

**CSCE 5210 - Fundamentals of Artificial Intelligence**  
**Final Report**  
**Group 11**  
**Credit Risk Assessment and Stock Market Analysis**

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**Abstract:**

The Credit Risk Assessment System and Stock Market Analysis System represent cutting-edge financial technology solutions designed to empower institutions and market participants. The Credit Risk Assessment System employs advanced machine learning and data analysis to optimize credit evaluation, aiding banks in making precise loan decisions, reducing risks, and ensuring fair lending standards. Simultaneously, the Stock Market Analysis System equips investors with a comprehensive toolkit, leveraging data analytics and forecasting models to provide real-time market insights, predictive analytics, and sentiment analysis. Developed with scalability in mind, these systems utilize Python for algorithm implementation and web-based interfaces for user interaction. Incorporating features such as Credit Scoring, Fraud Detection, Stock Price Prediction, and Trend Analysis, these solutions offer users a versatile platform for making data-driven decisions in the finance sector.

**Introduction:**

In the dynamic and intricate landscape of financial technology, the Credit Risk Assessment System and Stock Market Analysis System emerge as cutting-edge solutions, purposefully crafted to empower individuals and organizations within the finance sector. These state-of-the-art systems have a singular objective: to enhance decision-making processes by deploying advanced machine learning and data analysis techniques. The Credit Risk Assessment System, at its core, transforms the conventional credit evaluation process for banks, lending institutions, and credit providers. Through the adept utilization of historical borrower data, demographic information, and predictive models, this system not only facilitates more accurate loan decisions but also mitigates risks and ensures adherence to fair lending standards, optimizing the allocation of financial resources.

Simultaneously, the Stock Market Analysis System caters to the diverse needs of investors, traders, and financial analysts by offering a comprehensive toolkit for navigating the intricate world of financial markets. In an era where real-time market insights, predictive analytics, and sentiment analysis are paramount, this system leverages advanced data analytics, time-series forecasting models, and natural language processing techniques. By amalgamating historical stock data with sentiment analysis derived

from news articles and social media, the Stock Market Analysis System empowers users to formulate informed trading strategies, optimize portfolios, and stay ahead in the ever-evolving financial landscape. Together, these systems represent not only technological advancements but also a transformative force in enabling more informed, data-driven decision-making in the complex realm of finance.

#### **Area of Application:**

**Credit Risk Assessment System:** Primarily designed for the finance sector, this system targets banks, lending institutions, and credit providers. Its application lies in transforming the credit evaluation process, assisting in assessing the creditworthiness of loan applicants, reducing risks, and ensuring compliance with fair lending standards.

**Stock Market Analysis System:** Tailored for investors, traders, and financial analysts, this system finds its application in navigating the complexities of financial markets. It provides tools for real-time market insights, predictive analytics, and sentiment analysis, catering to a broad spectrum of market participants from individual investors to institutional traders.

#### **Dataset:**

The dataset captures diverse socio-demographic and financial attributes of individuals. Attributes such as 'Gender,' 'Has a car,' 'Has a property,' 'Children count,' 'Income,' 'Employment status,' 'Education level,' 'Marital status,' 'Dwelling,' 'Age,' 'Employment length,' 'Has a mobile phone,' 'Has a work phone,' 'Has a phone,' 'Has an email,' 'Job title,' 'Family member count,' and 'Account age' are used. These attributes suggest a comprehensive exploration of factors including personal and financial details, housing, and employment characteristics. The dataset is likely to be valuable for analyses related to credit risk assessment, financial profiling, or demographic studies, given the richness of information captured across various dimensions of individuals lives.

```
cc_data_full_data = cc_data_full_data.rename(columns={
    'CODE_GENDER': 'Gender',
    'FLAG_OWN_CAR': 'Has a car',
    'FLAG_OWN_REALTY': 'Has a property',
    'CNT_CHILDREN': 'Children count',
    'AMT_INCOME_TOTAL': 'Income',
    'NAME_INCOME_TYPE': 'Employment status',
    'NAME_EDUCATION_TYPE': 'Education level',
    'NAME_FAMILY_STATUS': 'Marital status',
    'NAME_HOUSING_TYPE': 'Dwelling',
    'DAYS_BIRTH': 'Age',
    'DAYS_EMPLOYED': 'Employment length',
    'FLAG_MOBIL': 'Has a mobile phone',
    'FLAG_WORK_PHONE': 'Has a work phone',
    'FLAG_PHONE': 'Has a phone',
    'FLAG_EMAIL': 'Has an email',
    'OCCUPATION_TYPE': 'Job title',
    'CNT_FAM_MEMBERS': 'Family member count',
    'Account age': 'Account age'
})
```

	ID	Children count	Income	Age	Employment length	Has a mobile phone	Has a work phone	Has a phone	Has an email	Family member count	Account age
count	3.645700e+04	36457.000000	3.645700e+04	36457.000000	36457.000000	36457.0	36457.000000	36457.000000	36457.000000	36457.000000	36457.000000
mean	5.078227e+06	0.430315	1.866857e+05	-15975.173382	59262.935568	1.0	0.225526	0.294813	0.089722	2.198453	-26.164193
std	4.187524e+04	0.742367	1.017892e+05	4200.549944	137651.334859	0.0	0.417934	0.455965	0.285787	0.911686	16.501854
min	5.008804e+06	0.000000	2.700000e+04	-25152.000000	-15713.000000	1.0	0.000000	0.000000	0.000000	1.000000	-60.000000
25%	5.042028e+06	0.000000	1.215000e+05	-19438.000000	-3153.000000	1.0	0.000000	0.000000	0.000000	2.000000	-39.000000
50%	5.074614e+06	0.000000	1.575000e+05	-15563.000000	-1552.000000	1.0	0.000000	0.000000	0.000000	2.000000	-24.000000
75%	5.115396e+06	1.000000	2.250000e+05	-12462.000000	-408.000000	1.0	0.000000	1.000000	0.000000	3.000000	-12.000000
max	5.150487e+06	19.000000	1.575000e+06	-7489.000000	365243.000000	1.0	1.000000	1.000000	1.000000	20.000000	0.000000

## Features:

### Credit Risk Assessment System:

1. Credit Scoring Model: Evaluates creditworthiness and predicts the likelihood of loan default.
2. Fraud Detection: Implements algorithms to identify suspicious patterns in loan applications, reducing the risk of fraudulent loans.
3. Machine Learning Model Monitoring: Continuously monitors the performance and accuracy of machine learning models used in credit scoring.
4. Machine Learning Model Ensemble: Combines multiple machine learning models into an ensemble for more robust and accurate credit scoring.

### Stock Market Analysis System:

1. Stock Price Prediction: Provides real-time and historical stock price predictions, aiding investors and traders.
2. Trend Analysis: Identifies and visualizes stock price trends and patterns, helping users understand market behavior.
3. Multi-Asset Support: Expands the system's coverage to include various asset classes, such as stocks, bonds, commodities, and forex, allowing for diversified analysis.
4. Alternative Data Integration: Explores integration with alternative data sources, such as satellite imagery or social media data, for unique trading insights.

## Methods:

The Credit Risk Assessment System and Stock Market Analysis System employ sophisticated methods tailored to their specific financial applications.

### Credit Risk Assessment System:

**1. Machine Learning Models:** The Credit Risk Assessment System leverages advanced machine learning techniques to transform the credit evaluation process. By harnessing historical borrower data, demographic information, and predictive models, the system employs machine learning algorithms to assess creditworthiness and predict the likelihood of loan defaults, contributing to more accurate loan decisions.

**2. Fraud Detection Algorithms:** The system incorporates sophisticated fraud detection algorithms to identify irregular patterns or inconsistencies in loan applications. This method enhances the system's ability to detect and mitigate the risk of fraudulent loans, ensuring the integrity of the credit evaluation process.

**3. Ensemble Learning:** To enhance the robustness of credit scoring, the system utilizes ensemble learning, combining multiple machine learning models. This approach aims to improve the accuracy of credit scoring by aggregating insights from diverse models, offering a more comprehensive assessment of creditworthiness.

#### **Stock Market Analysis System:**

**1. Data Analytics and Time-Series Forecasting Models:** The Stock Market Analysis System employs advanced data analytics and time-series forecasting models to provide real-time market insights. By analyzing historical stock data and identifying trends, these techniques contribute to accurate stock price predictions and a deeper understanding of market behavior.

**2. Natural Language Processing (NLP):** The system incorporates natural language processing techniques for sentiment analysis of news articles and social media data. This method allows the system to gauge market sentiment by analyzing textual data, providing valuable insights for users making investment decisions.

**3. Alternative Data Integration:** In the realm of stock market analysis, the system explores the integration of alternative data sources, such as satellite imagery or social media data. This approach broadens the scope of analysis beyond traditional financial data, offering unique perspectives and insights for users navigating the financial markets.

**4. Web-Based Interface and Python Programming:** Both systems prioritize user interaction through a web-based interface. The implementation of algorithms and system development is carried out using Python, a widely adopted programming language known for its versatility and effectiveness in data analysis and machine learning applications.

These methods collectively underscore the advanced and comprehensive approaches taken in the development of these financial technology solutions.

#### **Modules:**

The code used showcases a diverse set of Python libraries, each serving a distinct purpose in data manipulation, visualization, machine learning, and financial data retrieval. Here's a concise overview of the imported libraries:

**1. random:** Facilitates the generation of random numbers and sequences, applicable in scenarios like simulations or data shuffling.

**2. pandas:** A robust data manipulation library, pivotal for data analysis and manipulation. It features DataFrame structures for efficient handling of structured data.

**3. streamlit:** A library designed for creating web applications with minimal code, commonly utilized for developing interactive dashboards in data science and machine learning.

**4. yfinance:** Enables the retrieval of financial data from Yahoo Finance, particularly valuable for obtaining stock market data.

**5. matplotlib and seaborn:** Visualization libraries employed to create diverse plots and charts, aiding in the visual representation of data.

**6. numpy:** A numerical operations library supporting large, multi-dimensional arrays and matrices, crucial for efficient numerical computations.

**7. Imblearn:** Specializing in handling imbalanced datasets, this library includes tools like SMOTE for oversampling techniques in machine learning.

**8. sklearn:** Scikit-learn, a comprehensive machine learning library, encompasses classifiers, preprocessing techniques, and model evaluation tools.

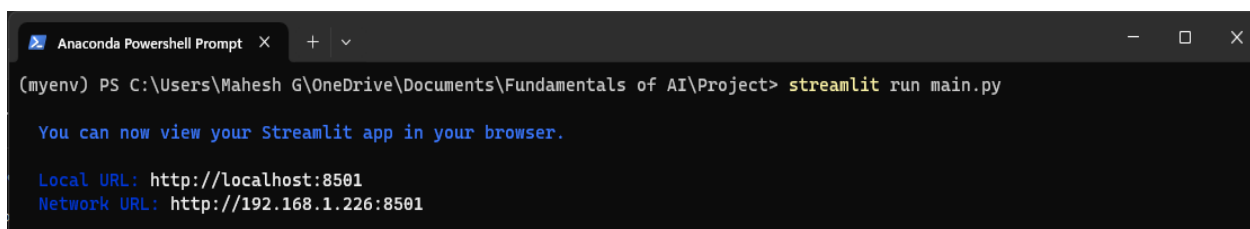
**9. tensorflow:** Developed by Google, TensorFlow is an open-source machine learning library, particularly favored for deep learning applications.

**10. datetime:** A module dedicated to managing dates and times, essential for handling time-related data.

**11. pandas\_datareader:** Facilitates the fetching of financial data from diverse online sources, commonly utilized for retrieving stock prices and related financial information.

**12. joblib:** Primarily used for lightweight pipelining in Python, this library efficiently saves and loads large objects, such as machine learning models.

The code exhibits a versatile combination of functionalities, including data manipulation, financial data retrieval, machine learning, and deep learning.



```
Anaconda PowerShell Prompt X + v
(myenv) PS C:\Users\Mahesh G\OneDrive\Documents\Fundamentals of AI\Project> streamlit run main.py

You can now view your Streamlit app in your browser.

Local URL: http://localhost:8501
Network URL: http://192.168.1.226:8501
```

Code:

### Credit Risk Assessment:

```
def full_pipeline(df):
    # Create the pipeline that will call all the class from OutlierRemoval to OversampleSMOTE in one go
    pipeline = Pipeline([
        ('outlier_remover', OutlierRemover()),
        ('feature_dropper', DropFeatures()),
        ('time_conversion_handler', TimeConversionHandler()),
        ('retiree_handler', RetireeHandler()),
        ('skewness_handler', SkewnessHandler()),
        ('binning_num_to_yn', BinningNumToYN()),
        ('one_hot_with_feat_names', OneHotWithFeatNames()),
        ('ordinal_feat_names', OrdinalFeatNames()),
        ('min_max_with_feat_names', MinMaxWithFeatNames()),
        ('change_to_num_target', ChangeToNumTarget()),
        ('oversample_smote', OversampleSMOTE())
    ])
    df_pipe_prep = pipeline.fit_transform(df)
    return df_pipe_prep

# Save the entire pipeline (including transformers and model)
pipeline_model_path = "pipeline_model.joblib"

#Running the Model
loaded_pipeline = joblib.load(pipeline_model_path)

profile_to_predict_df = pd.DataFrame([profile_to_predict], columns=test_copy.columns)

# add the profile to predict as a last row in the train data
test_copy_with_profile_to_pred = pd.concat([test_copy, profile_to_predict_df], ignore_index=True)

# whole dataset prepared
test_copy_with_profile_to_pred_prep = full_pipeline(test_copy_with_profile_to_pred)

# Get the row with the ID = 0, and drop the ID, and target(placeholder) column
profile_to_pred_prep = test_copy_with_profile_to_pred.drop(['Is high risk'], axis = 1)

# add the profile to predict as a last row in the train data
test_copy_with_profile_to_pred = pd.concat([test_copy, profile_to_predict_df], ignore_index=True)

# whole dataset prepared
test_copy_with_profile_to_pred_prep = full_pipeline(test_copy_with_profile_to_pred)

# Get the row with the ID = 0, and drop the ID, and target(placeholder) column
profile_to_pred_prep = test_copy_with_profile_to_pred_prep.drop(['Is high risk'], axis = 1)

# Use the loaded model for prediction
# Button
if st.button('Predict'):
    prediction = loaded_pipeline.predict(profile_to_pred_prep)
    print(prediction)
    if prediction[0]==1:
        st.warning("Fraud Detected: This application has a high likelihood of fraud.")
    else:
        st.success("No Fraud Detected: The application is likely legitimate.")
```

The code implements a pipeline model for data preprocessing and prediction, specifically designed for fraud detection.

#### 1. Pipeline Definition:

The `full\_pipeline` function is defined to create a comprehensive data preprocessing pipeline. It includes various data transformation steps encapsulated in custom classes (`OutlierRemover`, `DropFeatures`, `TimeConversionHandler`, `RetireeHandler`, `SkewnessHandler`, `BinningNumToYN`, `OneHotWithFeatNames`, `OrdinalFeatNames`, `MinMaxWithFeatNames`, `ChangeToNumTarget`, and `OversampleSMOTE`).

These classes handle tasks such as outlier removal, feature dropping, time conversion, handling retiree-related data, skewness correction, binning numerical features, one-hot encoding, handling ordinal features, applying min-max scaling, changing the target variable to numerical format, and oversampling using SMOTE (Synthetic Minority Over-sampling Technique).

## 2. Pipeline Model Saving:

The entire pipeline, including transformers and the model, is saved as a joblib file named "pipeline\_model.joblib."

## 3. Pipeline Execution:

The saved pipeline is loaded using ``joblib.load pipeline_model_path``. A new data profile ``profile_to_predict`` is created and appended to the existing test dataset ``test_copy``. The entire dataset, including the new profile, undergoes preprocessing using the ``full_pipeline`` function. The processed dataset is then prepared for prediction by dropping the target variable and the placeholder column.

## 4. Prediction:

Upon clicking the 'Predict' button, the loaded pipeline is utilized to predict whether the newly added profile is associated with fraud. The prediction result is displayed, with corresponding messages indicating whether fraud is detected or not.

## Stock Market Analysis:

We implement a time series prediction model using a Long Short-Term Memory (LSTM) neural network.

### 1. LSTM Model Definition:

A Sequential model is created using Keras, a high-level neural networks API. The model architecture consists of two LSTM layers with 128 and 64 units, respectively. The first layer returns sequences, and the second does not. Two Dense layers with 25 and 1 units are added, responsible for transforming the LSTM output into the final prediction. The model is compiled using the Adam optimizer and mean squared error loss.

```
model = Sequential()
model.add(LSTM(128, return_sequences=True, input_shape=(x_train.shape[1], 1)))
model.add(LSTM(64, return_sequences=False))
model.add(Dense(25))
model.add(Dense(1))
model.compile(optimizer='adam', loss='mean_squared_error')
```

### 2. Model Training:

The model is trained using the training data (``x_train`` and ``y_train``) with a batch size of 1 and for one epoch.

```
model.fit(x_train, y_train, batch_size=1, epochs=1)
```

### 3. Prediction and Evaluation:

The model is then used to predict values on the test data (`x\_test`), and the predictions are transformed back to the original scale using an inverse scaler. The root mean squared error (RMSE) is calculated to evaluate the model's performance.

```
predictions = model.predict(x_test)
predictions = scaler.inverse_transform(predictions)
rmse = np.sqrt(np.mean(((predictions - y_test) ** 2)))
```

### 4. Visualization:

The predicted values are visualized alongside the actual data using matplotlib. The training data, validation data `valid`, and the model predictions are plotted.

```
plt.figure(figsize=(16, 6))
plt.title('Model')
plt.xlabel('Date', fontsize=18)
plt.ylabel('Close Price USD ($)', fontsize=18)
plt.plot(train['Close'])
plt.plot(valid[['Close', 'Predictions']])
plt.legend(['Train', 'Val', 'Predictions'], loc='lower right')
```

### 5. Streamlit Integration:

- The Streamlit library is used for creating an interactive web application.
- The `simulate\_credit\_risk\_assessment` and `simulate\_stock\_market\_analysis` functions seem to simulate different aspects of the financial analysis, with results being displayed using Streamlit.

```
st.line_chart(valid)
st.write(valid)
```

### 6. Main Method:

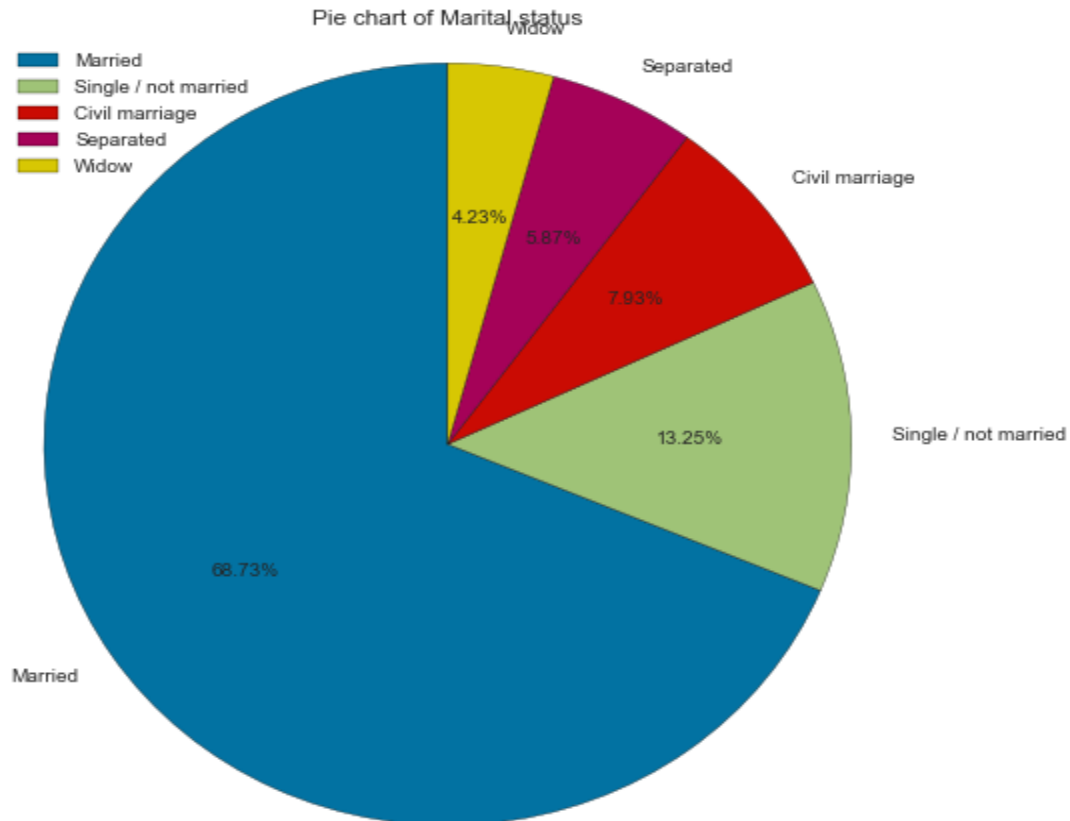
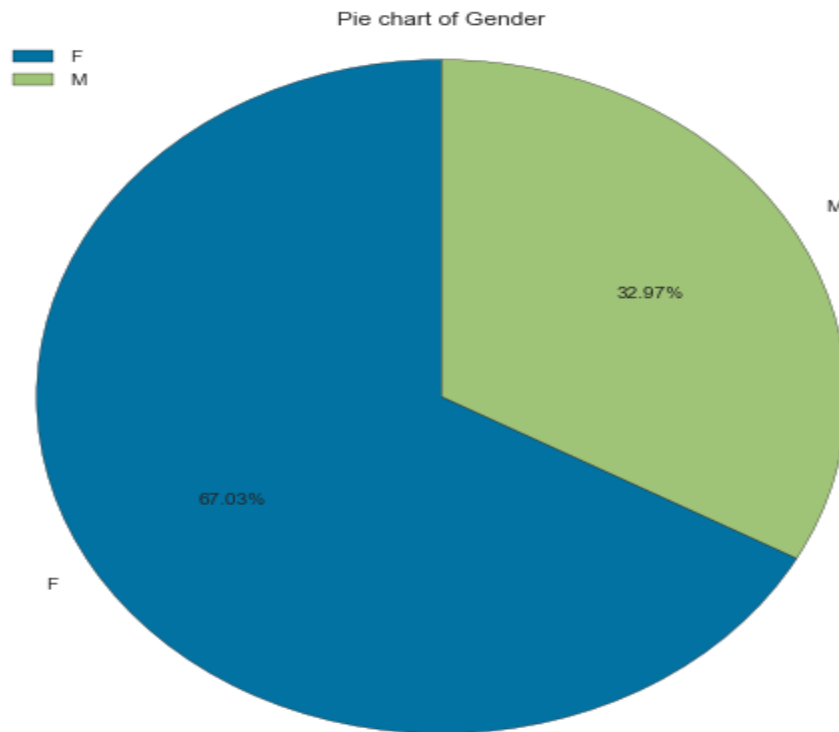
The `main` function sets up a Streamlit sidebar with two options: "Credit Risk Assessment" and "Stock Market Analysis." Based on the selected option, the corresponding simulation function is called.

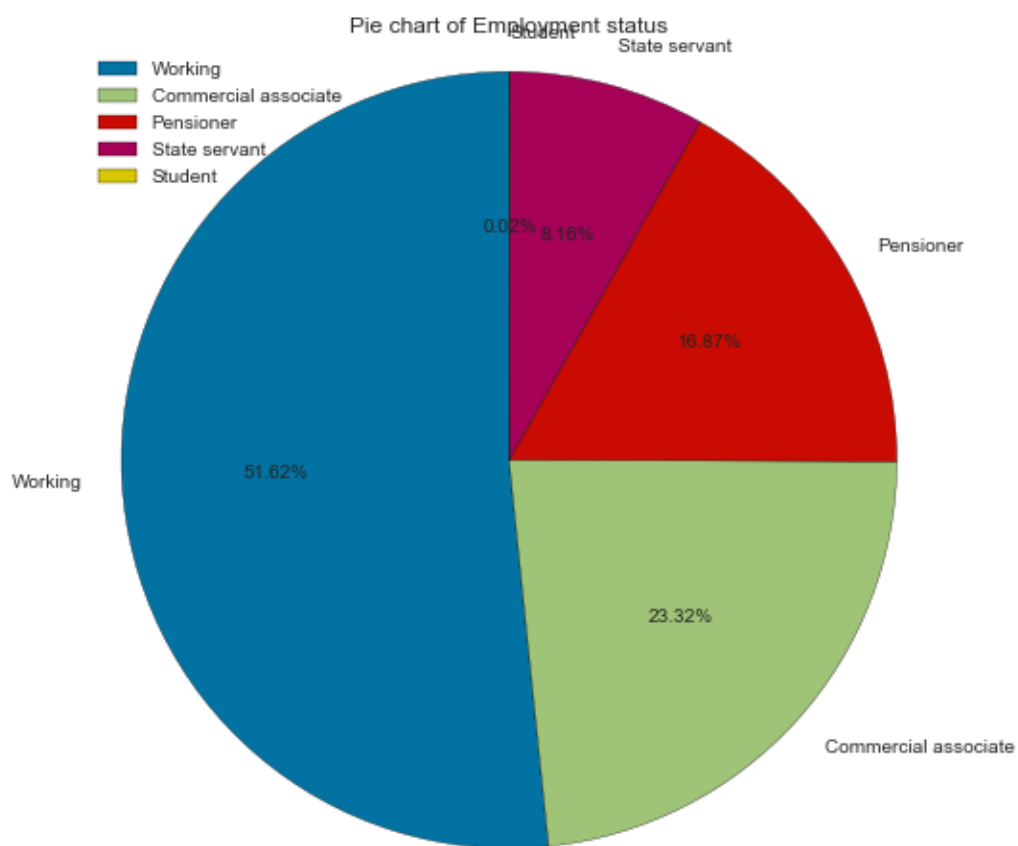
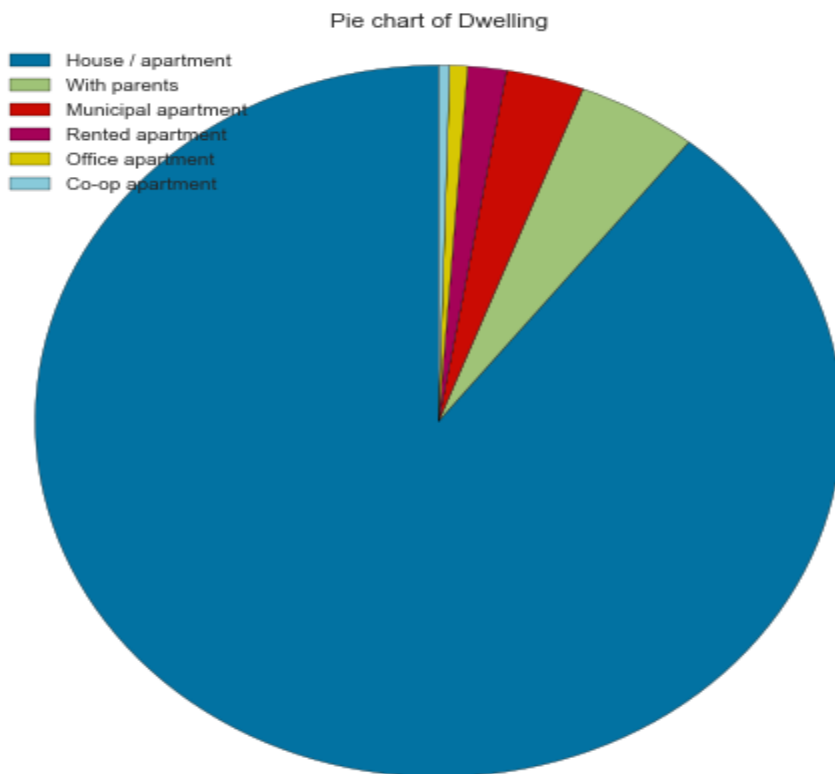
```
if __name__ == "__main__":
    main()
```

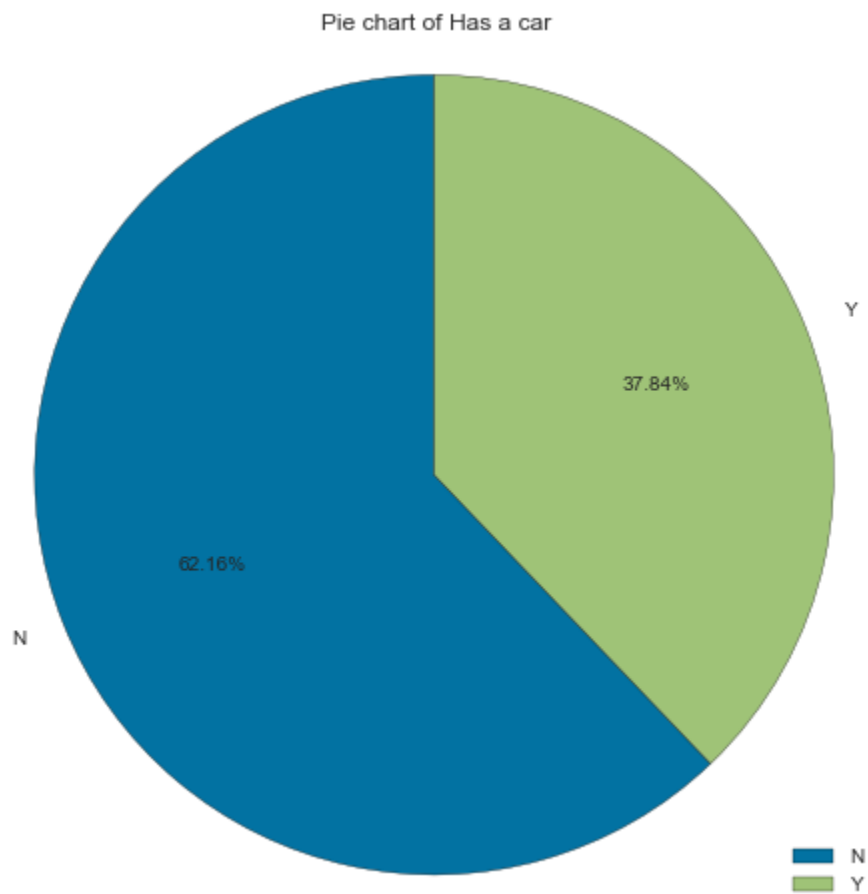
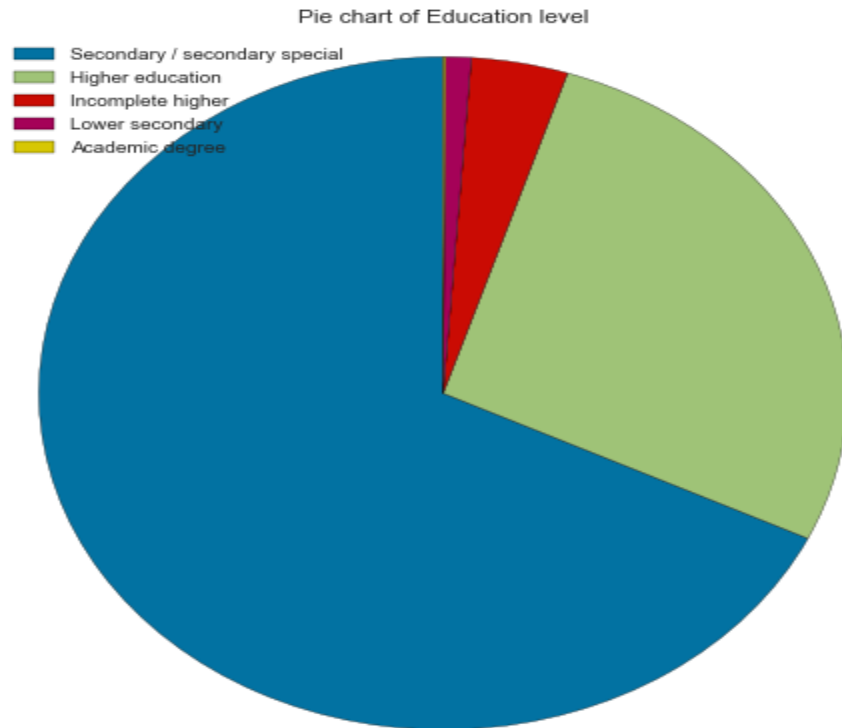
Overall, the code integrates LSTM for time series prediction, evaluates the model, visualizes the results, and uses Streamlit for creating an interactive web application to simulate financial analyses.

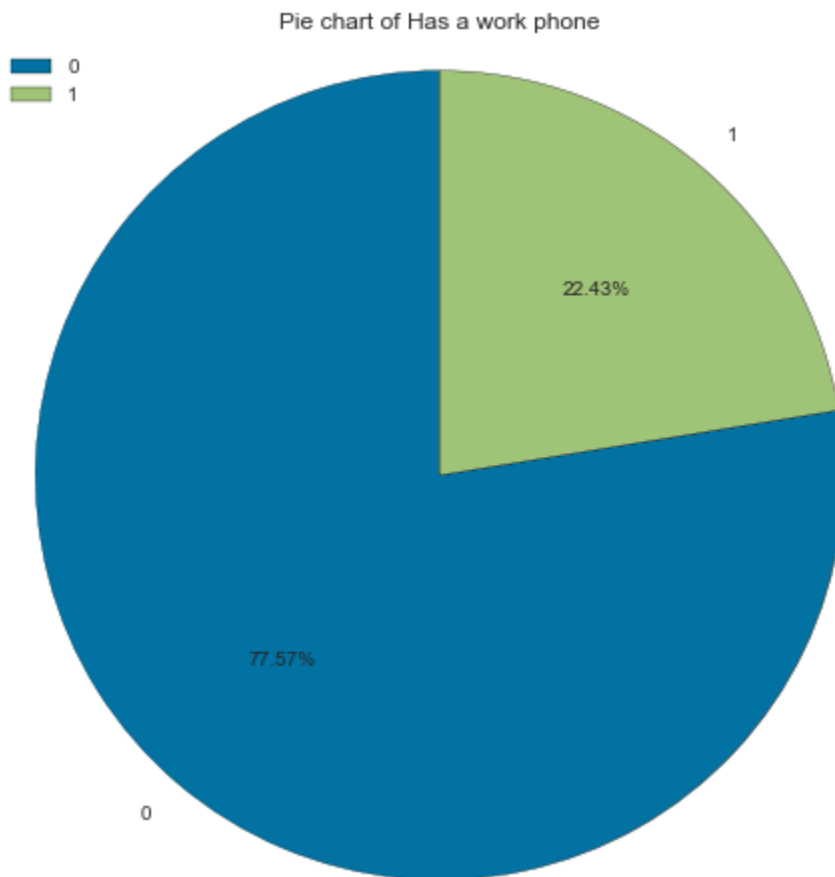
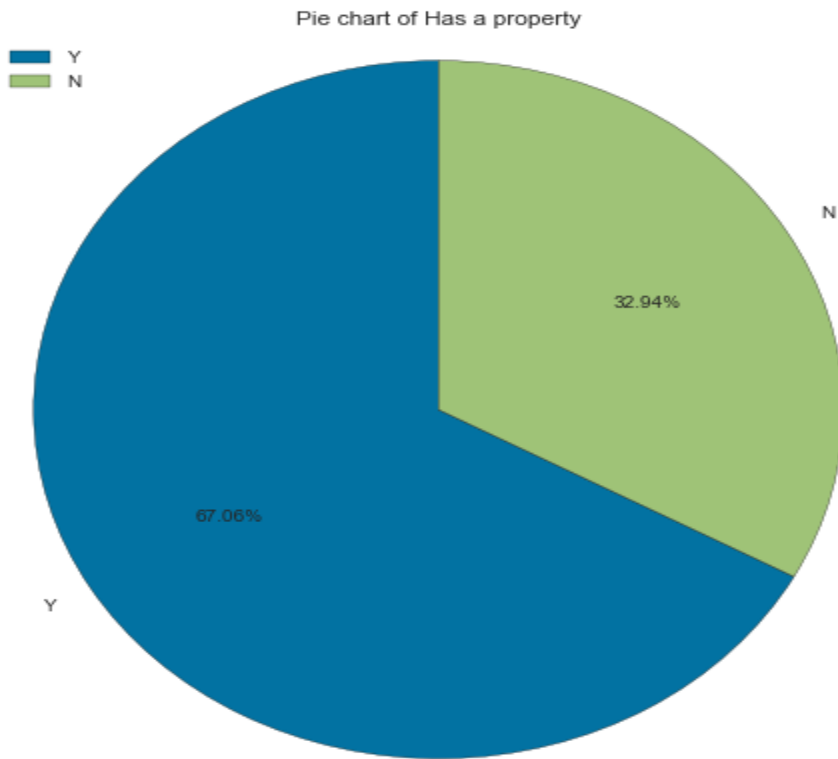


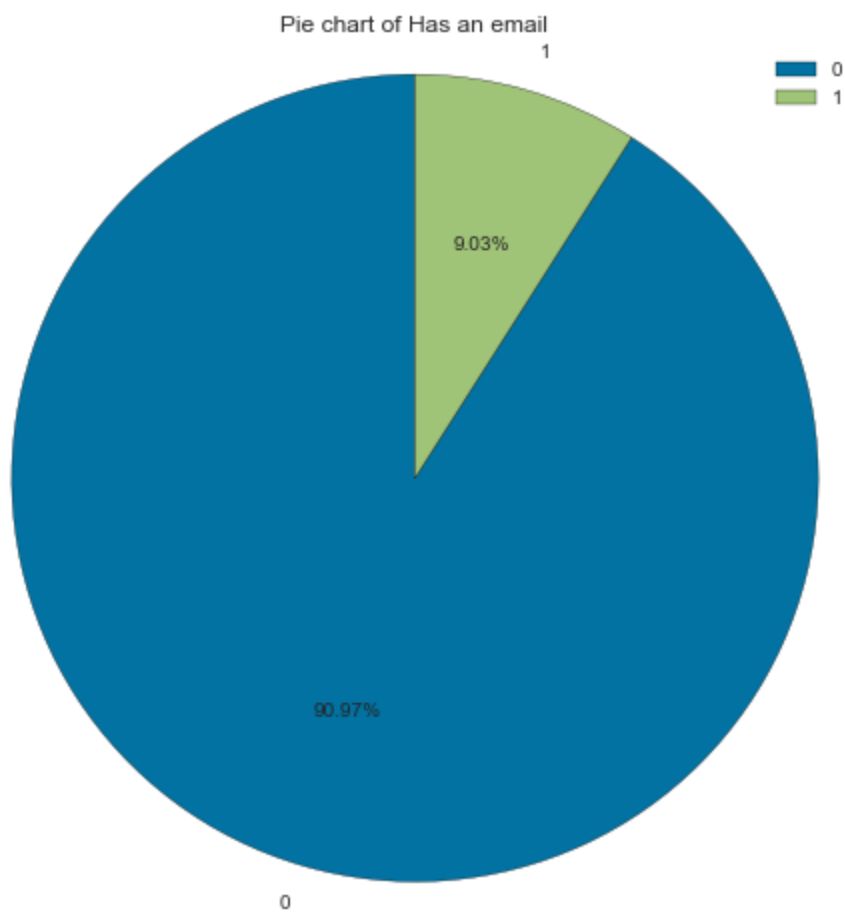
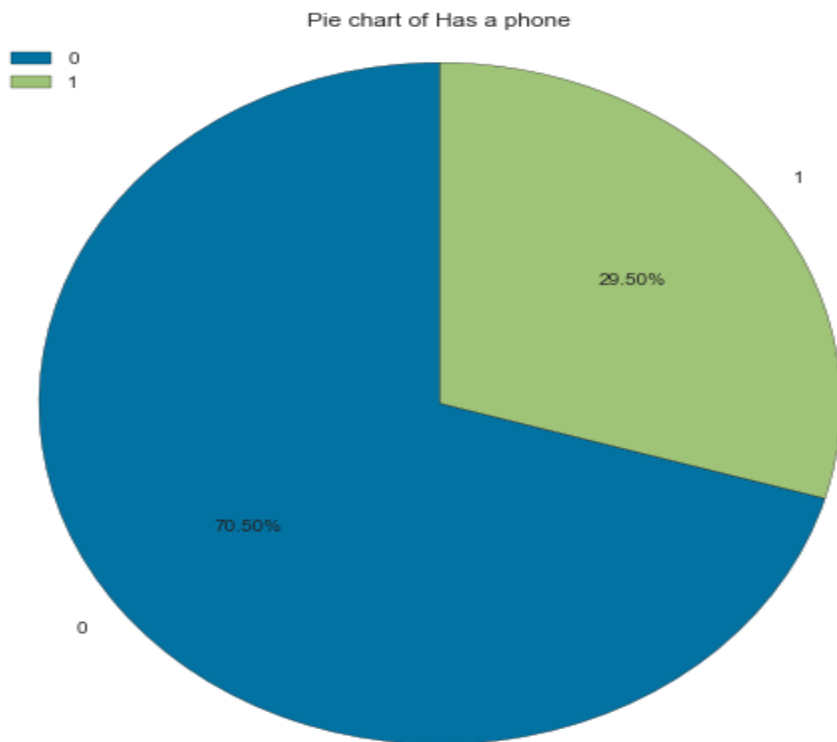
## Results:



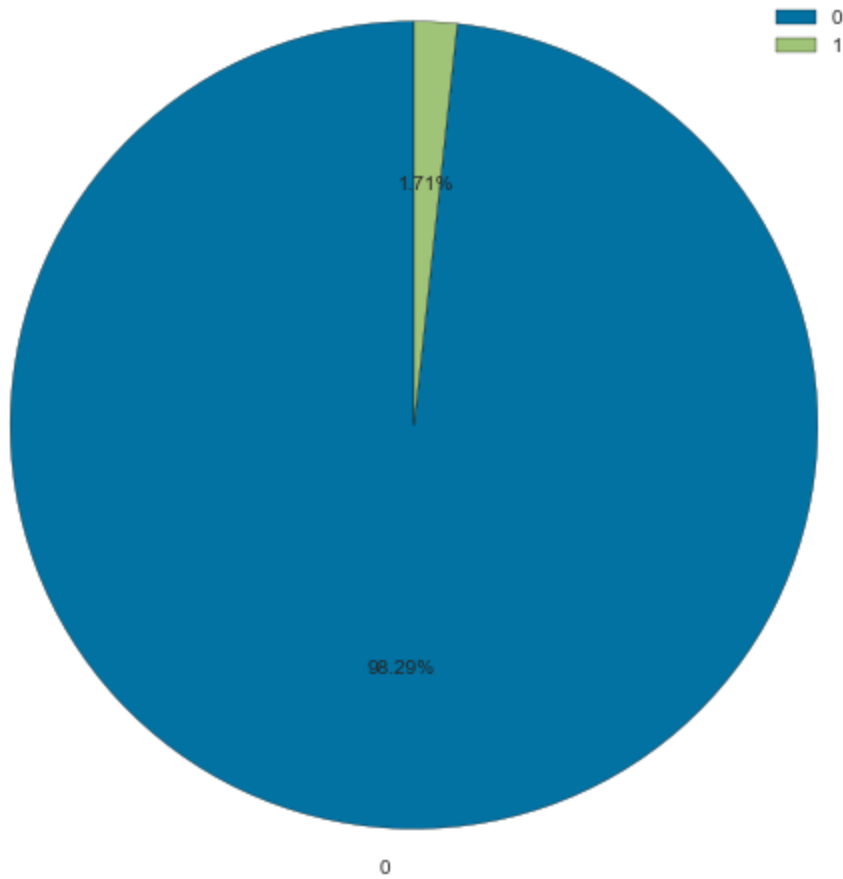




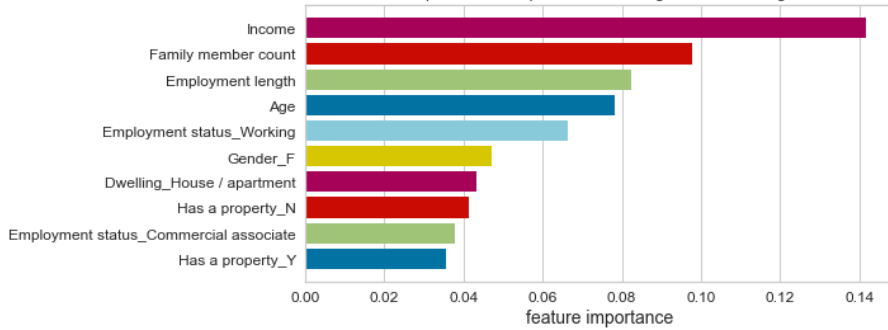




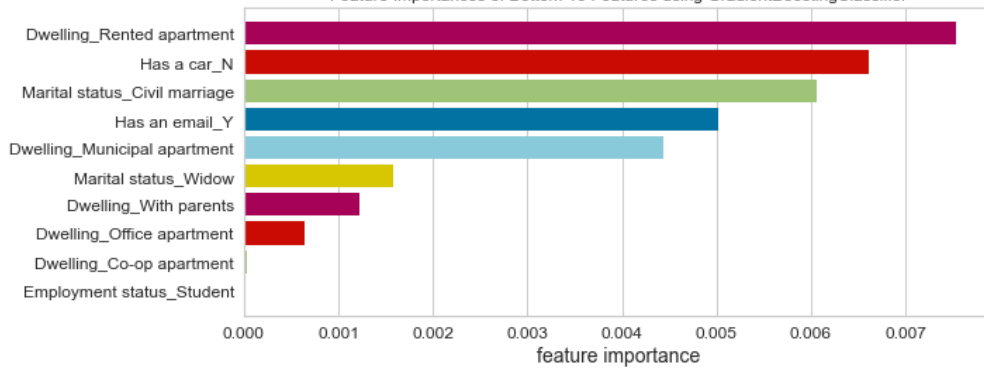
Pie chart of Is<sub>1</sub>high risk



Feature Importances of Top 10 Features using GradientBoostingClassifier



Feature Importances of Bottom 10 Features using GradientBoostingClassifier



----- Gradient Boosting Algorithm -----					
		precision	recall	f1-score	support
	0	0.90	0.90	0.90	23272
	1	0.90	0.90	0.90	23272
	accuracy			0.90	46544
	macro avg	0.90	0.90	0.90	46544
	weighted avg	0.90	0.90	0.90	46544

## Assessment 1 :

Sign in

main - Streamlit

localhost:8501

Menu

Select an option

Credit Risk Assessment

Credit Risk Assessment

Enter Applicant Name:

Suresh John Wesley

Assessment

Gender

Select your gender

☒ Male
 ☐ Female

Age

Select your age

182378

Marital status

Select your marital status

Single/not married

Family member count

Select your family member count

4

Sign in

main - Streamlit

localhost:8501

Menu

Select an option

Credit Risk Assessment

Dwelling type

Select the type of dwelling you reside in

House / apartment

Income

Enter your income (in USD)

25000

Employment status

Select your employment status

Student

Employment length

Select your employment length

030

Education level

Select your education status

Academic degree

Car ownship

Do you own a car?

☒ Yes
 ☐ No

Property ownership

Do you own a property?

☒ Yes

☐ No

Work phone

Do you have a work phone?

☒ Yes

☐ No

Phone

Do you have a phone?

☒ Yes

☐ No

Email

Do you have an email?

☒ Yes

☐ No

Predict

No Fraud Detected: The application is likely legitimate.

With this interface, we provided some specific set of values related to a person and clicked predict for the provided data to be tested on loaded gradient boosting model using joblib. It analyzed and returned the application as legitimate.

## Assessment 2:

Credit Risk Assessment

Enter Applicant Name:

Manohar Bravara

Assessment

Gender

Select your gender

☒ Male

☐ Female

Age

Select your age

18 24 78

Marital status

Select your marital status

Single/not married

Family member count

Select your family member count

4



The image displays two screenshots of a web application interface for credit risk assessment. The interface is dark-themed and includes a sidebar with a 'Home' button and a 'Credit Risk Assessment' dropdown menu. The main content area contains several input fields and a 'Predict' button.

**Top Screenshot:**

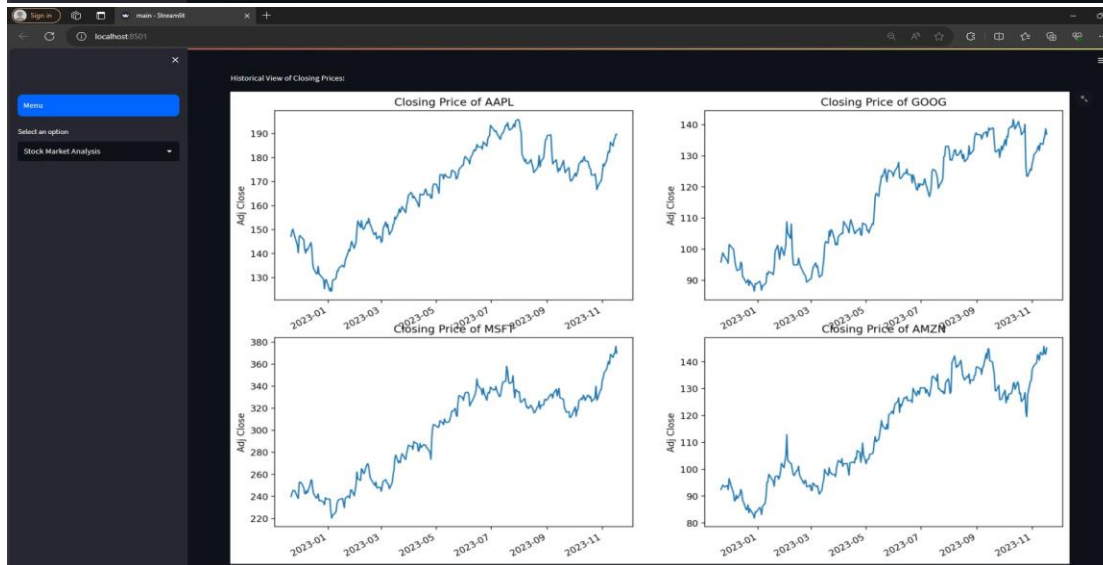
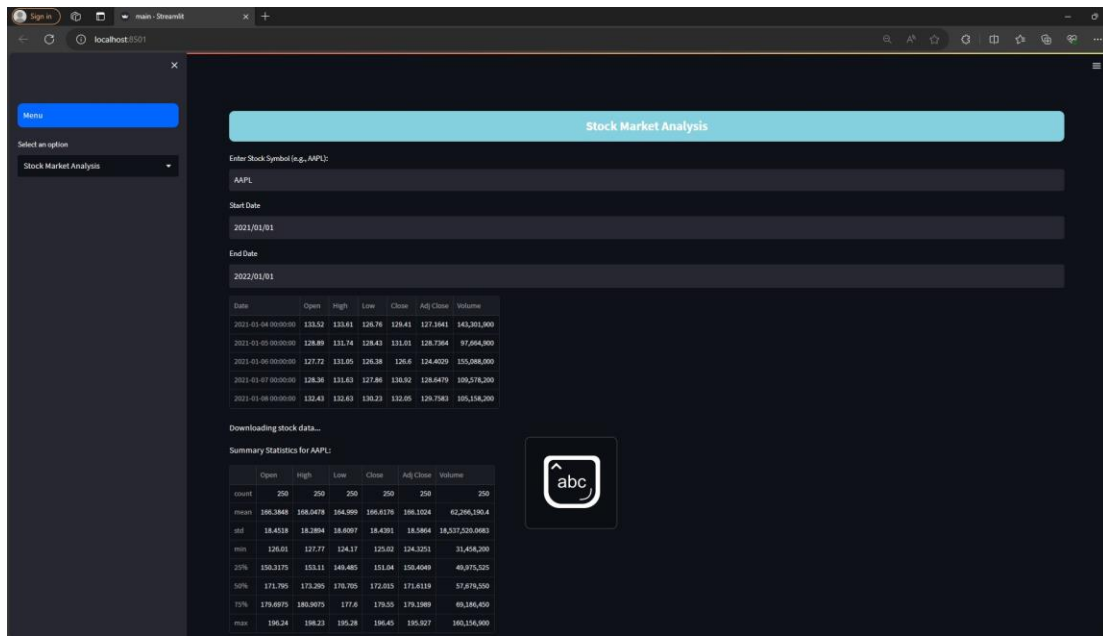
- Dwelling type:** Select the type of dwelling you reside in.
- Income:** Enter your income (in USD).
- Employment status:** Select your employment status.
- Employment length:** Select your employment length.
- Education level:** Select your education status.
- Car ownership:** Do you own a car? ☒ Yes ☐ No

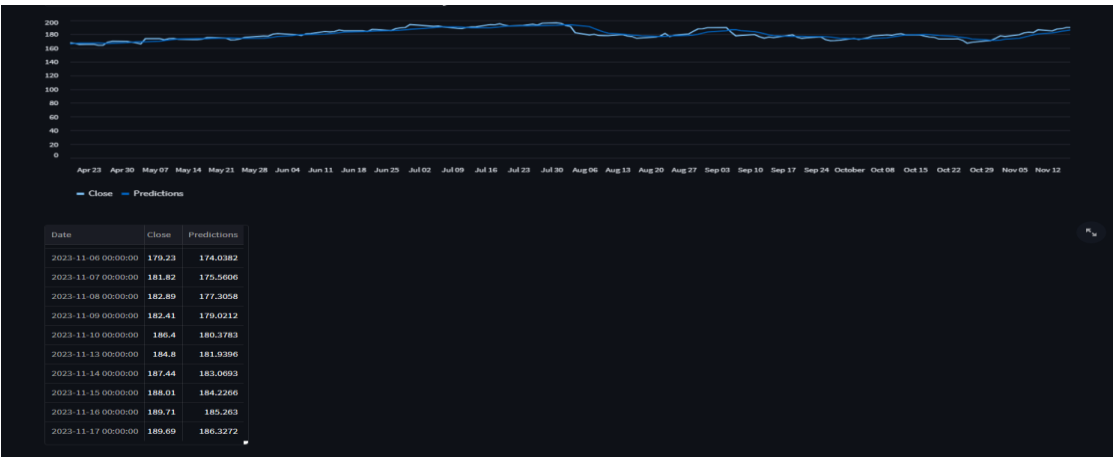
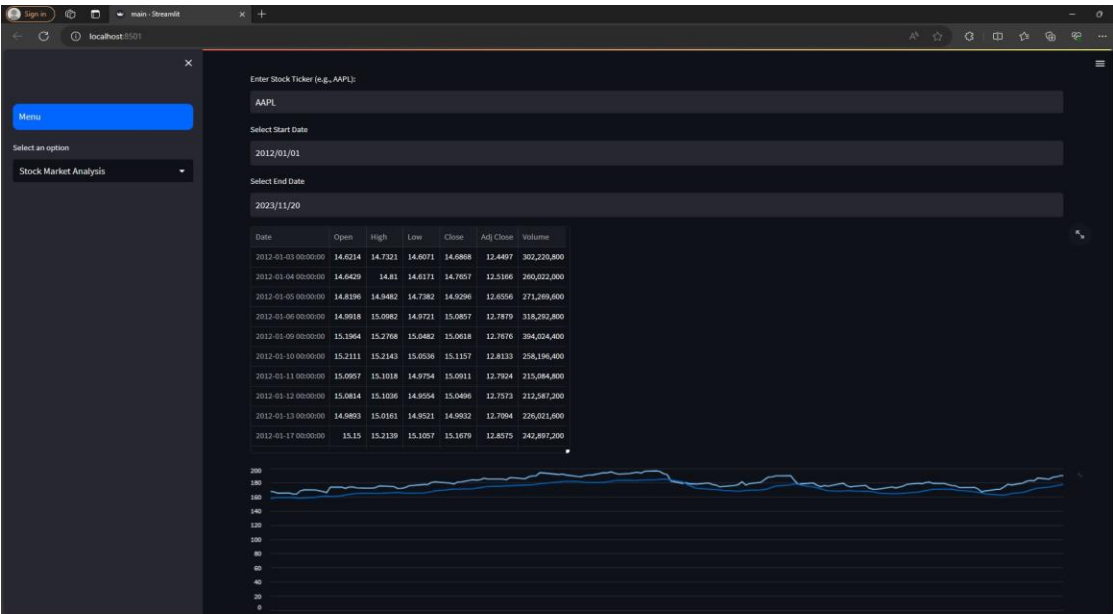
**Bottom Screenshot:**

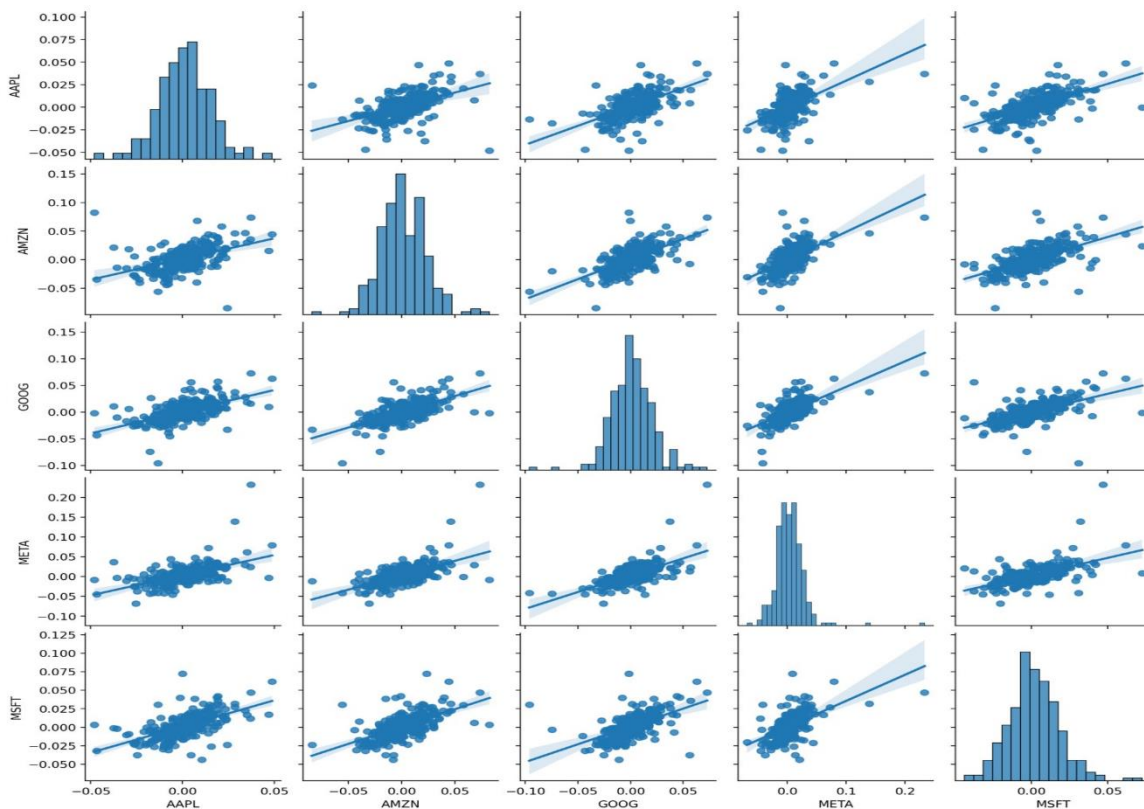
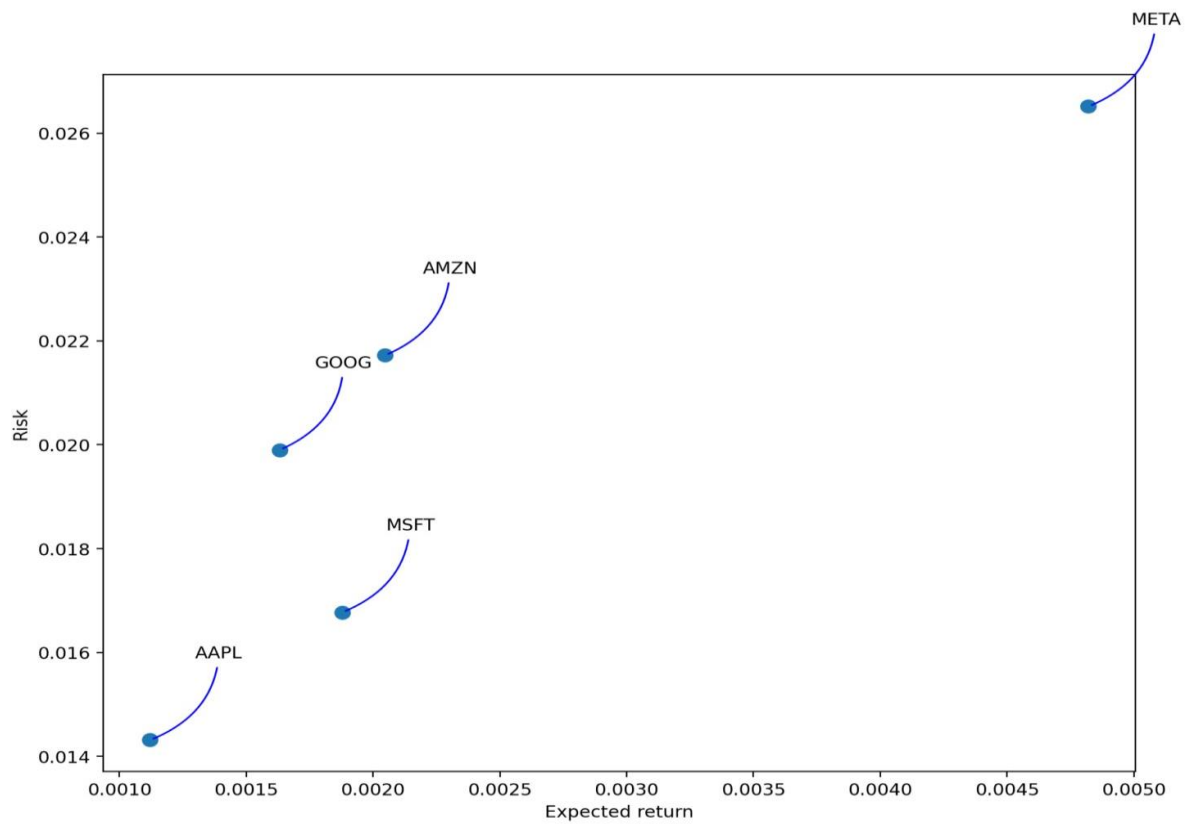
- Property ownership:** Do you own a property? ☐ Yes ☒ No
- Work phone:** Do you have a work phone? ☒ Yes ☐ No
- Phone:** Do you have a phone? ☒ Yes ☐ No
- Email:** Do you have an email? ☒ Yes ☐ No
- Predict:** A red button labeled 'Predict' is highlighted.
- Message:** A green banner at the bottom states: "Fraud Detected: This application has a high likelihood of fraud."

And again, we used the interface to provide another set of values, this time due to the existence of some certain set of values, it detected the application as Fraud. We intended to add some more values and extend the features, such that the result will be more meaningful and efficient.

In this system, we are not training the model every time we run the system because it is so time-consuming, so we opted to save model in to local folder and whenever an application input is provided, it is provided to the model by loading using joblib module. This will take a few milliseconds to provide us with the result.







One of the fundamental methods to assess risk involves analyzing daily percentage returns and comparing the anticipated return with the standard deviation of these daily returns. This approach allows us to gauge the level of risk associated with an investment by considering both the expected return and the degree of variability in daily performance. It's a basic yet crucial way to evaluate and understand the potential risks involved in financial endeavors. We can observe from the plots that return and risk from META is comparatively higher than the other stocks.

The line plot in the interface provides a comparison between actual stock price and predicted stock price. We look forward to train this model more vigorously and make it more accurate.

### **Conclusion:**

The Credit Risk Assessment System and Stock Market Analysis System stand as cutting-edge financial technology solutions, poised to empower finance sector individuals and organizations. Through the utilization of advanced machine learning, robust data analysis techniques, and a user-friendly interface, these systems provide valuable insights for credit evaluations and stock market analysis.

The Credit Risk Assessment System revolutionizes the credit evaluation process by leveraging historical borrower data and predictive models. Tailored for banks and lending institutions, it facilitates precise loan decisions, diminishes risks, and upholds compliance with fair lending standards. Conversely, the Stock Market Analysis System equips investors with a comprehensive toolkit, employing data analytics, time-series forecasting models, and sentiment analysis.

The outlined development timeline underscores a methodical approach, emphasizing extensive research, core functionality development, feature integration, and ongoing refinement in collaboration with instructors. Noteworthy features, including credit scoring models, fraud detection, stock price prediction, and trend analysis, collectively contribute to the systems' value proposition within the finance sector.

### **Future Work:**

**1. Enhanced Machine Learning Models:** Continuous advancement and refinement of machine learning models for both credit risk assessment and stock market analysis to ensure sustained effectiveness.

**2. Alternative Data Integration:** Exploration of additional alternative data sources, such as satellite imagery or social media data, to augment stock market analysis with more diverse insights.

**3. Scalability:** Assurance of system scalability to accommodate increasing loan applications and real-time stock market data.

**4. User Interface Enhancement:** Ongoing refinement of the user interface for heightened intuitiveness, responsiveness, and visual appeal, ensuring a seamless user experience.

**5. Algorithmic Trading Strategies:** Further development and testing of algorithmic trading strategies within the Stock Market Analysis System to comprehensively assess profitability.

**6. Continuous Collaboration and Refinement:** Persistent collaboration with instructors and teaching assistants for feedback and ongoing refinement, ensuring the systems remain current and aligned with evolving industry standards.

**7. Cloud Deployment:** The deployment in to cloud would provide more resources and computation power and also it can be accessed from anywhere.

Future endeavors should concentrate on refining algorithms, exploring novel data sources, bolstering scalability, and embracing continuous improvement based on user feedback and the dynamic financial landscape.

#### **References:**

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