# Jailyn Reese Talavera

jrt5717@rit.edu | jailynreese.github.io/portfolio | linkedin.com/in/jailynrtalavera Front-end developer seeking a full time job starting Fall 2024.

### **EXPERIENCE**

### Web Strategist Co-op

January 2023 - Present

#### Toast, Inc.

- Created new pages and edited current pages within the site using Craft CMS
- Collaborate with developers and designers to identify bugs and other necessary updates needed for the website
- Educated employees across different departments on utilizing the CMS to fulfill the business' various needs
- Created and handled tickets for different stakeholders in Jira and Asana

## **Full Stack Developer Co-op**

#### **Sandbox Union**

Developed a history and refresh feature to enhance the chatbot experience for Gideon, a legal software company

- Implemented backend/API calls into the frontend for chatbot and admin UI with React Native
- Integrated a new redesign for the admin UI from Figma using Sass

# Web Developer/Designer Intern

June - August 2021

July - December 2022

### Kodak

- Implemented enhancements and fixed bugs on company's new website using Nuxt JS
- Designed new footers for each section with Adobe XD to increase usability
- Utilized Craft CMS to migrate content from company's former to current website
- Communicated with over 40 satellite offices worldwide to improve Search Engine Optimization through Google My Business

#### **PROJECTS**

**Sky Tunes** 

May 2021

- Developed a website that recommends a playlist of songs based on the current weather of user-selected city and user's music preference using JavaScript, CSS, and HTML
- Integrated a Weather API to obtain the current weather from desired city
- Implemented Spotify API to obtain song recommendations and to allow users to preview the songs in the playlist
- Used local storage to save user input for a more convenient experience

# **EDUCATION**

# **Rochester Institute of Technology**

August 2019 – May 2023

Bachelor of Science in New Media Interactive Development

- Minor in Mobile Development
- Coursework: Multi-platform Media Application Development; Rich Media Web Application I & II; Web Design & Implementation; Experience Design for Games & Media, Mobile Application Development; Physical Computing & Alternative Interfaces
- Dean's List: Fall 2019, Spring 2020, Fall 2020, Spring 2021, and Spring 2022, Fall 2023
- Campus Involvement: alpha Kappa Delta Phi (Charter Class) VP Internal, New Member Educator, Recruitment

## SKILLS

- Specialties: Web Development/Design, UX Development, Front-end Development
- Programming & Scripting: JavaScript, HTML, CSS, React, Vue, TypeScript, Nuxt, Node, C#, and Xamarin, Swift, Flutter
- Tools: Visual Studio Code, Visual Studio, GitHub, Figma, Adobe Photoshop, Adobe Illustrator, Adobe XD, Balsamiq, Axure, Jira, Asana