To whom it may concern,

Hello, my name is Jaiden Neff and I am writing this letter as an introduction to my portfolio and my resume. I am a recent graduate of West Chester University based in the Maryland area. I graduated Magna Cum Laude with a B.S. in Statistics with a focus in Data Analytics. I have a very strong passion for Data Analytics and have dedicated my education to improving and expanding my understanding how data can impact our world. I have experience coding and working with tools like SPSS, SAS, R Studios, Python and Excel. I have taken courses to further my understanding of data analytics and have done many projects throughout my time at West Chester, some of which are included in this portfolio.

I am excited to start my journey working and learning with like-minded people who have a passion and love for data/analytics. I completed an internship at Brandwatch this past summer which allowed me to work alongside colleges and develop my skills while being a part of a team and see first-hand how my classes affect real-world business. I also performed an analysis for the company and created strong customer service skills. I am an extremely hard worker, a fast learner, and am motivated to excel in my professional role by my passion which I find in any projects where I can apply myself and can grow.

Within my portfolio, I hope you can find my love and interest in data analytics as well as my analytical skills which shine where I can draw conclusions from data. Thank you for your consideration, time, and interest and I hope that I will hear from you soon.

Jaiden Neff