Q1) The maintenance section of the exam covers which key topics?

○ Configuring integrations
○ Data quality and mail management
✅ 🔘 Data cleanup
○ Digital marketing compliance

Q2) The digital marketing section makes up what percentage of the Marketing Cloud Administrator Certification exam?

✅ 🔘 0.13
○ 0.15
○ 0.18
○ 0.35

Q3) The digital marketing section of the exam covers which key topic?

○ Data quality and mail management
○ Contact model
✅ 🔘 Product offerings
○ Advertising Studio configurations

Q4) The channel management section makes up what percentage of the Marketing Cloud Administrator Certification exam?

○ 0.15
✅ 🔘 0.16
○ 0.35
○ 0.38

Q5) The channel management section of the exam covers which key topics?

○ Product offerings
○ Data compliance
✅ 🔘 Configuration of Email Studio
○ Data filters, filter activities, and data extensions

Q6) The maintenance section makes up what percentage of the Marketing Cloud Administrator Certification exam?

○ 0.1
✅ 🔘 0.15
○ 0.2
○ 0.05