

Jailyn Reese Talavera

Fremont, CA • jailynreese.github.io/portfolio • jrt5717@rit.edu

Education

Rochester Institute of Technology

August 2019 - May 2024

Bachelor of Science in New Media Interactive Development

GPA: 3.74

Relevant coursework: Multi-platform Media Application Development, Rich Media Web Application I & II, Web Design & Implementation, Experience Design for Games & Media, Mobile Application Development, Physical Computing & Alternative Interfaces, Intro to Database & Modeling

Dean's List: Fall 2019, Fall & Spring 2020, Spring 2021, Spring 2022, Fall 2023

Campus Involvement: alpha Kappa Delta Phi (Charter/Founding Class) - VP Internal, New Member Educator, Recruitment

Experience

Web Strategist Co-op

January 2023 - Present

Toast Remote

- Created and edited over 200 pages within the marketing website with **Craft CMS**.
- Collaborated with engineers and designers to identify and fix bugs & other necessary web updates.
- Educated employees across different teams on utilizing the CMS to fulfill various business needs
- Wrote and handled tickets for stakeholders in **Jira** and **Asana**

Full Stack Developer Co-op

July - December 2022

Sandbox Union

East Rochester, NY

- Spearheaded a history and refresh feature to enhance the chatbox experience for a legal Software Company.
- Implemented **Ruby on Rails** API calls into the front-end for chatbox and admin UI using **React JS**.
- Integrated a redesign of the admin UI using **SASS** and **Figma**.

Web Developer/Designer Co-op

June - August 2021

Kodak

Remote

- Implemented enhancements and fixed bugs on company's newly integrated website using **Nuxt JS**.
- Designed new website footers using **Adobe XD** to increase usability
- Utilized **Craft CMS** to migrate content from the company's former website to their current one.
- Communicated with over 40 satellite offices worldwide to improve **Search Engine Optimization** through **Google My Business**.

University Projects

Constellation Cove

- Description: A interactive installation where users can build their own digital constellation using physical 3D stars
- Role: Developer (physical computing focus)
- Technologies Used: Arduino, React Native, Three JS, Teach Machine
- Outcome: won IRL category & best social media presence at RIT's Experimental Development & Game Expo, presented at Imagine RIT

Skills

Specialities: Web development/design, UX development, Front-end Development

Programming & Scripting: Javascript, HTML, CSS, React, Vue, TypeScript, Nuxt, Node, C#, Swift, Xamarin, Swift, SQL

Tools: Visual Studio Code, Visual Studio, GitHub, Figma, Jira, Asana, Adobe Photoshop, Adobe Illustrator, Adobe XD, Balsamiq, Axure