate or an equivalent qualification and
- A minimum CGPA of 2.75 with a minimum of 1 year working experience
- For fresh graduate, a minimum CGPA of 3.50 is required
- APEL Certificate, for individual with working experience but lack of academic qualification.

### INTERNATIONAL APPLICANTS:

- A minimum score of 550 in Paper-Based TOEFL (Test of English as a Foreign Language) or
- A minimum score of 80 in Internet-Based TOEFL (Test of English as a Foreign Language) or
- A minimum score of Band 6.0 in IELTS (International English Language Testing System) or English is the candidate's mother tongue or National Language or
- The candidate graduated from an Institution of Higher Learning in which the medium of instruction for Bachelor and Master level is English or
- Passed USM's Intensive English Course Level 4 with a minimum score of B+

## AT A GLANCE

PROGRAM STARTS  
SEPTEMBER/ FEBRUARY

DURATION  
2 TO 5 YEARS  
(4 TO 10 SEMESTERS)

MODE  
COURSEWORK

## HOW TO APPLY

The Full-Time MBA Program starts in September and February every year. You may apply for the program at any time throughout the year. Visit :

[www.admissions.usm.my/](http://www.admissions.usm.my/)

For any enquiries, please contact:

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