# Jaime Marques Pereira

Department of Economics Email: j.m.pereira@lancaster.ac.uk

Lancaster University Management School Twitter: jmarquespereira

Bailrigg, Lancaster, LA1 4YX - U.K. Homepage: http://jaimemarquespereira.github.io/

### **Employment**

Sep 2023 - Present Lecturer (Assistant Professor) in Economics and Data Science,

Lancaster University Management School, Lancaster, U.K..

### Education

Sep 2017 - Jan 2023 Ph.D. in Economics, Bocconi University, Milan, Italy.

Advisors: prof. Guido Tabellini and prof. Eliana La Ferrara.

Jul 2021 - Dec 2021 Visiting Student Researcher, Stanford University, CA, U.S.A..

Host: prof. Matthew Gentzkow.

Sep 2014 - Jan 2016 M.Sc. in Economics, Nova S.B.E., Lisbon, Portugal.

Advisor: prof. José Tavares.

Sep 2011 - Jun 2014 B.Sc. in Economics, Nova S.B.E., Lisbon, Portugal.

#### Research

#### **Fields**

Primary Field Applied Microeconomics.

Secondary Fields Political Economics, Media Economics, Text Analysis / Machine Learning.

#### Work in Progress

#### *Trumping the News: A High-Frequency Analysis.* -> (Job Market Paper)

Abstract: Does mainstream media actively amplifies politicians' social media statements, and does this amplification influence individuals' political opinions? I first study cable news coverage of Donald J. Trump's tweets using novel high-frequency coverage measures for CNN, Fox News, and MSNBC. I show that Trump was able to set the agenda of cable news outlets through Twitter, with cable outlets covering his tweets minutes after these had been posted. I then leverage a large public opinion survey to investigate the impact of TV coverage of Trump's tweets on public opinion. I find that CNN's primetime coverage of Donald J. Trump's tweets caused CNN viewers to decrease their approval of President Trump hours after coverage. Conversely, primetime coverage on Fox News resulted in an increase in President Trump's approval ratings among Fox News viewers. These findings shed light on a new channel through which social media impacts political opinions.

#### Does Cable News Slant Audio? Evidence from Prime-Time Shows.

Short abstract: Past media literature measured bias on television only through verbal and image-based measures. Audio measures, while crucial to rate TV coverage - by definition, a three-dimensional object - are not to be found. I leverage computer vision and computer audition techniques to rate this third dimension of TV coverage, across and within cable outlets.

#### Is Congress Watching TV? Evidence from Congressional Tweets.

Short abstract: Past literature on the agenda-setting power of the news media is based mainly on correlational evidence. In this paper, I map within-day content measures for TV news to U.S. congress-members' social media statements, to provide a first causal assessment of the agenda-setting power of traditional mass media over the agenda of politicians.

### Working Papers

The War Next Door and the Reds are Coming: The Spanish Civil War and the Portuguese Stock Market with Diogo Leitão, João Pereira dos Santos and José Tavares, 2019. CEPR DP13990.

Republicans, Democrats and Budget Deficits: Fiscal Dynamics in Political Perspective with José Tavares, 2016. CEPR Discussion Paper No. DP11654.

### Seminars, Conferences, Workshops and Summer Schools

39th Annual Congress of the European Economic Association held at the Erasmus University, Rotterdam, Netherlands, August 26th to 30th, 2024: presenting "Trumping the News: A High-Frequency Analysis".

CESifo Venice Summer Institute 2024 Workshop: "The Economics of Social Media", held at San Servolo, Venice, Italy, June 26th and 27th, 2024: presenting "Trumping the News: A High-Frequency Analysis".

"Text-as-Data in Economics" Workshop, held at the University of Liverpool, June 24th and 25th, 2024: presenting "Trumping the News: A High-Frequency Analysis".

Lisbon Micro Group Seminar Series, held at ISEG, Lisbon, Portugal, June 4th, 2024: presented "Trumping the News: A High-Frequency Analysis".

Nottingham Interdisciplinary Centre for Economic and Political Research (NICEP) 2024 Conference, held at the University of Nottingham, May 13th and 14th, 2024: presented "Trumping the News: A High-Frequency Analysis".

ACSS Public Governance Online Seminar Series (Université Paris Dauphine - PSL), held remotely, February 19th, 2024: presented "Trumping the News: A High-Frequency Analysis".

5th Monash-Warwick-Zurich Text-as-Data Workshop, held remotely, April 3rd and 4th, 2023: presented "Trumping the News: A High-Frequency Analysis".

Workshop on the Political Economy of Attention and Electoral Accountability, held in the University of Basel, Basel, Switzerland, March 10th and 11th, 2023: presented "Trumping the News: A High-Frequency Analysis".

*CAGE's Summer School* 2022 - *New Research in Political Economy*, held at the University of Warwick, Coventry, U.K., June 27th to 30th, 2022: presented "*Trumping the News: A High-Frequency Analysis*".

Summer Institute in Machine Learning in Economics (MLESI21), held remotely, August 16th to 20th, 2021; organized by The Center for Applied Artificial Inteligence (CAAI), Booth School of Business, Chicago, IL, USA.

32nd Annual Congress of the European Economic Association held in ISCTE, Lisbon, Portugal, August 21st to 25th, 2017: presented "Republicans, Democrats and Budget Deficits: Fiscal Dynamics in Political Perspective".

Meeting of the European Public Choice Society held in the Università Cattolica Del Sacro Cuore, Rome, Italy, April 11th to 14th, 2018: presented "Republicans, Democrats and Budget Deficits: Fiscal Dynamics in Political Perspective".

### **Teaching**

- Lecturing STATA sessions and helped prepare/ correct problem sets for the M.Sc. course of *Microeconometrics* (Bocconi University; AY 22/23).

- Lectured STATA sessions and helped prepare/ correct problem sets for the M.Sc. course of *Microeconometrics* (Bocconi University; AY 21/22).

Feb 2021 - Mar 2021 **Teaching Assistant** for prof. Eliana La Ferrara.

- Lectured a TA session on social media data for the Ph.D. course *Political Economy* (University of Oslo; AY 20/21).

- Lectured a TA session on social media data for the Royal Economic Society's 2021 Easter Training School on Media, Political Economy and Development.

Feb 2020 - Jul 2020 Teaching Assistant for prof. Diego Ubfal.

- Lectured STATA sessions and helped prepare/ correct problem sets for the M.Sc. course of *Microeconometrics* (Bocconi University; AY 19/20).

- Preparing problem sets for the B.Sc. course of *Macroeconomics and the World Economy* (Bocconi University; AY 19/20, AY 20/21, AY 21/22 & AY 22/23).

- Prepared lectures for the B.Sc. course of *Monetary and Fiscal Policy* (Bocconi University; AY 19/20, AY 20/21, AY 21/22).

Sep 2019 - Jul 2021 **Teaching Assistant** for prof. Guido Tabellini.

- Lectured TA sessions, corrected problem sets/exams for the M.Sc. course of *Political Economics* (Bocconi University; AY 19/20 & AY 20/21).

Sep 2018 - Jul 2021 **Teaching Assistant** for prof. Luigi Iovino.

- Lectured TA sessions, helped prepare and correct exams for hte B.Sc. course of *Macroeconomics* (Bocconi University, AY 18/19, AY 19/20 & AY 20/21).

Jan 2016 - Apr 2016 **Teaching Assistant** for prof. José Tavares.

- Revised literature and helped prepare lectures for the M.Sc. course of *European Economy* (Nova S.B.E.; AY 15/16).

## Working

- Assisted in updating different department-specific data routines and in preparing data descriptions for the BoP's Financial Stability Report.

Mar 2016 - Dec 2016 Research Assistant for prof. Francesco Franco.

- Assisted in estimating fiscal cyclicality measures for a panel of OECD economies, for the Fundação Francisco Manuel dos Santos's research project "Characterization of the Portuguese Fiscal System".

Mar 2016 - Jul 2016 Research Assistant for prof. José Tavares.

- Assisted in elaborating a theoretical framework for the International Monetary Fund's Working Paper WP/16/230 "Fiscal Discipline and Exchange Rates: Does Politics Matter".

Jan 2015 - Jul 2015 Research Assistant for prof. Miguel Lebre de Freitas.

- Assisted in "expert studies on export performance and on internal devaluation in the context of a performance audit of the Greek economic adjustment programme" for the European Court of Auditors.

### Awards and Fellowships

Sep 2021 - Aug 2023 Fondazione Romeo ed Enrica Invernizzi Scholarship

for most promising Bocconi PhD Candidates.

Jul 2021 - Dec 2021 Fullbright Scholarship for Research

for a Visiting Exchange at Stanford University.

Sep 2017 - Aug 2021 Bocconi University Fellowship

for a pursual of a Ph.D. in Economics at Bocconi University.

Sep 2013 - Jan 2014 *Erasmus* + Fellowship

for an Undergraduate Exchange at Università Degli Studi Roma Tre

#### Other Activities

Sep 2019 - Jun 2021 Co-organizer of Food For Thought (F4T)

Weekly brownbag series, internal to Bocconi, for Ph.D. students and faculty to present work-in-progress. Coordinated by prof. Eliana La Ferrara.

# Refereeing

Journal of Economic Geography

# Skills and Languages

Python, LATEX:ExpertPortuguese:NativeStata, Office:AdvancedEnglish:FluentMatlab, R:BeginnerItalian:Proficient

### References

prof. Eliana La Ferrara prof. Carlo Schwarz

Harvard Kennedy School, Bocconi University,

John F. Kennedy Street, 79 Via Guglielmo Röntgen, 1

Cambridge, MA 02138 20136 Milano MI

elaferrara@hks.harvard.edu carlo.schwarz@unibocconi.it

prof. Guido Tabellini Bocconi University, Via Guglielmo Röntgen, 1 20136 Milano MI guido.tabellini@unibocconi.it

Last updated: June 17, 2023.