

Q1) Requirements for Distributed Marketing: (choose 3)

- ☐ Salesforce Pardot with Engage License
- ☒ ☒ Salesforce Connect with the ability to connect to one external data source
- ☒ ☒ Salesforce Sales Cloud, Service Cloud, Financial Services Cloud (FSC), or Community Cloud (Partner Community License or Login, only)
- ☒ ☒ Salesforce Marketing Cloud with Journey Builder
- ☐ Available Marketing Cloud licenses for every Sales user of Distributed Marketing

Q2) A Marketing Cloud license is required for every Distributed Marketing user.

- ☒ ☒ Incorrect
- ☐ Correct

Q3) Distributed Marketing can be used with Enterprise 1.0 and 2.0 editions of Marketing Cloud.

- ☒ ☒ Incorrect
- ☐ Correct

Q4) To use Distributed Marketing, each business unit requires a unique Marketing Cloud user (a system user), where the business unit you want to connect is the default business unit of the system user.

- ☐ Incorrect
- ☒ ☒ Correct

Q5) Distributed Marketing requires Lightning.

- ☐ Incorrect
- ☒ ☒ Correct

Q6) Distributed Marketing supports sending from both - journeys and individual channels, like selecting and sending a single Content Builder email.

- ☒ ☒ Incorrect

Explanation:-All messages in Distributed Marketing are sent using Marketing Cloud's Journey Builder. Link - https://help.salesforce.com/articleView?id=mc_dm_create_marketing_cloud_journey.htm&type=5

- ☐ Correct

Q7) It is recommended that you install the Distributed Marketing Package for admins only or for specific profiles so that you are installing for licensed users only.

- ☒ ☒ Correct

Explanation:-Access to Distributed Marketing is controlled through custom permissions and permission set licenses. You can assign the custom permissions in your Salesforce org using installed permission sets or using your own custom permission sets or profiles. The permission set licenses are provisioned in your account and can be assigned using installed permission sets. refer - <https://trailhead.salesforce.com/content/learn/modules/distributed-marketing-administration/install-configure-distributed-marketing>

- ☐ Incorrect

Q8) The DMAAdministrator Permission Set contains everything included in DMStandard plus Visualforce pages for Distributed Marketing administration.

- ☐ Incorrect
- ☒ ☒ Correct

Q9) Distributed Marketing Approvers need a license.

- ☒ ☒ Incorrect
- ☐ Correct

Q10) If you don't log out of active Marketing Cloud sessions when configuring Distributed Marketing, Salesforce automatically authenticates against an active session.

- ☐ Incorrect
- ☒ ☒ Correct