Introducción & Best Practices con Python

Explicit is better than implicit. Simple complicated. Flat is better than pass silently. Unless explicitly silenced. In the face of op s.191 — papi guity, refuse the temptation to guess. There should be one оре полкіля вгедс Namespaces are may be a good idea. If the implementation is hard to explain, it's a bad is easy to explain, it idea. If the implementation now. If the implementation is hard to explain, it's a bad better than never. Although never is often better than right way may not be obvious at first unless you're Dutch. Now is - and preferably only one - obvious way to do it. Although that ambiguity, retuse the temptation to guess. There should be one pass silently. Unless explicitly silenced. In the face of Although practicality beats purity. Errors should never break the rules. or nguona isisads Readability counts. Special cases aren't nested. Sparse is better than dense. than complicated. Flat is better than is better than complex. Complex is better Explicit is detret than implicit, simple Beautiful is better than ugly.

python

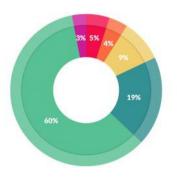
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Innova-tsn

Proyectos de Big Data

THE DATA PIPELINE





What data scientists spend the most time doing

- Building training sets: 3%
- Cleaning and organizing data: 60%
- Collecting data sets; 19%
- Mining data for patterns: 9%
- Refining algorithms; 4%
- Other: 5%







El Valor de los Datos



Artificial Intelligence

Machine Learning

Deep Learning

The subset of machine learning composed of algorithms that permit software to train itself to perform tasks, like speech and image recognition, by exposing multilayered neural networks to vast amounts of data.

A subset of AI that includes abstruse statistical techniques that enable machines to improve at tasks with experience. The category includes deep learning

Any technique that enables computers to mimic human intelligence, using logic, if-then rules, decision trees, and machine learning (including deep learning)

Adopción Al

Al adoption is occurring faster in more digitized sectors and across the value chain

Al Index	Overall Al index	MGI Digitization Index						Rela	Relatively high				
			Assets			Usage						Labor	
			Depth of Al technologies	Al spend	Supporting digital assets	Product development	Operations	Supply chain and distribution	Customer experience	Financial and general management	Workforce management	Exposure to Al in workforce	Al resources per worker
High tech and telecommunications													
Automotive and assembly													
Financial services													
Resources and utilities													
Media and entertainment													
Consumer packaged goods													
Transportation and logistics													
Retail													
Education													
Professional services													
Health care													
Building materials and construction													
Travel and tourism													

¹ The MGI Digitization Index is GDP weighted average of Europe and United States. See Appendix B for full list of metrics and explanation of methodology.

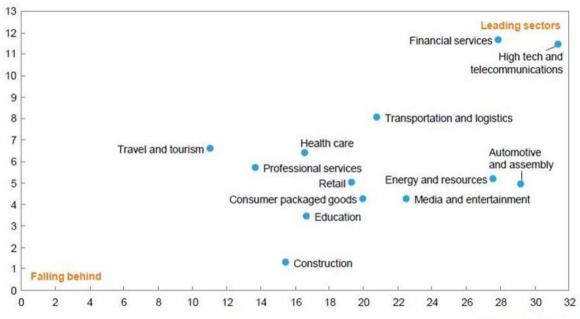
SOURCE: McKinsey Global Institute Al adoption and use survey, Digital Europe: Pushing the frontier, capturing the benefits, McKinsey Global Institute, June 2016; Digital America: A tale of the haves and have-mores, McKinsey Global Institute, December 2015; McKinsey Global Institute analysis

Adopción Al por sectores

Sectors leading in Al adoption today also intend to grow their investment the most

Future Al demand trajectory

Average estimated % change in AI spending, next 3 years, weighted by firm size2



Current Al adoption

% of firms adopting one or more AI technology at scale or in a core part of their business, weighted by firm size²

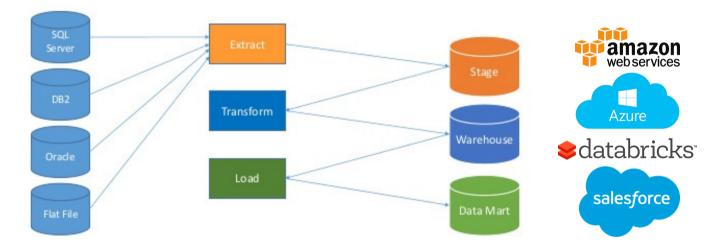
SOURCE: McKinsey Global Institute Al adoption and use survey, McKinsey Global Institute analysis

¹ Based on the midpoint of the range selected by the survey respondent.

² Results are weighted by firm size. See Appendix B for an explanation of the weighting methodology.

Fases de los Datos

ETL Workflow



El objetivo de este proceso es la agregación de los datos de entrada en un almacén común o almacenamiento intermedio.

Normalmente no se realizan transformaciones.

Formatos para este almacenamiento intermedio

- JSON: No almacena datos sobre los tipos (excepto Strings que se encierran entre "").
- CSV: Dependiendo de cómo se van a consumir los datos en fases sucesivas. Tampoco almacena datos sobre tipos.
- PARQUET: Formato columnar de almacenamiento en proyectos basados en arquitecturas Hadoop.

PROBLEMAS

- Librerias de acceso a las distintas fuentes (principalmente Bases de Datos).
- Desbordamiento de Memoria.

PROBLEMAS

Librerias de acceso a las distintas fuentes (sobretodo Bases de Datos)

```
import sqlalchemy
Import pyhive, hive
## Motor SQLAlchemy para la base de datos SQL Server
axEngine = sqlalchemy.create_engine(dbc.ax['dialect'] + '+' + dbc.ax['driver'] + '://' +
dbc.ax['username'] + ':' + dbc.ax['password'] + '@' + dbc.ax['host'] + '/' + dbc.ax['database'] +
dbc.ax['parameters'])
```

pandas.read csv

panda_read_csv[filepath_or_buffer, sep=',' delimiter=None, header='infer', names=None, index_col=None, useoois=None, squeeze=False, prefix=None, mangle_dupe_cols=True, dtype=None, engine=None, converters=None, true_values=None, false_values=None, skipinilialspace=False, skip_blank_lines=True, na_values=None, keep_default_na=True, na_filter=True, verbose=False, skip_blank_lines=True, parse_dates=False, infer_dateime_format=False, keep_date_ori=False, adde_parse=None, dayfirst=False, iterator=False, chunksize=None, compression='infer', thousands=None, decimal=b', 'inteterminator=None, quotechar="", quoting=0, escapechar=None, comment=None, encoding=None, dalect=None, tupleize_cols=None, error_bad_lines=True, warn_bad_lines=True, skipfooter=0, skip_footer=0, doublequote=True, delim_whitespace=False, as_recaray=None, compact_ints=None, use_unsigned=None, low_memory=True, buffer lines=None, memory_map=False, float_precision=None) [Source

Read CSV (comma-separated) file into DataFrame

Also supports optionally iterating or breaking of the file into chunks

pandas.DataFrame.to_csv

DataFrame.to_csv(path_or_buf=None, sep=', ', na_rep='', float_format=None, columns=None, header=True, index_True, index_label=None, mode='w', encoding=None, compression=None, quoting=None, quotechar=''', line_terminator='\'', chunksize=None, tupleize_cols=None, date_format=None, doublequote=True, escapechar=None, decimal='.') [source]

Write DataFrame to a comma-separated values (csv) file

pandas.read_sql

 ${\tt pandas.read_sql} (sql, con, index_col=None, coerce_float=True, params=None, parse_dates=None, columns=None, chunksize=None) \\ [source of the column of$

Read SQL query or database table into a DataFrame.

pandas.read_sql_table

pandas.read_sql_table(table_name, con, schema=None, index_col=None, coerce_float=True, parse_dates=None, columns=None, chunksize=None) [source

Read SQL database table into a DataFrame

Given a table name and a SQLAlchemy connectable, returns a DataFrame. This function does not support DBAPI connections.

pandas.read_json

pandas.read_json(path_or_buf=None, orient=None, typ='frame', dtype=True, convert_axes=True, convert_dates=True, keep_default_dates=True, numpy=False, precise_float=False, date_unit=None, encoding=None, lines=False, chunksize=None, compression='infer')

Convert a JSON string to pandas object

pandas.read parquet

pandas.read_parquet(path, engine='auto', **kwargs)

Load a parquet object from the file path, returning a DataFrame.

[source]

[source]

pandas.DataFrame.to parquet

DataFrame.to_parquet(fname, engine='auto', compression='snappy', **kwargs)
Write a DataFrame to the binary parquet format.

[source

New in version 0.21.0.

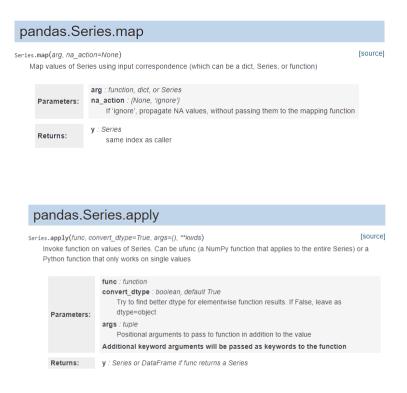
PROBLEMAS

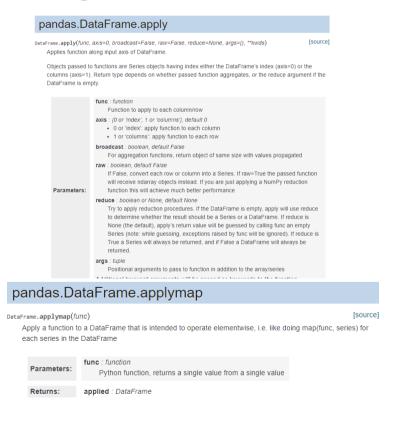
Desbordamiento de Memoria

```
csv buffer = StringIO()
gz buffer = BytesIO()
axConnection = axEngine.connect()
rowsPending = True
while rowsPending:
   sqlSentence = "WITH Results SQL AS (SELECT " + "ROW NUMBER() OVER " + "(ORDER BY " + orderBy + ") as\
                  RowNum, * " + "FROM " + entityName + ") " + "SELECT * FROM Results SQL WHERE RowNum > "\
                  + str(offset) + " AND RowNum <= " + str(offset + chunkSize)
   chunk = pd.io.sql.read sql(sqlSentence, axConnection)
   if (offset == 0):
      chunk.to csv(csv buffer, sep = ';',compression = 'gzip',encoding = 'utf8')
   else:
      chunk.to csv(csv buffer, sep = ';',compression = 'gzip',encoding = 'utf8',mode= 'a',header = False)
   offset += chunkSize
   if (len(chunk) < chunkSize):</pre>
      rowsPending = False
   del chunk
   csv buffer.seek(0)
   with gzip.GzipFile(mode='w', fileobj=gz buffer) as gz file:
      gz file.write(bytes(csv buffer.getvalue(), 'utf-8'))
s3 resource = boto3.resource("s3")
s3_resource.Object(ENTITY_BUCKET, ENTITY_KEY).put(Body=gz_buffer.getvalue())
```

Transform

Es el proceso que más tiempo consume. Incluye muchos tipos de operaciones y transformaciones de acuerdo al negocio del Usuario.





Transform

PROBLEMAS

- Consumo excesivo de tiempo en mapeos.
- Desbordamiento de Memoria en transformaciones.

Transformaciones I

Transformaciones sencillas

```
# 7º column
bonus['LastUpdate'] = iebonus_parse['modifiedon'].map(lambda x: utc2Local(str(x)) if str(x) != 'nan' else np.nan)
# 8º column
bonus['AdmissionId'] = iebonus_parse['ie_admissionid']
```

Transformaciones II

Transformación complicada

```
# 12º column ( Fill it after building Historic)
def approved(x):
if x.AdmissionId in enrol sales dead:
   sales dead line = enrol sales dead[x.AdmissionId]
   times = []
   for item in histo sales dead[x.BonusId]:
     times.append(item)
     times = sorted(times)
      oldest = min(times)
     youngest = max(times)
     if sales dead line < oldest:</pre>
          date to see = oldest
      elif sales dead line > youngest:
          date to see = youngest
      else:
          for i in range(len(times) - 1):
            if sales dead line >= times[i] and sales dead line < times[i+1]:</pre>
                date to see = times[i]
                break
          bonus date = x.BonusDate
          if bonus date <= date to see:</pre>
              return 'Yes'
          else:
              return 'No'
       else:
         return np.nan
 bonus['ApprovedAtSalesDeadline'] = bonus.apply(lambda x: approved(x),axis=1)
```

Transformaciones IV

Transformación curiosa (SQL vs Python)

```
def calculate experience(intervals):
    sorted intervals = sorted(intervals, key=lambda tup: tup[0])
    merged = []
    total experience = 0
    for higher in sorted intervals:
        if not merged:
            merged.append(higher)
        else:
            lower = merged[-1]
            # test for intersection between lower and higher:
            # we know via sorting that lower[0] <= higher[0]</pre>
            if higher[0] <= lower[1]:</pre>
                upper_bound = max(lower[1], higher[1])
                merged[-1] = (lower[0], upper bound) # replace by merged interval
            else:
                merged.append(higher)
    for mer in merged:
        total experience += mer[1] - mer[0]
    return round(float(total experience/365.0),2)
```

Transformaciones

Desbordamiento de Memoria

En muchas transformaciones puede ser necesario convertir un parte de un Dataframe a otras estructuras de datos debido al desbordamiento de memoria en operaciones de "join".

```
pandas.DataFrame.to dict
                                                                                                                                    [source]
                                    DataFrame.to dict(orient='dict', into=<class 'dict'>)
                                        Convert DataFrame to dictionary.
                                                         orient: str {'dict', 'list', 'series', 'split', 'records', 'index'}
                                                             Determines the type of the values of the dictionary.

    dict (default): dict like {column -> {index -> value}}

    list : dict like {column -> [values]}

    series : dict like {column -> Series(values)}

    split : dict like {index -> [index], columns -> [columns], data -> [values]}

    records: list like [{column -> value}, ..., {column -> value}]

                                                             index : dict like {index -> {column -> value}}
                                           Parameters:
                                                               New in version 0.17.0.
                                                             Abbreviations are allowed. s indicates series and sp indicates split.
                                                          into: class, default dict
                                                             The collections. Mapping subclass used for all Mappings in the return value. Can be
                                                             the actual class or an empty instance of the mapping type you want. If you want a
                                                             collections.defaultdict, you must pass it initialized.
                                                              New in version 0.21.0.
                                                         result : collections.Mapping like {column -> {index -> value}}
df = pd.DataFrame({'Click Id':['A','B','C','D','E'],'Count':[100,200,300,400,250]})
df.set index('Click Id')['Count'].to dict('index')
df.set_index('Count')['Click_Id'].to_dict('index')
```

Transformaciones

Ejemplo Diccionario

del cbd

Ejemplo I



Tuplas, Listas

pandas.Series.tolist

Series.tolist() [Source]

Return a list of the values.

These are each a scalar type, which is a Python scalar (for str, int, float) or a pandas scalar (for Timestamp/Timedelta/Interval/Period)

pandas.Index.tolist

Index.tolist() [SOURCE]

Return a list of the values.

These are each a scalar type, which is a Python scalar (for str, int, float) or a pandas scalar (for Timestamp/Timedelta/Interval/Period)

https://docs.python.org/3.6/tutorial/datastructures.html

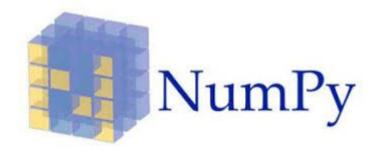
Tuplas, Listas

- Ambas utilizan las mismas estructuras subyacentes de datos.
- Sus diferencias son:
 - Las Listas son Arrays dinámicos: son mutables y se pueden redimensionar.
 - Las Tuplas son Arrays estáticos: son inmutables y su contenido no se puede cambiar una vez creado.
- Las Tuplas se usan para describir propiedades múltiples propiedades de una cosa que no cambia y las Listas se pueden usar para almacenar colecciones de datos de objetos diversos.
- Ambas pueden almacenar diferentes tipos de datos, aunque ello produce algún "overhead" y reduce la optimización. El "overhead" se reduce con datos del mismo tipo.

Diccionarios y Conjuntos

- Se usan cuando los datos no tienen un orden. Los Diccionarios se basan en (clave, valor) y los Conjuntos (Set) sólo en clave.
- Cuando alcanzan su punto crítico se almacenamiento se redimensionan. El tamaño menor es 8 buckets. El redimensionamiento es de 4x hasta los 50,000 elementos, después es de 2x. La redimensión solo sucede con un "insert".
- Los Diccionarios y Conjuntos proven una fantástica vía para almacenar datos sique se pueden indexer por clave.

Arrays



http://www.numpy.org/

Pandas



Pandas = best of Python + numpy + R

Python - Easy syntax

- Good for prototyping ("...but slow")

- Helpful community

Numpy - Fast, memory-efficient calcs

- Well-tested algorithms

R - DataFrame column labels

- Indexes to align rows

https://pandas.pydata.org/

Tunning: Magic commands

- Jupyter tiene "Magic" commands que suministran funcionalidad adicional sobre el Código Python.
- "Magic" commands comienzan con % (para ejecuciones sobre una línea) o %% (para ejecuciones sobre la celda entera)
- conda install -c anaconda line_profiler
- conda install -c chroxvi memory_profiler

Arrays. Ejemplo II





Iteración sobre las filas, o qué no hacer

- Pandas está construido sobre NumPy, diseñado para manipulación de vectores (los bucles son ineficientes)
- El método de Pandas iterrows suministra una tupla (Index, Series) sobre las que iterar, pero es muy lento.

Mejor usando "apply"

- apply aplica una función a lo largo de un eje específico (filas o columnas)
- Más eficiente que iterrows, pero sigue requiriendo un bucle sobre las filas
- Se debe usar cuando no hay forma de vectorizer una función.

Mejora de 2.24x

- Sigue haciendo muchas tareas repetitivas
- %lprun -f haversine df.apply(lambda row: haversine(40.671,\
 -73.985, row['latitude'], row['longitude']), axis=1)

```
Total time: 0.0337621 s
File: <ipython-input-2-d2b5c58ef814>
Function: haversine at line 2
Line #
                         Time Per Hit % Time Line Contents
                                                 def haversine(lat1, lon1, lat2, lon2):
                                                    MILES = 3959
           1631
                        2747
                                  1.7
                                           3.5
           1631
                        24089
                                 14.8
                                          30.4
                                                    lat1, lon1, lat2, lon2 = map(np.deg2rad, [lat1, lon1, lat2, lon2])
                                                    dlat = lat2 - lat1
           1631
                        3132
                                  1.9
                                           4.0
                                  1.3
                                           2.7
                                                    dlon = lon2 - lon1
           1631
                        2145
           1631
                        29595
                                 18.1
                                          37.4
                                                    a = np.sin(dlat/2)**2 + np.cos(lat1) * np.cos(lat2) * np.sin(dlon/2)**2
                                                    c = 2 * np.arcsin(np.sqrt(a))
           1631
                        12244
                                  7.5
                                          15.5
                                                    total miles = MILES * c
                        3220
                                  2.0
                                           4.1
           1631
    10
           1631
                        1958
                                  1.2
                                           2.5
                                                    return total miles
```

Vectorización

- Las unidades básicas de Pandas son:
 - **Series** es un array unidimensional con etiqueta de eje
 - **DataFrame** es un array bi-dimensional con etiquetas de ejes (filas y columnas)
- Vectorization es el proceso de realizar operaciones sobre arrays en vez de sobre escalares

Mejora de 93.67x respecto a iterrows y 42.15x respecto a apply

- %lprun -f haversine haversine(40.671, -73.985,\ df['latitude'], df['longitude'])
- Esta función no hace bucles

```
Total time: 0.00557439 s
File: <ipython-input-2-d2b5c58ef814>
Function: haversine at line 2
line #
           Hits
                       Time Per Hit % Time Line Contents
                                               def haversine(lat1, lon1, lat2, lon2):
                                                  MILES = 3959
                                 7.0
                                          0.1
                       1160 1160.0
                                                  lat1, lon1, lat2, lon2 = map(np.deg2rad, [lat1, lon1, lat2, lon2])
                       1285 1285.0
                                         9.8
                                                  dlat = lat2 - lat1
                                         7.3
                                                  dlon = lon2 - lon1
                             955.0
                                                  a = np.sin(dlat/2)**2 + np.cos(lat1) * np.cos(lat2) * np.sin(dlon/2)**2
                       7766 7766.0
                                         59.4
                       1371 1371.0
                                         10.5
                                                  c = 2 * np.arcsin(np.sqrt(a))
                                                  total miles = MILES * c
                             519.0
                                         4.0
   10
                                                  return total miles
                                 2.0
                                         0.0
```

NumPy

- NumPy es un paquete fundamental para computación científica en Python
- Las operaciones de NumPy operations se ejecutan en Código C precompilado y optimizado
- Suprime todo el overhead en el que incurre Pandas series (indexación, chequeo de tipo de datos, etc)

Mejora de 550.1x respecto a iterrows y 5.8x respecto a vectorización Pandas

- %lprun -f haversine df["distance"] = haversine(40.671, -73.985,\ df["latitude"].values, df["longitude"].values)
- Esta función no hace bucles

```
Total time: 0.00125355 s
File: <ipvthon-input-2-d2b5c58ef814>
Function: haversine at line 2
Line #
           Hits
                        Time Per Hit % Time Line Contents
                                               def haversine(lat1, lon1, lat2, lon2):
                                 9.0
                                          0.3
                                                   MILES = 3959
                                                   lat1, lon1, lat2, lon2 = map(np.deg2rad, [lat1, lon1, lat2, lon2])
                         721
                              721.0
                                         24.5
                                                   dlat = lat2 - lat1
                                60.0
                                          2.0
                               19.0
                                          0.6
                                                   dlon = lon2 - lon1
                         19
                                                   a = np.sin(dlat/2)**2 + np.cos(lat1) * np.cos(lat2) * np.sin(dlon/2)**2
                        1884 1884.0
                                         64.1
                         225
                               225.0
                                          7.7
                                                   c = 2 * np.arcsin(np.sqrt(a))
                                                   total miles = MILES * c
                                17.0
                                          0.6
                          17
    10
                                 3.0
                                                   return total miles
                                          0.1
```

Pandas Cython

Enhancing Performance

Cython (Writing C extensions for pandas)

For many use cases writing pandas in pure python and numpy is sufficient. In some computationally heavy applications however, it can be possible to achieve sizeable speed-ups by offloading work to cython.

This tutorial assumes you have refactored as much as possible in python, for example trying to remove for loops and making use of numpy vectorization, it's always worth optimising in python first.

This tutorial walks through a "typical" process of cythonizing a slow computation. We use an example from the cython documentation but in the context of pandas. Our final cythonized solution is around 100 times faster than the pure python.

http://pandas.pydata.org/pandas-docs/stable/enhancingperf.html

Pandas: El Zen de la optimización

- Evita los bucles
- Si tienes que usar bucles, usa apply, no funciones iterables
- Si tienes que usar apply, usa Cython
- Vectorización es usualmente major que operaciones escalares
- Operaciones de vectores sobre NumPy arrays son más eficientes que las nativas de Pandas series

Pandas: conclusiones

- Pandas es muy potente
- Muchas maneras de hacer las cosas bien (y de hacerlas mal)
- Comprobar como se ejecuta en Jupyter (% y %%)
- Intentar escalar a problemas mayores
- Leer su código

