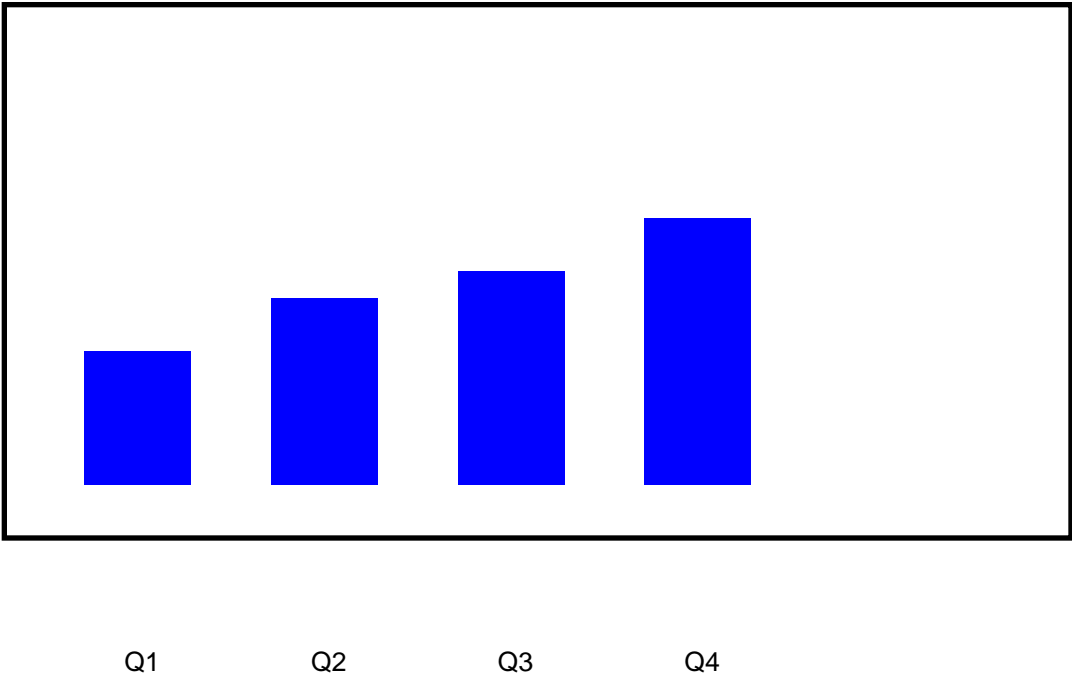


Q4 2024 Sales Report

Executive Summary

- â€¢ Total Revenue: \$4.2M (+15% YoY)
- â€¢ New Customers: 1,247 (+22% YoY)
- â€¢ Customer Retention: 94.3%

Quarterly Revenue



Detailed Metrics

Customer Acquisition

Channel	Customers
Direct Sales	456
Online	623
Referrals	168

Regional Performance

