

CURRICULUM VITAE (DRAFT) 2017

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RESEARCH AND PUBLICATION

1.1 Research Grant

1.1.1 Research Grant (as Principal Investigator)

(Project Title),(Sponsorship),(Total Grant),(Date/Duration)

1. Religiosity and Firm Internationalisation, USM (JANGKA PENDEK), RM28,949.40, 15/9/2014-14/3/2017

1.1.2 Research Grant (as Co-Researcher)

(Project Title),(Sponsorship),(Total Grant),(Project Leader),(Date/Duration)

1. Spearheading Malaysia As Medical Tourism Hub In Global Region: A Cross Cultural Study Of Perceptions On Medical Tourist From Indonesia, India, Japan And China, USM (RU), RM169,752.00, Goh Yen Nee , 1/3/2015-28/2/2017

1.2 Research Publication

- No Record -

1.3 Publication Related to Teaching

- No Record -

1.4 Other Publication

- No Record -

1.5 Book

- No Record -

TEACHING AND SUPERVISION

2.1 Graduate Teaching

(Course Title),(Semester),(Year),(Number of Lecturers),(Number of Students)

1. MANAGING PEOPLE AND ORGANIZATION,ADC601
2. RESEARCH AND CONSULTANCY,ADC631
3. ENTREPRENEURSHIP IN GLOBAL BUSINESS,ADE616
4. INTERNATIONAL BUSINESS MANAGEMENT,ADE618
5. INTERNATIONAL BUSINESS MANAGEMENT,ADU610
6. MANAGEMENT AND ORGANISATIONAL BEHAVIOUR,ADW613
7. RESEARCH METHODOLOGY,ADW621
8. RESEARCH AND CONSULTANCY,AGC631
9. ENTREPRENEURSHIP IN GLOBAL BUSINESS,AGE616
10. INTERNATIONAL BUSINESS MANAGEMENT,AGE618
11. LEADERSHIP FOR TRANSFORMATION,AGE622
12. INTERNATIONAL BUSINESS MANAGEMENT,AGU610

13. INTERNATIONAL MARKETING MANAGEMENT,AGU644
14. LEADERSHIP,AGU657
15. RESEARCH METHODOLOGY,AGW621
16. INTERNATIONAL TRADE,AGW626
17. LEADERSHIP FOR TRANSFORMATION,AGW663

2.2 Undergraduate Teaching

(Course Title),(Semester),(Year),(Number of Lecturers),(Number of Students)

2.3 Graduate Supervision

(Student Name),(Category),(Thesis Title),(Year Graduated)

1. OOI SHIR MAY,PhD, The internationalisation of Service Sector, Small and Medium-Sized Enterprises (SMEs) in an Emerging Market: Insight from Business Training and Consultancy Firm in Malaysia ,
2. RAMYA RANEE A/P KONNA SEGARAN,PhD, PUSH AND PULL FACTORS INFLUENCING THE INTENTION OF EMIGRANTS TO CONSIDER MALAYSIA AS THEIR SECOND HOME,
3. KAN WEN HUEY, Master(Dissertation - Mixed Mode), A STUDY ON CUTURAL DIMENSIONS AMONG JAPANESE AND MALAYSIANS IN A JAPANESE COMPANY , 2012
4. Wong Guo Sin, Master(Dissertation - Mixed Mode), Factors causing staff turnover in SME manufacturing sector in northern region, Malaysia, 2012
5. Kevin Yeoh Wee Lee, Master(Thesis - Research), A GENERATIONAL PERSPECTIVE ON WORKERS' INTENTIOIN TO TURNOVER: EVIDENCE FROM THE ELECTRIC AND ELECTRONIC INDUSTRY IN NORTHERN MALAYSIA (PENANG),
6. Balamurugan Sivarajan, Master(Thesis - Research), FACTORS INFLUENCING INNOVATION WITHIN MANUFACTURING INDUSTRIES IN MALAYSIA,
7. Kan Wen Huey, Master(Thesis - Research), CROSS-CULTURAL WORKER CONFLICT IN A MULTINATIONAL COMPANY: THE CASE OF IBIDEN, A JAPANESE COMPANY IN MALAYSIA, 2012
8. Wong Guo Sin, Master(Thesis - Research), FACTORS CAUSING STAFF TURNOVER IN THE SME MANUFACTURING SECTOR IN NORTHERN MALAYSIA, 2012
9. Tina Sharifi, Master(Thesis - Research), Aspects of national culture that attract foreign market entry mode,
10. AgustinaFitrianingrum, Ph.D(Dissertation - Mixed Mode), The Effect of Organizational Capabilities to the Enhancement Firms Performance in the International Entrepreneurship: Evidence from Indonesia,
11. Agustina Fitrianingrum, Ph.D(Thesis - Research), An Empirical Analysis on Determinant Factors of Export Performance in Electronic and Electrical Industry: Mediating Effect of Supply Chain Performance,
12. Tina Sharifi, Master(Thesis - Research), ,
13. Faridah binti Hashim, Master(Thesis - Research), ,
14. Abdul Aziz Bin Abdul Rahman, Master(Thesis - Research), ,
15. Mohamed Athuman Semkunde, Ph.D(Thesis - Research), Assessing the extent of challenges facing SME's internationalization in least developing economies,
16. Ooi Shir May, Ph.D(Thesis - Research), Foreign market entry modes strategies in MNCs,
17. Lloyd Lee, Master(Thesis - Research), FACTORS HINDERING LINE MANAGERS FROM SUPPORTING HUMAN CAPITAL DEVELOPMENT INITIATIVES IN PENANG ADVENTIST HOSPITAL, 2014
18. Sharifah Aishah Aljuned, Master(Thesis - Research), Challenges and opportunities of Polandâ s Green Technology industry arising from Poland-Malaysia bilateral trade relation, 2014
19. Lloyd Lee Bun Aik, Master(Thesis - Research), FACTORS HINDERING EMPLOYEES FROM SUPPORTING HUMAN CAPITAL DEVELOPMENT INITIATIVES AT PENANG ADVENTIST HOSPITAL, 2014
20. Sharifah Aishah binti Alwee Aljuned, Master(Dissertation - Mixed Mode), MPBA- Malaysia/Poland trade relations, 2014
21. Mullaimalar, Master(Dissertation - Mixed Mode), Malaysian expatriates in Taiwan, 2015

22. Norsyaqinah, Master(Dissertation - Mixed Mode), Batik exporters in Indonesia, 2015
23. Qian Ru, Master(Dissertation - Mixed Mode), Anti-dumping policies--Germany/China, 2015
24. Imron, Master(Dissertation - Mixed Mode), To be determined, 2015
25. Van To, Master(Dissertation - Mixed Mode), Expatriates in Malaysia, 2015
26. Agustina, Doctoral(Dissertation - Mixed Mode), THE DETERMINANTS OF EXPORT PERFORMANCE: MEDIATING EFFECT OF SUPPLY CHAIN PERFORMANCE , 2015
27. Mullaimalar, Master(Dissertation - Mixed Mode), Malaysian expatriates in Taiwan, 2015
28. Imron, Master(Dissertation - Mixed Mode), To be determined, 2015
29. Van To, Master(Dissertation - Mixed Mode), Expatriates in Malaysia, 2015
30. Qian Ru, Master(Dissertation - Mixed Mode), Anti-dumping policy--China and Germany, 2015
31. Norsyaqinah, Master(Dissertation - Mixed Mode), Batik exporters in Indonesia, 2015
32. Sofiah bt Ibrahim, Master(Dissertation - Course Work), SME MARKET DIVERSIFICATION: THE CASE OF DFN JITU ENTERPRISE , 2015
33. INCREASE RELATIONSHIP WITHIMPROVING CUSTOMER RELATIONS THROUGH SOCIAL MEDIA MARKETING: THE CASE OF NADEE ONE ENTERPRISE, Master(Dissertation - Course Work), INCREASE RELATIONSHIP WITH IMPROVING CUSTOMER RELATIONS THROUGH SOCIAL MEDIA MARKETING: THE CASE OF NADEE ONE ENTERPRISE, 2015
34. Lee Pei See, Master(Thesis - Research), The Influence of Chinese Culture in Business Decision Making, 2016

2.4 Undergraduate Supervision

(Student Name),(Year Graduated),(Thesis/Project Title)

2.5 Professional Service

(Category),(Description),(Place/location),(Frequency),(Year)

PAPERWORK PRESENTATION

(Title),(Venue),(Duration),(Level)

ACADEMIC RECOGNITION AND LEADERSHIP

Invited Speaker

(Title),(Event),(Organiser),(Organiser),(Year),(Level)

Reviewing Articles in Academic Journals / Assessor of Working Papers / Reviewing Books

(Title of Journal),(Name of Journal),(Editor),(Year)

1. Internationalization of mobile telecommunications: A systematic literature review, Review of International Business & Strategy, , 2017
2. A Comparative Study of Application of Systems Thinking in Achieving Organizational Effectiveness in Malaysian and Pakistani Banks, International Business Review, , 2017
3. The epistobabble warfare: Bringing back the writings of Ibn e Khaldun to de-colonize management theory, International Journal of Cross Cultural Management, Prof. T. Jackson, 2017

Editorial Board

(Title),(Jurnal),(Year),(Level)

1. Editorial Board Member, Asian Management Briefs, 1/7/2016- 1/7/2019, International
2. Editorial Advisory Board Member, Review of International Business and Strategy, 18/11/2016- 1/1/2019, International

Member in Professional / Academic Associations

(Organisation),(Membership),(Year),(Level)

Academic Awards

(Name of Award),(Awarding Institution),(Year),(Level)

Assessor

(Activity),(Organisation),(Role),(From)-(Until),(Level)

Member of a Panel Discussion / Forum

(Activity),(Organisation),(Role),(From)-(Until),(Level)

Assessor/Examiner

Internal Examiner

(Title),(Student),(University),(Duration)

1. Sustainable Human Resource: A Case of Intel Beijing, Ng Mei Yeen, Universiti Sains Malaysia, 19/11/2012- 19/11/2012
2. Influencing Factors of Internet Banking Usage Among Malaysian Consumers, Ang Zhu Din, Universiti Sains Malaysia, -
3. Determinants of brain drain and the impact of New Economic Model â The case of Malaysia , Ang Woon Chau, Universiti Sains Malaysia, 1/5/2012- 1/5/2012
4. The hygiene factors contributing to work satisfaction, interaction with locals and life satisfaction among Dell expatriates in the Asia Pacific region, NINING SUHARTINI, Universiti Sains Malaysia, -
5. Factors stimulating Malaysians to work in Singapore: Case study of Agilent Singapore, Zafry bin Zakariya, , -
6. Strategy for International Expansion in Europe Halal Market: A Case of Company A, The Netherlands, Siti Aishah binti Attaullah, Universiti Sains Malaysia, -
7. Multinational Companies/Corporations Organizational Performance through Localisation Strategy in China: A Story on Fastfood Industry, Pan Zhenyu, Universiti Sains Malaysia, -
8. Factor Influencing the Competitiveness of an International Firm to Compete in International Market: An Indian's International Company Scenario, Chuah Boon Heng, Universiti Sains Malaysia, -
9. The impact of mandatory retirement age on organizational commitment: A Malaysian perspective, Lee Pey Huey, USM, 23/9/2013- 23/9/2013
10. OCCUPATIONAL STRESS AND TURNOVER INTENTION AMONG R&D ENGINEERS IN MNCs IN NORTHERN REGION OF MALAYSIA , Ganesan A/L Ramasamy, USM, 20/11/2013- 20/11/2013
11. LEADERS AT WORK: THE INFLUENCE OF LEADERSHIP ON SAFETY CLIMATE AND SAFETY PERFORMANCE , Teresa Ling Mee Hie, , -
12. The impact of mandatory retirement age on organizational commitment: A Malaysian perspective, Lee Pey Huey, USM, 23/9/2013- 23/9/2013
13. Digitization HIS-case study of KPJ Penang specialist hospital, Khairulnizam Kamarudin, , 6/5/2014- 6/5/2014
14. The determinants of share price out performance of right issuers in Bursa Malaysia, Jivaranee A/L Nagarathanam, , 6/5/2014- 6/5/2014
15. Productivity without sacrificing taste robot interface in Ruyi restaurant, Anas Mathath, , 6/5/2014- 6/5/2014
16. , Yasothai, Universiti Sains Malaysia, 18/11/2014- 18/11/2014
17. , Janifer, , 25/11/2014- 25/11/2014
18. Employees' perception on leadership style and business performance in manufacturing industry MNC operating in Malaysia mediating by job satisfaction, Tang Song Yee, USM, 29/5/2015- 29/5/2015
19. Export barrier for Taiwanese electronics SME: The case of Luidleds Lighting Corp. Taipei (Taiwan), Indra A/P Perumal, USM, 29/5/2015- 29/5/2015
20. The impact of SME product distribution and its relationship with financial performance: The case of ERA Edar Marketing Sdn Bhd Malaysia, Norashikin Binti Nanyan, Universiti Sains Malaysia, 16/11/2015- 16/11/2015
21. "Transforming the Enterprise via Enterprise Resource Planning (ERP) System Implementation: A Case Study of Latexx Partners Berhad in Malaysia", Foong Yew Fai, Universiti Sains Malaysia, 4/5/2016- 4/5/2016
22. "Influence of transformational leadership on employeeâ s job satisfaction and creativity: The mediating role of creative self-efficacy", Sahmini Siva Sarmugam, Universiti Sains

Malaysia, 5/5/2016- 5/5/2016

23. Factors impacting employee turnover in government agencies, Afisyah binti Ahmad, , 11/5/2017- 11/5/2017
24. Triple Helix Model in Commercialisation, Muhammad Fadzly Bin Zakaria, , 6/4/2017- 6/4/2017
25. Turnover intention among medical doctors in Malaysian public healthcare sector, Noor Azeema, , 2/5/2017- 2/5/2017
26. Case study of RMN, Hani Kalsom Binti Hashim, , 26/4/2017- 26/4/2017

External Examiner

(Title),(Student),(University),(Duration)

1. Exploring culture, SCI, and halal services, Viven Lee, USM, 9/5/2017- 9/5/2017

Others

Jurnal

(Authors),(Year),(Title),(Duration)

1. 2017, Review of International Business and Strategy, 18/11/2016- 18/11/2019

CONSULTANCY

SERVICE TO THE UNIVERSITY AND COMMUNITY

(Position),(Duration)

1. University Committee, Ahli Jawatankuasa Akademik & Hal Ehwal Pelajar, 1/1/2016- 31/12/2018, International
2. University Committee, Ahli Jawatankuasa AACSB, 1/1/2016- 31/12/2018, International
3. Programme Manager, Programme Manager - Research and EDP, 21/8/2016- 31/12/2018, International
4. Committee, Head of Research Cluster, 1/1/2016- 31/12/2018, International
5. Committee, Ahli Jawatankuasa Kerja KPI, 1/8/2016- 31/12/2018, International
6. Others, Chairman of MBA Viva Voce Sessions, 8/5/2017- 8/5/2017, International
7. Others, Chairman of MBA Viva Voce Sessions, 8/5/2017- 8/5/2017, International
8. PENGURUS, PUSAT PENGAJIAN SISWAZAH PERNIAGAAN, 21/8/2016- 31/12/2018