

Jaikishan Patel

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jaiki.in

Key Skills

Languages

English, Hindi, Mother Tongue - Chhattisgarhi

Design basics

Visualization, Sketching, Drawing, Concept art and Visual Scripting,
User study & Research oriented Analysis, Understanding of Visual Culture
& formal aesthetics, Digital Graphics & Video editing

Tools

Software - Adobe InDesign, Photoshop, Illustrator, Sketch, Final Cut Pro

Personal information

Gender - Male | Birth - 15th June 1986, Raigarh (Chhattisgarh)
Father's Name - Hiralal Patel | Mother's Name - Yashoda Patel
Nationality - Indian | Identity - National Driving licence : J-128-2005
Interest -New places, Cricket & other outdoor sports

Exposures in Communication Design

Elements of Communication Design

Typography, Form & Colour, Composition, Printing Technology, Publication
Design, Illustration, Packaging Design,

Visual culture, Brand Language

Developmental Communication, Visual Identity, Environmental Graphics,
Photography, Interactive Media, Visual merchandising, Exhibition Design,

Film Language

Character design, Visual scripting and story boarding, Elements of film, Film
and Video theory and structure, Basic 2D animation

Work Experience in Design

2015-Present

Visual Designer

Directi Groups
Mumbai, India

Working for the internal team
Media.net
User interface and brand language

2013-2015

Post Graduate Student

Industrial Design Centre
IIT Bombay, Mumbai, India

specialisation programme in Visual Communication
Mumbai Rail Map (MRM)
Mapping of the mumbai rail network: Information design,
Mobile Application design and implementation

2012-13

Senior Graphic Designer

Marching Ants Advertising
Mumbai, India

Corporate - Identity & Visual Design
Fun Cinemas, ONLY, Varamoda, Jack & Jones, Aries, Touchworks,
African Wildlife Trust,

Films - Identity & Visual Design
Aiyaa, Special 26, Go Goa Gone, 2 states, Bheru, Rum Pum
Posshh, Ek Thi Daayan, Shootout at wadala, Bhaag Milkha Bhaag,
Roy, Bombay Velvet

2011-12

Graphic Designer

Afresh Thinking Design
Bengaluru, India

Identity - Premier League 2012
Cable & Wireless Worldwide, Bengaluru

Interior & Environmental graphics - Silvertips
The Silvertips groups of hotels, Munnar, Kerala

Identity, Online media - Rural Foundation
Rural Foundation, Mangalore

2011

Design Project

Haier telecommunication
Gurgaon, India

Visual Brand Language - Olive telecom
Olive telecommunication pvt. Ltd., India
User Interface, Icon Design - Skylink Mobile
Skylink telecom, Russia
Visual Identity - R&D Center (Q Innovations)
Qualcomm / Olive telecom

2010

Design Intern

The Leaf Design Pvt. Ltd.
Mumbai, India

The very first experience of working for real time projects with a
team from various departments together
**Environmental Graphics - Fountainhead Learning
Centre**
Edelweiss corporation, Alibaug, Mumbai

2007-11

Under Graduate Student

D J Academy of Design
Coimbatore, India

Undergraduate Program in Design
One year of foundation, with opportunities for exploration of
Design Process and various skills related to design. Three years of
expertise in communication design