

2025

AIIMS BILASPUR's 3rd Edition Med Fest



SPONSORSHIP BROCHURE



ALL INDIA INSTITUTE OF MEDICAL SCIENCES, BI'LASPUR.



AIIMS BILASPUR

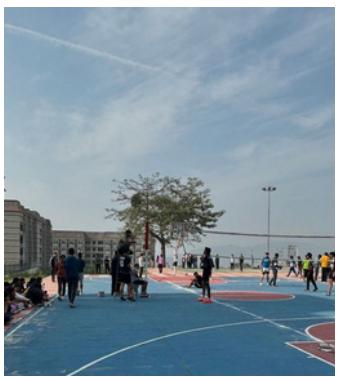
ALL INDIA INSTITUTE OF MEDICAL SCIENCES, BILASPUR.

All India Institute of Medical Sciences ,Bilaspur (AIIMS Bilaspur) is a premier medical college and research public university established under the Pradhan Mantri Swasthya Suraksha Yojana (PMSSY) by the Ministry of Health & Family Welfare, Government of India. Spread over 247 acres amidst the Himalayas, it began functioning in 2020 to provide world-class medical education, research, and tertiary healthcare. The institute is chaired by **Dr. Narendra Kumar Arora, President of AIIMS Bilaspur**, is a global public health expert and WHO advisor. **Lt Gen (Dr.) Daljit Singh (Retd.), Executive Director**, is a distinguished military medical leader. .with **Prof. (Dr.) Rupali Parlewar** as Dean (Academics).



SPARDHA

Welcome to Spardha, the official sports club of AIIMS. We're dedicated to fostering a vibrant athletic community through a variety of exciting events. Each year, we host multiple inter and intra-college tournaments, bringing together talented athletes from across the region. Our thrilling competitions span a wide range of sports, including cricket, volleyball, badminton, kabaddi, football, and athletics. We also organize intense gym events, showcasing dedication and strength.

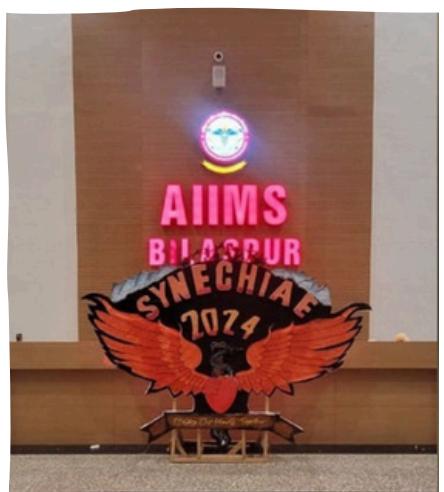


ZENITH

Zenith, the official cultural committee of AIIMS.

At Zenith, we celebrate the spirit of creativity, expression, and unity through a vibrant tapestry of cultural events.

Dedicated to nurturing artistic talent and cultural appreciation, we organize a wide array of inter and intra-college festivals and competitions throughout the year. Our events bring together performers, artists, and enthusiasts creating unforgettable experiences. From electrifying dance battles, soulful music nights, to dramatic theatrical performances and fine arts—Zenith is where passion meets performance. Join us in keeping the cultural heartbeat of AIIMS alive and thriving.



PsychedeLIT

PsychedeLIT, the vibrant literary society of AIIMS Bilaspur, celebrates the power of words and expression. During Echoes 2025, we present thought-provoking events blending creativity, intellect, and imagination. From debates to storytelling, it's a platform where voices are heard, minds are challenged, and literature comes alive. Join the literary revolution



Glimpses of 2nd Edition Fest 2024

Echoes's last edition was held from November 13th to 18th attracting thousands of students from across the country. The event was elevated by the presence of prominent personalities from the entertainment world. Electrifying pro-nights featured unforgettable performances by **Divya Kumar, The Landers, The Shor band , Snehi's Live, The DJ Xenial Secret**. The overwhelming response and enthusiastic turnout made the fest a resounding success—made possible by the strong backing of our valued sponsors.



Glimpses of 1st Edition Fest 2023

FEST 2023 lit up the campus from November 13th to 18th, becoming a true celebration of talent, culture, and connection. The event was graced by renowned personalities from the worlds of entertainment and public life, adding a special sparkle to the festivities. The Pro-nights were pure magic, featuring electrifying performances by stars like **Shivjot** and **Naati King Kuldeep Sharma** leaving the crowd buzzing with excitement. The overwhelming success of FEST 2023 set the bar sky-high — and FEST 2024 promises to be even grander, more vibrant, and unforgettable in scale, participation, and celebration.



**GLIMPSES
OF
PAST PRO-NIGHTS**



ECHOES 2025

ECHOES 2025, set to light up this December , is ready to be grander, more vibrant, and more unforgettable than ever before. Building on its legacy of excellence, this edition is poised to establish itself as one of the most anticipated medical college fests in the country. This year's celebration will be a spectacular fusion of talent, intellect, and cultural harmony, bringing together thousands of participants from premier medical and non-medical institutions across India.

For four electrifying days, AIIMS Bilaspur will transform into a pulsating hub of energy, creativity, and camaraderie. From adrenaline-fueled sports tournaments and thought-provoking academic events to dazzling cultural showcases and star-studded pro nights, ECHOES 2025 promises an experience that transcends the boundaries of a traditional fest. It's not just an event—it's a festival of dreams, a stage for brilliance, and a celebration that will be etched in memory for years to come.

Schematic Site Map



DELIVERABLES from
Team Echoes to your
company

Collaboration Announcement on Instagram Page

A dedicated Instagram post and story will be made from Echoes official handle (with reach in the tens of thousands), announcing the collaboration and highlighting your contributions. This ensures early buzz and visibility in the digital community.

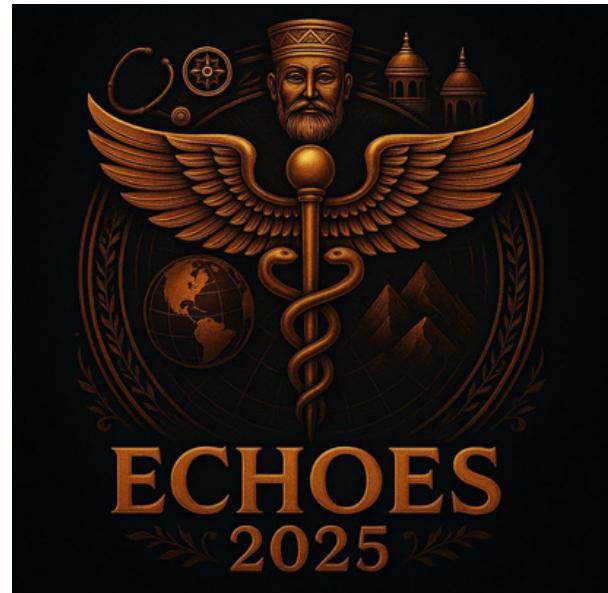


Brand Logo on Banner

Your logo will be printed on banners placed across AIIMS Bilaspur and external locations in Bilaspur. This provides prominent pre-event visibility to the local public and healthcare community.

Feature in Echoes Website

Your logo and description will be featured on the official Echoes website under the "Our Partners" section, serving as a permanent record of your collaboration.



Social Responsibilities

Welcome to Echoes, the annual fest of AIIMS. The fest is proudly organized by SRB, our dedicated team committed to making a difference. Beyond the thrilling competitions, SRB spearheads various social initiatives. This year, we're organizing a blood donation camp to help those in need and a tree plantation drive to create a lasting positive impact on our community and environment.



SPONSORSHIP GROUPS

1. Power Partner (10-11 Lakh)

TITLE SPONSOR

- Max branding area (50 % of total branding spaces)
- Most promoted brand
- Advertisement on LED screen (20 min/hr)
- Most promoted on stage
- 1 dedicated workshop as per your requirement
- 15 free VIP entry cards
- Prominent branding on main entry gate
- Largest advertising space on printable and logo on Echoes-2025 t-shirts and BR cards
- Online branding on Echoes AIIMS Bilaspur's social media handles

***Open for Negotiation**

2.Co- Power Partner (9-8 lakh)

CO-TITLE SPONSOR

- 25% Advertisement Space in all Branding Areas.
- Advertisement on LED Screen (10 mins/hour))
- Entry Gate Branding
- 2nd Most Promoted on Stage
- Branding on Star Nights.
- Banners in AIIMS Bilaspur Campus.
- 10 free VIP Entry Cards.
- Prominent Advertising Space on Printables and Logo on Echoes 2025 T-Shirts & BR Cards.
- Online Branding on Echoes AIIMS Bilaspur's Social Media Handles

***Open for Negotiation**

3. Associate Sponsor (6-7 lakh)

PREMIUM SPONSOR

- Multiple Brands but Well Promoted.
- 12.5% Advertisement Space in all Branding Areas.
- Direct Engagement with Stars.
- Additional Online Branding and Offline Advertising
- 2 VIP Entry Cards + BR Card
- Online Branding on Echoes AIIMS Bilaspur's Social Media Handles

***Open for Negotiation**

4.Major Sponsor (3-5 lakh)

- Multiple Brands but Well Promoted.
- 5% of all Advertising Space dedicated to all Associate Sponsors.
- Advertisement on LED Screen (10 mins/hour) cumulatively.
- Additional Online Branding and Offline Advertising.
- 2 VIP Entry Cards + BR Card
- Online Branding on Echoes AIIMS Bilaspur's Social Media Handles

***Open for Negotiation**

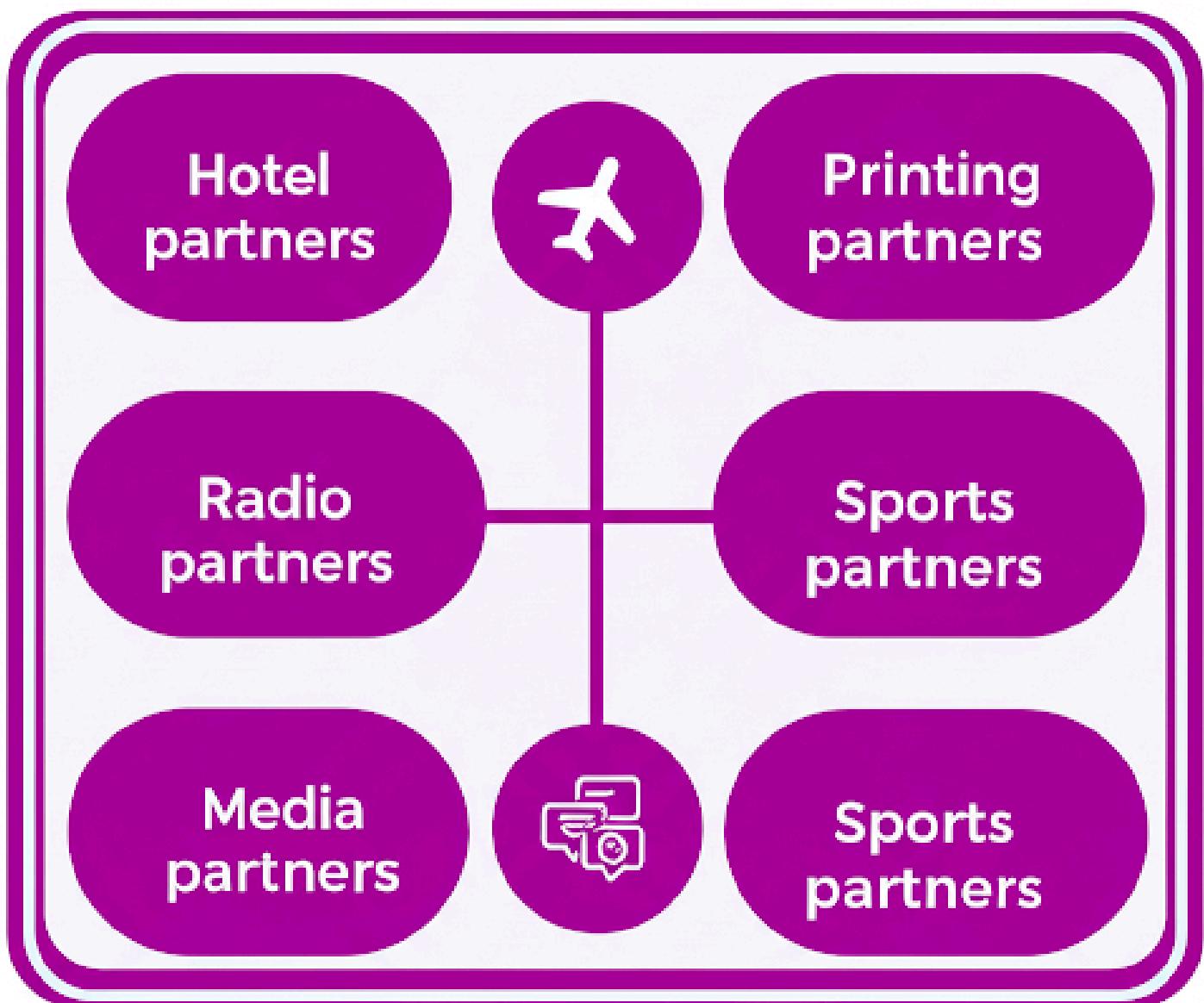
5. Supporting Sponsor (1-3 lakh)

- Logo on selected materials, mention during closing.
- Online Branding on Echoes AIIMS Bilaspur's Social Media Handles
- 2 VIP Entry Cards + BR Card

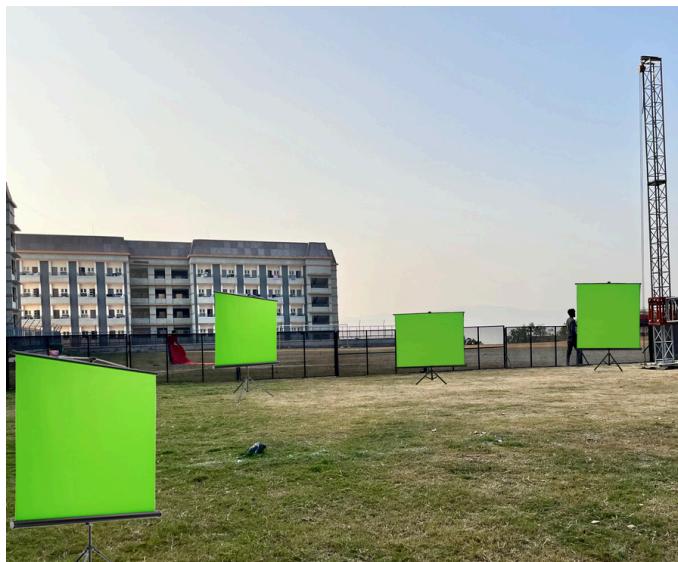
***Open for Negotiation**

Other Sponsorship opportunities

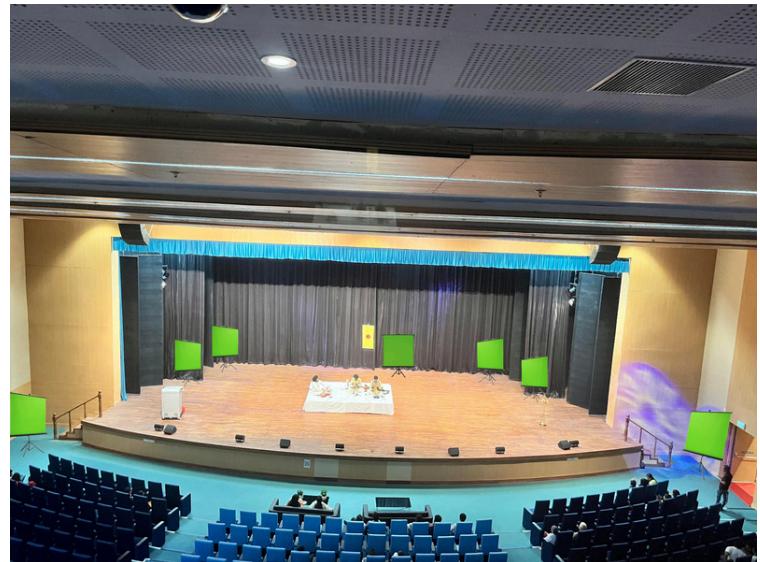
(IN-KIND SPONSORSHIP OPPORTUNITIES)



BRANDING AVENUE



AIIMS Ground



Auditorium



Auditorium Route



Hostel Area



Hostel Area



Football Ground



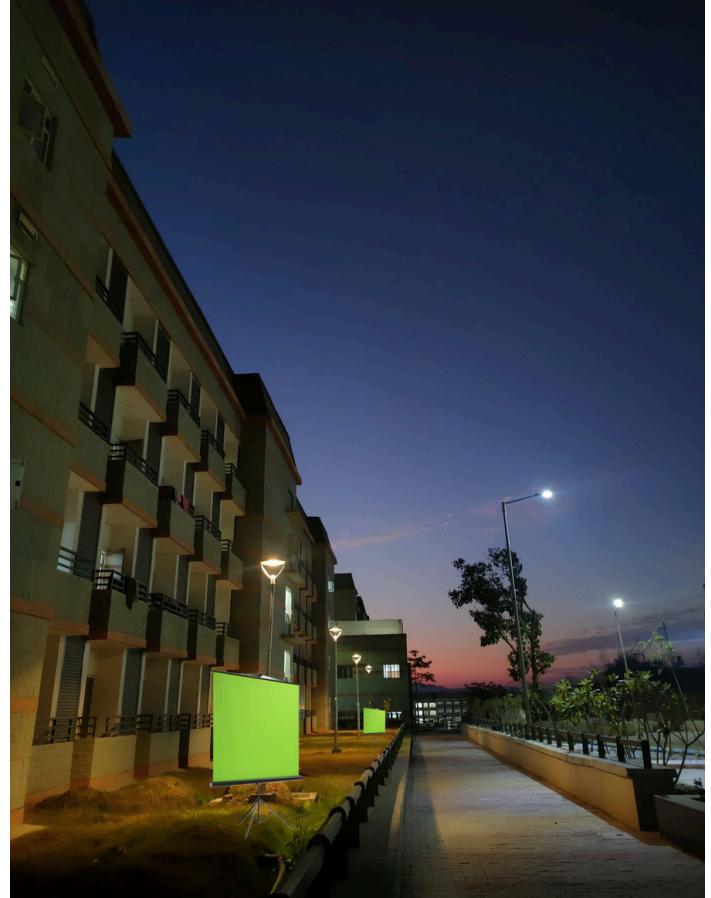
Auditorium



Shopping Complex Parking



Ayush Block



Hostel Area

During Echoes

Promotional Stall

A stall in the main area gives your team an opportunity to directly interact with thousands of students, interns, residents, and professionals attending the fest.



Separate Standees

Custom-designed standees featuring your branding and messaging will be strategically placed at high-footfall locations during the 5-day fest.

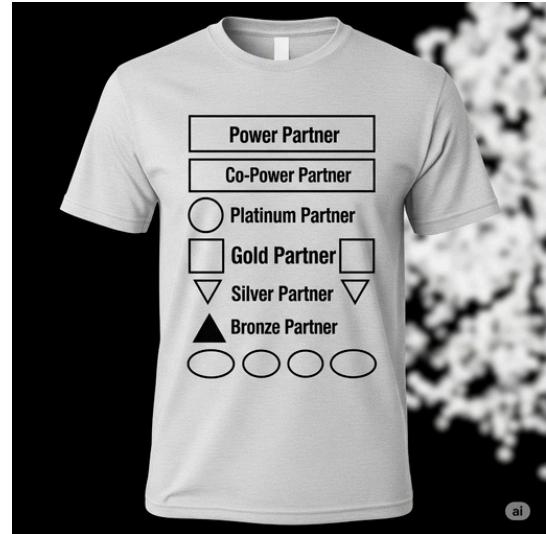
LED Displaying Your Ad/Logo

Your digital advertisement or logo will be shown on LED screens across various locations.



Logo on Echoes Merchandise

T-shirts, caps , bags and other merchandise given to participants will bear your logo, ensuring continued brand presence long after the event



Brand logo on banner Entry Gate at Gate number 2

The primary entry gate to Echoes will display your logo prominently, providing instant visibility to every visitor, dignitary, and attendee.

Brand Logo on Basic Registration Card

All attendees will receive a registration card on entry. Your brand logo will be printed on these cards, ensuring every participant engages with your branding.



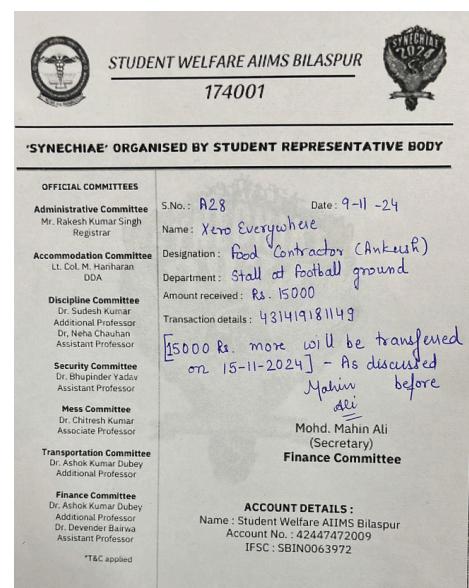
After Echoes

Felicitation by Executive Director
on closing ceremony – AIIMS
Bilaspur



Appreciation Certificate from
Echoes – AIIMS Bilaspur

A official receipt will be
provided upon submission of
the sponsorship amount all
sponsorship payments
accepted in the official Student
Welfare account.



STALL PROPOSAL

For Food and Promotional Stalls at Fest 2025 – AIIMS Bilaspur

Our proposal for participation in Fest 2025 at AIIMS Bilaspur by setting up 10 stalls — comprising both food stalls and promotional stalls — to serve and engage the enthusiastic crowd across all 4 days of the fest.

- **1. Food Stalls**

We propose to set up 6 food stalls during Fest 2025, with the following plan

Location & Dates:

- Day 1 & Day 2: Stalls will be placed at the Auditorium area to serve the audience during academic and cultural programs.
- Day 3 to Day 4: The same stalls will be shifted to the Concert Site, catering to the high footfall during live performances and entertainment segments.

The Dimensions:

- Each food stall will be 15x15 feet, offering ample space for live food preparation, display, and service counters.
- Pricing:
- The cost per food stall is ₹60,000

- **2.Services Provided by AIIMS Bilaspur Organizers**

The following basic infrastructure and utilities will be provided by the organizers for each stall:

- Tent Setup for each stall space.
- Lighting Arrangements to ensure visibility and safety during evening and night events.
- Water Supply connection for basic cleaning and food preparation needs.
- On-site Electrician Support to assist with power setup and connections.

 **Note:** Extension cords, wiring, and electrical accessories such as boards or spike guards are not included and must be arranged by the stall owners.

- **3. Promotional Stall :-**

We also propose to install 4 promotional stalls for brand activations, product promotions, and engagement activities throughout the 4 day fest.

- Location & Dates:
- The promotional stalls will be present at both the Auditorium (Day 1 & 2) and Concert Site (Day 3 to 4) to ensure continuous engagement with fest-goers.
- Purpose:
- These stalls are ideal for companies and organizations to:
 - Distribute samples or promotional items
 - Collect leads or registrations
 - Engage with students through games, quizzes, or contests
 - Display banners, flyers, and other marketing materials
- Pricing:
- The cost per promotional stall is ₹40,000,

Some events are celebrated... but some become timeless.

This year, the heart of Himachal Pradesh will beat to the rhythm of something extraordinary—where white coats shine under stage lights, where knowledge meets passion, and where dreams find their wings.

ECHOES 2025 is not just a fest; it is a festival of brilliance, a gathering of visionaries, and a canvas painted with talent, friendship, and inspiration. Here, future doctors, cultural stars, and fearless competitors unite to create moments that will echo long after the curtains fall.

Because in ECHOES, you don't just attend an event—you become part of a story that will be remembered for years to come."

If you want, I can now seamlessly merge this with your main ECHOES paragraph so it reads like one continuous, impactful introduction for your sponsorship brochure. That would make it both beautiful and brochure-ready.

Warm regards,

Team ECHOES

Partners from Fest

2024

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Contact Details:

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khushboo Sharma (VP) :- 6239038650

DINESH MANDIYA (G.S.):-7357230505

Sponsorship secretary : Harish:- 7737150108

DIVANSI GOYAL:-7526926886

DEVANSH KUDI:-7023409180

AKANKSHA MANSAIK:-7876125496

vaibhav 7652986773

Contact for stall:

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Giriraj Garg:-8741985230

Madhur Tiwari:-6396699287

 echoes.aiimsbilaspur

We look forward to building a long-lasting relationship between your Company & AIIMS Bilaspur.

Thank you.