

Credit Card
Transaction
Report

Male or Female

F

M

Card Category

Blue

Silver

Gold

Platinum

Quarter's

Q4

Q3

Q2

Q1

Income Group

Low

Med

High

Select Date

01-01-2023



24-12-2023



\$55M

Revenue

\$45M

Total Transaction Amt.

\$7.8M

Total Interest Earned

\$3M

Annual Fees Collected

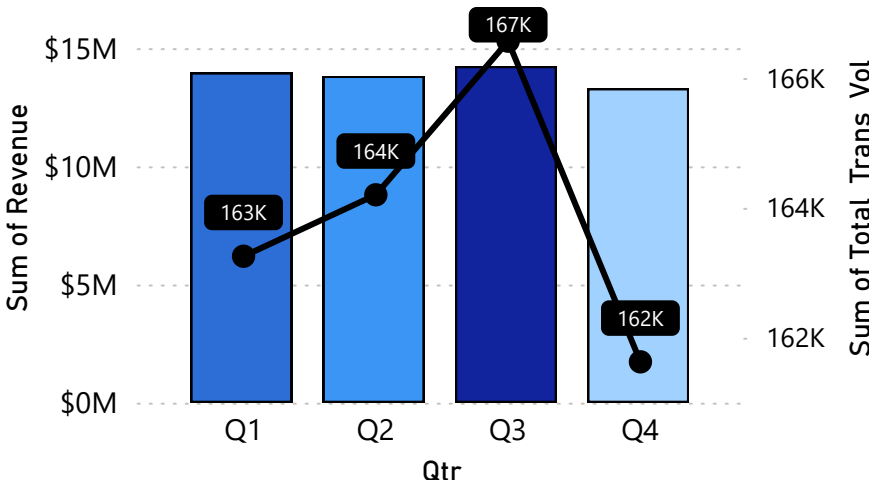
\$973K

Σ Customer Acq Cost

656K

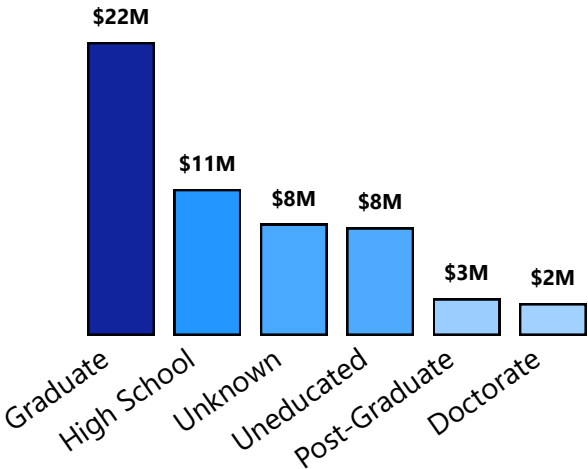
Total Transaction ✓

Sum of Revenue and Sum of Total Transaction Volume by
Quarter

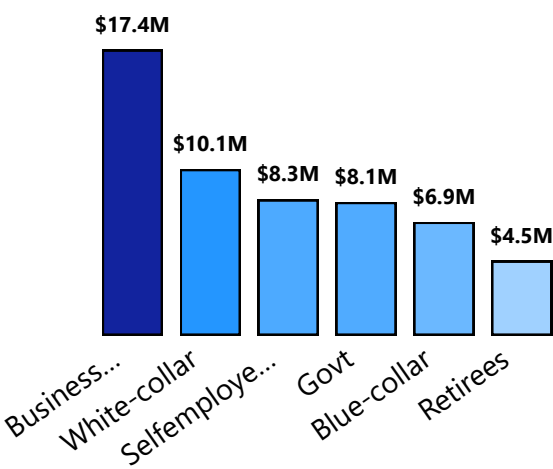


Week No.	Previous Week Revenue	Current Week Revenue	WOW Revenue
51	1026549	10,70,439	4.3% ▲
50	980152	10,26,549	4.7% ▲
49	1008777	9,80,152	-2.8% ▼
48	1047120	10,08,777	-3.7% ▼
47	1078915	10,47,120	-2.9% ▼
46	1094927	10,78,915	-1.5% ▼
45	1063063	10,94,927	3.0% ▲
44	934631	10,63,063	13.7% ▲

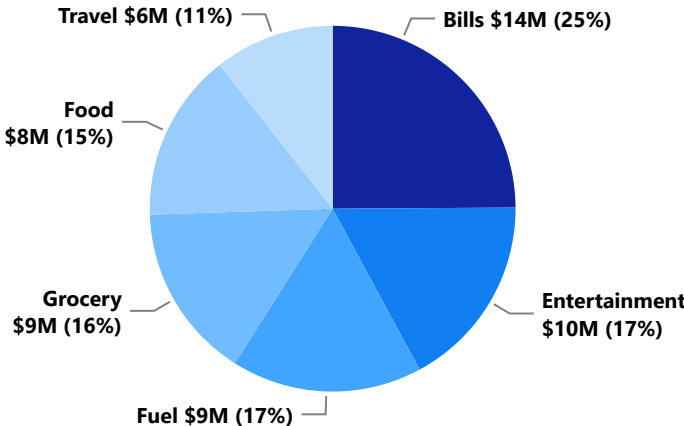
Sum of Revenue Generated based on
Education level



Sum of Revenue Generated based on
Customer's Job Type



Sum of Revenue Generated by Customer's
Expenditure Type



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Select Date

01-01-2023

24-12-2023

\$55M

Sum of Revenue

\$57K

Customer's Average Income

46

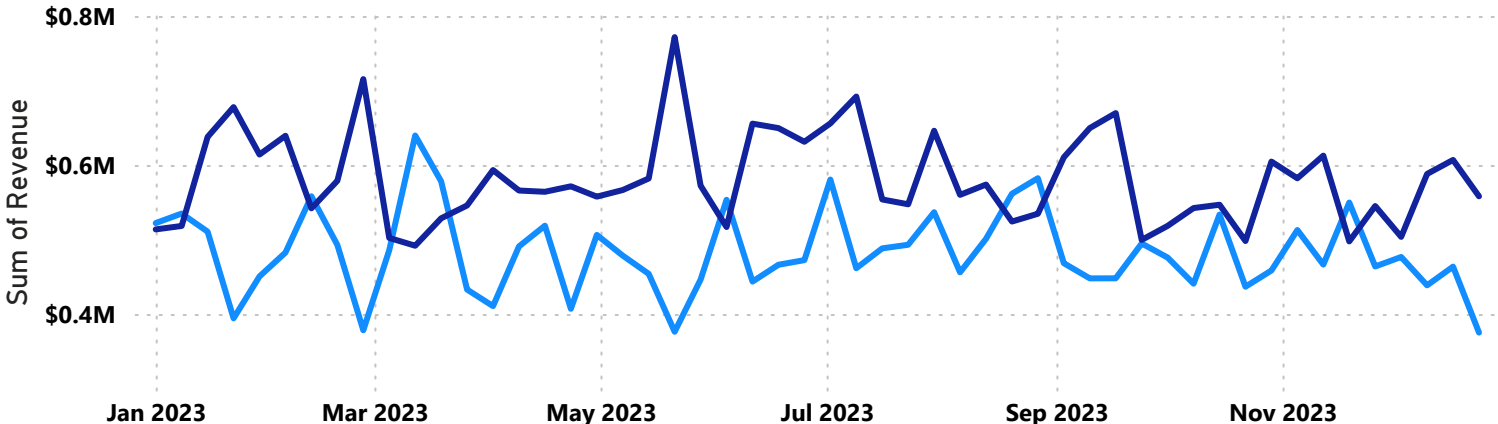
Customer's Average Age

3.2

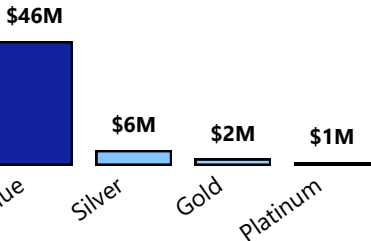
Customer Satisfaction Score

Sum of Revenue by Week Start Date and Gender

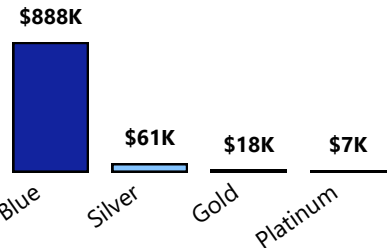
Gender ● F ● M



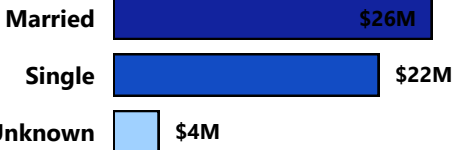
Sum of Revenue by Card Category



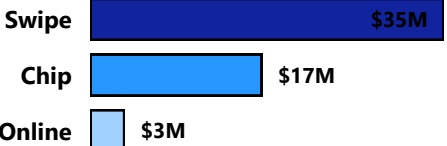
Customer Acquisition Cost Required by Card Holder



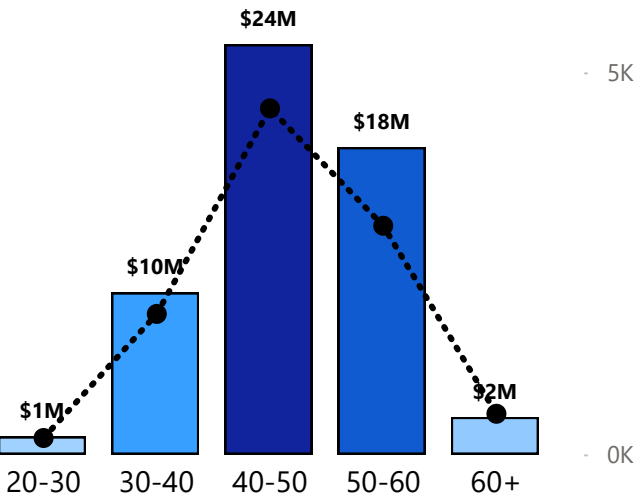
Revenue Generated by Marital Status



Total Revenue Generated by Chip Usage



Sum of Revenue and Count of Cust_Satisfaction_Score by AgeGroup



Top 5 States by Revenue Generated

