To,

Gerohne S. Ocampo

Elizza Marie Robles

Ervin Dano

Research student,

General T. De Leon National High School,

January 10, 2022

Subject: Permission for conducting research

Dear Ma’am/Sir,

I am pleased to inform that I give you permission in respect of your research request of “The effectiveness of using Facebook for conducting Business in Valenzuela City” under our Practical Research 2 Adviser Mr. Jaime Boy Alegre. Your initiative is appreciable and I am ready to support this research at my best.

We would like to do our research paper under your guidance, I have seen your work prior also and I am very much interested in doing my research under your guidance. This is a letter request to you for give me permission for this research.

For any further queries or information, you can reach me on my number 09077206459 or through an email too gerohneo@gmail.com.

Thanking you,

Sincerely¸

Gerohne Ocampo

Elizza Marie Robles

Ervin Dano

**“The effectiveness of using Facebook to conduct business in Valenzuela City”**

1. What type of Business?

* Hardware
* Foods
* Clothes
* Others\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Promotion**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Highly  Effective | Somewhat  Effective | A little  Effective | | Not Effective |
| 1. Facebook is helpful to promote my business because there’s a lot of people using Facebook. |  |  |  | |  |
| 1. Using Facebook is effective for promoting my product because its free. |  |  |  | |  |
| 1. Using Facebook in promoting product is relevant for my costumer. |  |  |  | |  |
| 1. The product that I promote is creative and attention grabbing. |  |  |  | |  |
| 1. I post flyers, photos and videos as a promotion. |  |  |  |  | |

**Feedback**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | Highly  Effective | Somewhat  Effective | A little  Effective | | Not  Effective |
| 1. Costumer feedback is important because t’s also a way of [letting your customers know that you’re aware of some issues](https://monkeylearn.com/blog/customer-feedback-loop/) and you’re working towards getting them fixed. |  |  |  | |  |
| 1. I always rate some reviews on my Facebook Page. |  |  |  | |  |
| 1. Costumer feedback is the reason of boosting like on my Facebook page. |  |  |  | |  |
| 1. I respect all the reviews\comments about my product. |  |  |  | |  |
| 1. Feedback is important to know that the costumer is satisfied for my product. |  |  |  |  | |