

# **JAI NARULA**

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## **PROFESSIONAL SUMMARY**

- Data Analyst with strong foundation in SQL, Excel, Power BI, and Python for data modeling and visualization. Experienced in designing dashboards and streamlining workflows to improve reporting efficiency by 25%. Demonstrated ability to extract insights from datasets to improve budget planning, customer trends, and KPI tracking. Collaborative communicator with skills in stakeholder engagement and data storytelling to drive strategic outcomes.

## **SKILLS**

SQL • Power BI • Excel • Python • Data Cleaning • ETL Processes • Predictive Modeling  
Dashboard Design • Data Visualization • KPIs & Metrics • Statistical Analysis • Communication • Collaboration  
• Time Management • Problem Solving • Business Intelligence

## **WORK HISTORY**

### **MARKETING & FINANCE INTERN**

Cognizen Innovation | July 2025 – August 2025

- Conducted market research on 100+ customer profiles, leading to 3 new product recommendations.
- Analyzed financial data and improved budget allocation accuracy by 20%.
- Automated Excel-based reporting, reducing manual hours by 25%.
- Built and presented 4 Power BI dashboards to visualize marketing and finance KPIs.

### **DATA ANALYST SIMULATION INTERN**

Deloitte (Virtual) | May 2025 – June 2025

- Delivered 3 simulated client reports using SQL and Python to analyze business performance.
- Designed dashboards to support strategic decision-making and track KPIs.
- Interpreted patterns from large datasets and presented insights to simulated clients.

## **PROJECTS**

### **Sales Dashboard (Power BI)**

- Created dynamic dashboard for regional KPIs, improving decision accuracy by 10%.

### **Netflix EDA (Python)**

- Analyzed 5,000+ titles for genre trends, content mix, and popularity using Pandas & Matplotlib.

### **Inventory System (SQL)**

- Developed queries and logic to reduce simulated food waste by 15% in inventory workflow

## **EDUCATION**

### **Bachelor of Business Administration – Business Analytics**

SRM University | August 2023 – July 2026

### **Diploma in French Language (B1 Level)**

Alliance Française, Delhi | August 2024 – May 2026

## **CERTIFICATIONS**

- Foundations of Data Science – Google
- Power BI Data Analyst Associate – Microsoft
- Leadership & Management – IIM Ahmedabad
- Big Data & Hadoop Ecosystem – IBM