

Tourism, Travel and Hospitality

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Defining Hospitality and Tourism

Both hospitality and tourism are umbrella terms for a wide range of commercial activities. For example, the hospitality industry consists of lodging, food services in restaurants, planes and cruise ships, clubs, cafeterias, hospitals, etc.; and recreational facilities ranging from casinos to resorts. The tourism industry supports a traveler's need for transportation, food, lodging, amusement, and entertainment. It involves tour operators, rental cars, hotels, bars, gasoline stations, theme parks, and attractions.

While sometimes both terms are used interchangeably, they are not quite synonymous. The tourism industry serves people away from home. Hospitality also includes businesses that serve people in their local town.

Source: Zabel, D. (2003). The Best of the Web: Hospitality and Tourism Web Sites. *Journal of Business & Finance Librarianship*, 8(3/4), 167-179.

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Selected NAICS Codes for Hospitality and Tourism

Identifying an industry code is the first step in your industry research. Below is a selected list of NAICS codes for hospitality and tourism research. Use this link to look up the scope and definition of these codes.

Look Up 2022 NAICS Code

483112 Deep Sea Passenger Transportation

483114 Coastal and Great Lakes Passenger Transportation

483212 Inland Water Passenger Transportation

487110 Scenic and Sightseeing Transportation, Land

487210 Scenic and Sightseeing Transportation, Water

488999 All Other Support Activities for Transportation

561510 Travel Agencies

561520 Tour Operators

561591 Convention and Visitors Bureaus

713110 Amusement and Theme Parks

713120 Amusement Arcades

713210 Casinos (except Casino Hotels)

713290 Other Gambling Industries

713910 Golf Courses and Country Clubs

713920 Skiing Facilities

713930 Marinas

713940 Fitness and Recreational Sports Centers

713950 Bowling Centers

713990 All Other Amusement and Recreation Industries

721110 Hotels (except Casino Hotels) and Motels

721120 Casino Hotels

721191 Bed-and-Breakfast Inns

721211 RV (Recreational Vehicle) Parks and Campgrounds

721214 Recreational and Vacation Camps (except Campgrounds)

722511 Full-Service Restaurants

722513 Limited-Service Restaurants

722514 Cafeterias, Grill Buffets, and Buffets

722515 Snack and Nonalcoholic Beverage Bars