Idea Proposal

1. What is/are the problem/s you want to solve? Why is it important?
   * Lack of financial literacy: Many undergraduate students may not have a good understanding of personal finance and financial management, which can lead to poor financial decisions, debt, and financial insecurity.
   * Limited resources and support: Undergraduate students may not have access to sufficient resources or support to help them develop financial literacy skills, such as financial education courses or financial counseling services.
   * High levels of student debt: Many undergraduate students may take on significant debt to finance their education, which can be difficult to manage without financial literacy skills.
2. Who are the users you are targeting?
3. How will this app solve the tackled problem/s? Provide a vision statement.
4. What are the major features of the app?
5. What similar apps exist on the market? (at least 2 apps with names, screenshots, links, descriptions, and how different they are from what you want to do)
6. How is your app unique?
7. What are the risks associated with the development of this app? Why wouldn’t it be delivered completely (scope), on time, and on a budget? Identify 3 to 5 risks that are relevant in your case.
8. What is your (personal) goal with this project? (build portfolio/resume, get experience in mobile app dev …)