

# JAIDEN NEFF

WEST CHESTER  
UNIVERSITY STUDENT

## CONTACT



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West Chester, Pennsylvania 19382

## SKILLS

- Financial Leadership
- R programing language
- Analytical Thinking
- Data Profiling
- Statistical Analysis
- Reporting Tools
- SAS programming language
- Python Programming language
- Public Speaking

## PROFESSIONAL SUMMARY

Motivated and logical individual talented in data analysis, data modeling, and data visualization. Experienced in using various tools such as R Studios, Microsoft Excel, and SAS to obtain insights from data. Proven history of success, developing actionable insights from data to drive improved business decisions.

## EXPERIENCE

November 2022 - January 2024

### Vice President of Finance

West Chester Alpha Delta Pi, West Chester, Pennsylvania

- Managed day to day financial operations and accounting processes of Alpha Delta Pi's Fiances, Dues, Fines, etc.
- Recorded Monthly and Quarterly Financial reports and provided financial insights to improve overall financial stability of the chapter.
- Analyzed financial performance, identified areas for improvement and developed actionable plans to maximize productivity and financial profitability.
- Served on the Executive Board, demonstrated leadership within the organization and displayed exceptional skills in project management, operational leadership and financial diligence.

June 2023 - August 2023

### Sales Intern

Brandwatch, New York, NY

- Performed data analysis to uncover trends related to customer behavior or preferences.
- Developed strong customer service skills and a deep knowledge of company products and services.
- Developed effective inter personal communication skills with both colleagues and customers to achieve internal and external KPIs.
- Created promotional materials such as flyers, brochures, newsletters for distribution at trade shows and through direct marketing campaigns.
- Compiled lists of prospective clients from various sources including online directories and industry publications to facilitate both online and offline sales and revenue growth.

## EDUCATION

Expected graduation May 2024

**Bachelor of Science (B.S.) in Statistics Candidate**

West Chester University , West Chetser

### **Relevant Coursework**

- Advanced Applied Statistics
- Introduction to Statistical Computing
- Mathematical Statistics II
- Sports Analytics (predictive analytics for sports teams)
- Marketing Analytics
- Psych Analytics
- Jewish Relief Fund Independent Study

### **Awards & Honors**

- Deans List
- Magna Cum Laude

### **Extracurricular Activities**

- Alpha Delata Pi- Service and Financial Leadership

June 2020

### **High School Diploma**

Manheim Central High School , Manheim

### **Awards & Honors**

- Cum Laude

## **REFERENCES**

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**References available upon request**

## **CERTIFICATIONS**

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- Google Analytics Certification