Q1) Which Social Studio component do you use to start conversations in social accounts?

- ⚪ Analyze
- ⚪ Engage
- ✅ 👤 Publish
- ⚪ Einstein

Q2) What can you do in with workplace calendars?

- ✅ 👤 Schedule and design content
- ⚪ Create user roles
- ⚪ Add social accounts
- ⚪ Add workspace members

Q3) Correct or Incorrect: User roles control permissions at the workspace level.

- ✅ 👤 Incorrect
- ⚪ Correct

Q4) Who can add social accounts to a workspace?

- ✅ 👤 Super User
- ⚪ Workspace contributor
- ✅ 👤 Workspace admin
- ⚪ None of these

Q5) A workspace consists of what blocks?

- ⚪ Keywords
- ✅ 👤 Topic profiles
- ✅ 👤 Users
- ⚪ None of these

Q6) Correct or Incorrect: You need to be a workspace admin to add workspace users.

- ⚪ Incorrect
- ✅ 👤 Correct

Q7) What is a topic profile?

- ⚪ A group of related words.
- ⚪ A dashboard of social media posts.
- ⚪ Company information shared on social medi
- ✅ 👤 A social media search composed of keywords and filters.

Q8) Correct or Incorrect: You can customize keyword groups using logic operators.

- ⚪ Incorrect
- ✅ 👤 Correct

Q9) Which statement best describes sentiment tuning?

- ⚪ Targeting a specific social audience
- ✅ 👤 The process of listening to your audience to understand how they feel about your brand, competitors, or industry
- ⚪ Using emojis in social posts
- ⚪ Singing about your feelings

Q10) What percentage is a good goal for sentiment agreement?

- ⚪ 0.95
- ✅ 👤 0.79
- ⚪ 0.46
- ⚪ 0.25