

EDUCATION

LEWIS & CLARK COLLEGE

Portland, Oregon
2006-2010
B.A. History

INDEPENDENT PUBLISHERS RESOURCE CENTER

Portland, Oregon
2010-2011
Certificate in
Independent
Publishing

SKILLS

Software:

Final Cut Pro
Illustrator
iMovie
InDesign
Microsoft Office
Photoshop
Pixelmator

Web Publishing:

Confluence
Google Analytics
Google Adwords
Hootsuite
Wordpress

Email Marketing:

Constant Contact
Emma

Web Coding:

Basic CSS
HTML

PROFESSIONAL EXPERIENCE

GATEWAY TO COLLEGE NATIONAL NETWORK • PORTLAND, OR

Communications Coordinator • October 2013-Present

- **Communication Management:** Develop voice and brand of GtCNN by creating standard style guides for design and copy. Write, edit and publish content for publications including internal and external e-Newsletters, brochures, and annual reports. Manage organization's online presence; maintain and develop website and social media accounts.
- **Marketing and Branding:** Create marketing collateral. Design and create partnership and fundraising pitch decks. Develop multimedia content for conferences, outreach, and training purposes. Help partner programs develop and implement effective marketing strategies.
- **Partner Operations:** Develop training materials and provide support for 43 partner programs. Provide instruction via webinars, conference workshops, group trainings and one-on-one support. Maintain organizational wiki; increased userbase by 440%.

Communications Specialist • July 2012 -October 2013

- **Planning and Implementation:** Researched new ventures for communications department to pursue. Tracked and analyzed results to ensure continuous improvement and success. Balanced long-term annual responsibilities with short-term projects and unanticipated demands.
- **Cross-Team Operations:** Worked with all teams to maintain organizational brand and identity. Served as liaison between Communications, Partner Support, Research & Evaluation and Development.
- **Training and Support:** Trained GtCNN staff and nationwide partners on a variety of technological platforms and applications including: Prezi, Confluence, Powerpoint, Google Docs, Social Media, and other classroom technologies.

Program Assistant • July 2011-July 2012

- **Stakeholder Engagement:** Developed project presentations to facilitate partnership development.
- **Organization and Multitasking:** Managed schedules for staff members, booked travel and accommodations. Coordinated schedules and agendas across internal teams and external partners.

FREE GEEK COMMUNITY TECHNOLOGY CENTER • PORTLAND, OR

Non-Profit Apprentice • July 2010-July 2011

- **Volunteer Management and Training:** Coordinated and trained volunteers of all ages from diverse backgrounds. Taught volunteers how to build computers.

OREGON MUSEUM OF SCIENCE AND INDUSTRY • PORTLAND, OR

Exhibit Development Intern • September 2010 to April 2011

- **Exhibit Creation:** Created and presented exhibit design proposals.

JAHsulYNN AULT

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1324 SE Main St. Portland, OR 97214

May 13, 2014

Pinterest
572 7th St. San Francisco,
California, 94107

Dear Hiring Manager,

My name is Jahsulynn Ault and I am a maker, a do-er, a thinker; in short, I'm a Pinner. Technology, at its best, allows people to connect their passion and drive with ideas and inspiration. Pinterest is technology at its very best. I'm applying to the **Sales Producer** position because I would love to use my passion for design, storytelling, and creative marketing to help tell the Pinterest story. Substitute your ingenious algorithms with my power for empathy and you've got a yourself the world's first Guided Search Sales Producer.

Some potential clients might need extra guidance to fully grasp the overwhelmingly-incredible-astonishingly-magnificent awesomeness of Pinterest. But don't worry, I'm confident that I can teach them. In my current role I develop marketing and training materials for the educational nonprofit Gateway to College National Network and our 43 partner programs. I create collateral for purposes ranging from general marketing to student outreach and funder reporting. My ability to empathize with my audience is one of the many reasons I excel at marketing and sales. I can recognize what people need to know and the right way to share that information with them. I pride myself in my ability to combine the big picture with the small details of any project into an engaging and compelling story.

My talent and dedication has earned me two promotions in as many years. I'm good at my job because I really enjoy what I do. In fact, many of my greatest professional strengths stem from my hobbies, from the PowerPoint Club I created with my friends to the satirical magazine I ran in college, I've found that my creative outlets often enhance my professional skills (and vice versa). My PowerPoint presentations are the subject of legend- I've literally been asked for encore performances (I now give Lunch & Learns to please the masses).

I would love to put my energy and creativity to work on your team. I look forward to hearing from you.

Sincerely,

Jahsulynn Ault