

Using the TETRIS logo in print and design

The TETRIX logo and branding is built up of the bird the letters (words) "TETRIX" & "portable displays" with a line above and finally the red dot.



The most important is the word "TETRIX" and the least important is the word "portable displays".

The bird can be used with the text or without text, as a support to the logo - when seen fit for graphical issues.

The Red Dot is commonly used as a supporting filler. It should be fitted down on left or right side. The Dot can also be placed on both left and right side on wide horizontal designs and can also be placed on bent structures where as the dot does not have to be visible in full to all directions.

Red: C=0 M=100 Y=100 K=0 | Black: K=100 | White

Dominant colors are white and red yet also black can be enhanced as a dominant color in some cases when seen graphically fit.



A



T E T R i X

portable displays

A_B



T E T R i X

portable displays

B



T E T R i X

B_B



T E T R i X

C

T E T R i X

portable displays

C_B

T E T R i X

portable displays

D

T E T R i X

D_B

T E T R i X

E





F_{LEFT}



F_{RIGHT}

