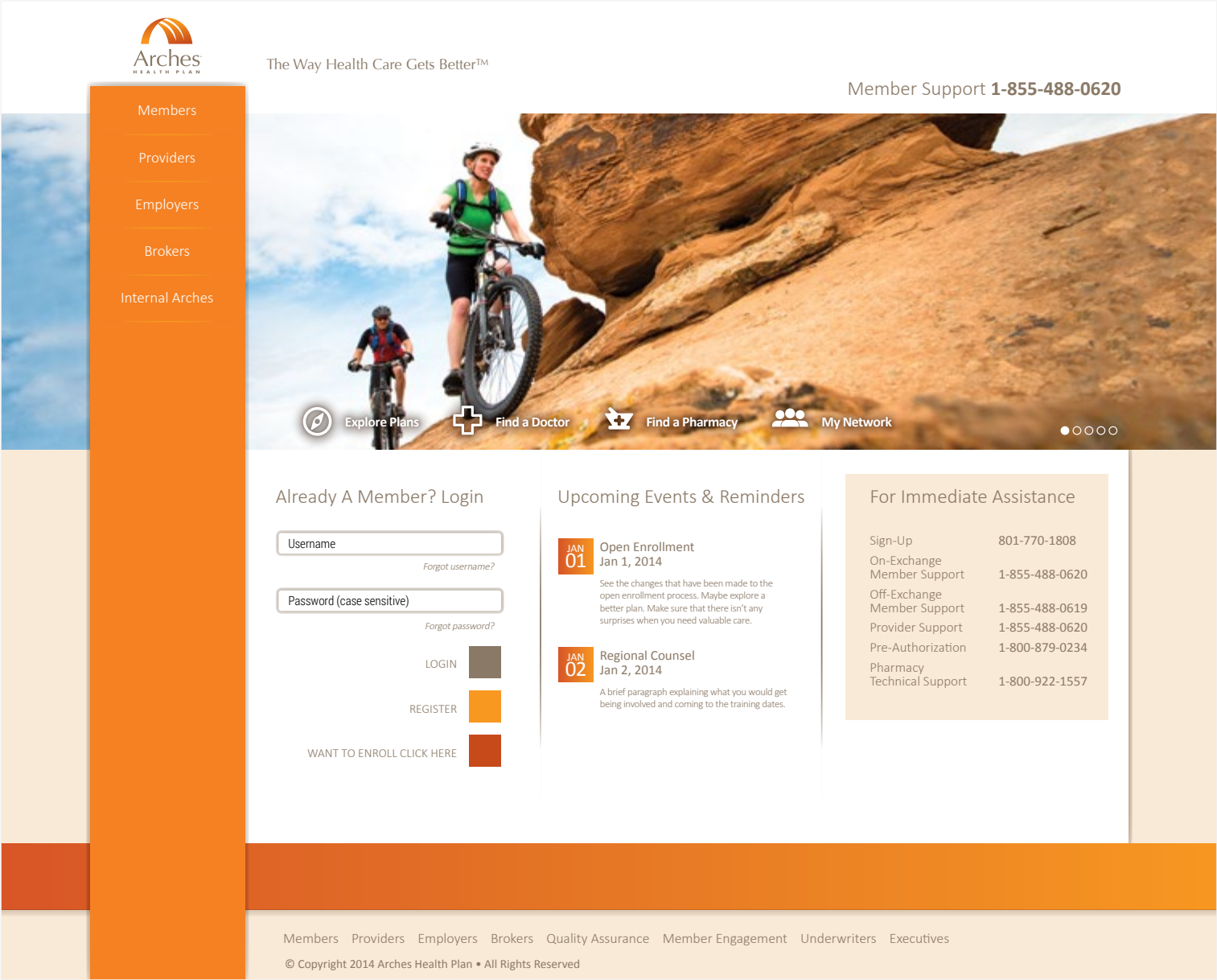




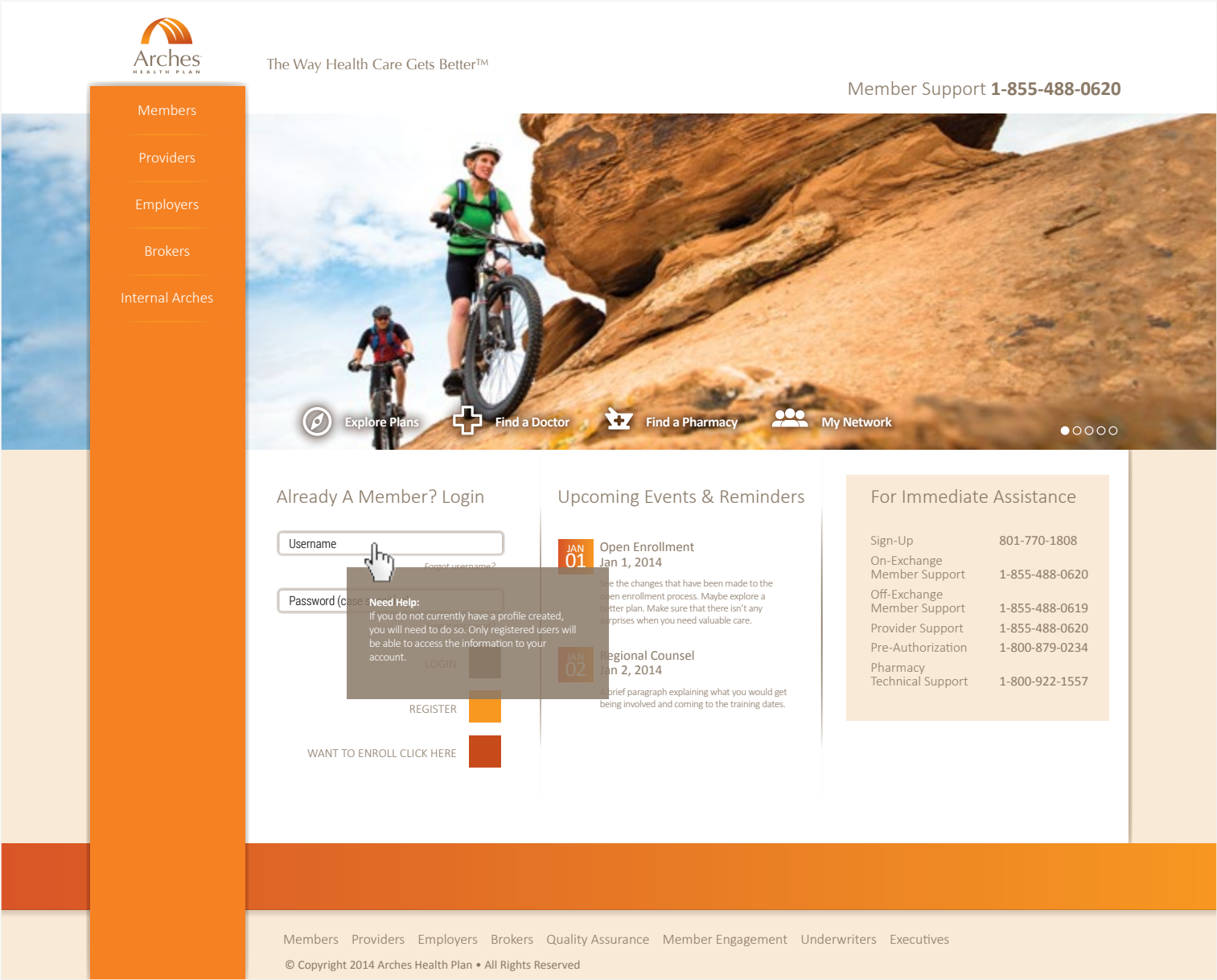
RESEARCH **EMOTION** DESIGN | ARCHES HEALTH PLAN  
SITE DESIGN CONCEPT AND EXTENSION - FINAL

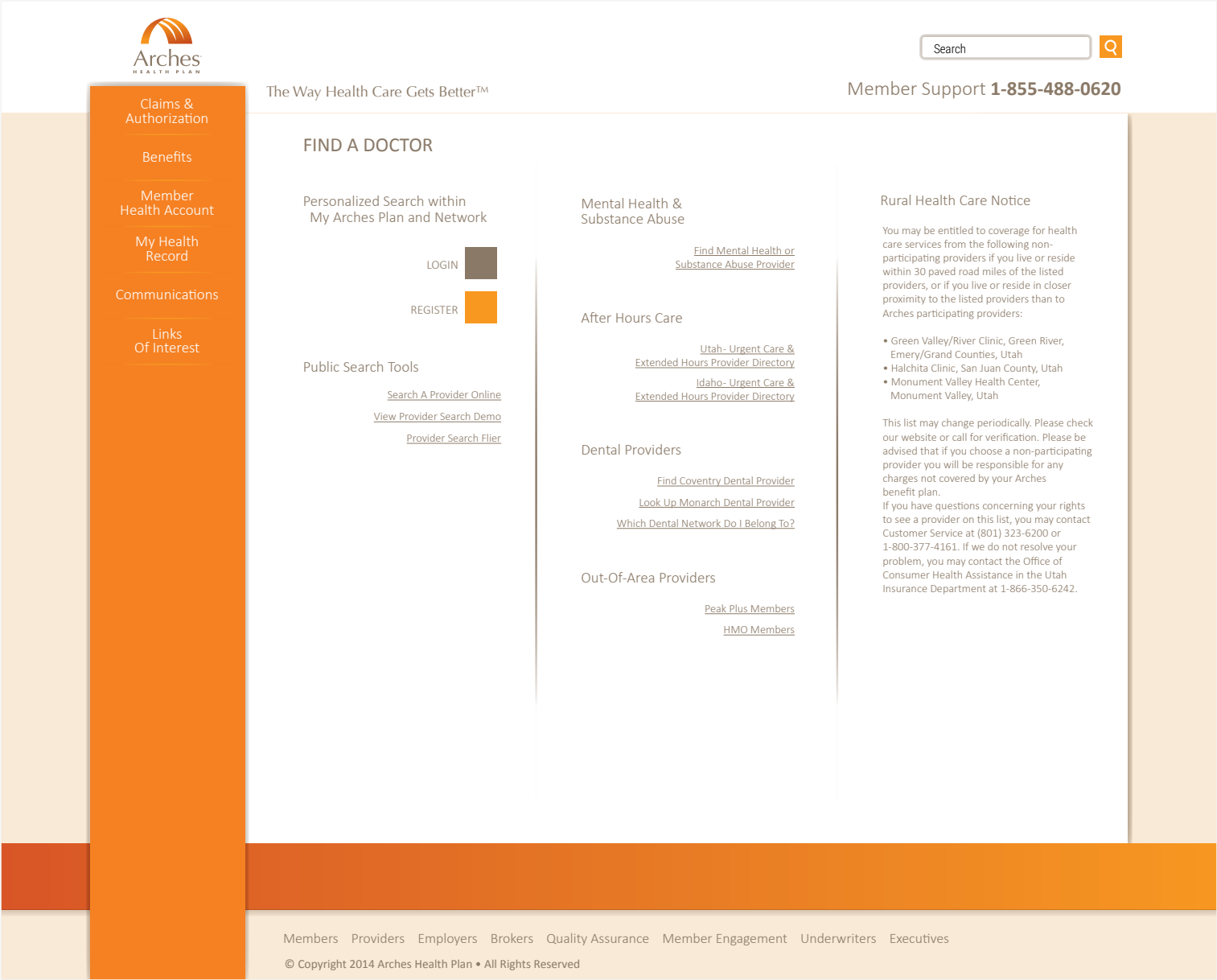
# ARCHES HEALTH PLAN

LANDING PAGE



ARCHES HEALTH PLAN  
LANDING PAGE WITH HOVER DETAIL

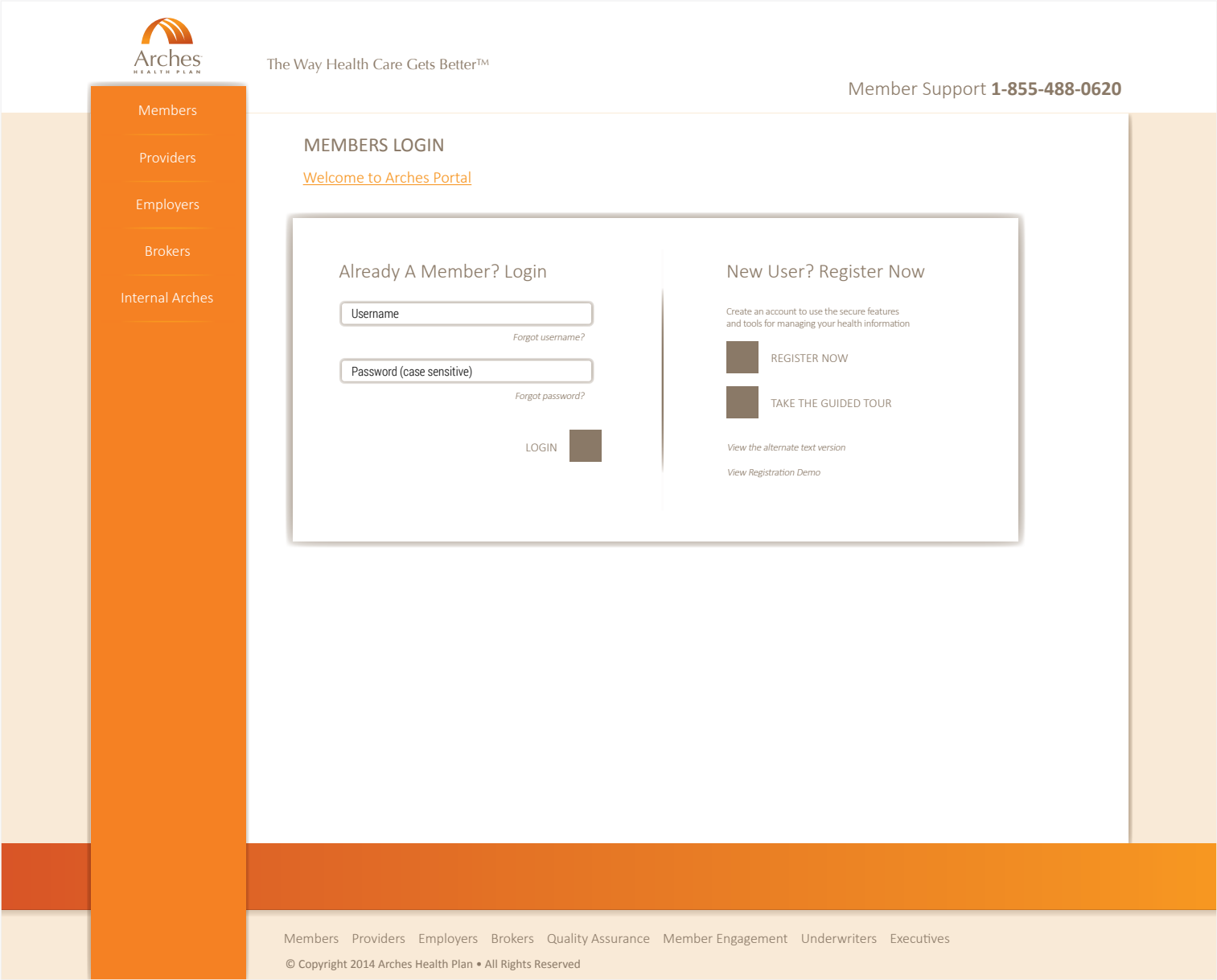




# ARCHES HEALTH PLAN

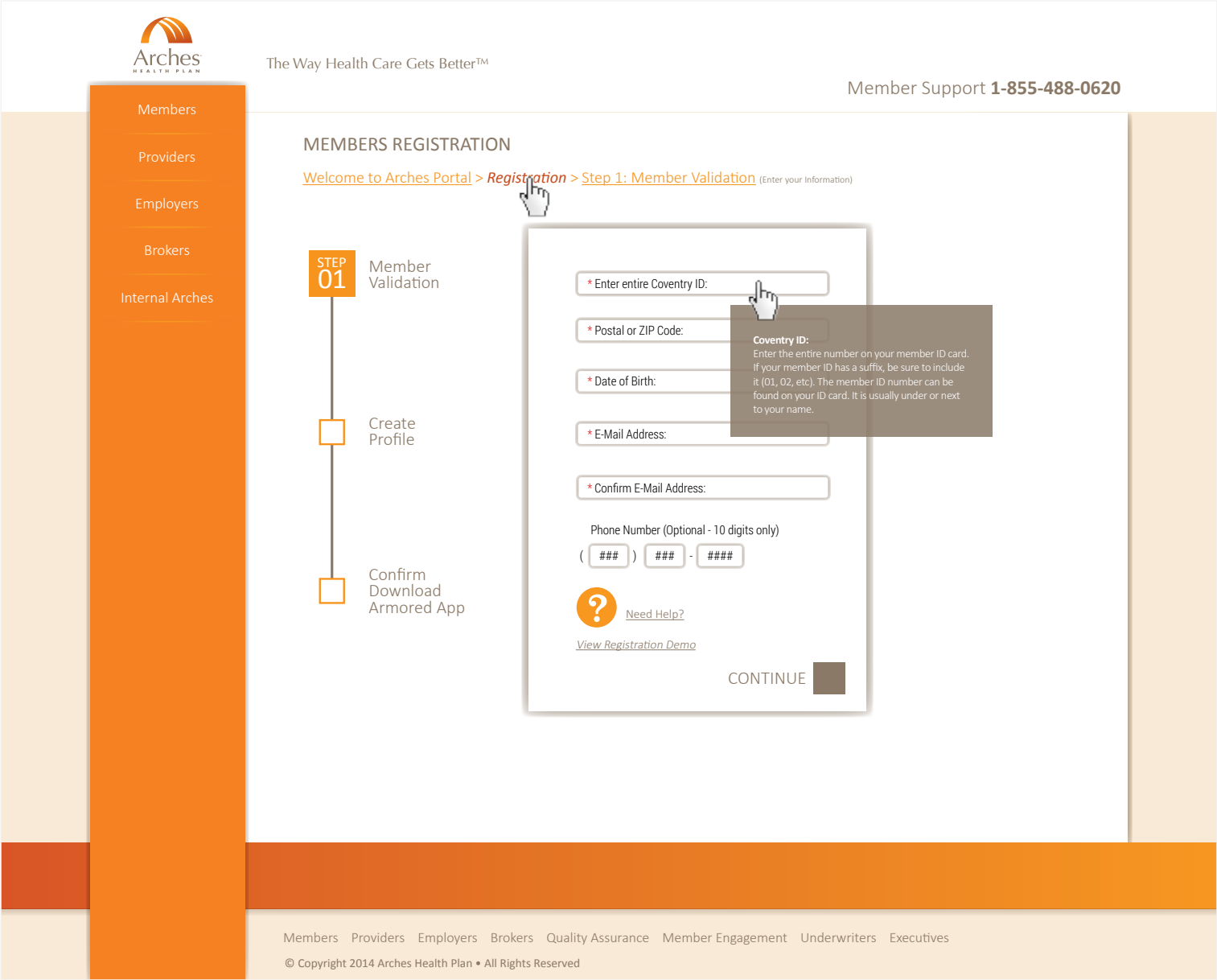
FIND A DOCTOR INFORMATION PAGE WITH HOVER DETAIL





# ARCHES HEALTH PLAN

MEMBERS REGISTRATION STEP ONE WITH HOVER



# ARCHES HEALTH PLAN

## MEMBERS REGISTRATION STEP THREE - DOWNLOAD ARMOR





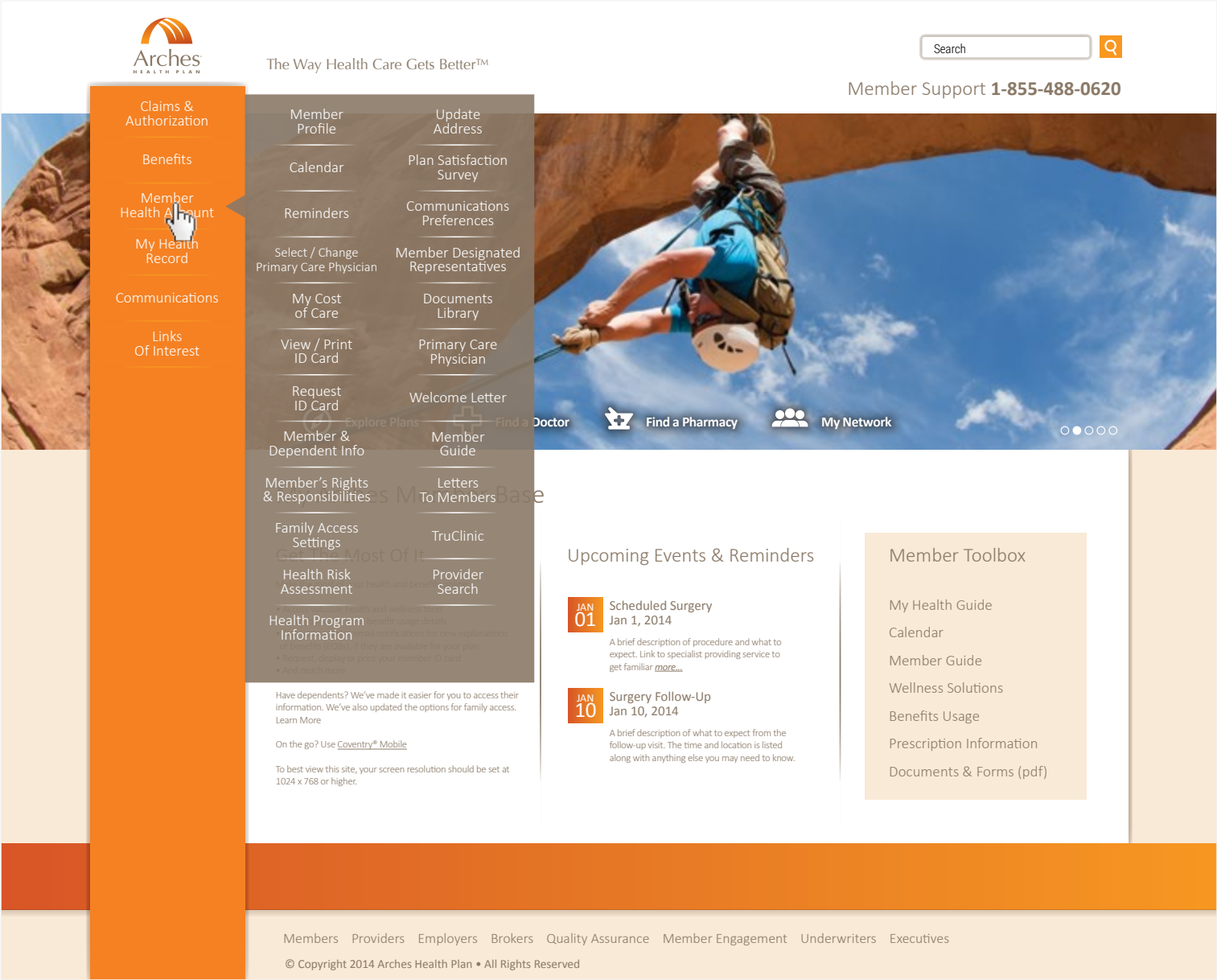
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MEMBERS HOME PAGE WITH HOVER DETAIL



ARCHES HEALTH PLAN

MEMBERS HOME PAGE WITH HOVER DETAIL 2





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Member Support **1-855-488-0620**

Claims & Authorization

Benefits

Member Health Account

My Health Record

Communications

Links Of Interest

MEMBER PROFILE

[Home](#) > [Members](#) > [Member Health Account](#) > [Member Profile](#)

Personal Information

Select Member

Name: John Doe

Age: 30 Years

Gender: Male

Occupation: Production Director

Contact: 801-000-0000

Address: 131 Mountain Drive

City, State, Zip: Orem, Utah 84057

E-Mail: John@companyname.com

Expires On: 12/1/2014

Emergency Contact Information

Name	Relation	Contact #	Address
Jane Doe	Spouse	801-000-0001	131 Mountain Drive, Orem, Utah 84057
Mike Smith	Cousin	631-111-1111	200 Beachview St, Chandler, Arizona 85225

My Team of Doctors

Name	Specialization	Contact #	E-Mail Address
Jack Brown	Spinal	801-000-0001	jackb@spinalspecialties.com

Medical History

History information goes here

History information goes here

History information goes here

Member Toolbox

My Health Guide

Calendar

Member Guide

Wellness Solutions

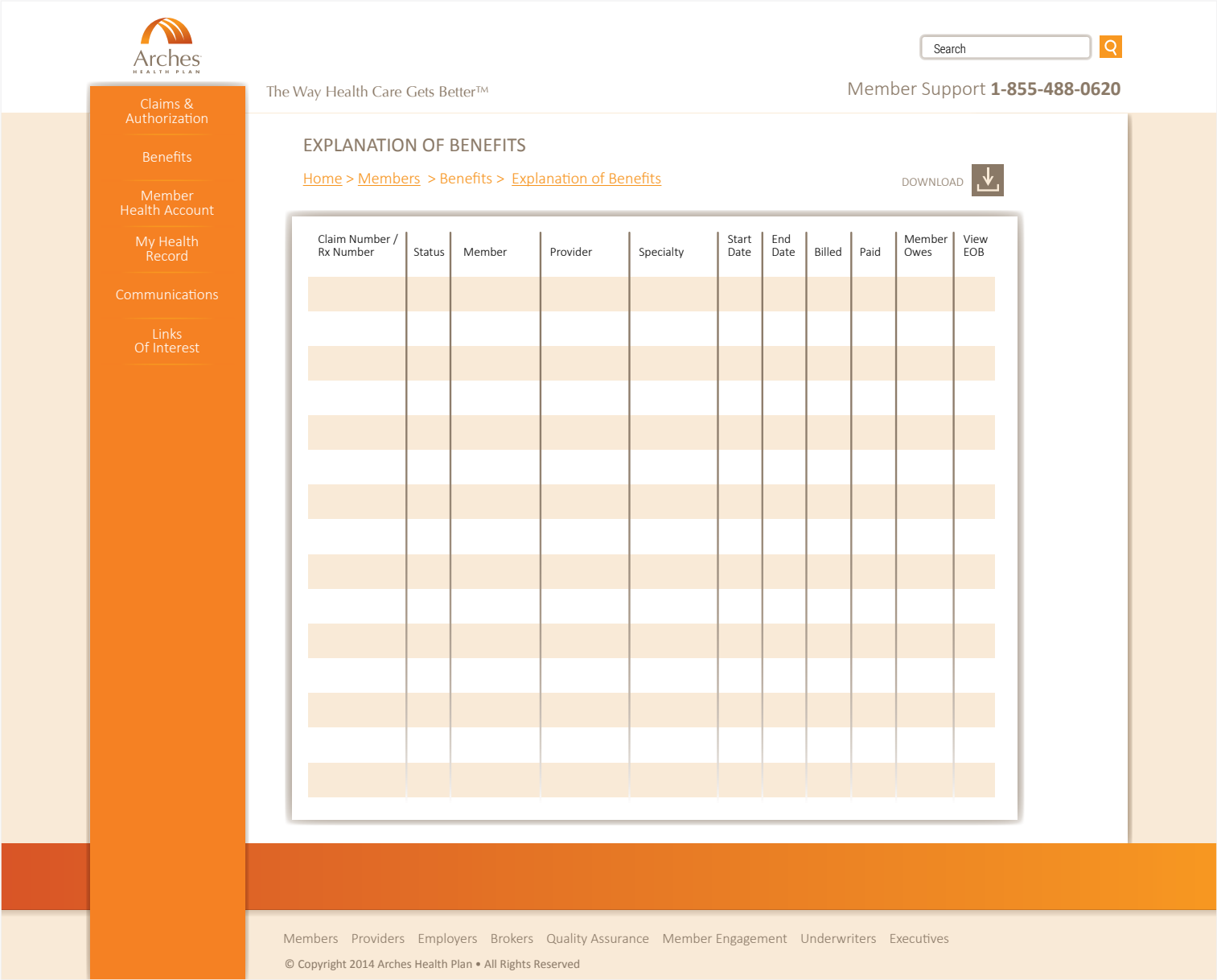
Benefits Usage


Prescription Information

Documents & Forms (pdf)

Members Providers Employers Brokers Quality Assurance Member Engagement Underwriters Executives

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My Health  
Record

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### CONTACT US

[Home](#) > [Members](#) > [Communications](#) > [Contact Us](#)

Fill in the information and one of our representatives will contact you.

\* Enter entire Coventry ID:

\* First Name:

\* Last Name:

\* E-Mail Address:

\* Confirm E-Mail Address:

Phone Number  
(


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Type the text



Privacy & Terms

SUBMIT

#### For Immediate Assistance

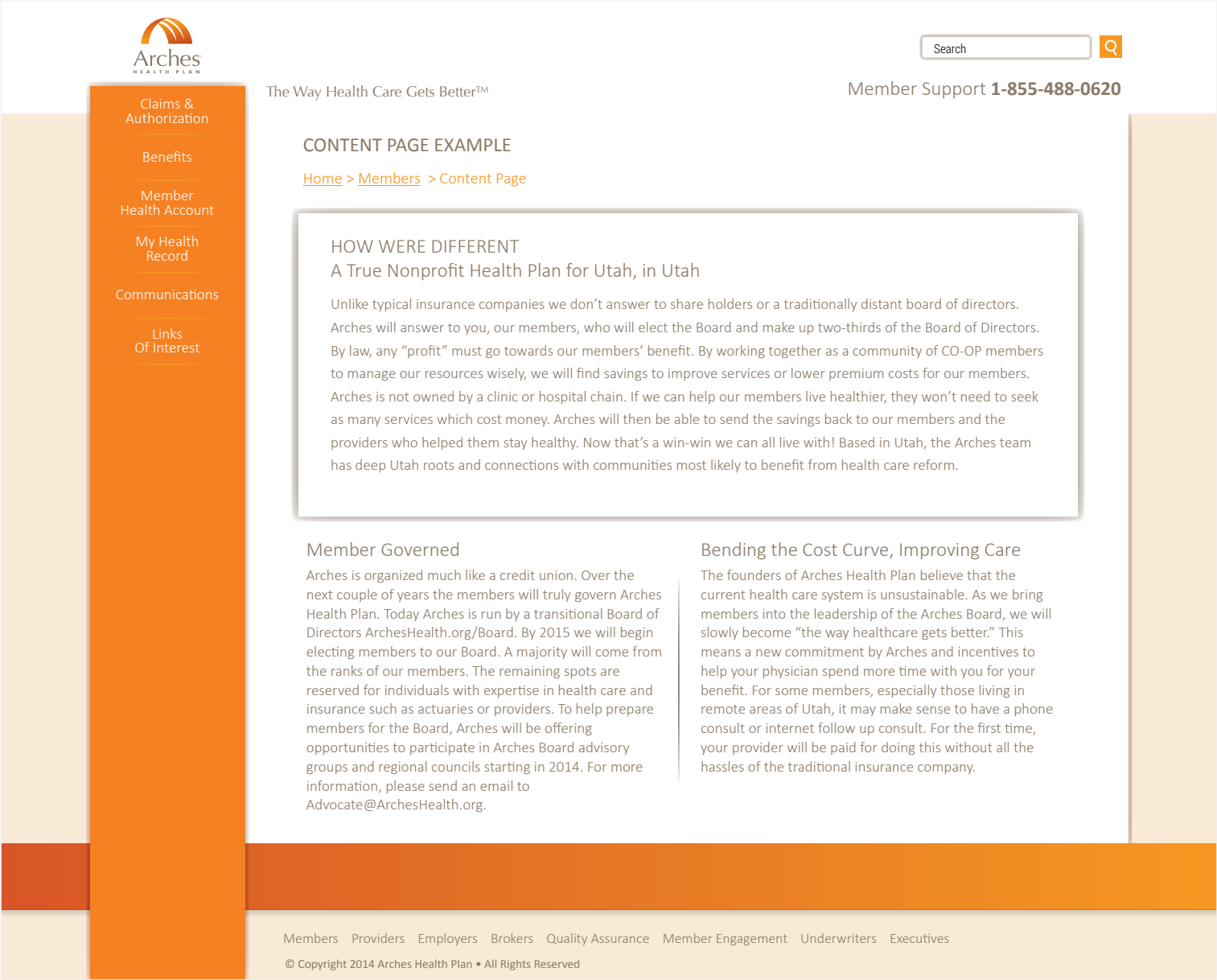
Sign-Up	801-770-1808
On-Exchange Member Support	1-855-488-0620
Off-Exchange Member Support	1-855-488-0619
Provider Support	1-855-488-0620
Pre-Authorization	1-800-879-0234
Pharmacy Technical Support	1-800-922-1557

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LONGER CONTENT PAGE EXAMPLE



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HOW WERE DIFFERENT

A True Nonprofit Health Plan for Utah, in Utah

Unlike typical insurance companies we don't answer to share holders or a traditionally distant board of directors. Arches will answer to you, our members, who will elect the Board and make up two-thirds of the Board of Directors. By law, any "profit" must go towards our members' benefit. By working together as a community of CO-OP members to manage our resources wisely, we will find savings to improve services or lower premium costs for our members. Arches is not owned by a clinic or hospital chain. If we can help our members live healthier, they won't need to seek as many services which cost money. Arches will then be able to send the savings back to our members and the providers who helped them stay healthy. Now that's a win-win we can all live with! Based in Utah, the Arches team has deep Utah roots and connections with communities most likely to benefit from health care reform.

Member Governed

Arches is organized much like a credit union. Over the next couple of years the members will truly govern Arches Health Plan. Today Arches is run by a transitional Board of Directors [ArchesHealth.org/Board](#). By 2015 we will begin electing members to our Board. A majority will come from the ranks of our members. The remaining spots are reserved for individuals with expertise in health care and insurance such as actuaries or providers. To help prepare members for the Board, Arches will be offering opportunities to participate in Arches Board advisory groups and regional councils starting in 2014. For more information, please send an email to [Advocate@ArchesHealth.org](mailto:Advocate@ArchesHealth.org).

Bending the Cost Curve, Improving Care

The founders of Arches Health Plan believe that the current health care system is unsustainable. As we bring members into the leadership of the Arches Board, we will slowly become "the way healthcare gets better." This means a new commitment by Arches and incentives to help your physician spend more time with you for your benefit. For some members, especially those living in remote areas of Utah, it may make sense to have a phone consult or internet follow up consult. For the first time, your provider will be paid for doing this without all the hassles of the traditional insurance company.

Paragraph Headline

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Secondary Paragraph

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Members Providers Employers Brokers Quality Assurance Member Engagement Underwriters Executives

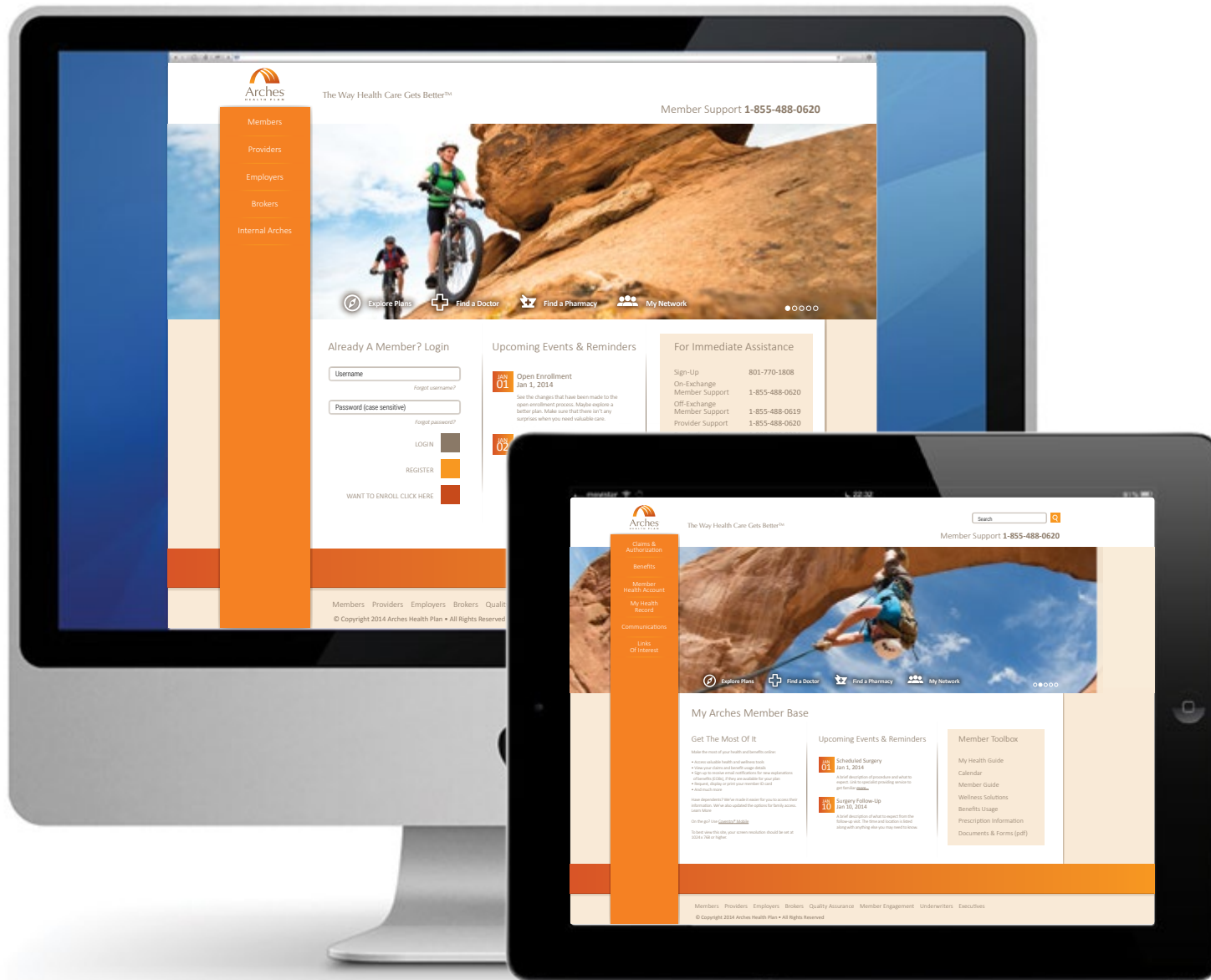
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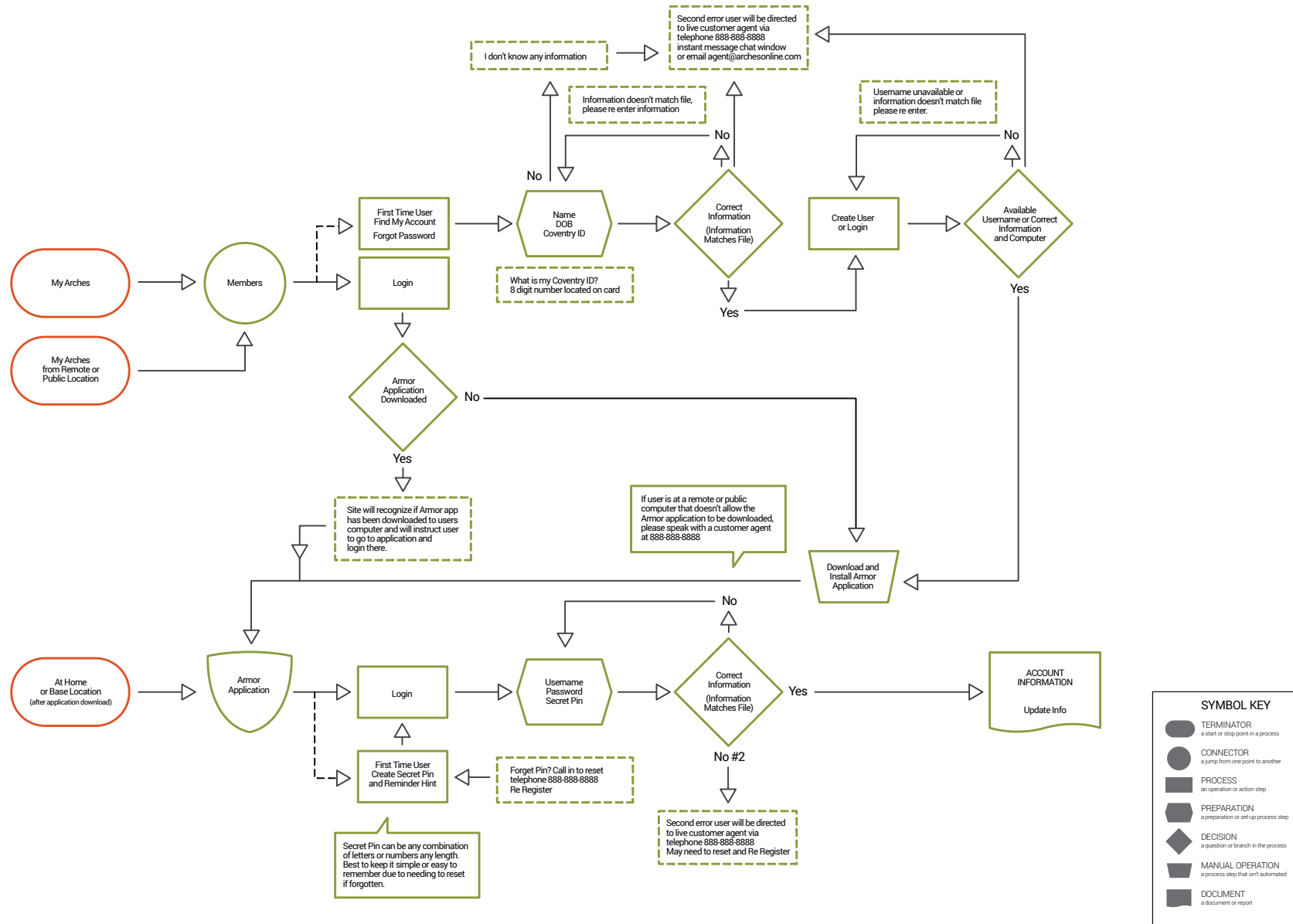
## LANDING PAGES ON SCREEN





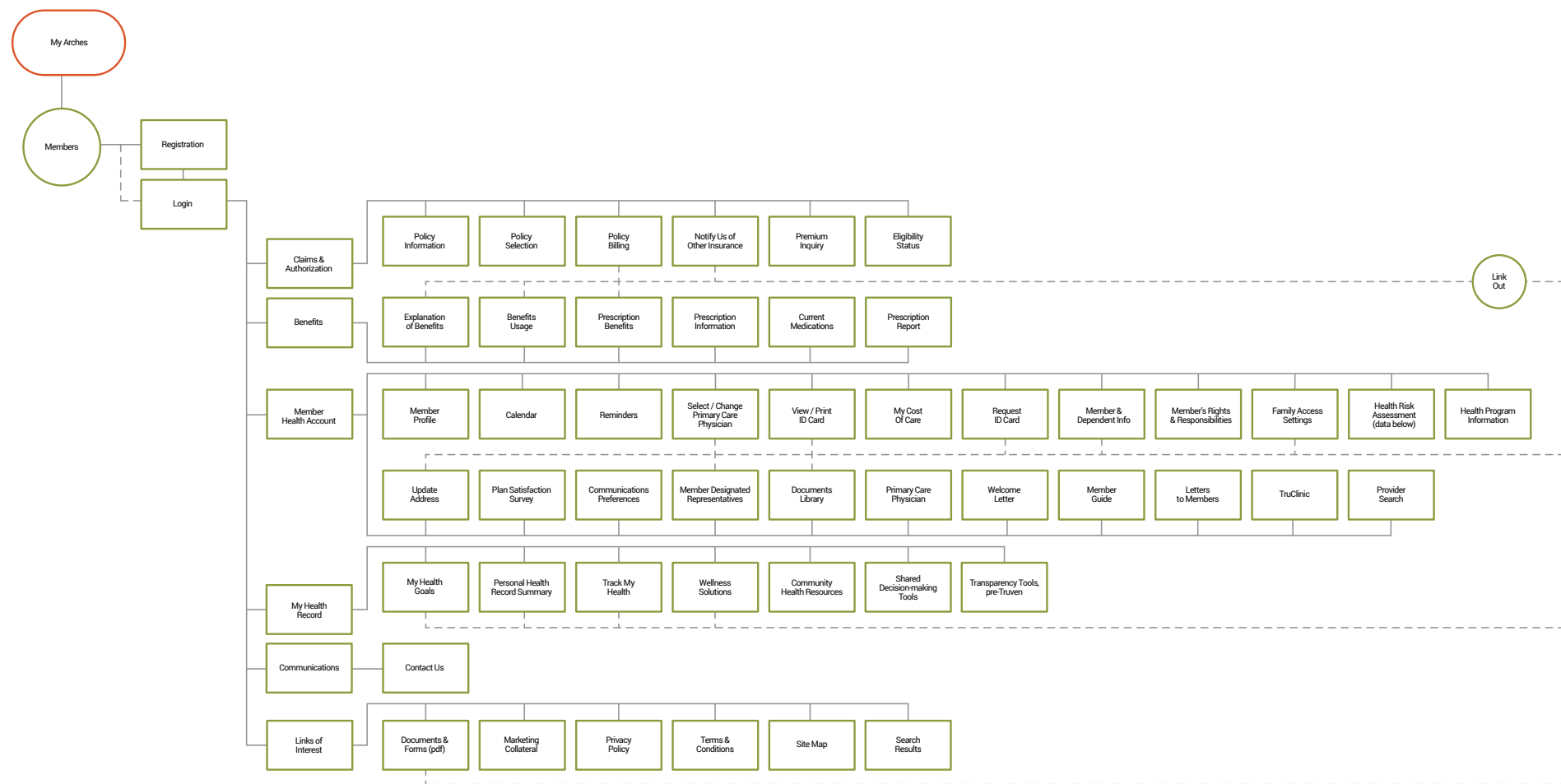
# ARCHES HEALTH PLAN

## REGISTRATION FLOW DIAGRAM



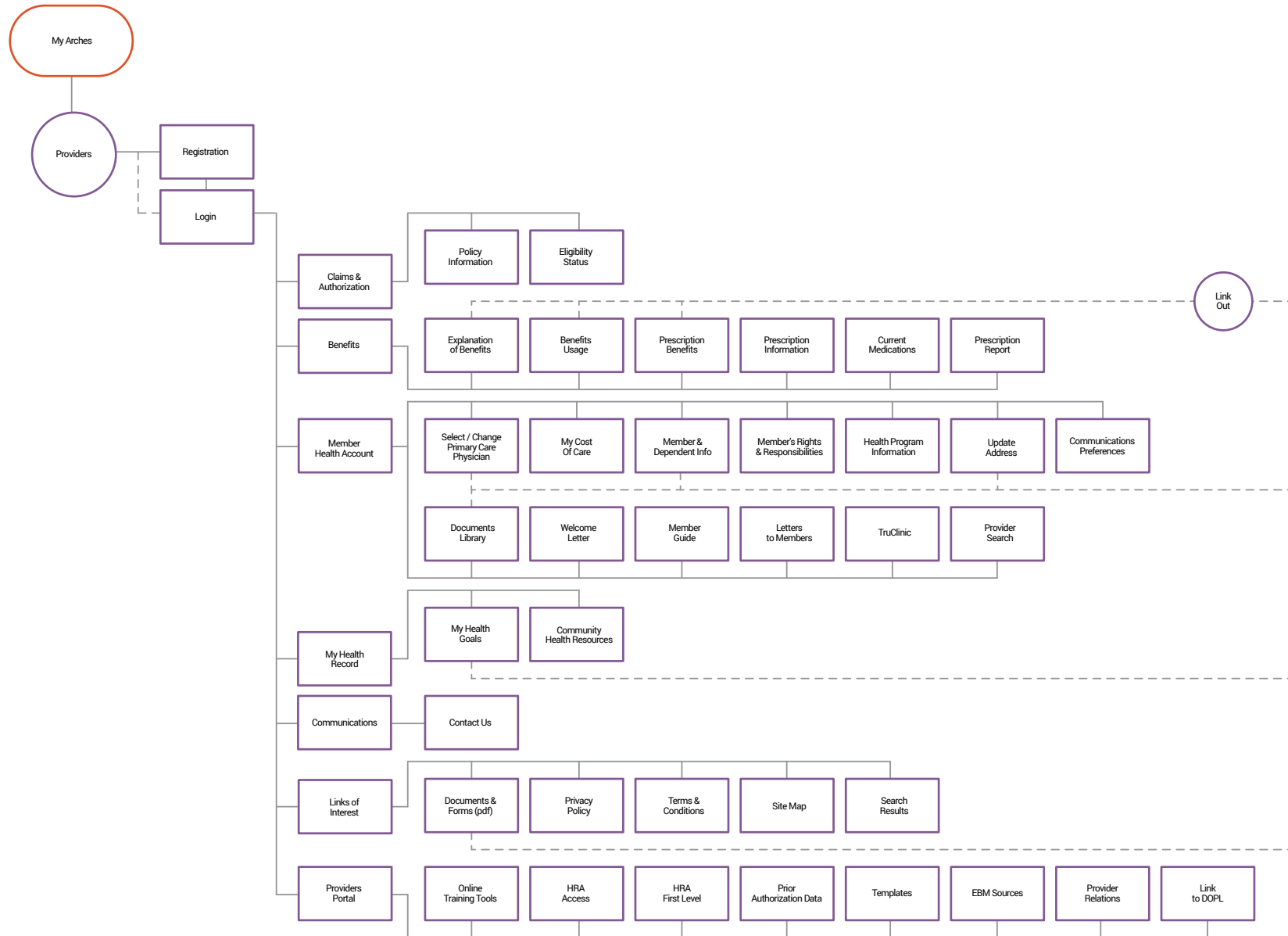
# ARCHES HEALTH PLAN

MEMBER SITE FLOW DIAGRAM (FROM PAGESMATRIX)



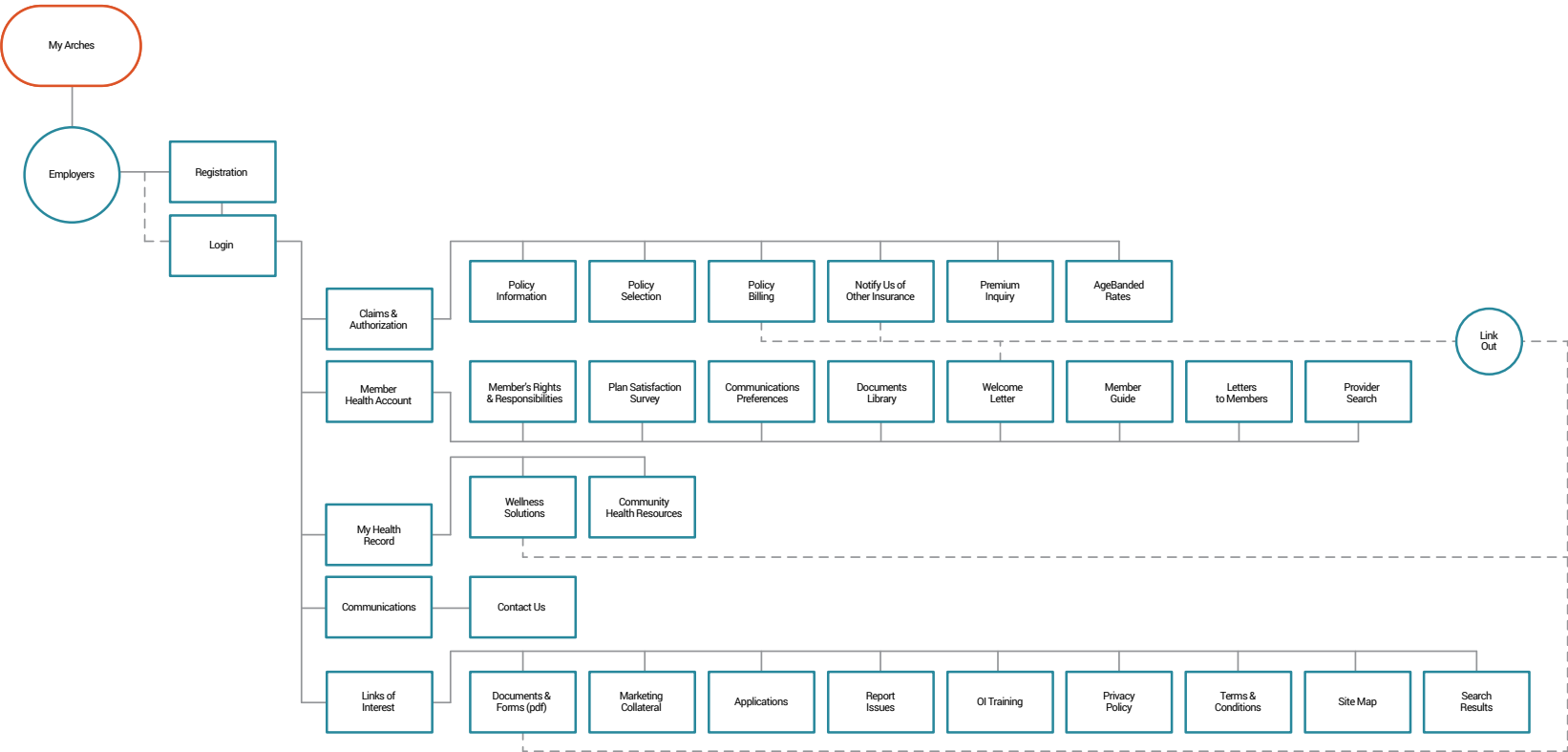
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## PROVIDER SITE FLOW DIAGRAM (FROM PAGESMATRIX)



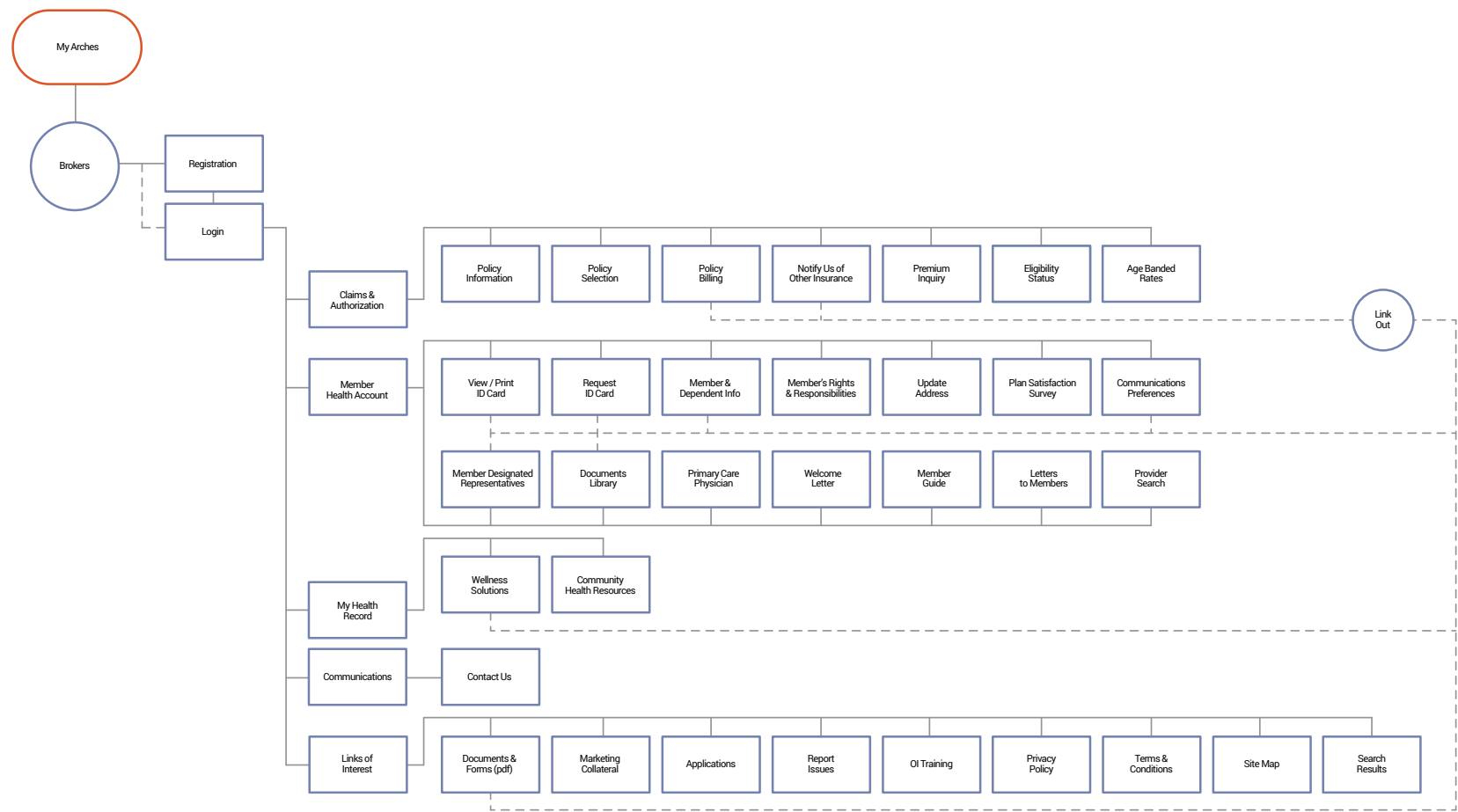
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EMPLOYERS SITE FLOW DIAGRAM (FROM PAGESMATRIX)



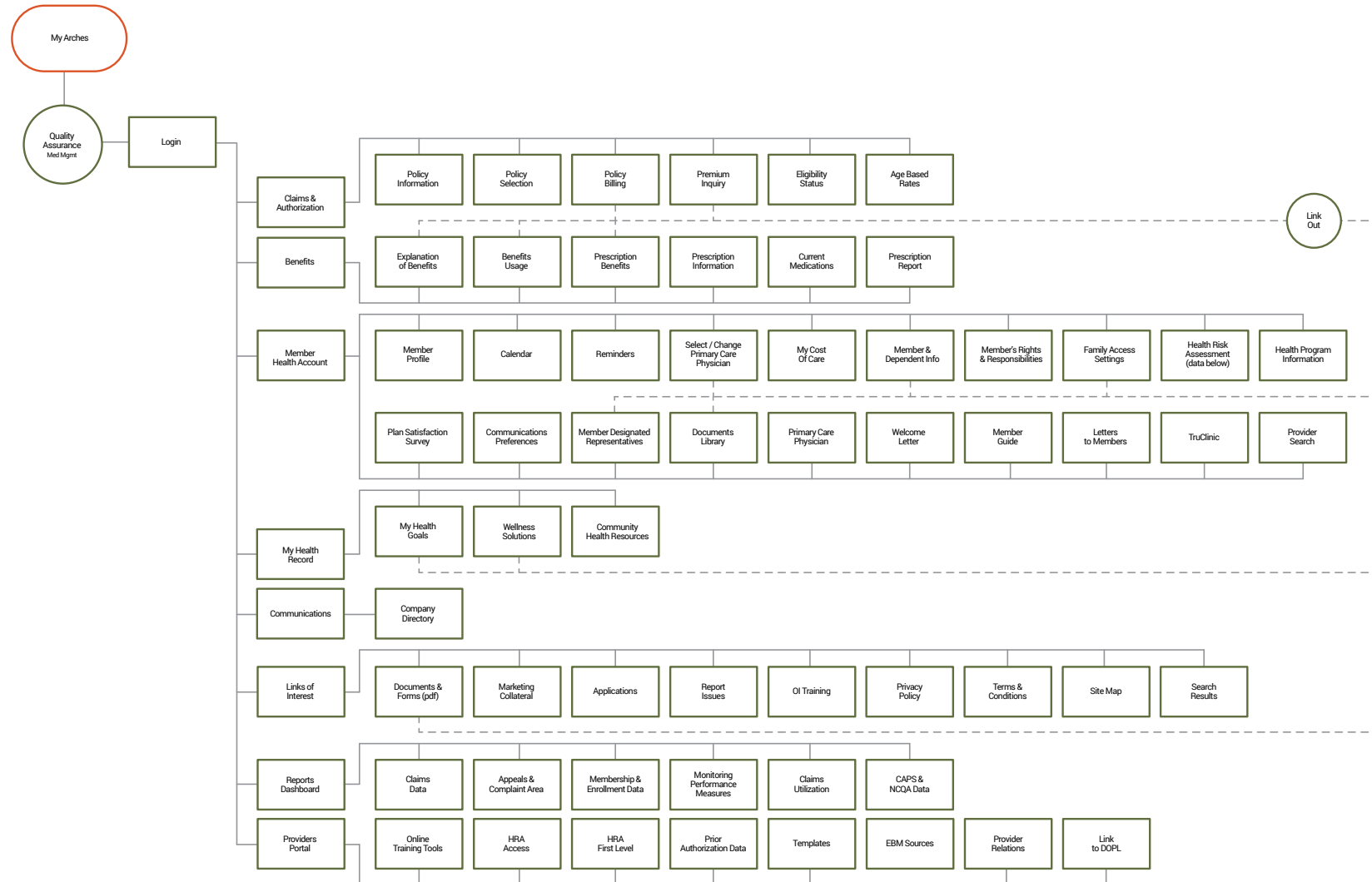
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BROKERS SITE FLOW DIAGRAM (FROM PAGESMATRIX)



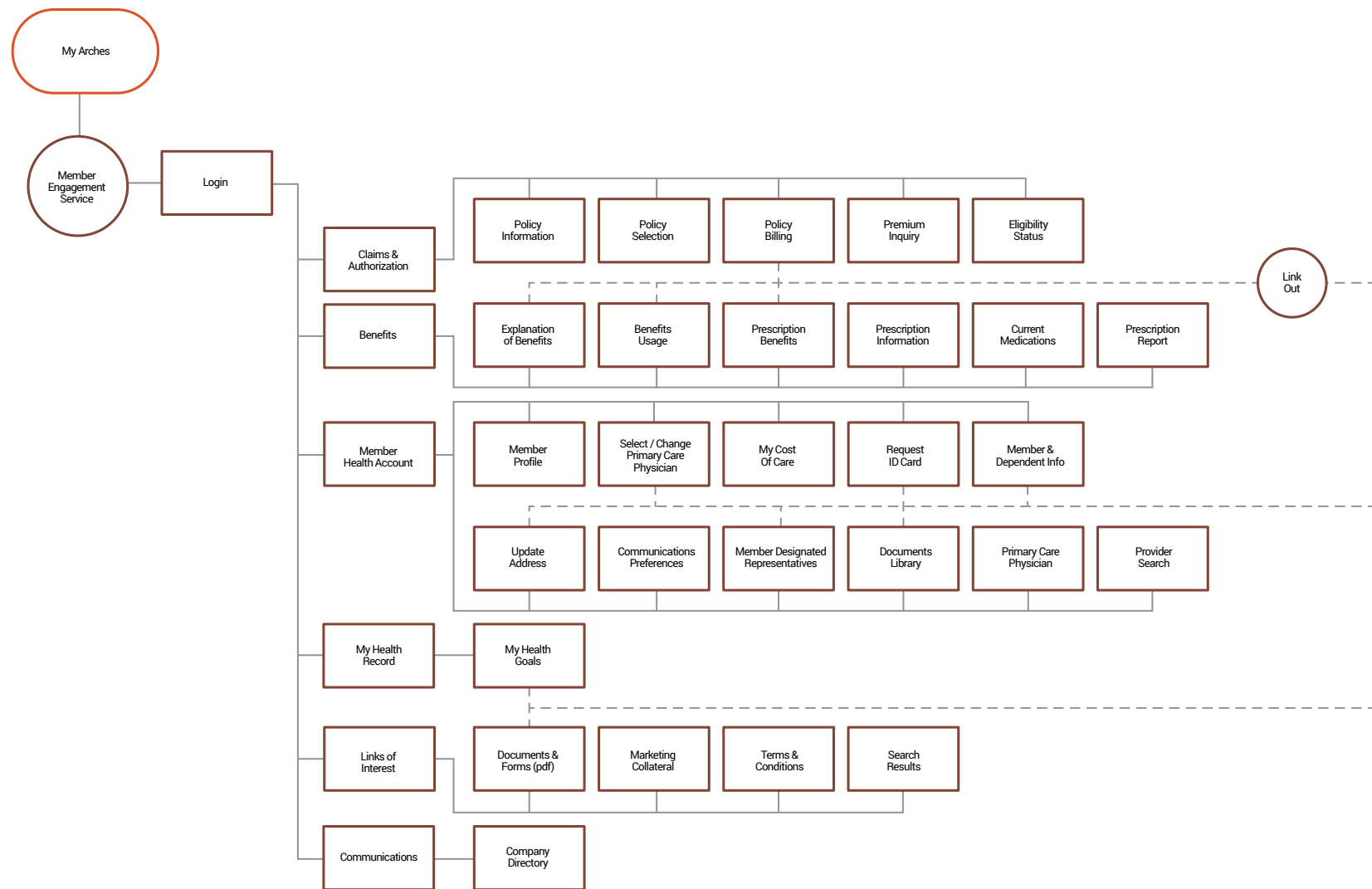
# ARCHES HEALTH PLAN

## QUALITY ASSURANCE SITE FLOW DIAGRAM (FROM PAGESMATRIX)



# ARCHES HEALTH PLAN

MEMBER ENGAGEMENT SITE FLOW DIAGRAM (FROM PAGESMATRIX)



# ARCHES HEALTH PLAN

UNDERWRITERS AND EXECUTIVES SITE FLOW DIAGRAM (FROM PAGESMATRIX)

