

# **SOCIAL ENTREPRENEURSHIP**

Success not measured in terms of profit



But in terms of social benefit



Images: Simon Davison, Wikimedia Commons and SUNY Stony Brook School of Social Welfare

# **Grameen Bank, Dhaka, Bangladesh**



Loans for the poor  
with no collateral

Founded by  
Muhammad Yunus  
Nobel Peace Prize, 2006

Source: Wikipedia

# **Room to Read**



[roomtoread.org](http://roomtoread.org)

Founded by John Wood in Nepal  
Extended to other Asian and African countries

# The Biblioburro



[freerangeprint.tripod.com](http://freerangeprint.tripod.com)

Luis Soriano. Colombia



**Social Entrepreneurship Institute**

Cascais, Portugal

Educating social entrepreneurs since 2009

Partner of INSEAD

The Business School for the World

# **CRID, Cascais**



[cridcascais.blogspot.com](http://cridcascais.blogspot.com)

**Integration and Rehabilitation Center  
for the Handicapped**

# Vitamimos



[www.netvibes.com/vitamimos](http://www.netvibes.com/vitamimos)

Prevention of child/teen obesity  
Education on healthy lifestyles

# Carcavelos Community Center



[www.centrocomunitario.net](http://www.centrocomunitario.net)

Donations of used clothes, books, appliances...  
Distribution to those in need and garage sales

# **Social Entrepreneurship in Public Universities**



[www.up.pt](http://www.up.pt)

"Junior University" at the University of Porto

# **Social Impact**

We can all help make our society better

*"Whatever you do will be insignificant,  
but it is very important that you do it"*

Albert Einstein