

# START-UP'S

## CREATING TALK

At a time where almost everyone is imposing their opinions on others, Creating Talks wants to enable talking to the right person, at the right time, and in the right way.

Creating Talks, an initiative of Creating Stories Media Pvt. Ltd. is a platform where eminent speakers are invited to share their journey, experiences and learning with our audience. Creating Talks was recently backed by Delhi Government with an incubation support & seed funding.

Its Past Events were conducted in IIT Delhi and DTU in 2017 and in SRCC and IIT Delhi in 2018. Eklovey Verma, founder of Creating Talks always believes that each of us has a treasure house of stories and experiences that can pave the way to millions of success and adventures and that is why he has created a platform where irrespective of caste, creed and domain, everyone can share their stories to thousands under one platform. "Words are power to change lives and each of us carries stories that could move the world"

~ Eklovey Verma



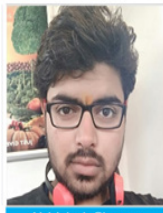
## IOHERTZ

### MEET THE TEAM



Abhishek Arora

4 years in Embedded software and hardware. Created India's first portable spectrophotometer with Testlight Nanosystems.



Abhishek Sharma

1 Year in UI/UX & MERN Stack Developer. Also currently working in Cloud Development.



Gulshan Sharma

4 years in Server architecture and applications. Worked in industrial automation with TCS Innovation Group and GPS trackers.

IOhertz is an IoT infrastructure enabler developing IoT products and solutions for smart cities and connected rural spaces. Its products and solutions enable street lighting, water metering, localised resource tracking, proactive agriculture, vital parameters' sensing and logging among others. It differs from their competitors by developing solutions using the latest long range technologies like LoRaWAN, NbIoT etc. which bring the cost, maintenance and connectivity overhead to a minimal magnitude. Its products and solutions work over kilometers from the point of observation and last upto 5+ years on battery. It is one of the few companies working in the LoRaWAN and long range IoT domain. Its LoRaWAN products are being trailed by the major players of long range IoT. IOhertz wants to contribute towards a connected and proactive India. Some of the achievements by IOhertz include being one of the top 50 innovative startups all around the world (TiE 50). It is one of the very few companies which have developed India's First LoRaWAN Cable-less Gateway (with added support of Ethernet) on 4G. The team of IOhertz includes Abhishek Arora (founder), Abhishek Sharma and Gulshan Sharma.

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## REDCAT INDIA

RedCat is a company which is passionate about contributing to world by making the planet Greener through its innovation in the different areas like Automation, Transportation and Charging Infrastructure. It strongly supports "Make in India" campaign initiated by the honorable Prime Minister Shri Narendra Modi. Its aim is to accelerate the adoption of eco-friendly & sustainable systems for the betterment of quality of life.



### NOTE:

The incubation cell of AIACTGR is a genesis of innovation-driven entrepreneurship which not only fuels the budding entrepreneurs but also paves their way towards expertise. Following are some of the startups incubated by the incubation cell of our college.

## MEKVAHAN

Mekvahan is the industry leader in automobile service, repair, maintenance, and inspection, offering 200+ services to consumers and fleets across the Delhi-NCR. The prime objective of Mekvahan is to provide superior quality services to all the vehicle owners who are facing multifarious problems in their day-to-day life, in a very reliable & cost-effective way. The traditional automobile service sector is still stuck in the pre-digital age – and these inefficiencies have no place in today's fast-paced world. We at Mekvahan aim to transform the way the automotive service businesses functions, at both ends. For service providers, we offer access to a wide range of inventory, spare parts & accessories directly from the authorised OEM & OES to these workshops and the other is quality lead generation to them, and this pave the way to gain consumer trust and loyalty. When it comes to consumers, we help them experience automotive repair and services in a cost-effective, reliable, easy and transparent manner. We eliminate bottlenecks in the current process and ensure consumers find trustworthy & cost-effective service with the click of a button. We also facilitate payments for automotive services in a safe and frictionless way – helping automobile owners pay for services in the safest manner.

