# **Sentiment Analysis of Conversations with Older Adults**

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1. **Project Overview:** We aim to develop and evaluate sentiment analysis models to assess the emotional content of conversations with older adults, gaining insights into their emotional well-being.

# 2. Data:

- **a.** Custom Transcripts: We aim to record conversations with older adults from our service learning sessions and transcribe them to test the trained model on (if possible with proper consent and anonymization).
- **b.** EmoWoz Dataset: EmoWoz is a large-scale dataset of task-oriented dialogues annotated with fine-grained emotions and a lot of potential to analyse sentiment.
- **c.** <u>EmoContext Dataset</u>: EmoContext contains textual user conversations annotated with emotion labels like 'happy', 'sad', 'angry', and 'others which goes beyond predicting positive or negative sentiment.

# 3. Tools:

- a. NLP/ML/Deep Learning Libraries:
  - i. NLTK and spaCy for text preprocessing and tokenization.
  - ii. Scikit-learn for traditional classifiers.
  - iii. TensorFlow or PvTorch for neural network models.
  - **iv. Hugging Face Transformers** for accessing pre-trained models like BERT and RoBERTa.
- b. Sentiment Analysis/Data Annotation:
  - i. VADER Sentiment Analyzer for rule-based analysis.
  - ii. Labelbox or Doccano if manual labeling is needed.

### 4. Models:

- a. Models we will implement:
  - i. Logistic Regression (LR): We will implement it using Scikit-learn.
  - ii. Support Vector Machines (SVM): We will implement it using Scikit-learn.
- b. Models we will use from libraries
  - i. VADER Sentiment Analyzer: We will use it for baseline comparison
  - **ii. Fine-Tuned BERT/RoBERTa:** We will utilize pre-trained BERT models and fine-tune on our datasets to compare performance.

#### 5. Other Resources:

**a. Visualization libraries:** We will use Matplotlib, Seaborn, Plotly, etc for visualizations.

**b.** Computational Resources: We will use Google Colab for access to GPUs necessary for training models efficiently.

### 6. Visualizations/Results:

#### a. Visualizations:

- i. Line Graphs: Can help show sentiment trends over time.
- **ii. Bar Charts:** Can help visualize the frequencies and distributions of emotions
- iii. Heatmaps: Can show correlations between topics and sentiments.
- iv. **Pie Charts:** Can help visualize the proportions of the sentiments we produce.
- v. Word Clouds: Can help see prominent words within certain sentiment categories.

#### b. Results:

- i. Sentiment Trends: We can try to identify patterns in different sentiments (angry, sad, happy, excited, etc.) over time to see if there are trends related to certain events.
- **ii. Classification Report:** Checking precision, recall, F1-score for each emotion class.
- **Topic Correlations with Sentiment:** See if certain sentiments are correlated to certain topics.
- iv. **Personalized Baseline Comparison:** Evaluate each person's baseline emotional state and analyze/detect potential deviations.
- v. Engagement Metrics: Assess the levels of engagement and responsiveness such as length and frequency of positive versus negative responses.

## 7. Preliminary Sources:

- **a.** A review on sentiment analysis and emotional detection: This paper proposes and reviews many different models used for emotion detection from text.
- **Emotion Detection Tutorial:** This video can help us start with a basic tutorial on how to implement basic emotion detection models.

# 8. Project Timeline (Subject to change):

- a. **November 1-15:** Finalize data sources, collect data, and begin data preprocessing on EmoWoz and EmoContext datasets (Garvin).
- b. **November 15-30:** Implement and train baseline models, fine-tune BERT and RoBERTa models on the prepared datasets, and conduct preliminary performance evaluations on validation sets (Jai and Aden).