

An exploration of the inter- and intra-regional relationships between the built environment and walking

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Measuring walkability

Long history of trying to understand the relationship between the built environment travel behavior

One common approach has been the calculation of elasticities of the demand for travel and the built environment. Stevens (2017): *“Yes, compact development does make people drive less,..., but not much less”*

With respect to the pedestrian environment there are many walkability indicators.

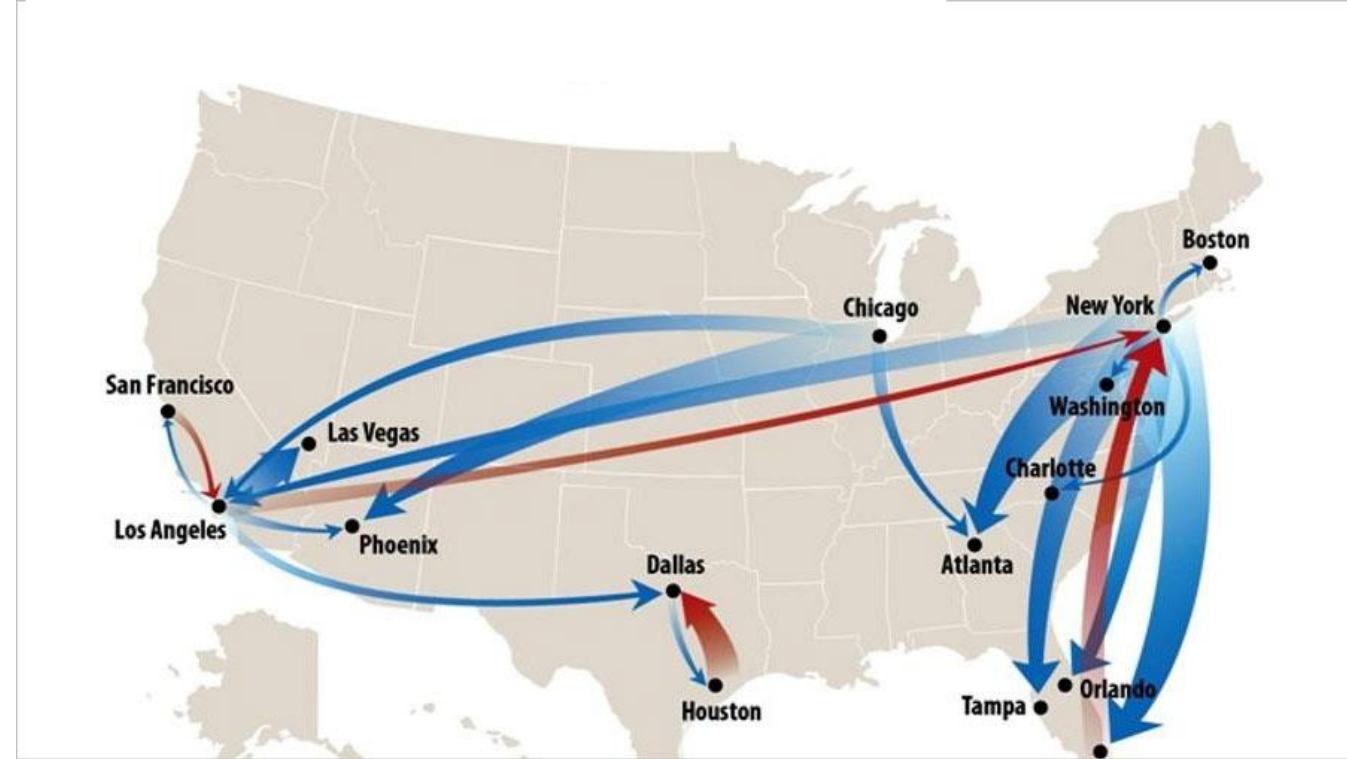
Common variables are measures of land use mix, activity density, transit accessibility and connectivity. They use data at a fine-grained scale to provide very localized measures at trip ends, around residential locations, or along routes.



Transferability

These measures have been used in predictive models to understand the relationship between walking and the built environment

Usually these models are estimated on data from only one region



<http://www.ruthvens.com/lakeland-right-1-7-cities-americans-moving/>

Controlling for socio-demographics, how transferrable are these findings from one region to the next? Within the same region?

We want to investigate how the variations in urban spatial structure of different cities may impact travel response to walkability?

How transferable are these measures between regions?

Research Approach

We collected different household travel surveys: Seattle, Portland, Los Angeles, San Francisco, and New York City. Data are standardized to have equivalent units, scales, and comparable sets.



The unit of analysis is the Census Block Group, with the exception of New York that we used Census Tracts.

We matched all the trips origins with built environment data from the Census, Employment Survey and OpenStreetMaps

Using a pooled data set, we estimate a binary logit:

$$P(\text{walk or not walk}) = \frac{\exp(u)}{\exp(u) + 1}$$

$$u = f(\text{person attributes, built environment attributes})$$

Person attributes (categorical): age, gender, and household income

Built environment attributes (block group level): Population density, employment density, intersection density and avg number street segments per node.

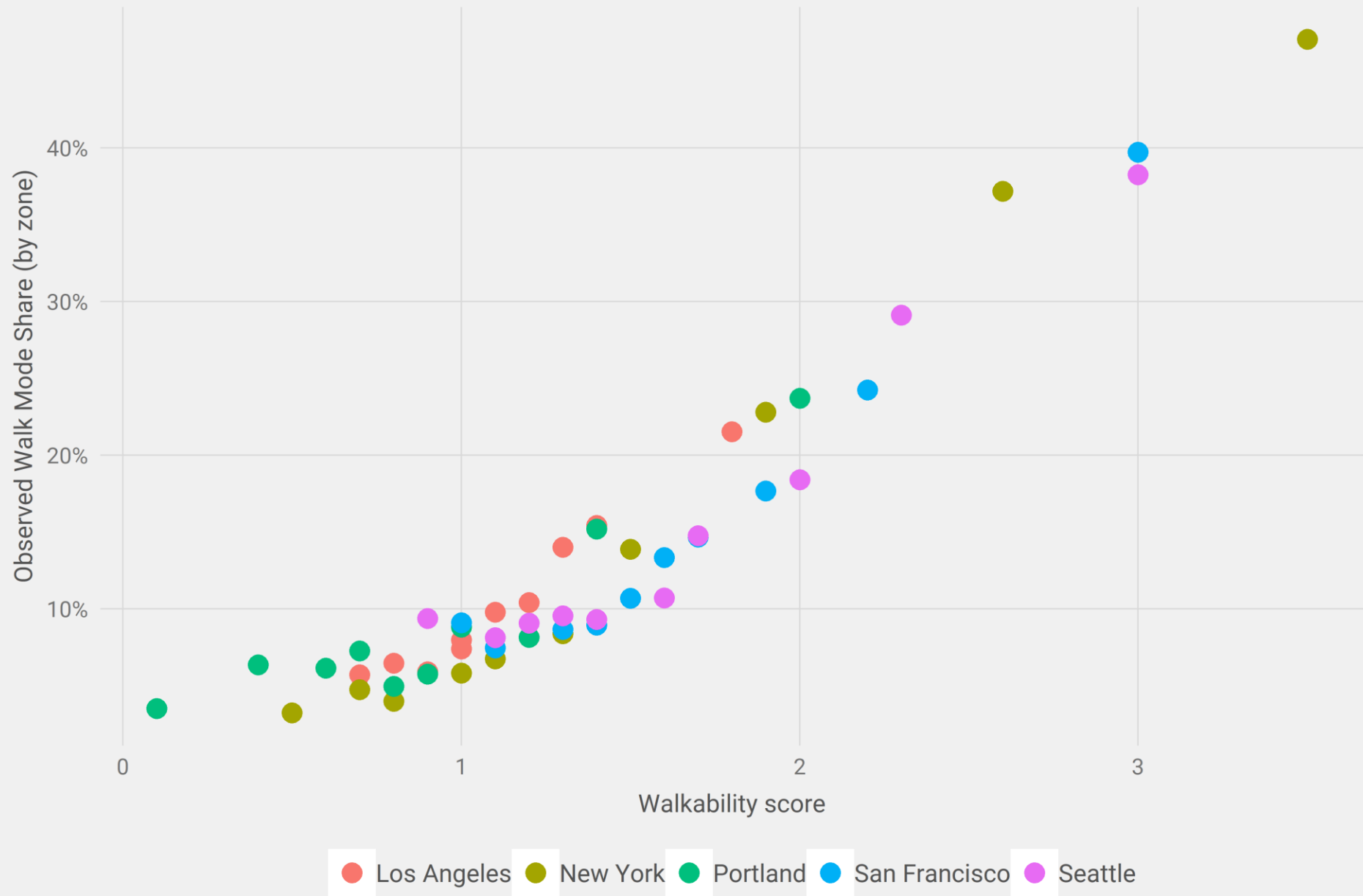
Interaction terms: city and the built environment attributes

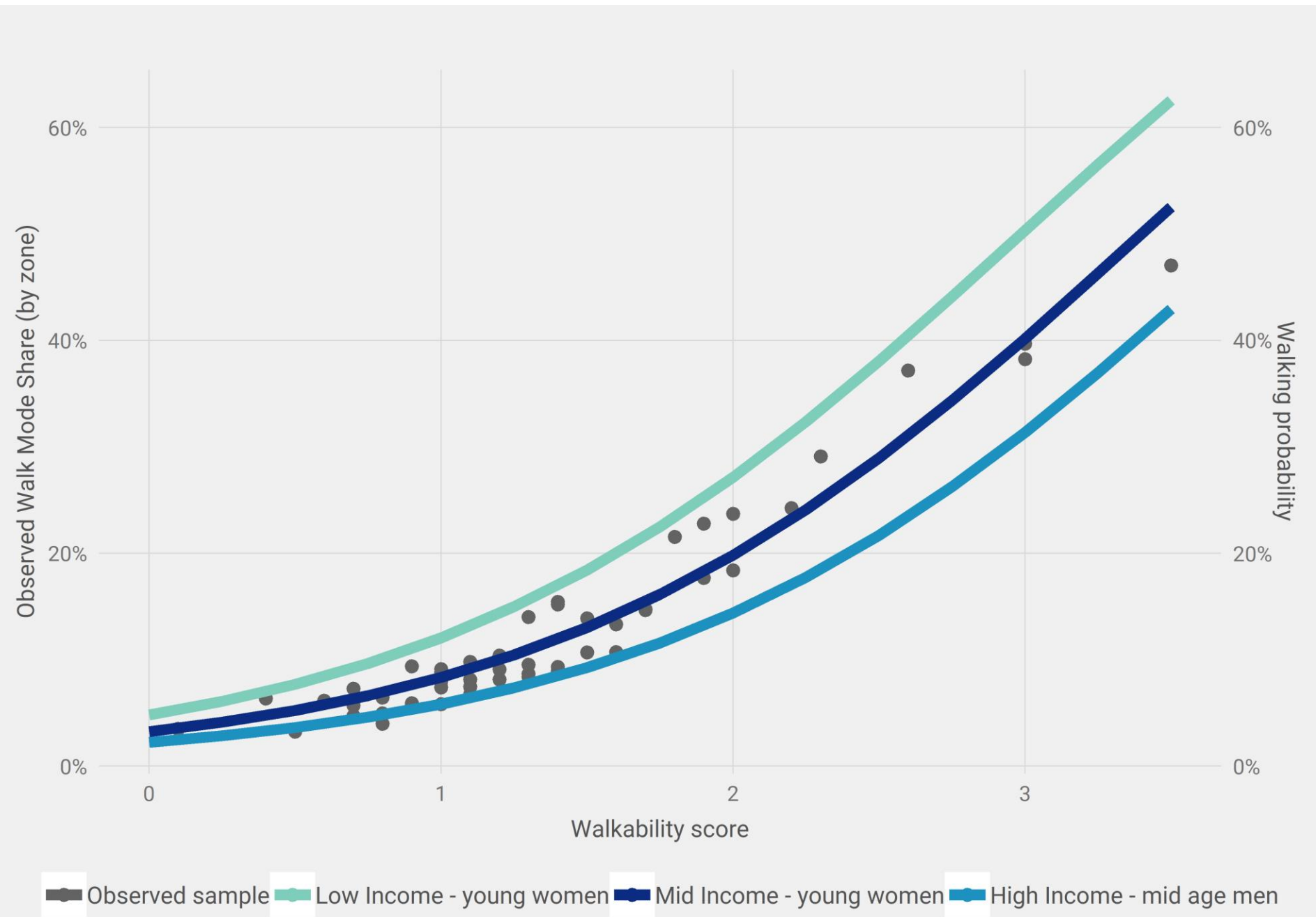
We used weights to expand to the population

The portion of the utility function that deals with the built environment is a measure of walkability

Pooled data set statistics

	Los Angeles	New York	Portland	San Francisco	Seattle
Sample	66,016	125,528	51,125	39,648	44,464
Total Trips	29M	67M	7M	11M	12M
Walk Share [%]	11%	18%	9%	16%	13%
Zones	8212	5162	1421	2891	2480
Population [ppl]	12.7M	21.7M	2.2M	4.3M	3.4M
Avg. Population by Zone [ppl/zone]	1558	4211	1567	1496	1387
Year of survey	2010-12	2011	2011	2010-12	2014

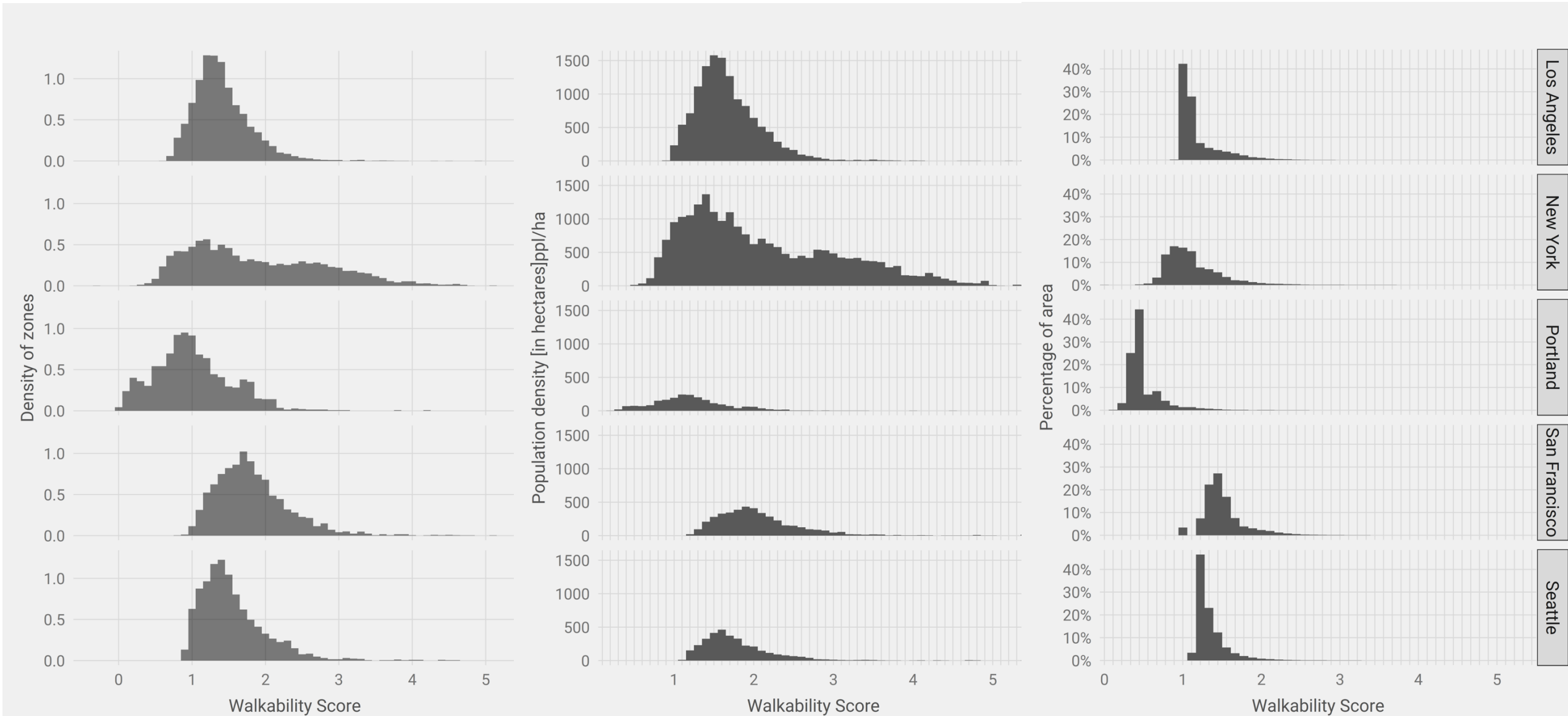


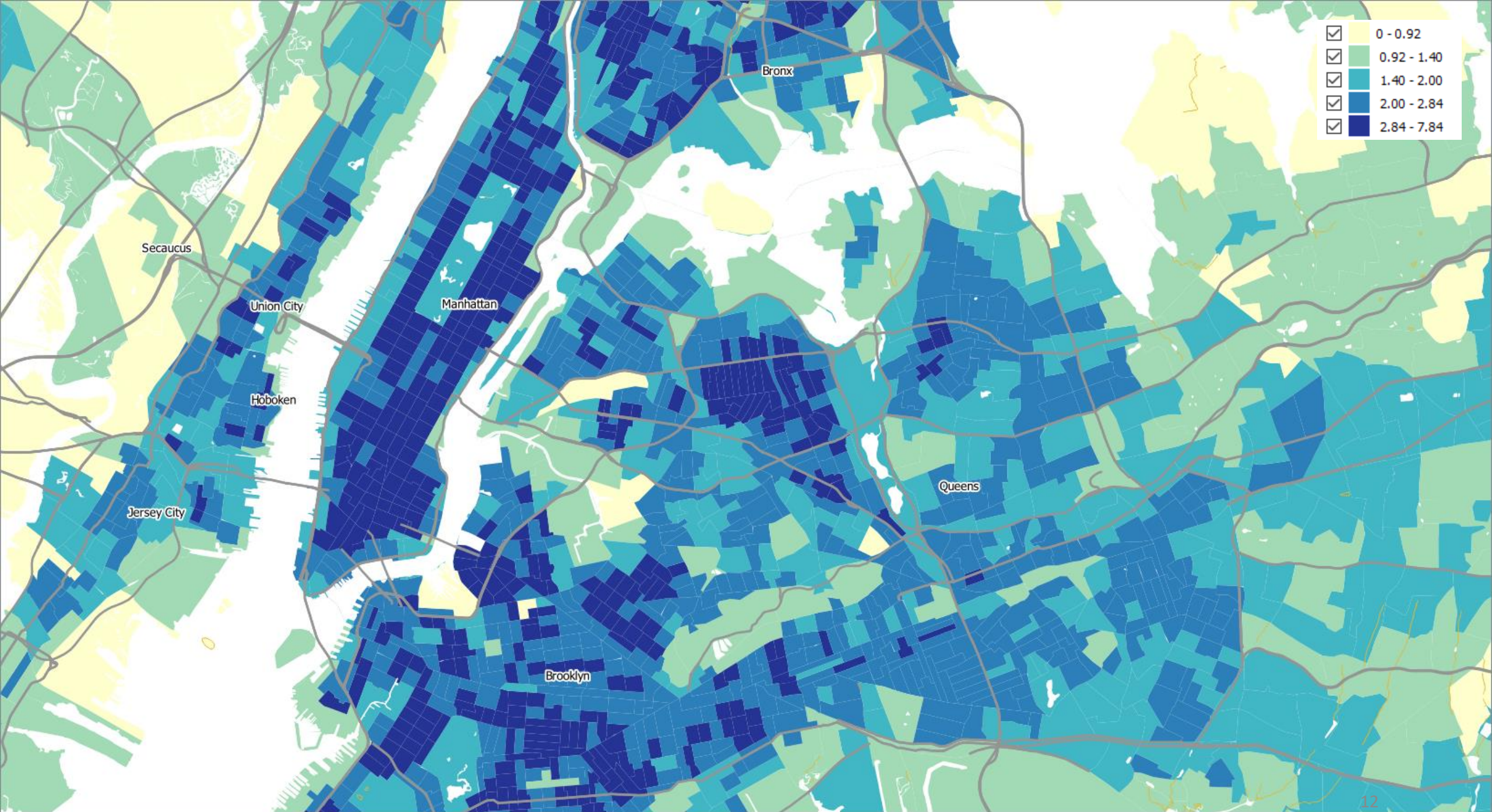


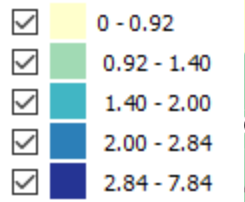
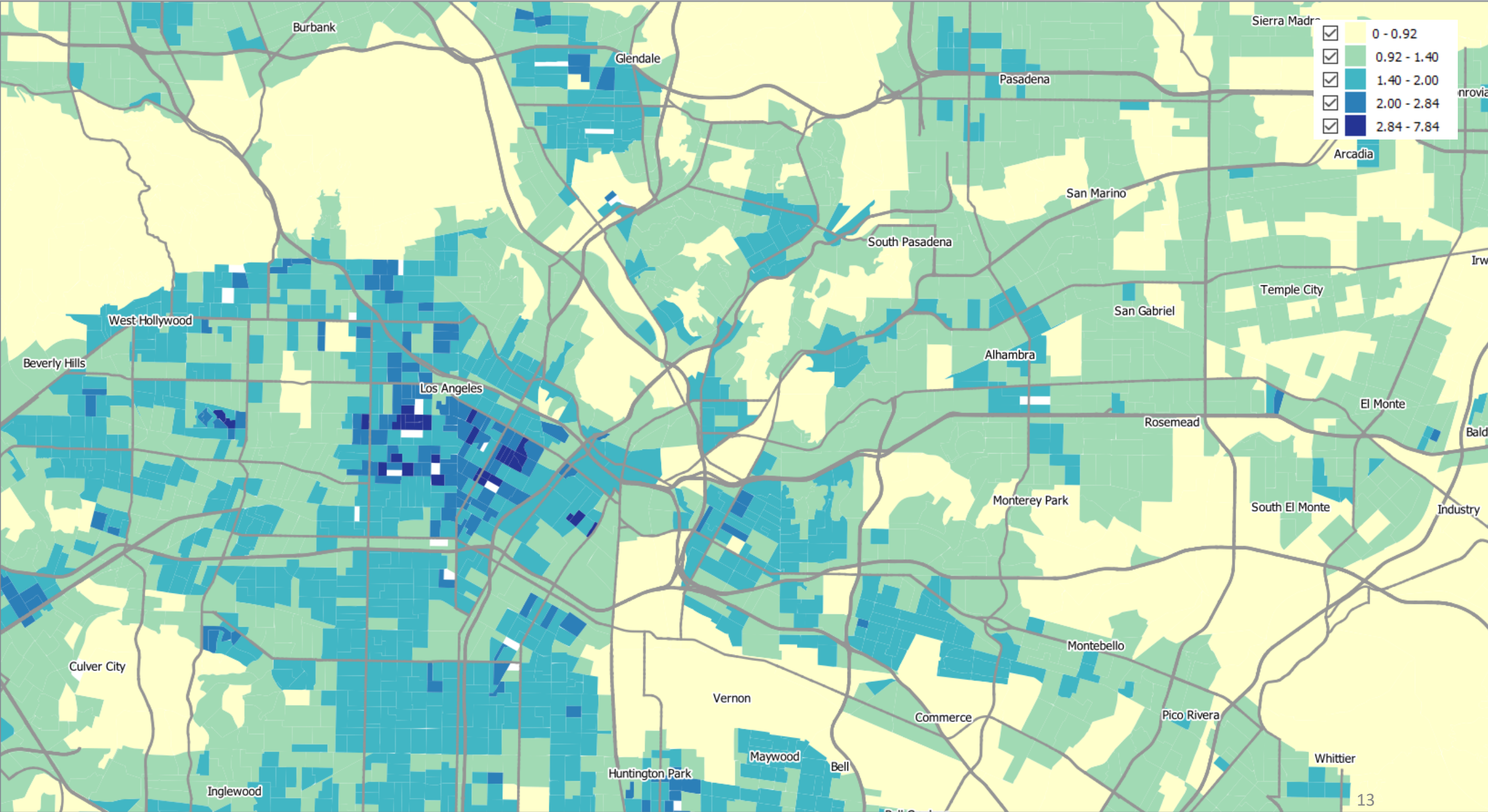
Transferability and specification of the model

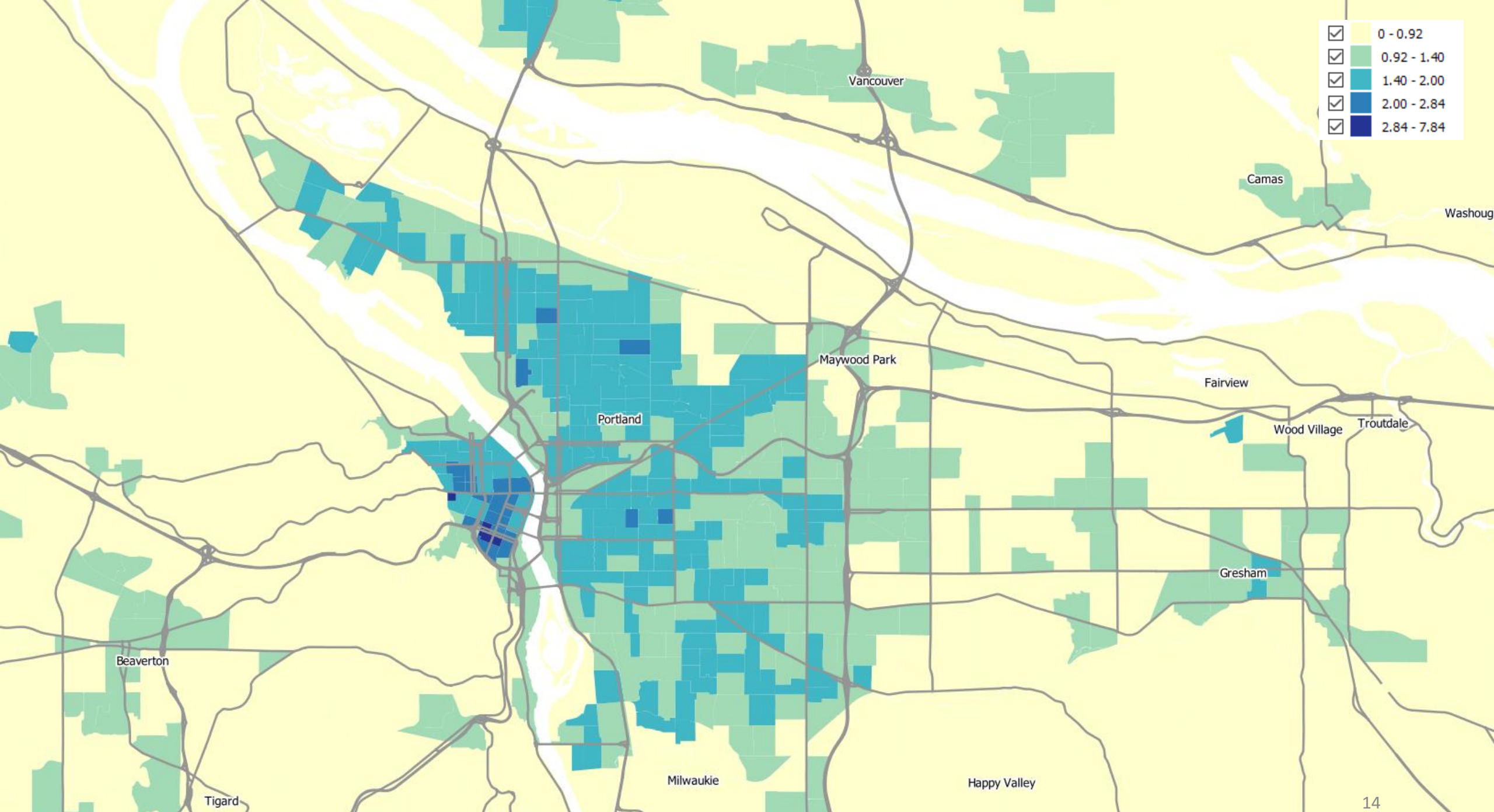
- The relationships are consistent between cities in the US
- The multivariate specification reduce sources of endogeneity in the estimation

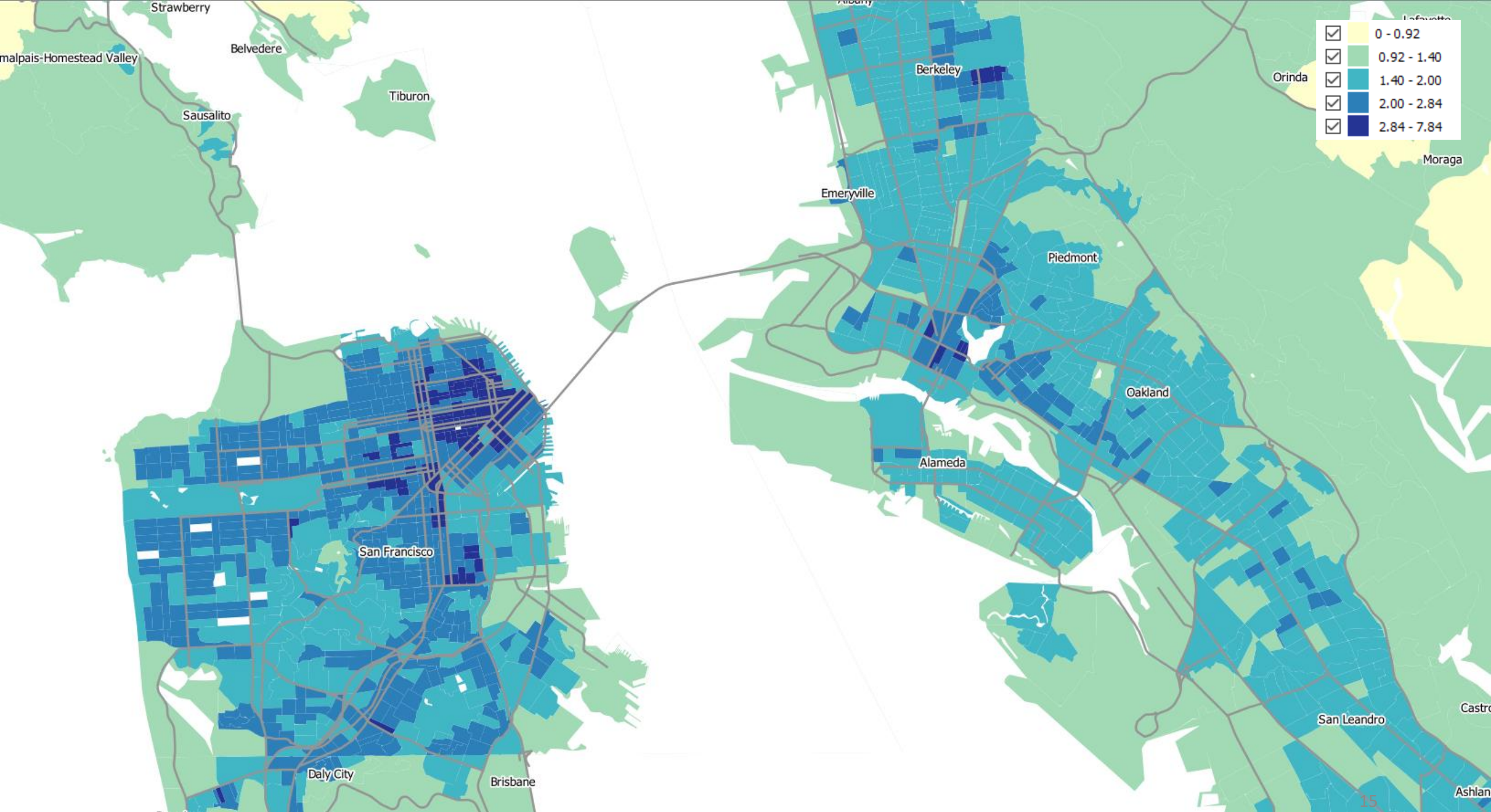
Distribution of Walkability in the Cities

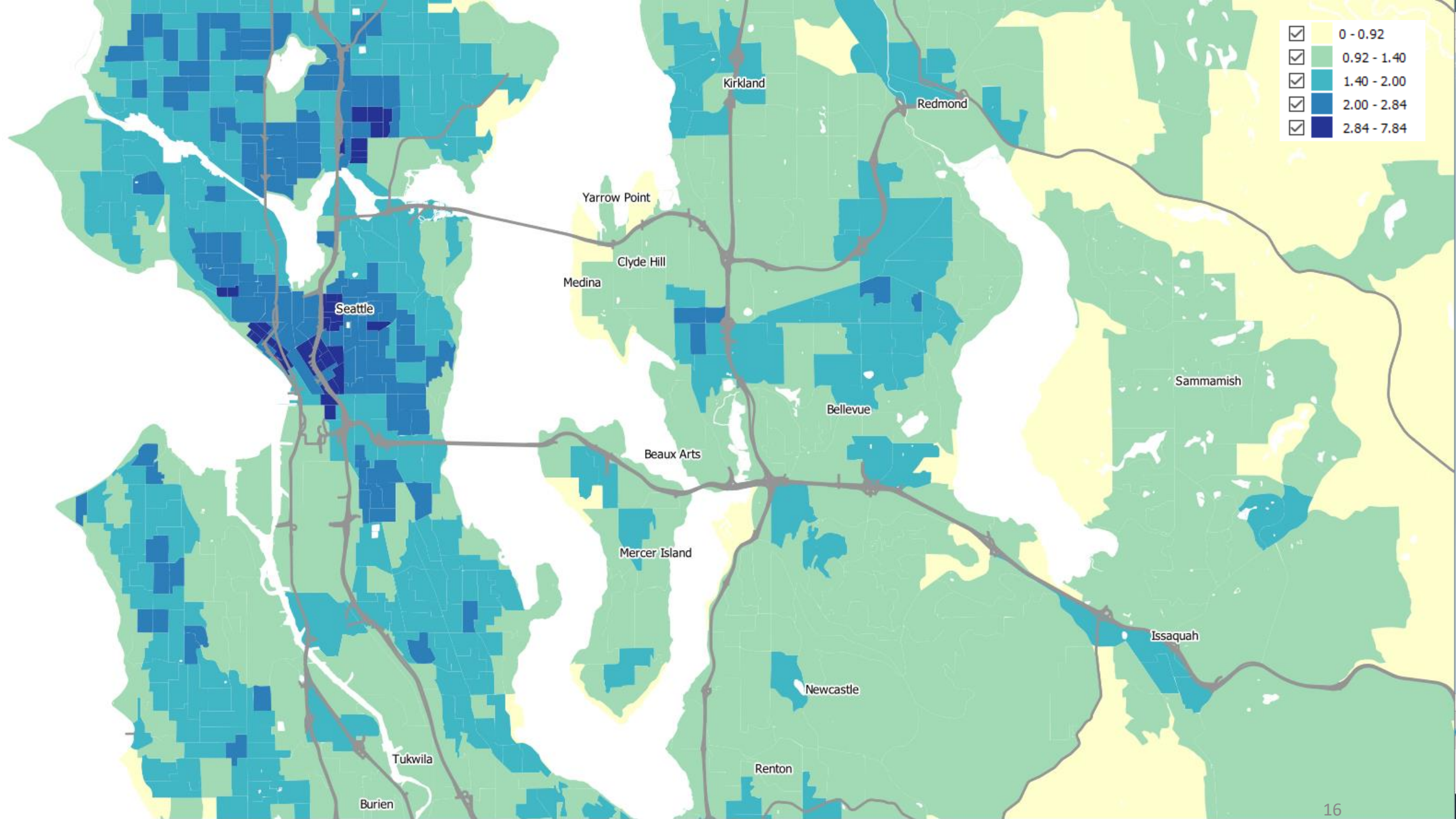


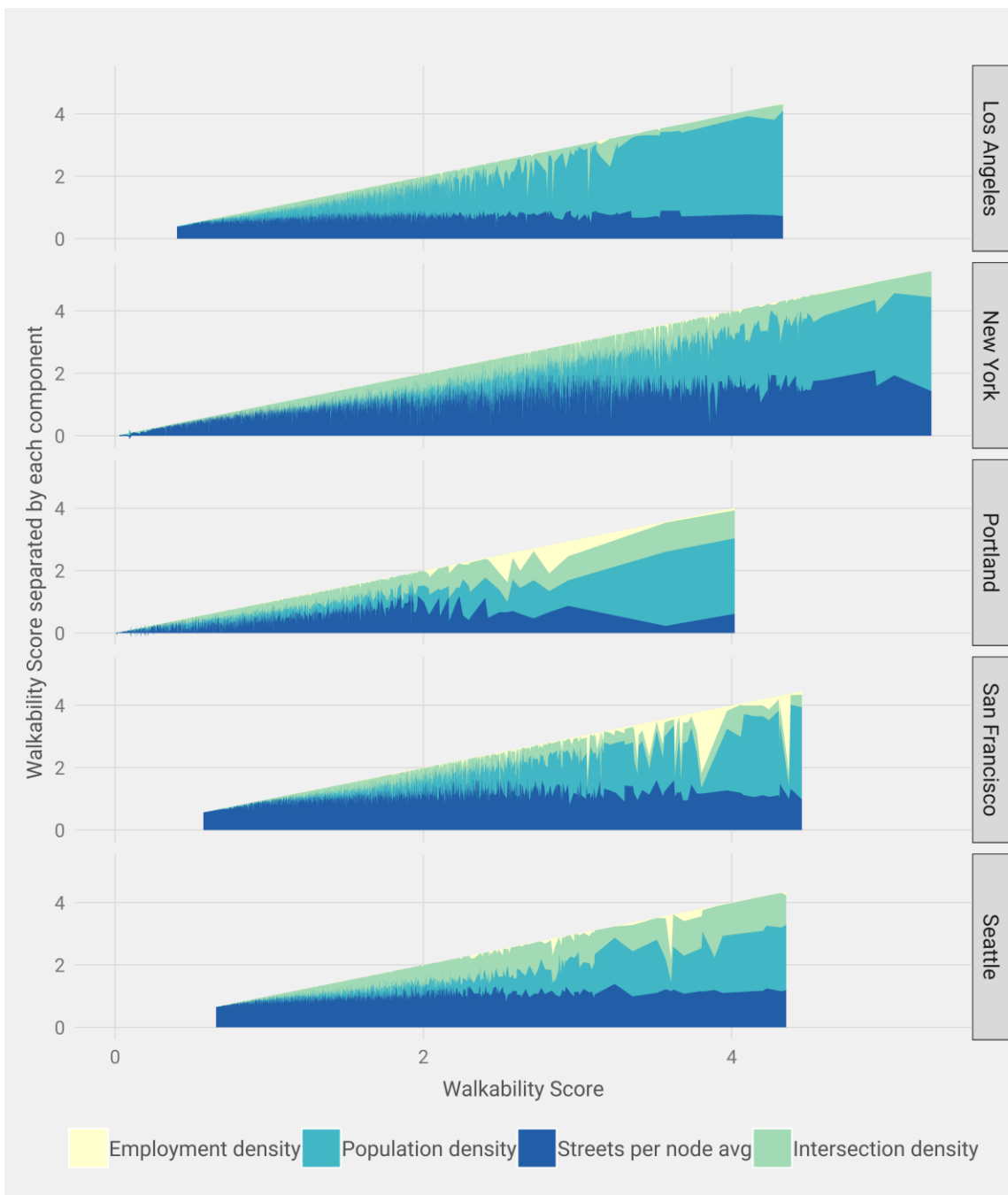




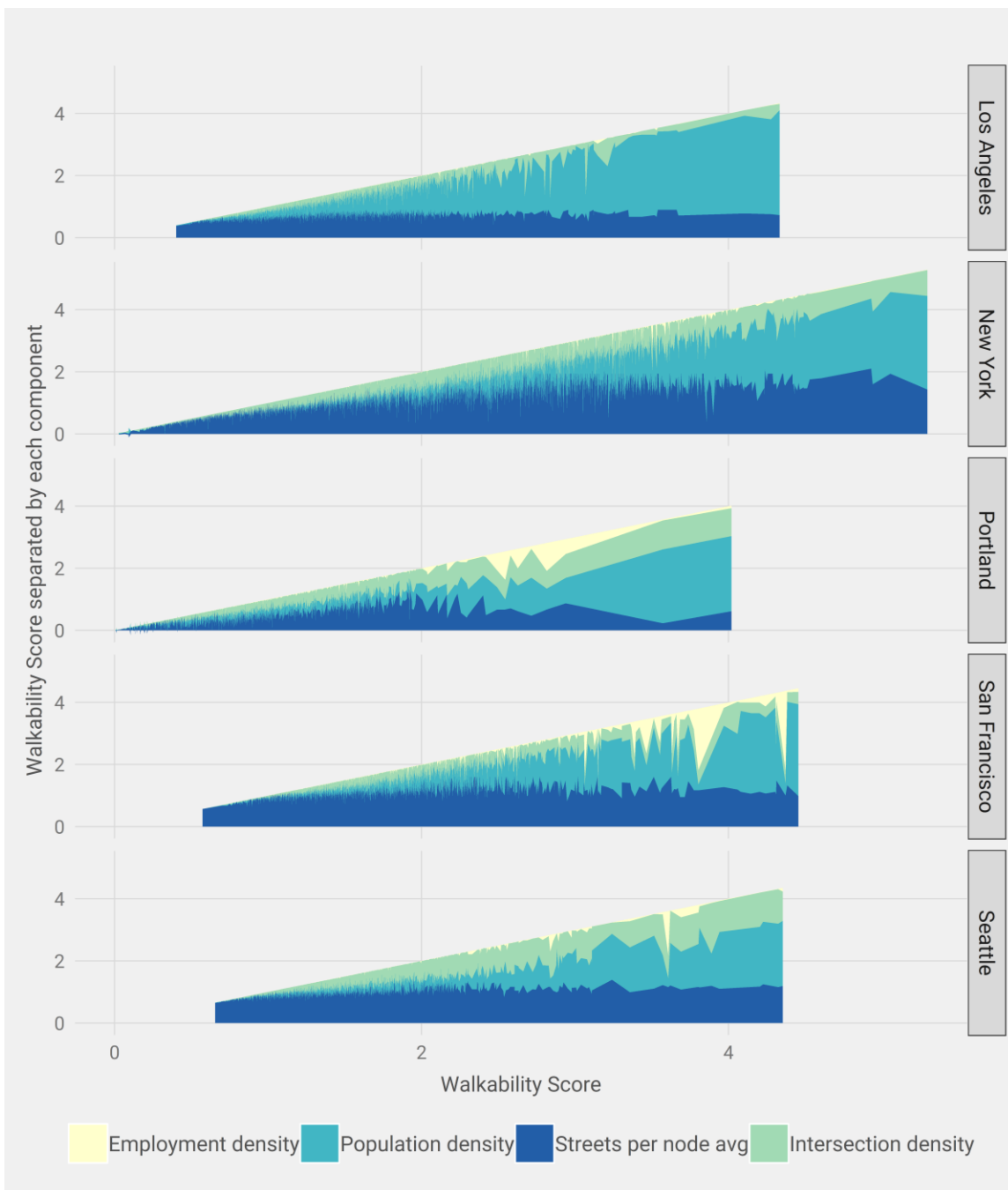




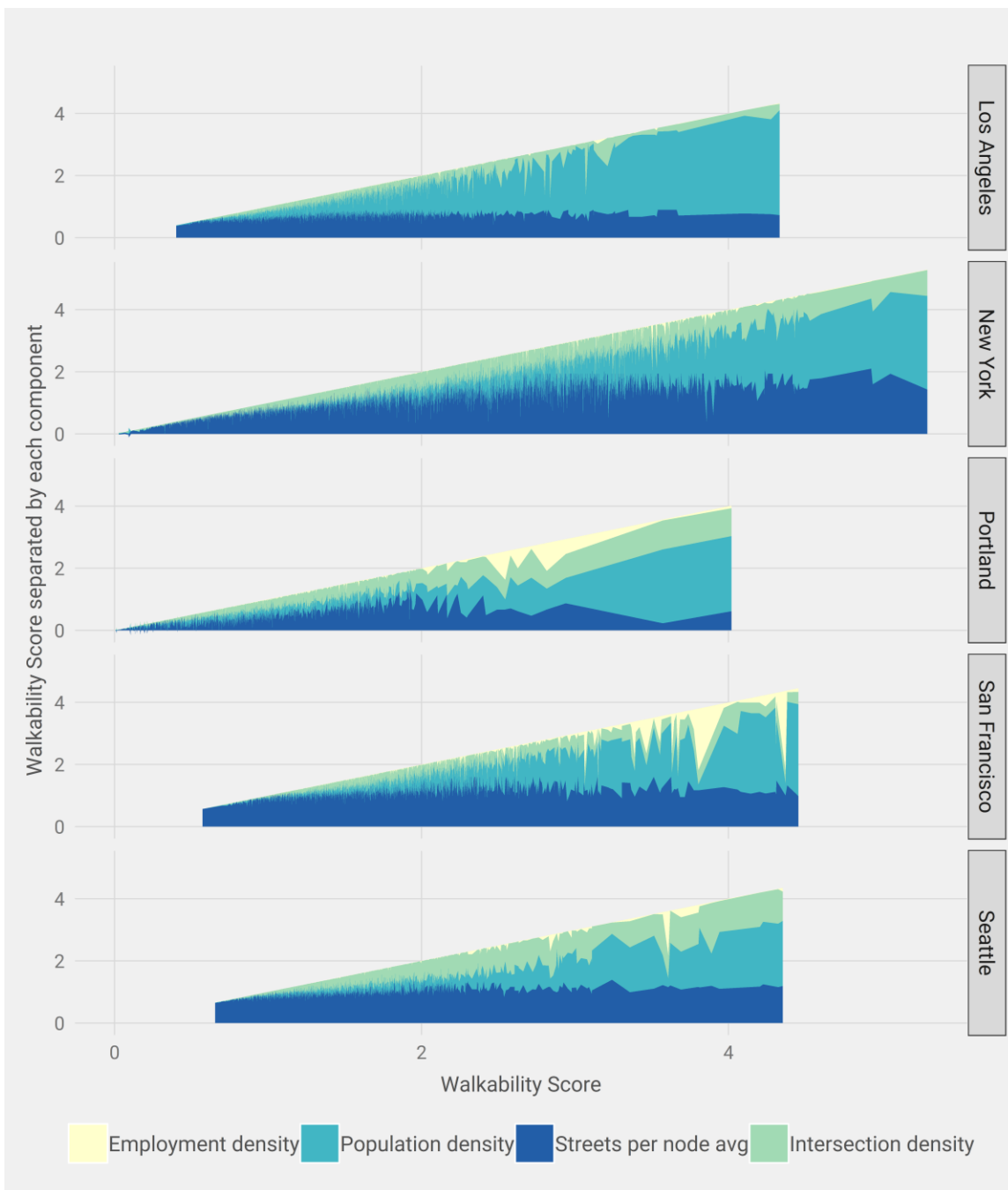




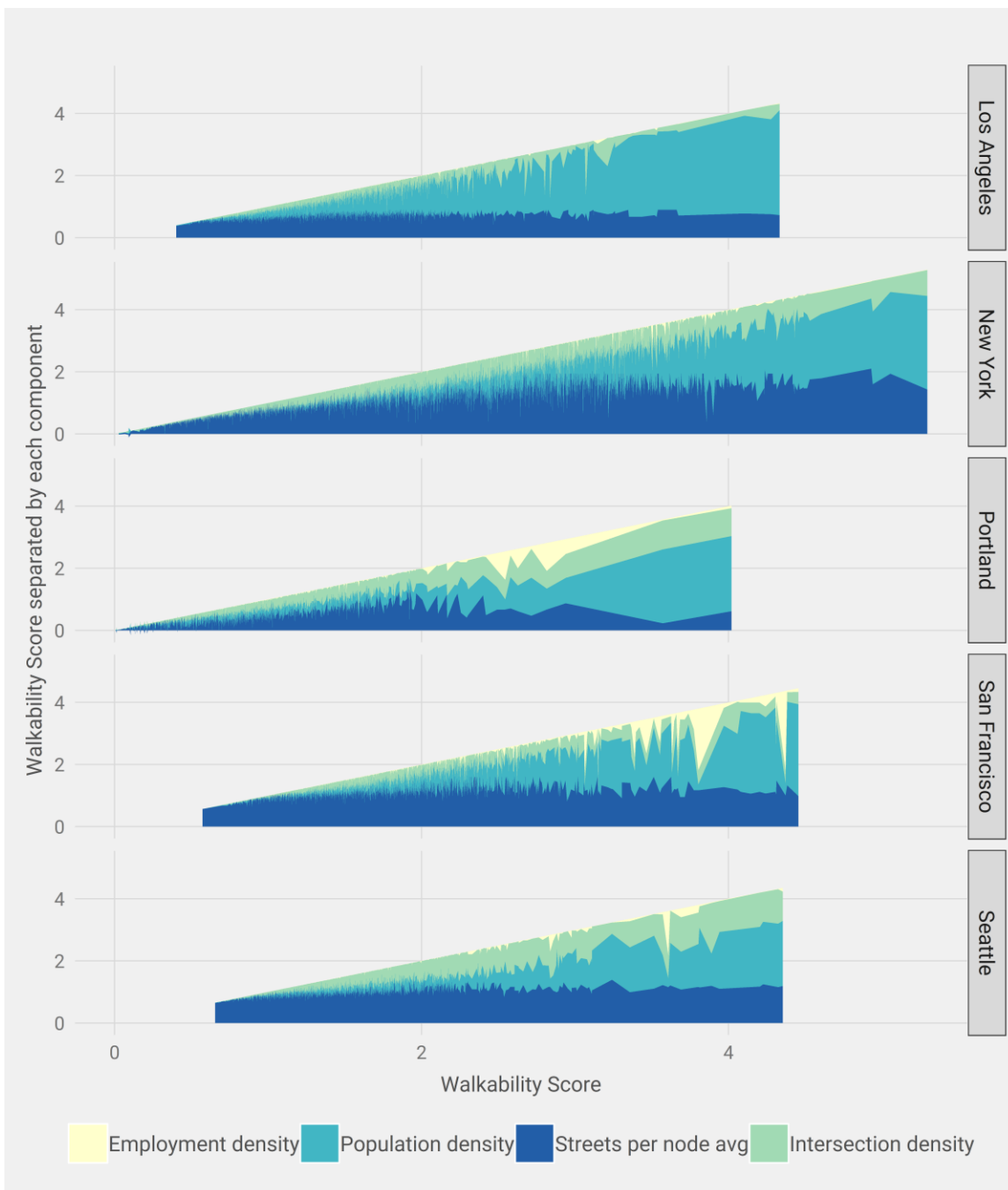
Population density		Employment density		Streets per node avg		Intersection density	
Mean	Std. dev.	Mean	Std. dev.	Mean	Std. dev.	Mean	Std. dev.
						3.0	
						3.1	
						2.8	
						2.9	
						2.7	



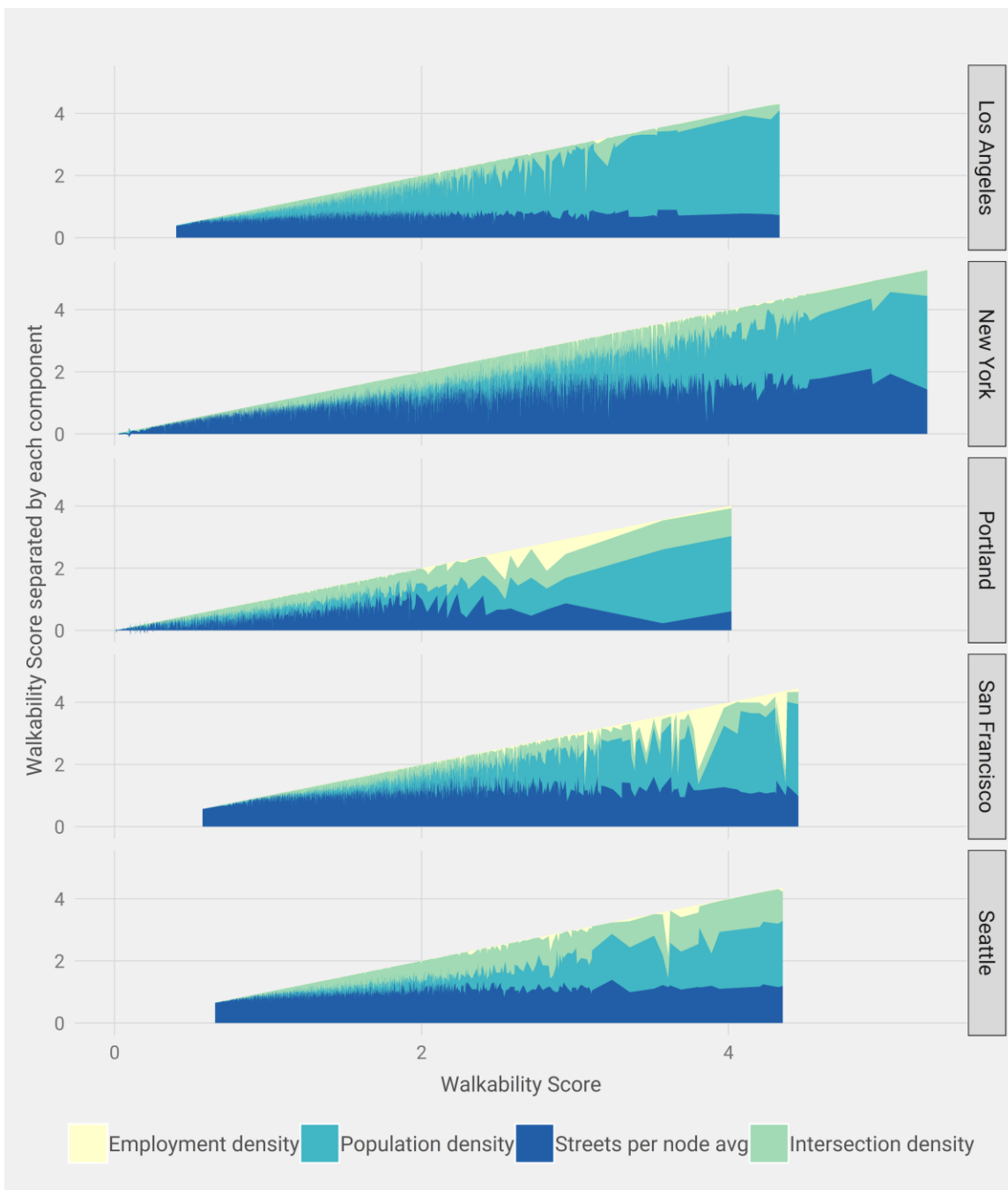
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94	120	37	189	3.1	0.40	69	45
19	17	8	31	2.8	0.34	64	47
50	58	19	88	2.9	0.35	76	46
21	24	11	70	2.7	0.35	60	51



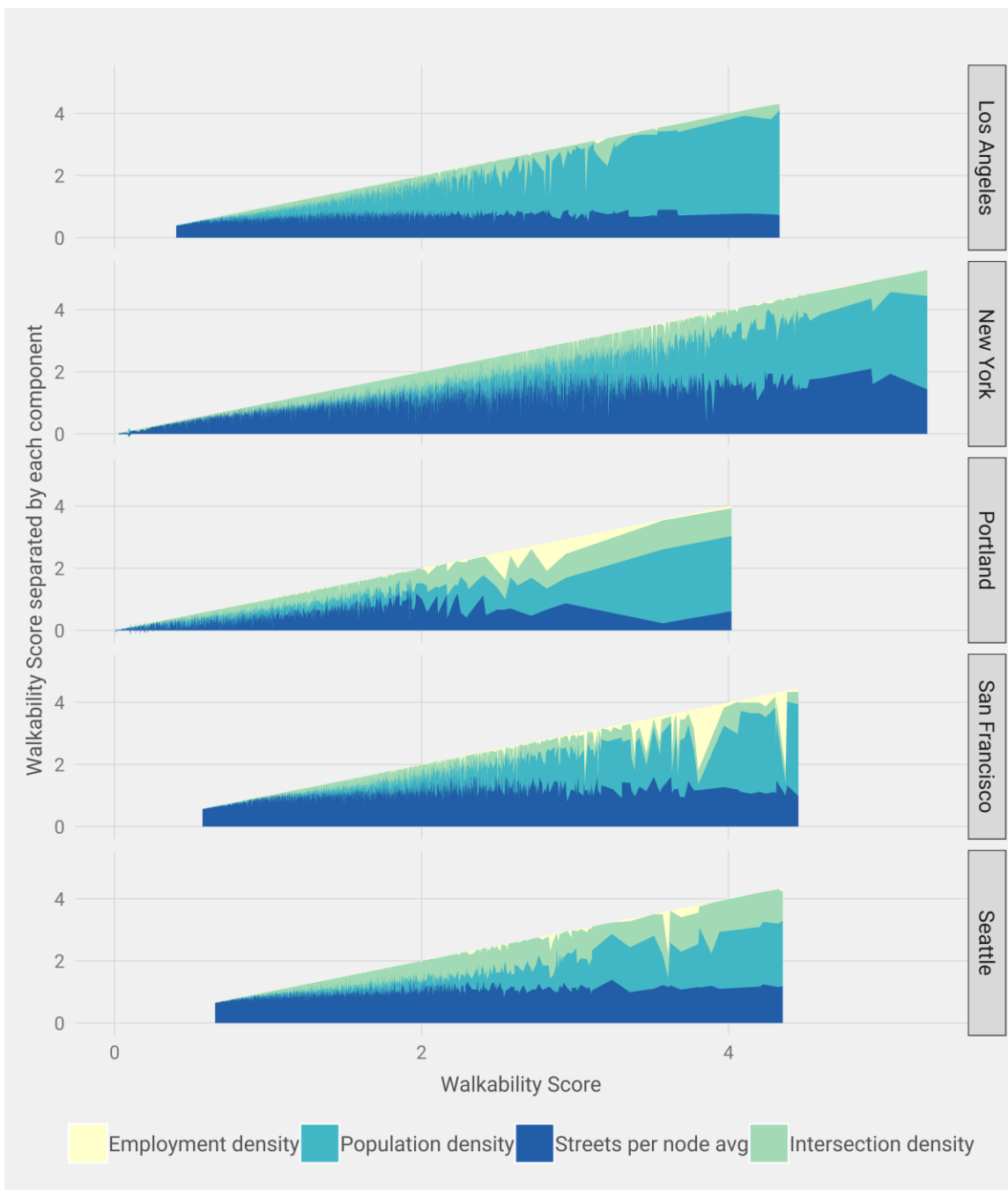
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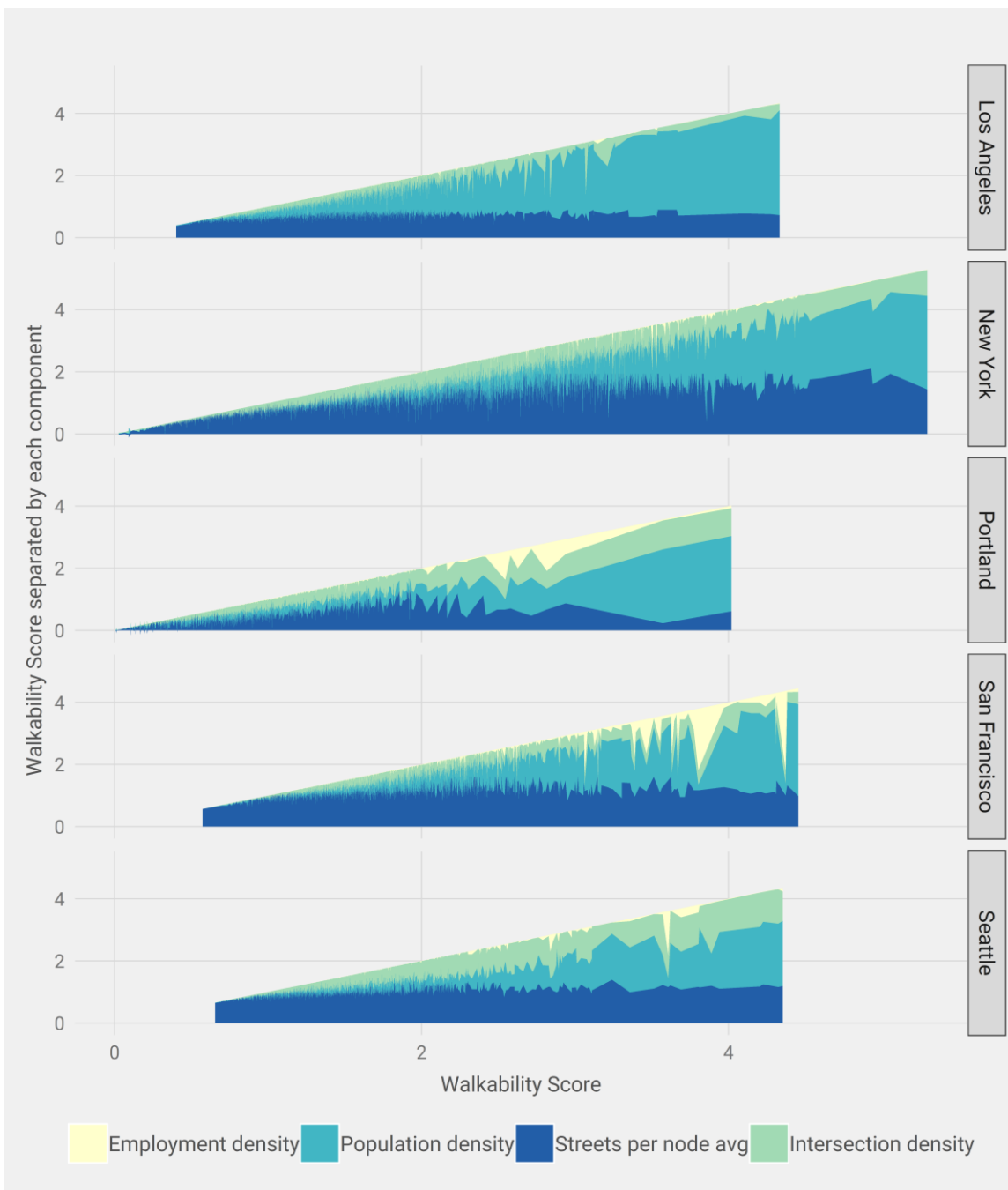
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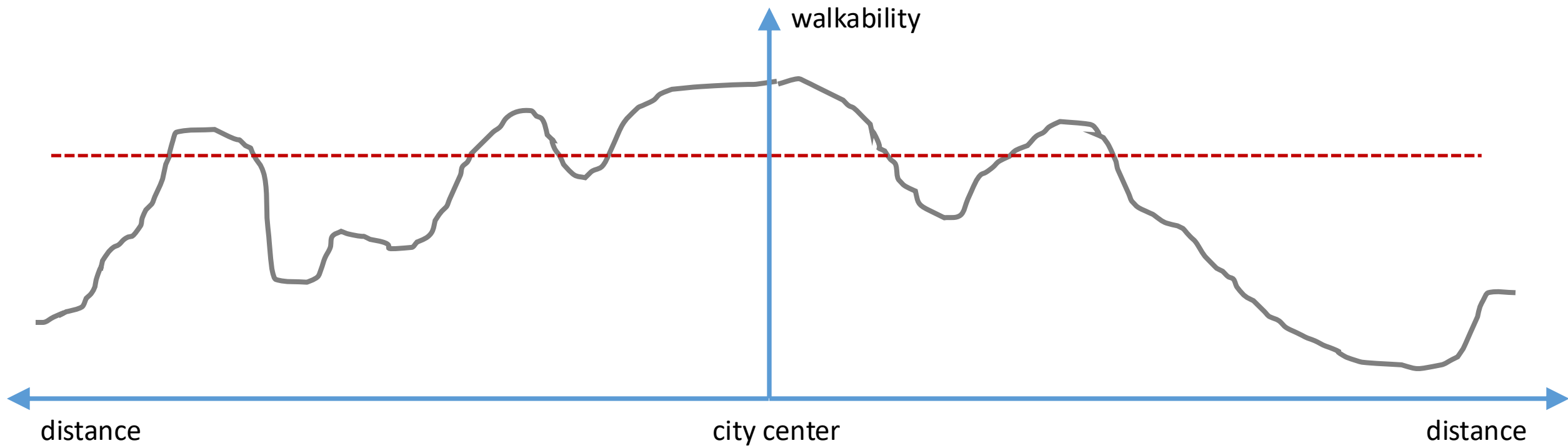
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Conclusions

- General agreement in terms of relative importance variables and models have consistent results
- But, important differences exist as shown by relative magnitudes and distribution of the various built environment components across cities
- And models still have relatively low explanatory power, as do all behavioral models
- Findings suggest that we may need to consider the spatial arrangement of these characteristics within a region



Next steps

- Explore how the gradients of built environment and urban regional structure affects walking
- Add more cities, and more international cities
- Need larger samples in travel surveys (all modes) from highly walkable areas
- Identification of minimum and maximum thresholds (bounds) of influence for the built environment

