

Table of  
Seasonal Variances  
for New Item Sales

	Month	Adjustment
1	January	\$−0.21
2	February	\$−0.37
3	March	\$0.31
4	April	\$−0.03
5	May	\$−0.47
6	June	\$−0.64
7	July	\$−0.90
8	August	\$0.03
9	September	\$2.06
10	October	\$1.41
11	November	\$−0.03
12	December	\$−1.16