JAI NARULA

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[LinkedIn:](https://www.linkedin.com/in/jai-narula-aa3185242/)| [Github](https://github.com/jaijaijai353) | [Portfolio](https://jaiportfolio1808.netlify.app/)

# PROFESSIONAL SUMMARY

* **Business Analytics student and data analyst** skilled in SQL, Python, Power BI, and Excel with hands-on experience in building dashboards, data pipelines, and actionable insights. Automated reporting workflows saving 25+ hours/month and improved forecast accuracy by 18%. Experienced in analyzing 50K+ data points to optimize KPIs, budgets, and customer segments. Passionate about data storytelling, continuous learning, and applying analytics to real-world business challenges.

# SKILLS

* ****Languages & Tools** : SQL, Python, Power BI, Excel**

****Data Skills :** Data Cleaning, ETL, Statistical Analysis, Forecasting, KPI Optimization**

****Visualization** : Dashboard Design, Data Storytelling, DAX**

****Soft Skills** : Communication, Stakeholder Management, Problem Solving**

# WORK HISTORY

## **GOOGLE STUDENT AMBASSADOR SRM University(Google)|Aug2025 - Dec2025**

* Conducted **10+ workshops** on Google products, engaging **500+ students** to enhance digital skills.
* Organized **3 campus-wide tech events**, driving **200+ participants** toward innovation and collaboration.
* Collaborated with **Google teams and peers** to promote tools adoption, achieving **30% increase in campus.**

### ****GDSC CORE TEAM SRM University(Google)| Jan 2024 - Aug 2025****

* Built a 500+ member developer community aligned with Google’s learning roadmap.
* Guided 200+ students through 30+ labs and projects in **Android, Firebase, Cloud, and ML**.
* Led 25+ peer-led sessions and workshops, boosting project completion rates by 60%
* Mentored students in Git, DSA, and deployment best practices across multiple tracks

**PROJECT**

**[NIKA](https://nika-xi.vercel.app/) – Data Analytics Assistant | Project|**  
**•** Developed NIKA, a data analytics assistant enabling multi-dataset cleaning, visualization, and reducing manual effort by 40%. **•**  Developed a web and desktop analytics platform (Flask + React) with real-time dashboards, tested by 20+ users.  
• Build data assistant for cleaning and visualizing 10K+ records, improving reporting speed by 35%

**[NETFLIX EDA](https://github.com/jaijaijai353/Netflix-EDA-Analysis) | Python, Pandas, NumPy, Matplotlib** • **Analyzed 5,000+ Netflix titles using Pandas, NumPy, and Matplotlib to reveal trends in genre, and runtime.** • Identified that 65% of top-rated post-2018 titles were Drama/Thriller, aiding content recommendation strategies. • Reduced data cleaning time by 30% through modular Python functions for null handling, duplication, and text

**[BLINKIT SALES DASHBOARD](https://github.com/jaijaijai353/Blinkit-Sales-Dashboard) **(POWER BI)****  
• Built Power BI dashboards with regional filters, KPI cards, and DAX to analyze sales by product and geography.  
• Detected a 12% drop in Q2 sales in the North zone, prompting a ₹2L reallocation of sales to higher-regions • Automated report updates using Power Query and dataflows, reducing weekly reporting effort

**EDUCATION**

**Bachelor of Business Administration – Business Analytics** SRM University | Aug 2023 – July 2026

## Diploma in French Language (B1 Level)

Alliance Française, Delhi | Aug 2024 – May 2026

# CERTIFICATIONS

# Microsoft Power BI (2025), Google Data Science (2025), IBM Big Data & Hadoop (2025), IIM Ahmedabad Leadership (2024), GDSC – Google SRM (2024)