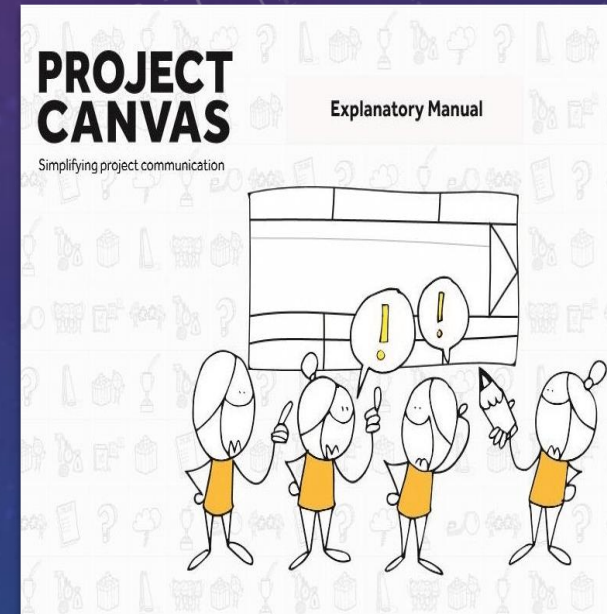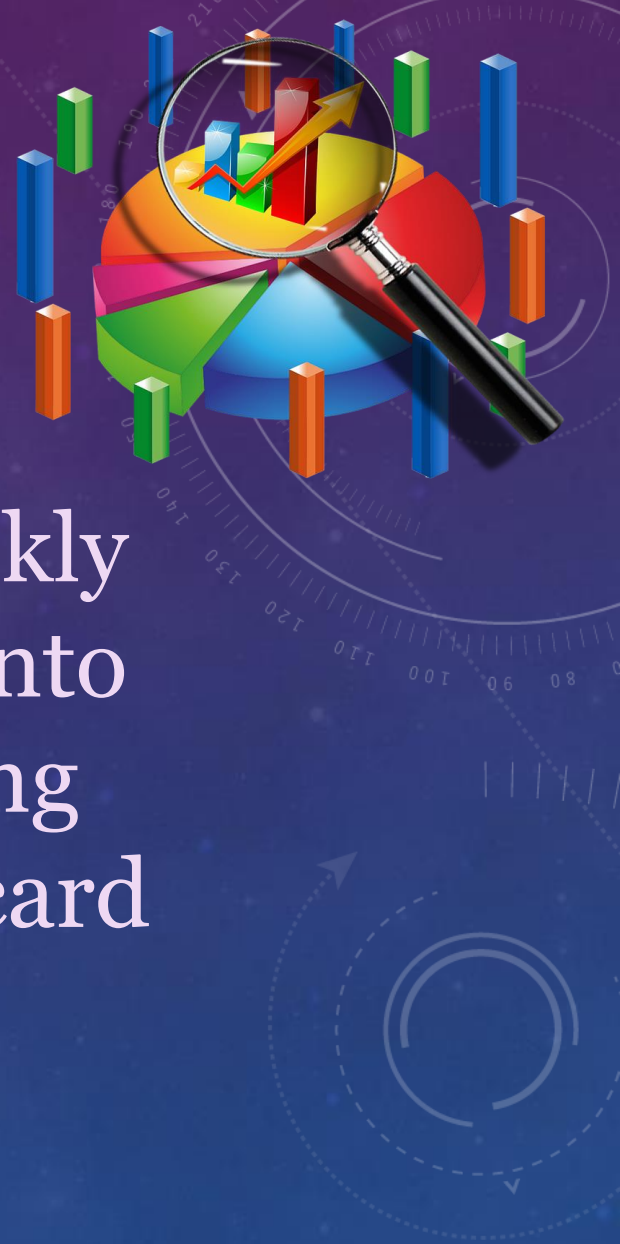# CREDIT CARD

# WEEKLY STATUS REPORT

# CONTENT OF THIS PROJECT

1. Project Objective

2. Data from SQL

3. Data Processing  & DAX Queries

4. Dashboard & Insights

5. Export & Share Project

# PROJECT OBJECTIVE

To develop a comprehensive credit card weekly dashboard that provides real-time insights into key performance metrics and trends, enabling stakeholders to monitor and analyze credit card operations effectively.

# IMPORT DATA TO SQL DATABASE

1. Prepare csv file

2. Create tables in SQL

3. Import csv file into SQL

Find project data : https://github.com/jahnavigupta06/Credit_card_Financial_Dashboard

# PROJECT INSIGHTS- WEEK 53 (31ST DEC)

## WoW change:

- Revenue increased by 28.8%,
- Total Transaction Amt & Count increased by xx% & xx%
- Customer count increased by xx%

## Overview YTD:

- Overall revenue is 56M
- Total interest is 8M
- Total transaction amount is 45M
- Male customers are contributing more in revenue 31M, female 26M
- Blue & Silver credit card are contributing to 93% of overall transactions
- TX, NY & CA is contributing to 68%
- Overall Activation rate is 57.5%
- Overall Delinquent rate is 6.06%

# JAHNAVI GUPTA

**LinkedIn** : www.linkedin.com/in/jahnavigupta06

**GitHub**    : https://github.com/jahnavigupta06/Credit_card_Financial_Dashboard