




**Q1) How do journeys help business users connect with customers? (Choose 2)**

- ☐ None of these
- ☐ They keep messages generic, because messages don't need to be personalized.
- ☒  They let business users focus on customer relationships.
- ☒  They maintain brand consistency by creating on-brand, marketing-approved journeys in Marketing Cloud.

**Q2) Which clouds are required for using Distributed Marketing?**

- ☒  Marketing Cloud plus: Sales Cloud or Service Cloud or Financial Services Cloud (FSC) or Community Cloud (with the Partner Community license)
- ☐ Marketing Cloud plus: Service Cloud or Commerce Cloud or Sales Cloud or Community Cloud (with the Partner Community license)
- ☐ Service Cloud plus: Marketing Cloud or Sales Cloud or Commerce Cloud or Financial Services Cloud (FSC)
- ☐ Sales Cloud plus: Marketing Cloud or Service Cloud or Government Cloud or Financial Service Cloud (FSC)


**Q3) How can you find the installation link for the Distributed Marketing managed package?**

- ☐ Log a support case with Salesforce.
- ☒  Navigate to the Install Managed Package page on Salesforce Help.
- ☐ Look for the link in an email from Salesforce.
- ☐ You don't need to install a managed package for Distributed Marketing.


**Q4) What app do you use to authenticate a Marketing Cloud business unit with your Salesforce org?**

- ☐ Distributed Marketing Settings
- ☐ Distributed Marketing Authentication
- ☒  Distributed Marketing Administration
- ☐ Distributed Marketing Security

**Q5) Which step is part of setting up Distributed Marketing?**

- ☐ Add the Distributed Marketing component.
- ☐ Create a recipient profile.
- ☐ Map system attributes.
- ☒  Create an entry event data extension.


**Q6) What can you do with Quick Send?**

- ☐ Review and send a series of messages to individuals or groups of individuals.
- ☒  Send a single message to an individual.
- ☐ Create new campaign messages.
- ☐ Display a list of messages you receive from Distributed Marketing users.

**Q7) Where do you click Connect Campaign to associate a campaign with a journey?**

- ☐ In the Campaign Messages component on the lead or contact record
- ☒  In the Campaign Messages component on the campaign record
- ☐ In Journey Builder
- ☐ In Email Studio

**Q8) What do you create in Marketing Cloud to test the Distributed Marketing setup in Sales Cloud?**

- ☒  An email and a journey
- ☐ A campaign and a journey
- ☐ Sender and recipient profiles
- ☐ A journey and a contact