EDUCATION							
Year	Degree/Certificate	Institute/School, City	% / CGPA				
2014	BE HONS.(COMPUTER SCIENCE AND ENGINEERING)	MBM GOVERNMENT ENGINEERING COLLEGE, Jodhpur	74.71%				
2009	ISC (Class XII),CBSE	Maheshwari Girls Public School, Jaipur	87.40%				
2007	ISCE (Class X),CBSE	Maheshwari Girls Public School, Jaipur	91.17%				

INTERNSHIP EXPERIENCE						
Marketing Intern, EduisFun ,December-January 2015	A start-up by IIM and IIT alumnus situated in powai to provide enhanced learning gaming experience for kids through games	0	Blog Designing, Social Media Marketing, App Store Optimisation, Email Marketing			
Summer Intern, HP Educational Services, Hewlett Packard, India June 2013	Hewlett Packard, India - American global information technology company headquartered in Palo Alto, California, United States	0	Underwent Project based Industrial Training on PHP Technology			
Summer Intern, NIIT June-July 2012	NIIT Limited is an Indian Multinational company that offers learning management and training delivery solutions to corporations, institutions and individuals	0	Underwent Project based Industrial Training on J2SE Technology			

ACADEMIC PROJECTS

- Transition in Cost & Management accounting practices in India: Group study of various Cost accounting practices including Uniform, Historical, Direct, Marginal, Standard, and Activity based accounting and Management accounting practices including Ratio analysis, Cash flow statement, Common size financial statement and Cost-volume analysis in India. Additionally study and proper analysis of a case study for better insights.
- Feasibility Study for Sports rental shop and Energy drink outlet at Students Activities Centre, BITS Pilani: Sports Equipments rental shop and Health drink outlet is a facility in SAC which will provide sports equipments on hourly rental basis to the students. This will provide better opportunities to students to improvise their playing skills as well as it will help in pursuing their hobbies. In addition to this, it is planned to introduce a health drink outlet in SAC for health club goers especially. The project aims at studying the responses provided by the users of this facility in the campus and thereby suggesting this rental shop idea.
- Study of Carbon Trading in India-Socio-economic scenario: Group project included study of mechanism of carbon trading in India including various protocols including Kyoto protocol.
- Examining the Traffic Congestion problem in metro cities: Group project included survey of sectors of Delhi to analyze the causes which lead to congestion problem in Delhi and applying non parametric hypothesis testing to analyze.
- Proposed Sales Force Automation techniques for cement industry using Porter's 5 forces model and to analyze its viability
- <u>Comparing Effectiveness of Accenture Services Pvt Ltd:</u> Three different hierarchy levels were taken into account for plotting four models of effectiveness, Team leader, senior software engineer and software engineer. Different questioners were prepared for each level of hierarchy and Amoebagram was plotted.

POSITIONS OF RESPONSIBILITY							
Position	Key Responsibility	Period					
Technical Team INTERFACE Lead (Management fest),BITS PILANI	Coordinating with different clubs (Creative club, Finance club,) to get content and technical implementation of management fest, INTERFACE website.	December 2015-March 6 2016					
Core Member, Vishwast Club, Marketing Club, BITS PILANI	Pouring marketing ideas; conducting one-of-a-kind marketing events and workshops, discussing best practices and tactics in marketing field to give learning a whole new dimension.	October 2015-Present					
Member, Technical Team, Design and implementation of E-Commerce Website for Kalista.	Comprised of dealing with real clients, getting product details, client's customized requirements for designing and implantation of E-Commerce website for KALISTA (a store selling online bags and accessories).	March-April 2014					
Member, Organizing team, ENCARTA 2K12, Annual technical festival, MBM Govt. Engineering College, Jodhpur	Included arranging sponsors, marketing and promoting various events, coordinating registration of events, arranging merchandise and logistics required and volunteering during conduction of events.	July-December 2012					
Captain of School Basketball team ,Under-14	Leading and Representing team in all interschool and intraschool basketball competition.	2004-2007					

ACADEMIC ACHIEVEMENTS AND AWARDS

- Awarded with 'Kalpana Chawla Memorial Award' and additionally received scholarship by 'Honourable Mr. B.L Chawla' for excellent performance in academics in school in 2008.
- Scored highest in **Mathematics** in school in higher senior secondary board examinations.
- Awarded with Certificate of Merit in the <u>Australian National Chemistry Quiz</u> conducted by the Royal Australian Chemical Institute in 2009.

EXTRA-CURRICULAR ACTIVITIES AND ACHIEVEMENTS

- Participated in BEDROCK- The actual opportunity to run a business and a thrilling experience like never before.
- INSIGHT 2015(IIM Ahmedabad) Workshops including Startup Marketing, Nielson Neuro-Reading Consumer Minds, Marketing Research, Marketing for Entrepreneurs.
- Certified Workshop for active participation in " Business Process Simulation "
- Volunteer at NIRMAN, an NGO led by BITS students working in nearby areas of BITS Pilani campus.
- Attended various workshops offered by Spoken Tutorial Project, IIT Bombay.