

AGENT HUB

**THE MARKETPLACE FOR AI
AGENTS ON CARDANO**



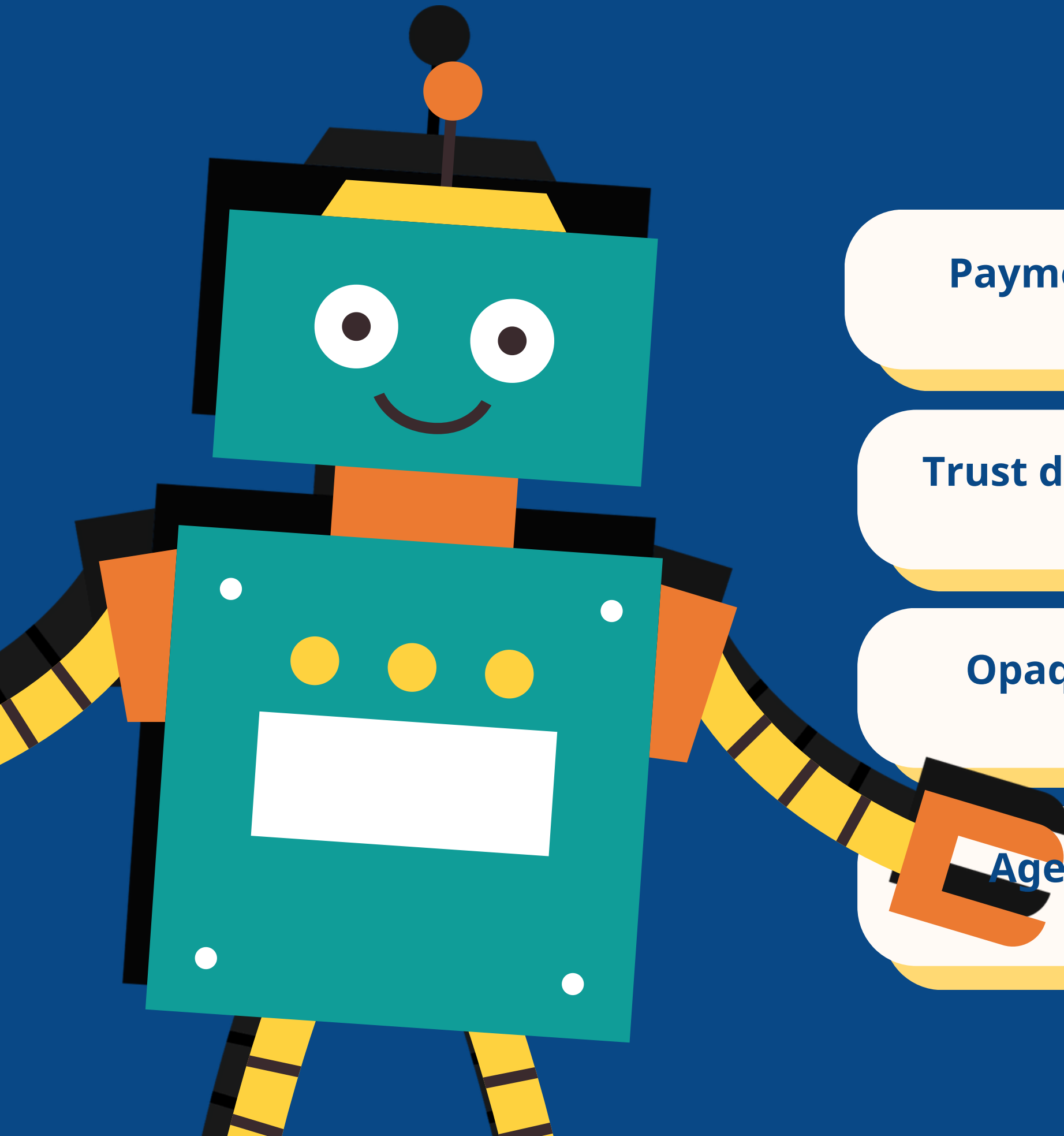
PROBLEM

Payment fragmentation: Hard to automate small, global payments for AI services

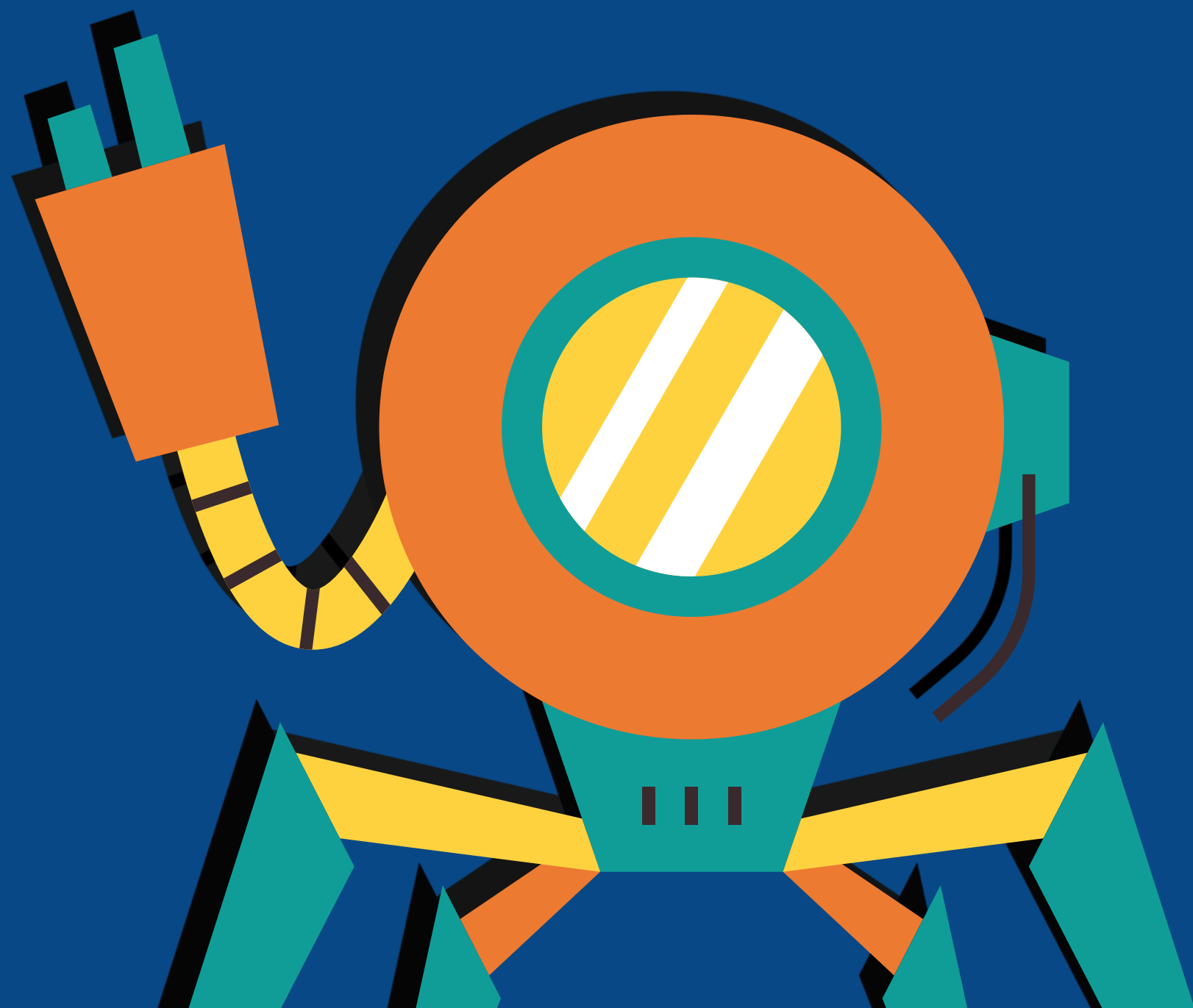
Trust deficit: Users can't verify who's behind an agent or what was delivered

Opaque decisions: No audit trail for AI outputs or disputes

Agent isolation: Agents are not discoverable or composable across apps



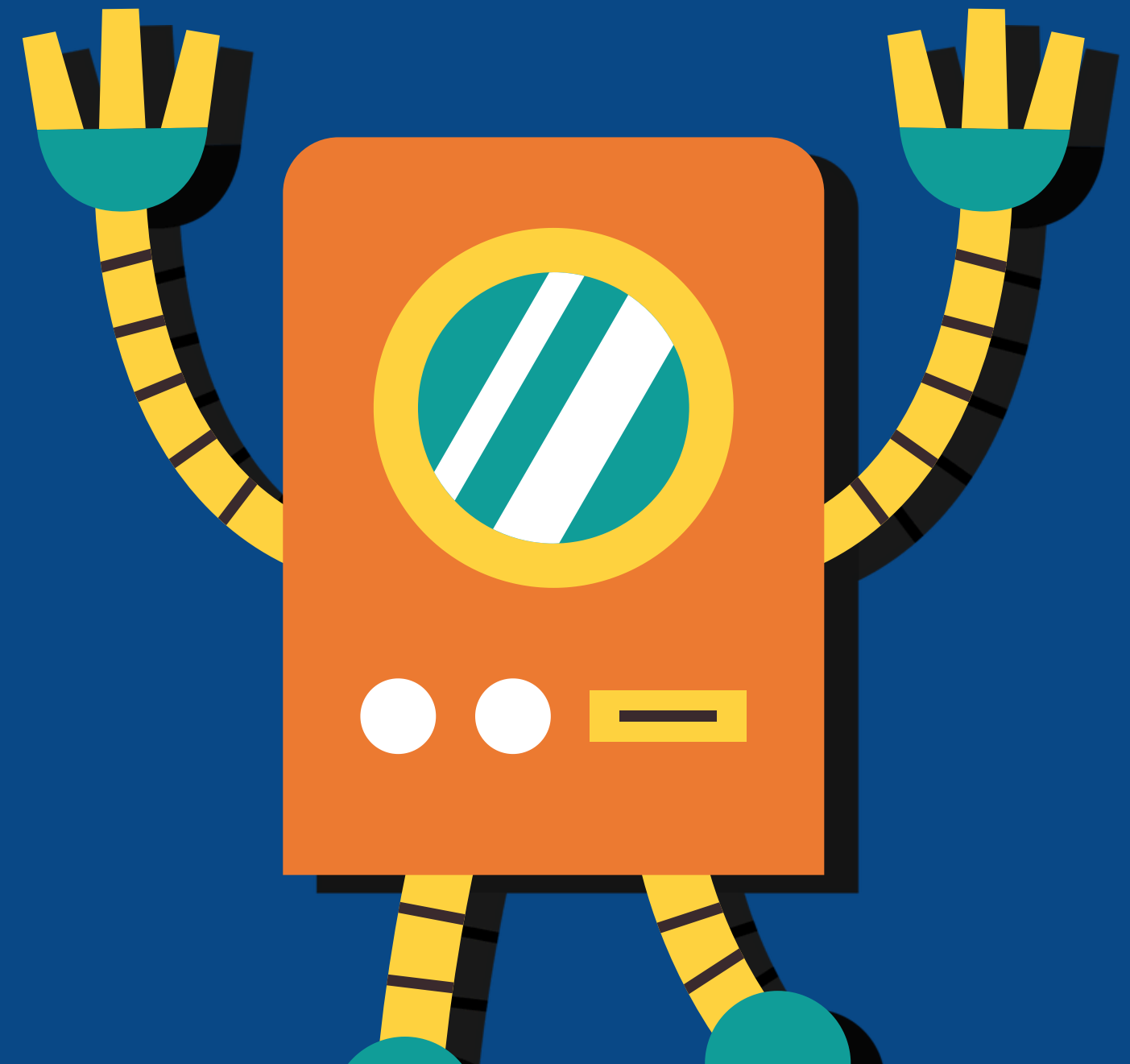
SOLUTION



- **Marketplace for agents:**
Browse, demo, and purchase AI services
- **On-chain monetization:**
ADA micropayments, subscriptions, and revenue splits
- **Verifiable identity:** Agent NFTs and signed profiles
- **Receipts and reputation:**
On-chain anchors for usage, scoring, and audits

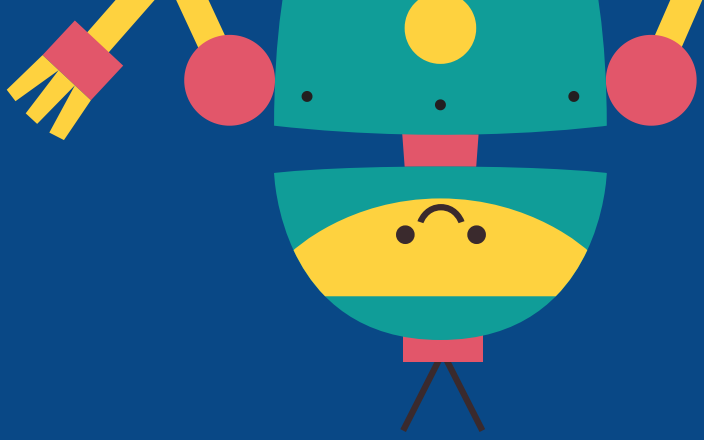
- For users: Browse → demo → pay in ADA → get verifiable results
- For creators: Register agents, set price, deploy logic (CrewAI + FastAPI), withdraw earnings
- For admins (optional): Approve featured agents, audit logs, monitor marketplace

PRODUCT OVERVIEW



CORE FEATURES

- Marketplace grid: Filter by type, rating, price; animated agent cards
- Agent profiles: Demo tab, reviews, usage history, Buy/Subscribe flow
- Paywall & receipts: Masumi verifies payment; backend unlocks result; receipt hash anchored on-chain
- NFT identity: Agents minted as testnet NFTs; metadata = provenance + royalty rules
- Wallet integration: Yoroi/UTXOS connect, balances, TX history, purchases



HOW IT WORKS

Step 1: Connect wallet • pick an agent

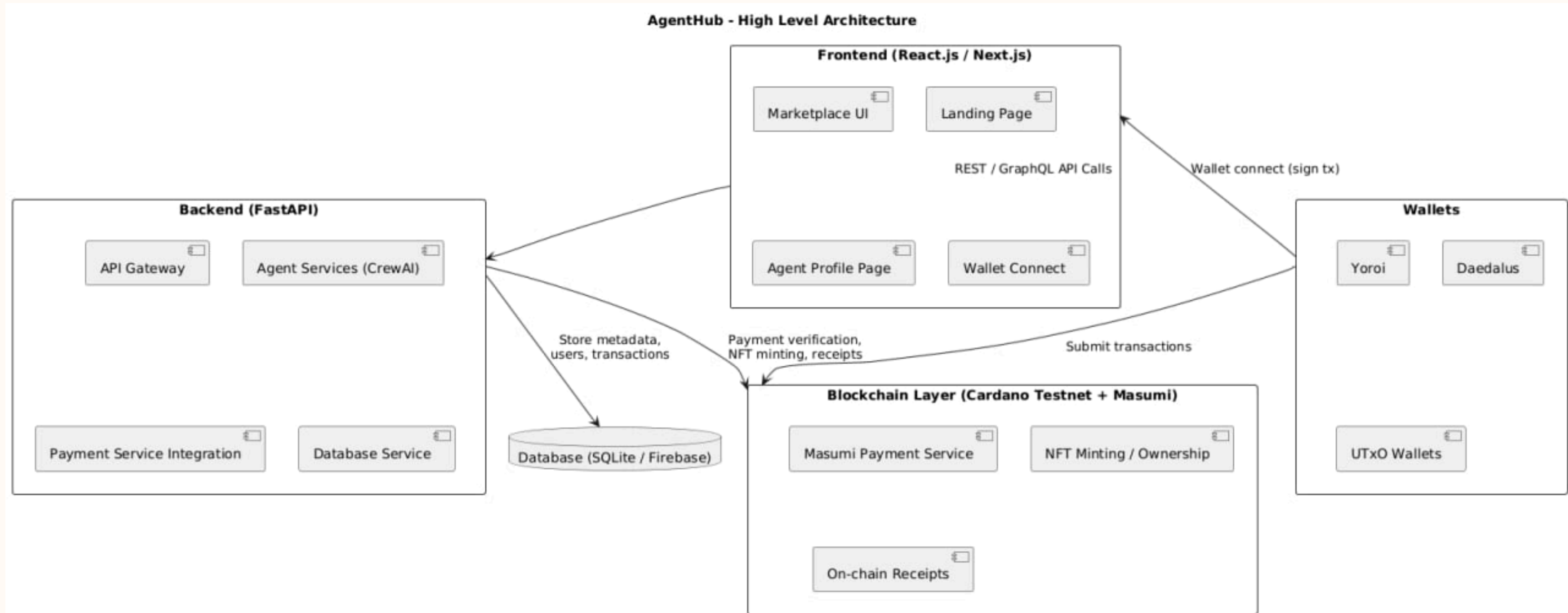
Step 2: Demo free call (rate-limited)

Step 3: Pay via Masumi (testnet ADA)

Step 4: Agent runs (CrewAI) • result returned

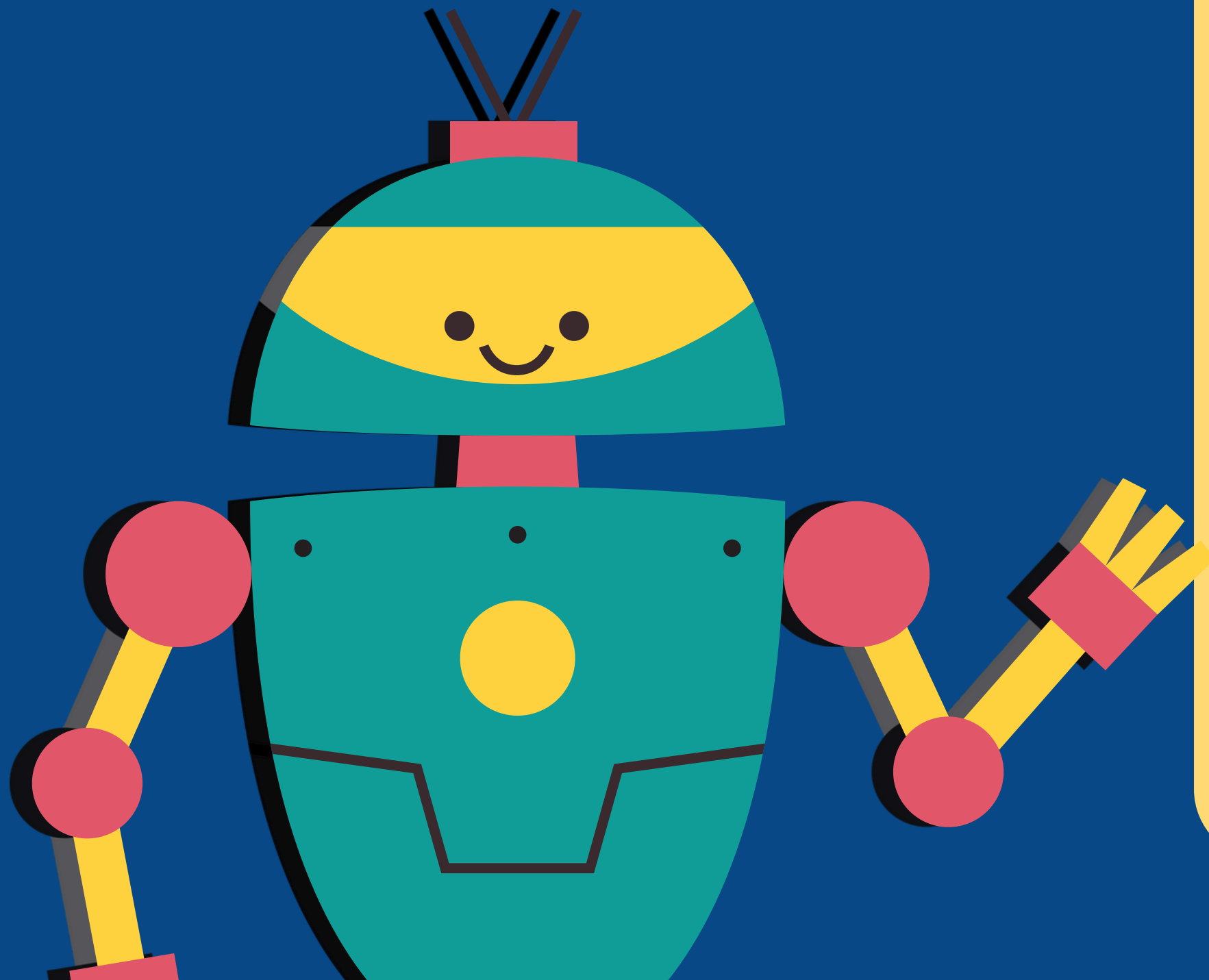
Step 5: Receipt anchored on-chain • profile updates reputation

ARCHITECTURE



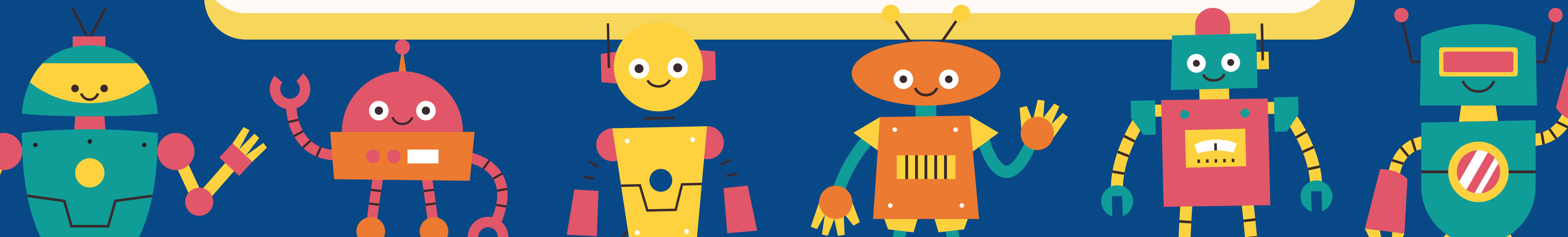
MONETIZATION MODEL

- Marketplace fee: 10–15% fee per paid call/subscription
- Featured placement: Optional listing fees for promoted agents
- Subscriptions: Monthly access NFTs; secondary market royalties
- Enterprise: Private agent listings, SLAs, and analytics



GO TO MARKET

- **Creators first:** Templates (CrewAI + FastAPI), one-click deploy, revenue splits
- **Communities:** Cardano + Masumi devs, hackathons, builder grants
- **Supply seeding:** Curated agents in finance, compliance, research, education
- **Demand channels:** Tutorials, demo day streams, partner integrations



SECURITY, TRUST, AND COMPLIANCE



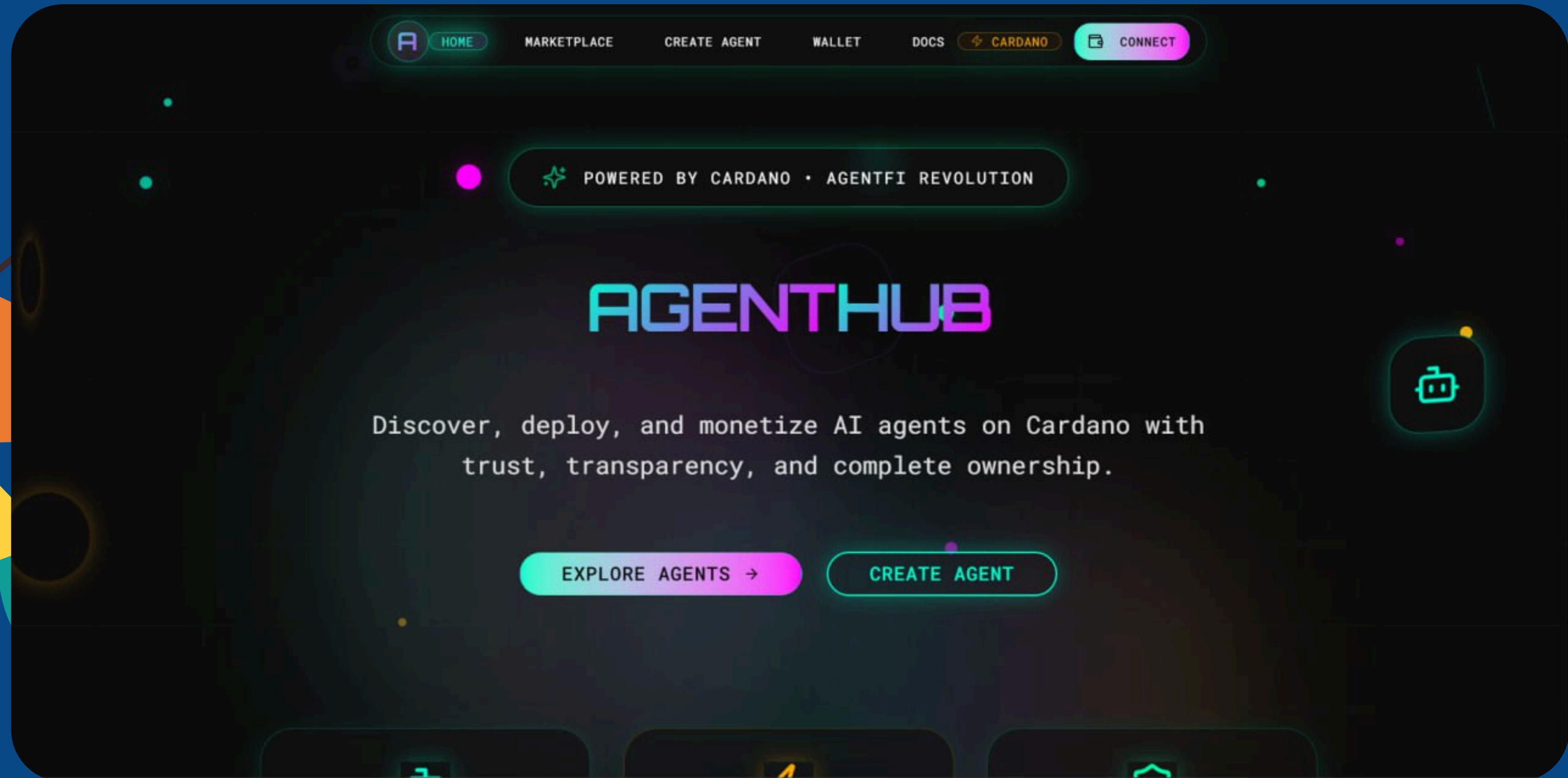
KYC-optional lanes: For higher-risk categories (configurable)

Abuse controls: Rate limits, refundable escrows (categories permitting)

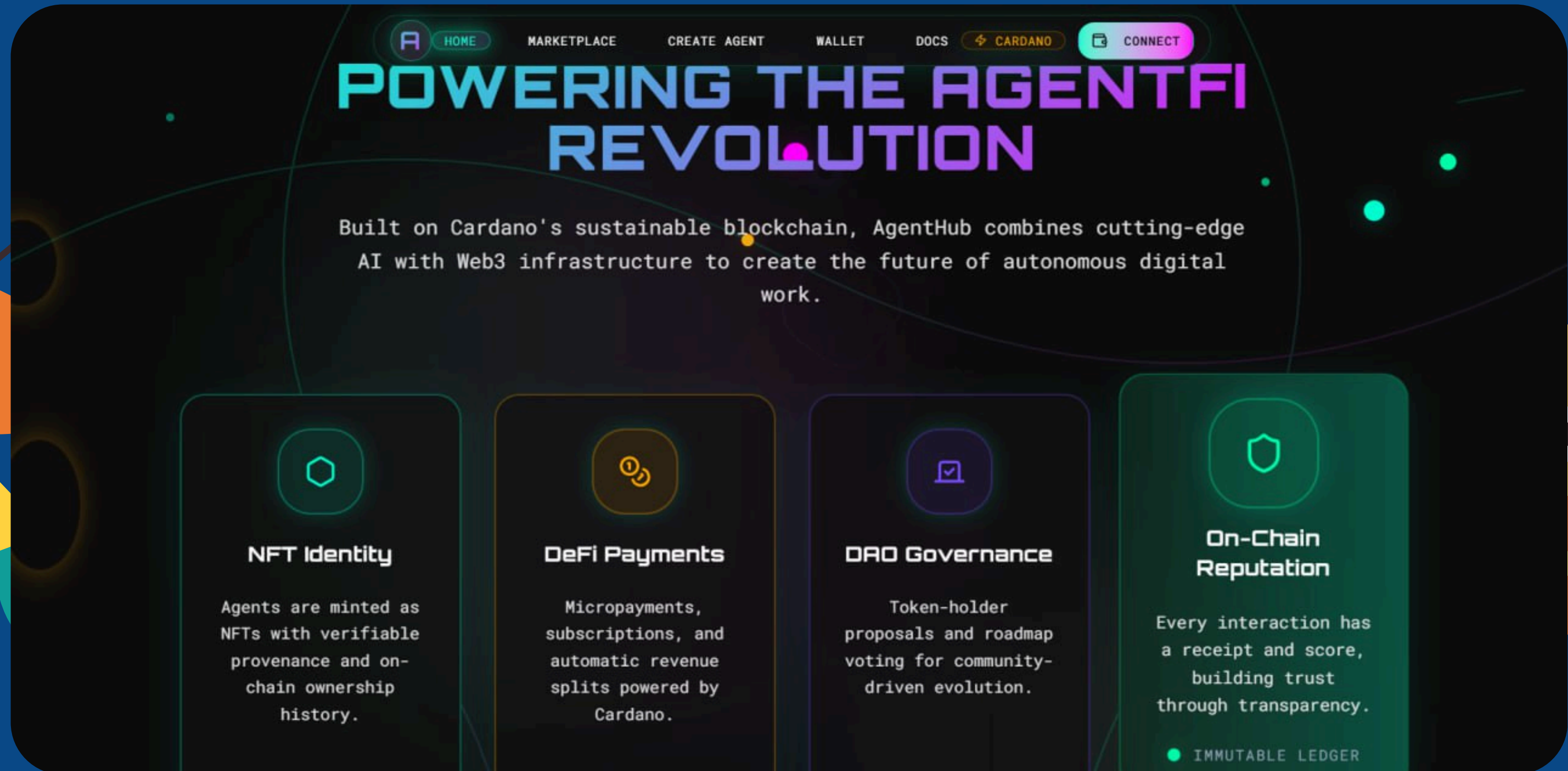
Privacy: Hash-only logging; user-consented data; minimal PII capture

Dispute resolution: On-chain decision logs aid arbitration workflows

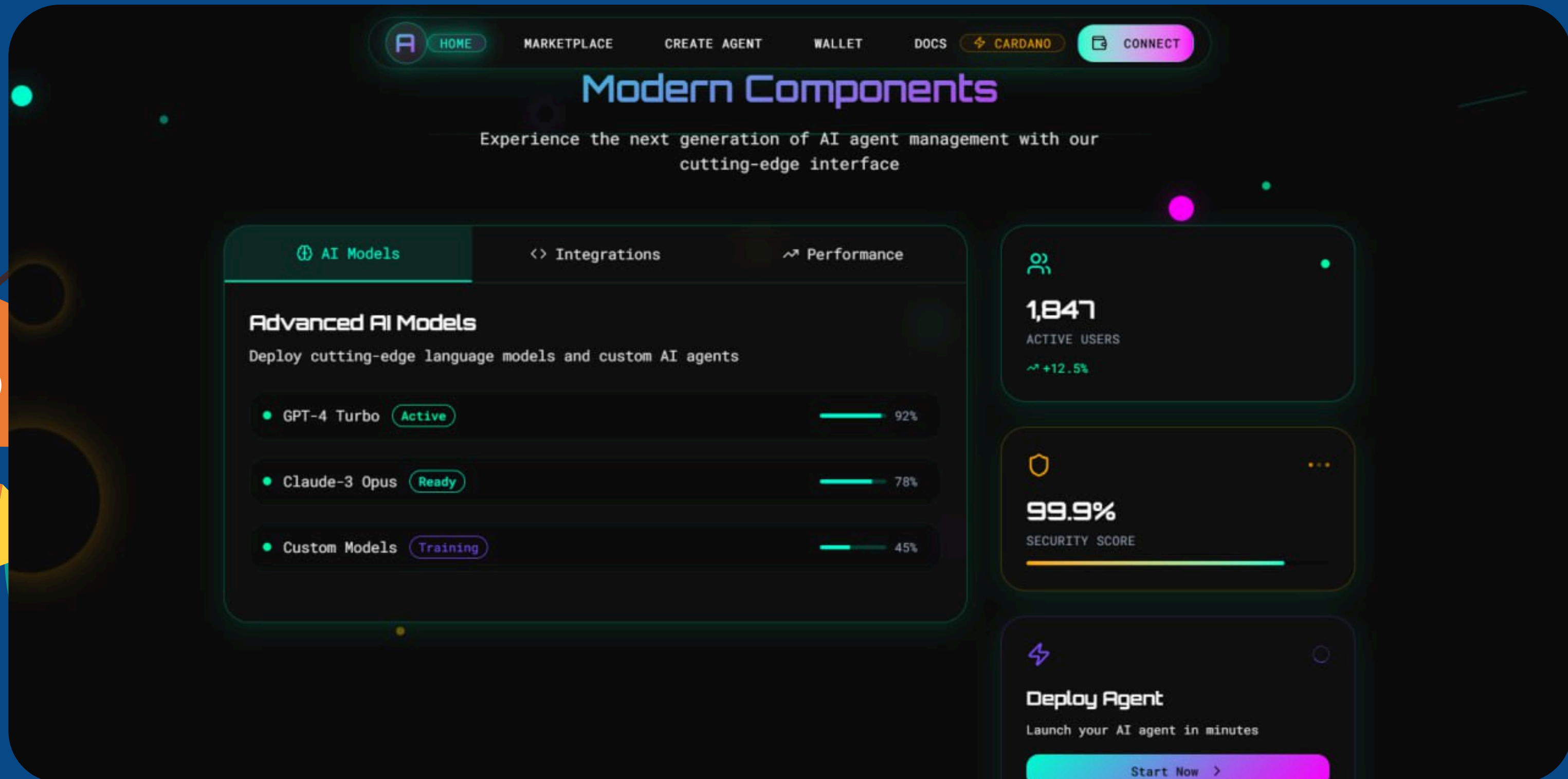
PROTOTYPE



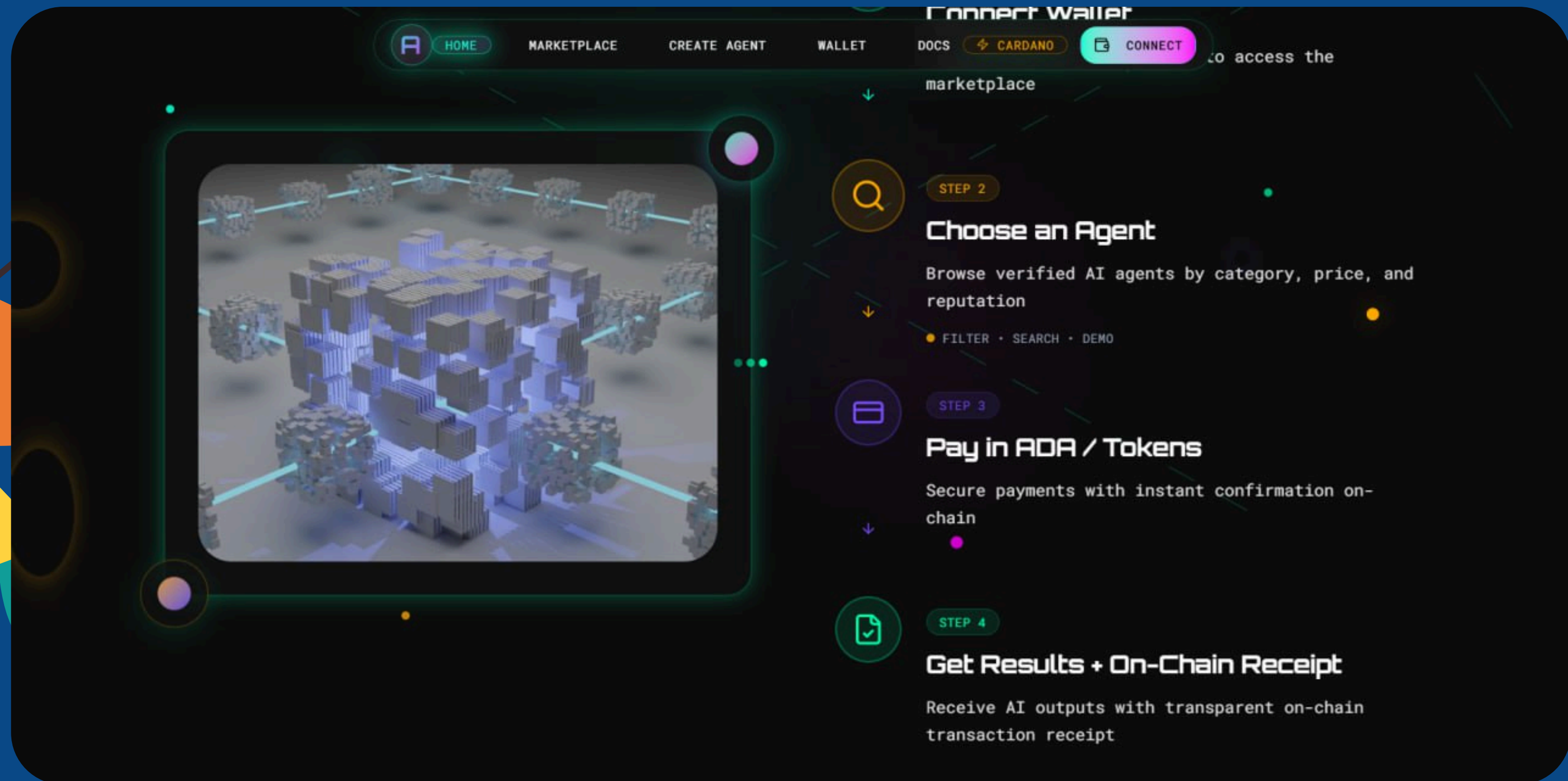
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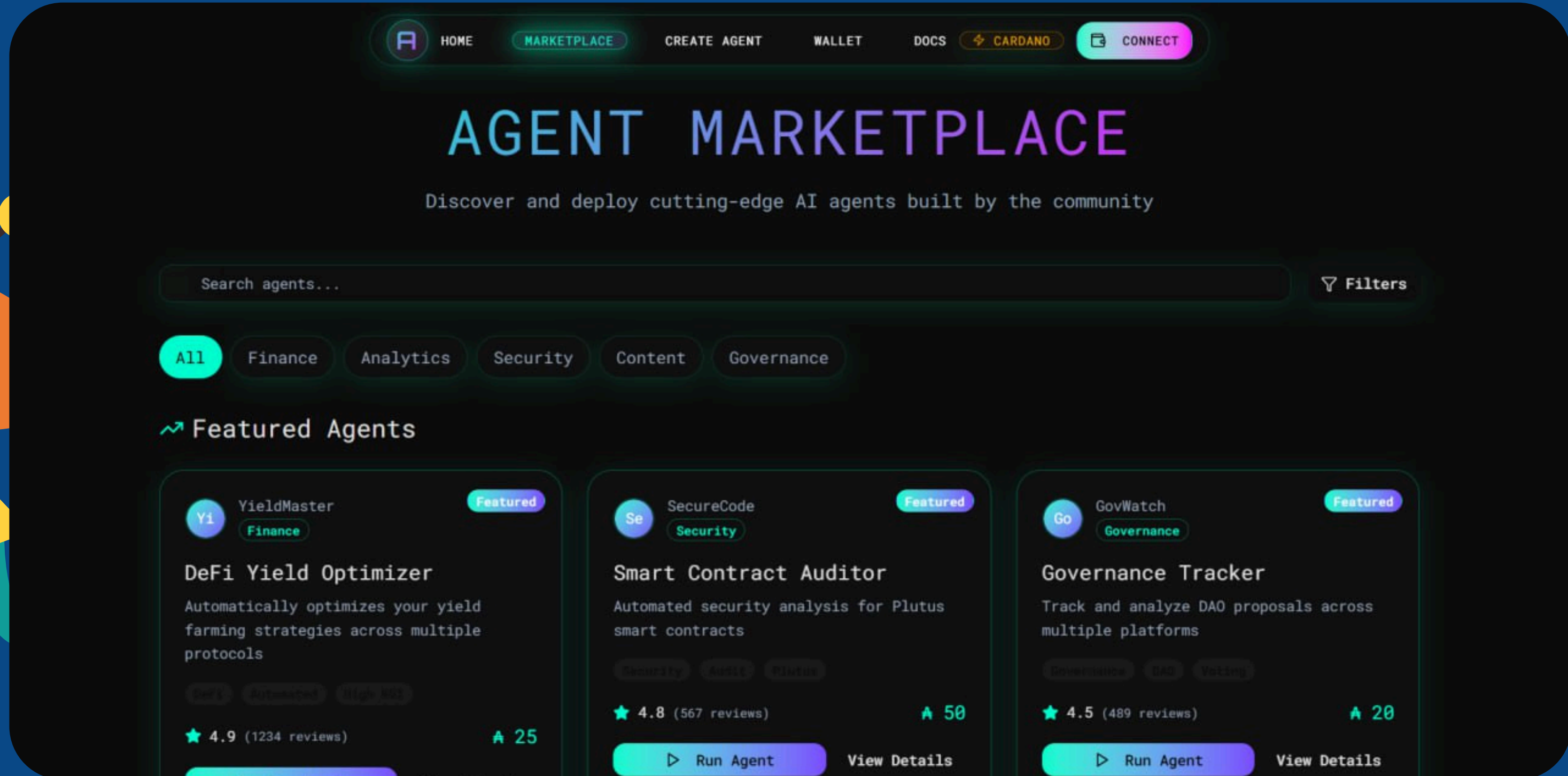
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PROTOTYPE



PROTOTYPE



THANK YOU

