Answer Sheet

Q1) What's the passing score for the Marketing Cloud Administrator Certification exam?
■ 0.62
0.65
② ② 0.67
0.7
Q2) The setup section makes up what percentage of the Marketing Cloud Administrator Certification exam?
0.14
● 0.15
0.19
Q3) Which objective is the most heavily weighted for the Marketing Cloud Administrator Certification exam?
Channel management
Subscriber data management
Setup
Maintenance
Q4) The subscriber data management section makes up what percentage of the Marketing Cloud Administrator Certification exam?
0.1
0.2
0.05
Q5) The subscriber data management section of the exam covers which key topics?
Integrations and data quality

Marketing Cloud extension products

Business units and security

Data quality and mail management