



# COMPANY PROFILE

## *Bsoft Ltd.*

DOCUMENT  
*Company Profile*

PREPARED BY  
*Beta Soft Ltd.*

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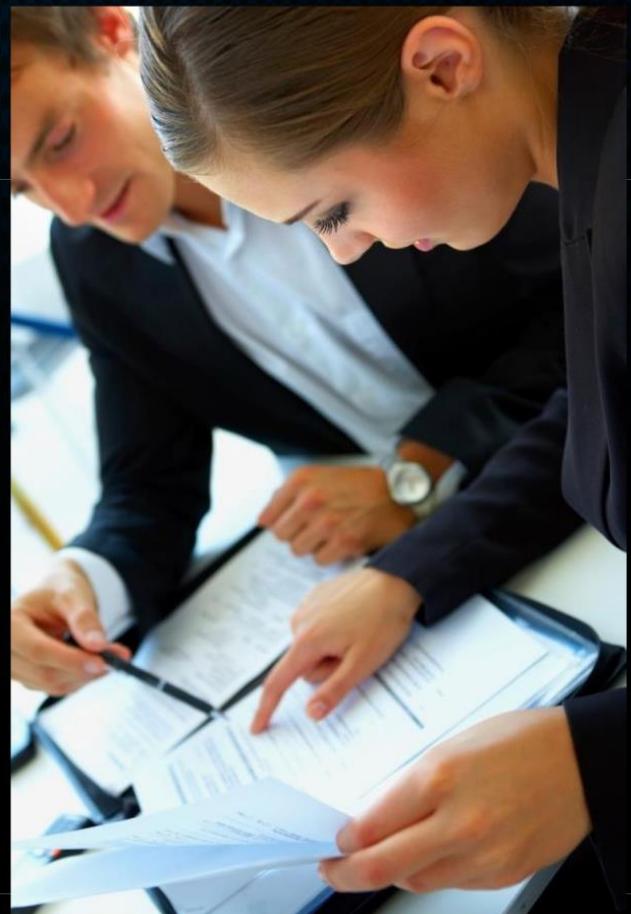
## **INTRODUCTION**

ICT industry in Bangladesh is relatively new in comparison to other business sectors. However, the unlimited potential of the ICT sector has commended inquisitive interests from all concerned. The impact of global hype of the ICT sector is clearly visible in Bangladesh as well.

In the recent years, the local ICT sector has grown enviable. The core strengths of Bangladesh ICT sector is the people. The government of Bangladesh has declared the ICT sector as “thrust” sector. The creation of a separate Ministry for ICT (Ministry of Science and Information and Technology), formulating favorable laws and initiating government IT projects are encouraging steps for the local/international investors in the Bangladesh ICT industry.

Bangladesh enjoys a clear competitive advantage in its IT labor force. The leading universities in the country provide world class IT courses. Each year, various institutions produce about 2,000 IT graduates. The skilled labor force is easily trainable and quick learners. They also show greater commitment to specific areas of concentration – provided the employers carefully build the loyalty. Due to the recent economic downturn all of the It giants like Samsung, NEC, Eye ball have already set up their IT development center to Bangladesh. Software export growth of Bangladesh has raised 54% in year 2015 and as per A.T. Kearney's research report Bangladesh would be one of the most favorable countries for IT outsourcing.

Considering all of the conditions discussed above Beta Soft Limited has already started its IT business in 2018 and implementing various types of software, middleware and BI products to its local & foreign clients and providing them a world class customer service.



Beta Soft Ltd. is a Bangladesh based company managed by highly experienced information technology professional and offers consulting services in the areas of Software Development, Information Technology Infrastructure Management, Security Infrastructure design, Quality Assurance and implementation converge has considerable experience delivering solutions in single and multi-operating system environments. Consultancy firm providing competitively priced outsourcing services to companies worldwide.

Having a strong local presence in Bangladesh, Business Technologies has made its mark as a well-established and sound company driven by the industry's highly professional and trained individuals and is surely headed in becoming a leading organization which facilitates, enhances and provides measurable business value through most effective uses of Technology and Resources to organizations globally.

Highly skilled intellectual personnel, most having substantial work experience in diverse areas of Information Technology make up the Business technologies team. Our management ensures that each individual excels in their specific assigned tasks by working closely with them.

Only those individuals are hired who not only possess strong technical and analytical skills, high intellect, sound work ethics and integrity but also who have confidence, decision making abilities and above all the drive to excel whether it is at the management level or at a technology/software development position.

Our focused, sound and innovative approach is derived from the cumulative experience of our team members. As a result of their combined practical business experience with strong technology delivery capabilities, we are able to comprehend the client's business requirements, propose IT and creative strategies in line with the vision of the business and execute the business plan by building or implementing high quality scalable business solutions through the use of latest cutting edge Technologies.

## FOCUSED, SOUND & INNOVATIVE

3 WORDS THAT BEST DESCRIBE  
OUR APPROACH AND OUR TEAM



## COMMITTED TO PROVIDING SUBSTANTIVE BUSINESS VALUE



Beta Soft Ltd. is committed to providing substantive business value of each and every product developed and client engagement. We achieve this through a combination of expert Industry-Specific business analysis, strong technical skills, sound project management methods and traditional values.

We strive to work in collaboration with our customers to be able to build high performance teams necessary for creating and maintaining world class business solutions. We have qualifications in the areas of Information Technology planning, Custom Software Development, Web Centric Software Solutions, ERP development and implementations, Creative Designing and Marketing with emphasis on Industry-Specific Business Analysis and the use of latest technologies for the development and implementations of leading business solutions that work in an enterprise area globally.

# 6 REASONS THAT MAKE US THE PREMIER CHOICE



## INTELLECT & EXPERIENCE

Highly skilled professionals who possess expertise in diverse Business and Technology areas make up the Business Technologies team. To provide world class service, we employ the best technicians, adhere to proven methodology, provide superior client service and become a true business partner in every project.



## OUR APPROACH

Our Roadmap to development is a collection of eight steps, each of which has its own significance.

- o Data Mining
- o Forming a sketch
- o Designing
- o Making a blue print
- o Constructing
- o Testing
- o Deployment
- o Maintenance & Up gradation



## COMMITMENT TO QUALITY

We believe in Quality service and our approach has been designed to provide the same. We listen carefully to our clients and provide space, time and materials according to agreement for the project. We are proud of our Technical and Creative capability and this emerges from taking time to get it right. Our Quality Assurance Department tests throughout the process to ensure that the project will be successful.



## ON TIME DELIVERY

We invest the time up-front to clearly understand your needs and then manage projects to ensure they are delivered on time and within budget. This methodology expedites rapid successful implementation, limits uncertainty and keeps the customer always aware of development progress at our end.



## COMPETITIVE PRICING

We render services to our clients at a very competitive price and depending on the type of client engagement we offer them the most suitable pricing model structure which could either be fixed price based, time and effort based or a dedicated offshore team model.



## TRACK RECORD

We have handled small - large scale projects and have over the years implemented solutions for numerous organizations of all sizes. Our growing list of satisfied customers' not only act as our excellent references but are also a source of our repeat business.

# SERVICES



Expertise, thorough knowledge and firsthand experience along with strong Industry specific research skills help us in analyzing, designing and implementing world class solutions.

## INFORMATION TECHNOLOGY

Software Development Services  
Web/Application Development Services  
Open Source & CMS Customization and Implementations  
Mobile Application Development  
Custom Enterprise Solutions  
Package ERP Implementations  
Technology Integration Services  
MIS Outsourcing  
Consultancy Services  
E-commerce (B2B/B2C systems)  
Financial & Trading systems  
Quality Assurance  
Geographic Information System  
Client Service Applications  
Enterprise Application Integration

## SOCIAL MEDIA SERVICES

## OFFSHORE OUTSOURCING

Engagement models	Domains
<ul style="list-style-type: none"><li>• Dedicated Offshore Team Model</li><li>• Time &amp; Material Model</li><li>• Fixed Price Model</li></ul>	<ul style="list-style-type: none"><li>• Project based</li><li>• Product development</li><li>• Resource outsourcing</li><li>• Managed IT</li></ul>

# SKILL MATRIX

WEB	Custom Web Design & Development	CONTENT MANAGEMENT	Custom Built CMS Solutions
	Web Apps		
	E-Commerce Solution & Storefronts		Open Source CMS Implementation
	Enterprise Portal Development		
	Application Maintenance		
MOBILE	iPhone Development	CONSULTING	HR Consulting
	Android Development		IT Management & Consulting
ENTERPRISE	Custom Enterprise Solutions	CREATIVE	Logo Design
	Package ERP Implementers		Stationary Design
			Web Design
			Internet Advertising
SOFTWARE	Software Development	SOCIAL MEDIA SERVICES	Print Media Design
	Software Migration & Re-engineering		Multimedia Design
			Mobile App Design
			Social space setup
	Software Testing		Weekly / Monthly reporting
			Social content creation
			Social content visual design
			Sales oriented posting
			Integration with corporate websites
			Integration with ecommerce websites
			Blog setups
			Blog posting

## Software Development Services

Web development services are the core of our business. We provide a wide range of professional services in the development of web 2.0 and intranet applications of any complexity. Our highly talented team endeavors to develop web applications that can become an invaluable asset for your company.

We provide complete and comprehensive solution for all phases inclusive of design, development, deployment and maintenance. We feel that by being a full-service company, we are able to provide our clients with a complete understanding of the Web.

We believe that success lies in maintaining open communication and involvement with our clients through each phase of development. We will make every attempt to understand your business and your customers. Our goal is to translate your vision into reality by being your technology partners.

Beta Soft Ltd. has been providing web development services and has the ability to develop any genus of website or web application for any industry or individual.



# WEB DEVELOPMENT SERVICES

## THE CORE OF OUR BUSINESS

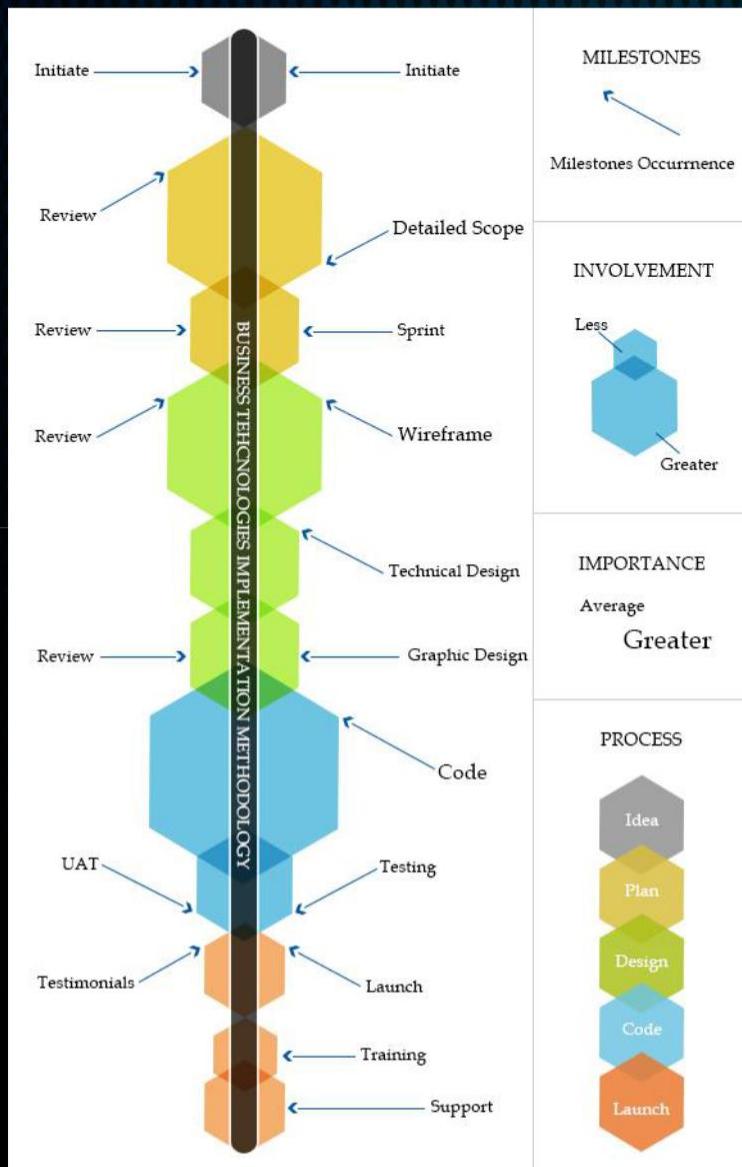
Our focus to specialize in the combination of high impact design with solid development of user-friendly and functional web applications that not only enhance your corporate image but also aim to increase sales and visitor retention has proven beneficial in attracting and maintaining an increasing list of prestigious clients. We at Business Technologies guarantee tailor-built corporate web solutions and web 2.0 applications that not only stand out from the competition, but also helps build your reputation as a leader in your industry.

### PRACTICE AREAS

- Custom Web Design & Development
- Web Apps
- E-Commerce Solution & Storefronts
- Enterprise Portal Development
- Application Maintenance



# SOFTWARE DEVELOPMENT SERVICES



Since inception we have been providing state of the art Custom Software Solutions to midsize/large organizations. In developing custom software, we see our role as partners, not merely programmers. We recognize that solutions succeed not solely for technical reasons, but because end-users and internal IT staff feel ownership.

Our RAD model development capabilities offer significantly reduced development time and savings in developing, implementing and maintaining custom Enterprise applications.

In the last decade, a number of management philosophies have been developed in an attempt to define what companies must do to compete in the new global economy. Emphasis is now placed on the use of enterprise-wide information solutions to impact the decision processes of management. Organizations have rediscovered the basics, realizing that the most effective strategy is to organize their resources in order to achieve better performance. Today's dynamic business requirements need dynamic information solutions. Generic software is not flexible enough to meet the diverse demands of each unique business. Considering all the aspects in mind we design cost effective tailor built, high performance software for organizations that need made to order, high-end customized solutions

## PRACTICE AREAS

Software Development  
Software Migration & Re-engineering  
Software Testing.

# OPEN SOURCE & CMS CUSTOMIZATION AND IMPLEMENTATION

Beta Soft Ltd. specializes and provides customization and development services for CMS and Open Source web based applications on platforms like Joomla, Magento, Wordpress, Sitefinity and Dotnetnuke. Business Technologies (PVT) Ltd has dedicated and versatile teams that excel in coding (PHP / .Net / MySQL) as well as designing (CSS,HTML). We work closely with clients to deliver the projects with excellent quality and within the timeframe. Our team puts extreme efforts to identify the best options that suits client's business needs.

## WHY OPEN SOURCE MATTERS?

Beta Soft Ltd. helps in open source customization of various products to suit your needs by creating templates, adding custom modules or changing the product functionality. Our strength lies in providing Open Source Customization services on different products to suit our client's needs.



WORDPRESS

Beta Soft Ltd. can design, develop, and implement a WordPress system to suit your specific requirement. We have thorough HTML and CSS knowledge, and experience in WordPress blog customization. Using the current theme will save your time and costs. Moreover, our managed hosting services provide an optimal environment for platforms of WordPress to operate in, that ensures best performance.



Magento  
Open Source eCommerce

At Beta Soft Ltd we have experts and providers of Magento ecommerce solutions. We are playing a critical role in the continued adoption and growth of Magento. We provides Magento Ecommerce based online stores ecommerce solutions, which can help the online merchant to get total control and create no restraints on the business process or flow that is involved.



Joomla!

Joomla! is one of the world's most powerful system of Open Source Content Management. It is used worldwide for everything from simple websites to complex corporate applications. Joomla is simple to manage, easy to install and reliable. If the functionalities of CMS are not enough for you, Joomla let you add extra tools on your website. With Joomla you can have ecommerce, gallery add-ons, forums and so on. Beta Soft Limited is specialized in open source customization in Joomla CMS and recommends Joomla CMS solutions wherever necessary.



Beta Soft Ltd. is one of the premier DotNetNuke web solutions providers. We develop, integrate and host CMS, Line of Business Web Applications and Web Services. We serve the world wide DotNetNuke community by providing the best quality modules of DNN, DNN skins and services in custom development. Beta Soft Limited solutions also have significant experience on core .Net Technologies and can extend the functionalities to new heights. Please view our Web Development Service section to view further details.



Telerik Sitefinity is an ASP.NET based Content Management System (CMS) that enables the construction of dynamic, fully editable Web sites. Sitefinity provides the tools for quick and easy construction of a wide variety of attractive and functional Websites. Business Technologies team has delivered reasonable number of projects on this platform and the teams also have the capability to extend the usage by adding customized functionalities.



dasBlog is an ASP.NET blogging application. dasBlog is an evolution of the BlogX weblog engine and it does not require a database, so it is easier to get setup and cheaper to host. Beta Soft Limited is specialized in customization and implementation of dasBlog and recommends dasBlog wherever necessary.

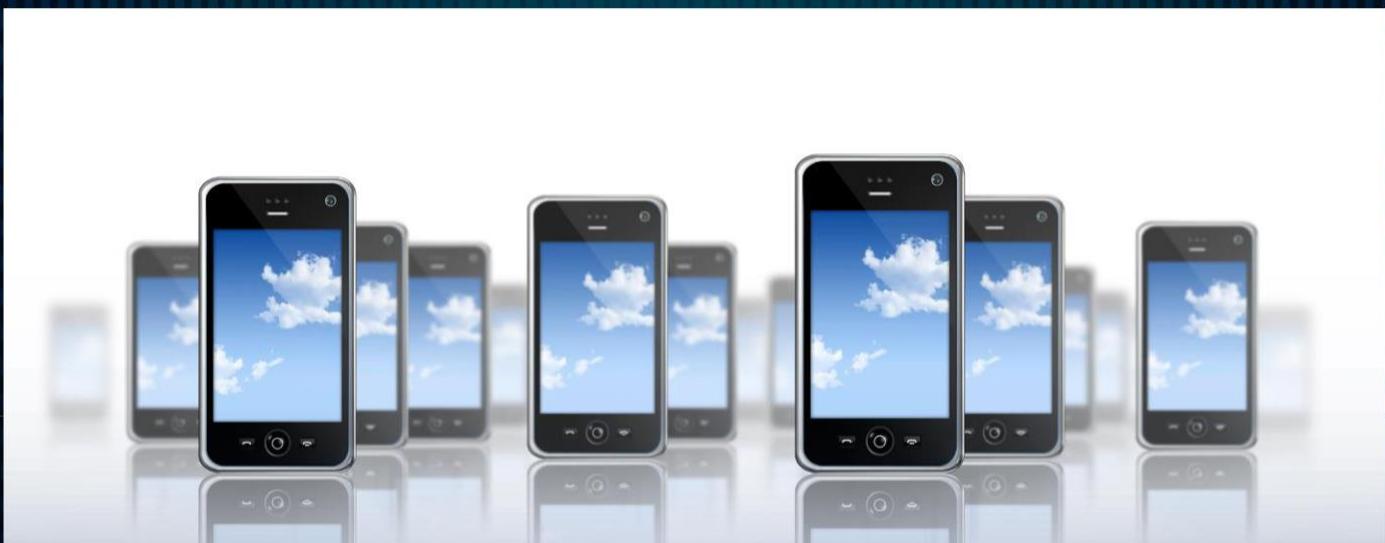


YetAnotherForum.NET (YAF) is a powerful Open Source discussion forum or bulletin board system for web sites running on Microsoft .NET. Business Technologies team is highly proficient in integration of Microsoft .Net supported open source forums and has the ability to seamlessly integrate this open source solution as per your requirements and expectations.



Beta Soft Ltd. also has its own tailor-built CMS by the name of Corporate Web Solution (CWS). The solution can help companies and individuals to generate their corporate profiles on the fly and is very cost effective.

# MOBILE APPLICATION DEVELOPMENT



The growing popularity of Smartphones is packing all sorts of bells and whistles. Powerful processors, abundant memory, larger screens, and potent operating systems are enabling users to do most of the chores without using their computers and laptops. The ability to communicate by sending instant messages and e-mails, access the Internet or get directions via GPS are just some of the many features that handset owners are growing progressively more inclined to utilize. This is opening a lot of opportunities for visionaries all over the world; we can assist you to translate your idea into reality.

We create value-added applications tailored exactly to your specific business requirements for enhanced efficiency, functionality and value addition. Business Technologies is vastly experienced in developing and testing Mobile Applications.

Our team has a passion for Mobile Application development and we always follow new trends and changes in this high-tech arena. We have proficient technical teams to deliver complete solution, from design to development.



## MOBILE DEVELOPMENT SERVICES

**iOS (iPhone/iPad)** iPhone SDK, Cocoa Touch, Xcode, Objective-C

**Android** Eclipse, Android SDK, Android Native Development Kit (NDK), Android DT (ADT), Java

**Windows Mobile** MS Visual Studio, .NET Compact Framework, Visual Basic, C#

**Blackberry** BlackBerry Java DE, Eclipse, BlackBerry Theme Studio, Java ME, BlackBerry SDK, Ja

# CUSTOM ENTERPRISE SOLUTIONS



Since inception we have been providing state of the art custom enterprise solutions to midsize to large organization. In developing custom applications, we see our role as partners, not merely programmers. We recognize that solutions succeed not solely for technical reasons, but because end-users and internal IT staff feel ownership.

Our RAD model development capabilities offer significantly reduced development time and savings in developing & implementing custom ERP applications.

In the last decade, a number of management philosophies have been developed in an attempt to define what companies must do to compete in the new global economy. Emphasis is now placed on the use of enterprise-wide information solutions to impact the decision processes of management. Organizations have rediscovered the basics, realizing that the most effective strategy is to organize their resources in order to achieve better performance. Today's dynamic business requirements need dynamic information solutions. Generic software is not flexible enough to meet the diverse demands of each unique business. Considering all the aspects in mind we design cost effective tailor built, high performance software for organizations that need made to order, high-end customized solutions.

We have developed flexible frameworks for such tailor built Enterprise application development and have successfully implemented solutions for mid-size - large concerns in the following industry:

- Process Manufacturing implementation in : Pharma sector
- Retail and Distribution implementation in: Health Care sector
- Manufacturing, Retail and Distribution (MRD Solution) implementation in: Health Care sector

The custom built comprehensive ERP's developed for our clients include a comprehensive range of services and integrated modules.

- Customer Relationship Management
- Supply Chain Management
- Management Information Systems
- Sales Management Accounting and Financial Management
- Material Planning
- Quality Management
- Inventory Management
- Production Management
- BI / KPI Consoles

# ERP IMPLEMENTERS

When customers have somewhat standard requirements and customization appears to be too time consuming it is recommended to use what is developed and tested before. They can purchase a package that fits their needs to 80-90% and let us modify and install it to make a 100% solution for them.

To address this need, we have also partnered-up with SAGE Software, Canada to provide world-class service. SAGE Group plc comprises market-leading businesses throughout Europe, North America, South Africa, Asia and Australia supplying business management and finance software to more than 2.3 million clients in 150 countries.

SAGE Enterprise Resource Planning (ERP) software and Accounting & finance solutions adhere to a proven and tested methodology, provide superior user friendly interface along with many other features.

Sage Accpac accommodates the unique requirements you have today, and it readily adapts to meet your changing needs. We've found that these qualities make all the difference for owners of small and midsized businesses—leaders who realize that the ability to streamline their processes can be a prerequisite to growth, and who are likewise concerned about what impact that growth will have on their investment in technology.

As SAGE authorized business partners in Pakistan, we assess the growing business needs of organizations to automate and organize complex business procedures by working closely with customers. We evaluate, recommend and implement the most suitable solutions that fulfill your business needs.

## BENEFITS OF ACCPAC

- Completely Web-Based
- Easy to Use and Customize
- Ultimate Scalability
- Designed for Global Business
- Support Multiple Databases
- Multicurrency Support
- World-Class Architecture

## CORE MODULES OF SAGE ACCPAC ARE AS FOLLOWING

- Financials
- General Ledger
- G/L Consolidations
- Multicurrency
- Intercompany Transactions
- Transaction Analysis and Optional Field Creator
- Purchasing
- Purchase Order
- Accounts Payable
- Order Entry
- Accounts Receivable
- National Accounts Management
- Return Material Authorization (RMA)
- Inventory Control
- Project and Job Costing
- System Manager

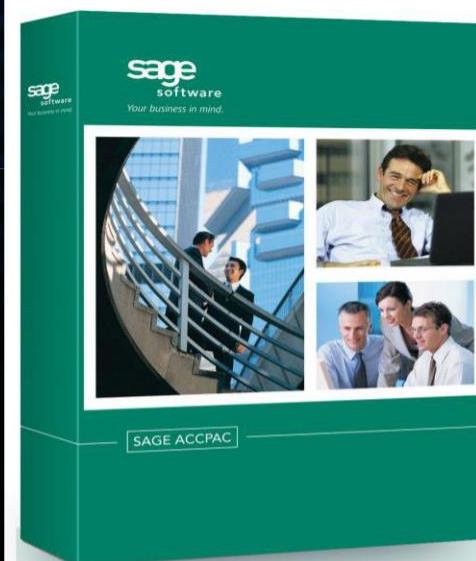
**Testimonials**

**sage**

**Authorized Partner**

**Dr. Muhammad Ahmad**  
Business Head, PHCL  
*We were hoping to find a customized retail management solution for our pharmacy chain in different cities to cater our specific requirements. The system developed by Business Technologies is up to our expectations and I don't know how we would run our business today without this software.*

**Mr. Azmat Ullah**  
Chief Financial Officer, Pharmagen Limited  
*The experience, knowledge and dedication of the BT Implementation team were instrumental in executing a professional job at our manufacturing unit. I would like to express my appreciation to them for*



## FINANCIAL AUTOMATION - GET IT DONE THE RIGHT WAY

A series of changing market trends are reshaping the financial management needs of companies of all sizes, especially small and midsize business. These companies as they grow are faced with the same business and legal requirements as larger enterprises. Gaining a competitive advantage and maintaining a loyal customer base has become a lot harder due to an increasingly commoditized marketplace and at the same time many businesses are increasingly reliant on a dispersed workforce of remote or mobile employees due to the growth of the internet.

## TODAY'S GROWING BUSINESSES ARE FACING UNPRECEDENTED CHALLENGES AND OPPORTUNITIES

In order to manage these escalating challenges and fully capitalize upon today's expanding market opportunities, many growing companies are recognizing they must adopt robust financial management systems to support their businesses. The organization's workforce must submit key data to the company's financial system and must be able to access this corporate information from anywhere, at any time to do their jobs effectively.



## MAIN FEATURES

The requirement of having a full featured accounting system that can be accessed anywhere at any time is compelling many growing firms to investigate affordable alternatives to packaged software such as QuickBooks and PeachTree as companies often seek a system that

- Automates complex revenue management, including support for deferred revenue management and multi element arrangements.
- Supports multiple business entities and on demand financial consolidation.
- Delivers real time financial visibility.
- Provides auditability that satisfies regulatory and compliance requirements.
- Seamlessly integrates with other applications in your eco system.
- Provides anytime, anywhere access.

To cater to the financial automation requirements of these growing small and midsized firms, Beta Soft Limited introduces VAS - An easy to use full featured core financial automation system making business management easy by providing complete access to your accounting system functions AP, AR and GL anytime, anywhere through an easy to use web interface. VAS is a robust financial management system

- That handles your increasingly complicated transactions.
- Helps you to better forecast and track your revenue flows.
- Allows you to keep a closer eye on your cost structures and adhere to tighter accounting and regulatory compliance standards.

# TECHNOLOGY INTEGRATION SERVICES

Businesses are evolving and becoming more and more demanding. Specialized software's are required to remove the functional barriers and improve organizational efficiency. Many corporations are still using systems that serve their standalone needs and have a hard time in communication. This means that a lot of time is spent on validating data, entering data into multiple systems and gathering data from many different systems. Time spent on these kinds of mundane tasks could be spent on serving your company's customers instead. Business Integration services give the ability to integrate the diverse data and information sources both within and outside your enterprise into a single coherent framework.

System integration enables communication between many independent systems and their processes. When we connect different systems and applications you get faster communication with a higher security in your internal and external processes. Flexible organizations, where cooperation and optimization for existing or new business areas are in focus, have already created and implemented software integration.

Beta Soft Ltd. has abundance of experience and technical savoir faire in the integration of business software. Our consultants have a solid experience from short problem solving activities to large integration solutions, where we have implemented efficiency and structure in the integration environment. Our experience in system architecture is well suited for implementing an architecture that does not bog down the company but instead ensures that the company can enjoy an IT-architecture that delivers on the demands of the business.

In recent years, the company has enjoyed grand success in the integration of enterprise software.

## MIS OUTSOURCING

Beta Soft Ltd. also provides MIS outsourcing services to small and medium sized businesses in order to improve their IT infrastructure and to streamline business processes and performance. We are currently relieving a number of SME's of the burden of having full time and costly internal IT employees. Using our team of professionals you will obtain the best of breed advice and expertise.

Some of our clients outsource small portion or all of their IT support to us but they all benefit by having:

- . Business Grade IT Support
- . Guaranteed Response Times
- . Expert Technology Advice
- . Broad Business Knowledge
- . Friendly Customer Service
- . Professional Trackable Systems



# CONSULTANCY SERVICES

Beta Soft Ltd. Consultancy Services enable you in creating a vision for the future and reach consensus on investment priorities and information technology strategies for all major constituencies. Importantly, we focus on aligning these strategies and investment priorities with the immediate, short-term, and long-range goals of your organization. Finally, moving from alignment to action, your information technology strategies are translated into a detailed



phasing/implementation plan that identifies specific projects, time frames, expected results, budget, resource needs, and organization (management and governance). With Beta Soft Limited consultancy services, this comprehensive and realistic action plan, or road map, becomes a "living document" that will guide your organization's investments of money, time, and energy related to information technology management over a multi-year period, incorporating new technology, e-commerce opportunities, and regulatory compliance.

Beta Soft Ltd. is proudly providing consultancy services to large scale organizations and above all has team members on board who are not only Microsoft certified but also have tremendous experience in business consultancy. Unlike traditional technology-centric approaches to information management and e-commerce, we at Beta Soft Limited Consultancy Services focus on business transformation and applying our extensive experience in the Information Technology industry to help you: Align your Information Technology strategy with your business processes. Avoid pitfalls and ensure that IT initiatives are focused on the areas of highest "real value" to the organization. Address targeted areas of improvement. Enhance quality of care and support. Increase customer and employee satisfaction. Strengthen financial results.

Beta Soft Ltd. Consultants help devise an Information Technology strategic plan that serves as a "road map" to guide capital investments over a multi-year period and alternately can also provide a "second opinion" regarding your current Information Technology strategic plan, projects already in the planning stage and/or perform return on investment analyses as well as assisting organizations with plan implementation including tactical planning, vendor selection & contract negotiation, applications management, applications delivery and systems integration through sound trustworthy consulting services across IT Management, Business Analysis, Technology and HR consulting domains.

# CREATIVE, DESIGN & MULTIMEDIA



## WEB DESIGN

The internet is the new globally accessible art gallery. Company's bank a lot on their virtual existence on the World Wide Web through websites. These websites are accessible to a huge audience and make no mistake about it, the good ones are talked about a lot. Web designing is amongst the modern day graphic designing skills with creative parameters changing every day! Our team has designed some of the best web interfaces over the years. Our portfolio of web design exhibits the most modern of trends with aesthetically pleasing look and feel. With the use of cutting edge technologies like HTML 5, CSS 3.0, JQuery and Ajax we ensure a UI experience that creates an impact.

## INTERNET ADVERTISING

The internet represents an opportunity to grow and market your business both locally and globally to reach new customers and expand your reach. Web banners and web banner ads for advertising your web business need to drive web traffic to your web site. Our web banner graphic design team is devoted to the creation of effective web banners, web banner ads, and web banner advertisement that drives traffic to your web site. Our eye catching custom web banner ad designs are available as any size web banner ad.

## PRINT MEDIA DESIGN

At Business Technologies, we have a dedicated team of graphic designers with an abundance of commercial experience with creative visualization. As a result of this combined expertise in the field of graphic design company for digital print design we have worked with a wide range of clients to produce highly creative innovative marketing design and print media advertisements.

## MULTIMEDIA DESIGN

By multimedia design, we essentially mean video shoots, video compositing, motion graphics etc. Using these, we have produced a number of television ads, cable tv scrolls, telups and documentaries. Our services in this field include script writing, story boarding, production time and post production facilities. Our priority is to come up with creative concepts and ideas which really give our client the competitive edge whenever the production is screened somewhere.



All you want... and more!



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Product # 1

Product # 1

Product # 1



Tofu Tikka 2



Tofu Daal



Bowl on Table



\$7.95

TANDOORI CHICKEN SALAD

a refreshing salad topped  
with chilled tandoori



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Tickle your taste buds!

Shawamer presents a delightful variety of shawarmas and more



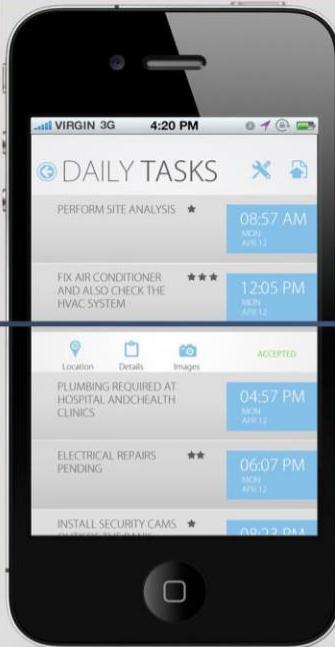
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SAIL FOR THE  
WORLD



GINGERCANE  
A KRINGLE COMMUNITY



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## Our Testimonials

"

If you're starting a business, the first thing I would recommend is that you get alongside people like Kevin who can advise you. They will help steer you to the right direction and keep you on track.

Amy Leggion, Traveler's Holidays Ltd

Proactive Accountants Network



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Email Address:

Join now!

Blog Updates

SpringClean Your Business: Get Rid Of The Clutter

Get rid of the clutter. Not just the physical clutter in work spaces, but also the clutter within

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The Brokers Club



G31000  
www.riskmanagement.com

# SOCIAL MEDIA SERVICES

## OVERVIEW

With the increasing number of social media platforms, brands have a wider range of tools to choose from to engage with their clients and customers. Although this is a very lucrative opportunity for brands to interact with their target market,



yet this medium needs to be utilized carefully and professionally as it goes a long way in position the brand. Biztec's team of social media specialists manage your social media presence, so you don't have to. Our teams are experienced in managing client's presence in a variety of social media channels including Facebook, YouTube, LinkedIn and Twitter.

## SERVICES

The following is the range of social media services that we provide

- Social space setup
- Initial thrust by generating a sizable number of followers
- Social content creation
- Social content visual design
- Interacting with fans (responding to comments, suggestion and queries)
- Sales oriented posting (for brands looking to generate sales online)
- Integration with corporate websites
- Integration with ecommerce websites
- Blog setups
- Blog posting
- Weekly / Monthly reporting

# OFFSHORE OUTSOURCING



Providing competitively priced offshore software outsourcing services is what we specialize in.

Businesses are evolving and becoming more and more demanding. We have the expertise and resources in delivering high quality outsourcing services in Software Development at very competitive pricing structures to companies worldwide. Our well defined and tested processes have enabled us to transition into offering a wide range of services by sustaining the same quality, effectiveness and responsiveness that define our service standards.

Offshore outsourcing is a cost effective alternative to developing software in-house. Outsourced development at Business Technologies safeguards the client's intellectual property, proprietary software and new development specifications with very high levels of security and depending on engagement models clients can retain full ownership of all intellectual property rights at the completion of the project. Business Technologies follows a highly procedural approach towards offshore software development outsourcing, where each step in the project life cycle is clearly defined and documented.

Our team consists of the right mix of expertise and skills to outsource your requirement efficiently to your satisfaction. We give below our best pricing where you can choose from our large pool of expert .Net, PHP, ASP programmers and Web graphic designers and get the best of the breed personnel.

We also offer various offshore relationship models to Marketing companies, Computer Software & Web Development firms in building profitable outsourcing partnership with us.

## VALUE PROPOSITION

- Bangladesh is an outsourcing hotspot.
- Highly competent resources.
- Delivering world class solutions using latest technologies.
- Low cost advantage – Very competitive and flexible pricing model structures.
- Rapid project team mobilization.
- Low attrition rates.
- Speed of delivery – blended onsite/offshore advantage.
- Dedicated state of the art offshore development infrastructure.
- Dedicated state of the art offshore support setup.

We leverage our diverse and sound consulting and development experience in Business Technologies by providing comprehensive and competitively priced scalable IT outsourcing solutions spanning across these domains

- Project based
- Product development
- Resource outsourcing
- Managed IT

These solutions are offered through flexible engagement model offerings.

# ENGAGEMENT MODELS



## DEDICATED OFFSHORE TEAM MODEL

With the dedicated team model, you will have a team of personnel working exclusively 40 hours per week for you under your optimal control and thereby getting the job done as per your business needs and requirements. Business Technologies will create project teams with the required project managers, team members and the necessary equipment and infrastructure based on your business needs.

## TIME & MATERIAL MODEL

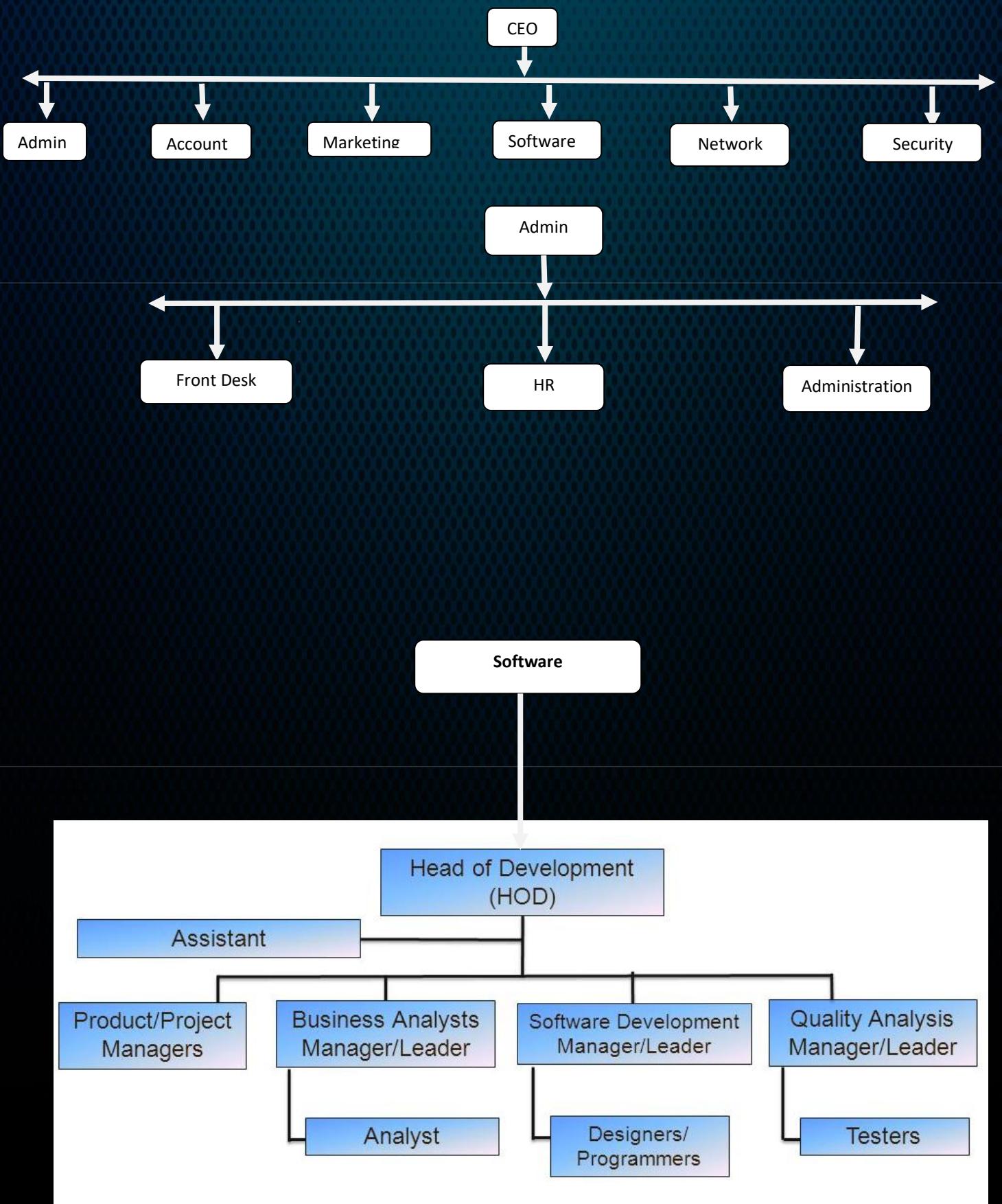
The time and material model is suitable for complex projects where changes need to be met rapidly on an ongoing basis based upon upcoming market trends. This model gives the clients the flexibility of amending the project specification while the project is moving on.

## FIXED PRICE MODEL

For outsourcing. The low risk nature of this model enables us to work with you to define proper deliverables and timelines in achieving a mutually agreed fixed price

commitment  
process optimization  
speed to market  
quality production organization  
outourcing people decision innovation  
reduction costs knowlegde  
company cooperation smart sourcing  
teamwork client performance service

# Company Organogram



## Management Team

Position	Quantity	Remarks
Managing Director	1 Person	
Chief Executive Officer	1 Person	Management Assign
Chief Operating Officer	1 Person	Management Assign
Project Management & Implementation	1 Person	Management Assign
Solution Design & Development	1 Person	Management Assign

### Human Resources

Main Strength of Beta Soft Ltd. lies in the mix of professionals, specialized and highly focused operation. Increasing customer's awareness is the strength where it excels over its competitors. It can place itself as a combination of Technology and Finance skills a potent capsule mixing vital technological insights with profound business and functional ingenuity. Our strength lies in our ability to blend current management practice and IT expertise into cost-effective Computer Aided Management Solutions, Products and Services. Beta Soft Limited understands the need for skill transfer to client personnel. We have the experience on rapid application development, traditional Objective Oriented (OO) methodologies. The structure of our employees is as follows:

### Total Number of Staffs: 25

Position	Quantity	Unit Salary (Apx)	Total Salary	Remarks
Project Manager	2 Persons	50,000	1,00,000	
Solution Design & Development	1 Persons	45,000	45,000	
Business Analyst	2 Persons	40,000	80,000	
Sr. Development	3 Persons	40,000	1,20,000	
Jr. Development	5 Persons	30,000	1,50,000	
Sr. QA	1 Person	40,000	40,000	
Jr. QA	2 Person	30,000	60,000	
Business Development	2 Persons	30,000	60,000	
Hardware & Network	1 Person	25,000	25,000	
Document Writing	2 Person	20,000	40,000	
Administration	1 Person	20,000	20,000	
Human Recourse	1 Person	20,000	20,000	
Support Staff	2 Persons	10,000	20,000	7,80,000

### Office Equipment's

Lay out design	CC Camera layout design	Printer & Scanner
Interior design	Office Furniture	Telephone set & Projector
Network Layout design	Server & Router, and Network Switch	Training Broad
Intercom Layout design	Computer & Laptop	Others

# Financial Proposal

## Per Month Salary

Position	Quantity	Unit Salary (Apx)	Total Salary	Remarks
Project Manager	1 Persons	50,000	50,000	
Business Analyst	1 Persons	40,000	40,000	
Sr. Development	3 Persons	40,000	1,20,000	
Jr. Development	5 Persons	30,000	1,50,000	
Jr. QA	2 Person	30,000	60,000	
Business Development	2 Persons	30,000	60,000	
Hardware & Network	1 Person	25,000	25,000	
Front Desk Executive	1 Person	20,000	20,000	
Total Amount Per Month		=	<b>5,25,000</b>	

## Office Asset

Position	Quantity	Unit Price (Apx)	Total Salary	Remarks
Domain & Hosting	1 pcs	12,000	12,000	
Bandwidth Dedicated	25 mbps	25,000	25,000	
Desktop Computer (High)	10 pcs	90,000	9,00,000	
Laptop	5 pcs	50,000	2,50,000	
Desktop Computer Normal	2 pcs	30,000	60,000	
Router	1 pcs	30,000	30,000	
Cisco Switch 24 port	1 pcs	25,000	25,000	
Printer Black & White	1 pcs	12,000	12,000	
Printer Color	1 pcs	20,000	20,000	
Scanner	1 pcs	10,000	10,000	
Total Amount Per Month		=	<b>13,44,000</b>	

## Technical Specification

Product Name	Brand	Technical Specification	Quantity	Remarks
Printer	EPSON COLOR	Model: L805 Printer Type: Single Function Color INK Tank Printer Print Speed: 38ppm Output: 50 Sheet	1 pcs	
Desktop Computer (High)	CLONE	Processor: Intel Cor i9 Generation: 9 <sup>th</sup> Generation Mother Board: Intel Gigabyte HDD: 1 TB SATA SSD: 512 GB Graphics: NVIDIA 2GB RAM: 16 GB Casing: Thermal with auto Cooling Monitor: 22" LED Dell/HP	10 pcs	
Laptop	Dell/Hp	Cor i7 8 <sup>th</sup> Generation	5 pcs	
Desktop Computer Normal	CLONE	Processor: Intel Cor i5 Mother Board: Intel Gigabyte HDD: 1 TB SATA SSD: 256 GB RAM: 4 GB Casing: Thermal with auto Cooling	2 pcs	

		<b>Monitor: 22" LED Dell/HP</b>		
Router	ASUS	ASUS	1 pcs	
Cisco Switch 24 port	CISCO	CISCO	1 pcs	
Printer Black & White	CANON	Model: Image Class LBP 214 Single Function Mono Laser Printer Black & White Print Speed: 40 ppm Output: 250 Sheet	1 pcs	
Scanner	CANON	Perfect Color Image Scanner	1 pcs	
Total Amount Per Month		=	<b>13,44,000</b>	

## TESTIMONIALS

### **VISCOM**

We are very happy to have Business Technologies as our offshore development partner. Business Technology is an innovative and professional company that has provided Visual Communication Ltd. with valuable software development services. We are very satisfied with our decision to work with Business Technology, as their expertise has translated into a distinct competitive advantage for us. Overall, Business Technology is a great company to work with.

*Maruf Kabir*  
*Managing Director*  
**VISCOM LTD.**

### **4C COMMUNICATION**

Business Technologies has developed an application which helps us to capture and store the real time data coming from well sites. The data is generated per minute basis and is being recorded 24 hours, 7 days a week. The application with its SQL database helps to store and manage the huge volume of data and also to extract it when required by our engineers. Throughout the development phase, BT team provided high level of service and excellent after sales support. It was BT team's high level of professionalism which helped to deliver the project on time and within the budget.

*Hasan*  
*Managing Director*  
**4C COMMUNICATION LTD.**

### **WINGS BD**

Business Technologies software has made us effective beyond our imagination by streamlining our operations and processes. The time and monetary investments were fairly minimal, and the return on training investment was great.

*Sony*  
*Operation Director*  
**WINGS BD LTD.**

### **SATTAR JUTE & FIBRES**

This team worked incredibly hard for me for a huge project of designing a WordPress theme from scratch. I made countless changes and they were more than happy to accommodate my needs. Well done! I am extremely happy with the end result. Thanks!

*Lokman Mollah*  
*Managing Director*  
**SATTAR JUTE & FIBRES LTD.**