

# Graphic Design Final

1. Find a website you like and do a case study on 1 specific page. The case study content should be focusing on graphic design elements and principles. Your study should reflect that you understand the design terms, but not limited to the following topics:
  - a. what do you think of the design?
  - b. anything you learned from the website?
  - c. what is working and what is not working?
  - d. why the design doesn't working here?
  - e. what is the possible solutions?
2. Please DO NOT talk during the exam.
3. You have to leave the classroom after finishing your exam.
4. 10 points in total.
5. Openbook.

**Time: Dec 10th, 2019, Tuesday, 8:30am-10:25am (Assignment folder closes at 10:25am)**

# Requirements

- fit everything on 1 page. Letter size. Minimum font size 13 pt.
- plan wisely. Can be bullet point as long as you are clear and justified with your point of view.
- you can use illustrator or any other text editing software like google doc.
- your study should reflect that you understand the design terms
- grades  $\neq$  the amount of text you write

- Incorrect page size(-2)
- Incorrect format(-2)
- More than 1 page (-2)
- DO NOT copy paste from the article online. Use your own word to explain.
- Check your grammar, not asking for perfect grammar, but need to make sense for me to understand

# Midterm Deliverable

- 2 pdfs in total
- 1 pdf of 1 page of your study, letter size. Minimum font size 13 pt. Plan wisely. Please include the webpage link at the beginning of the page.
- 1 pdf of the webpage. Open your webpage in Chrome --- ctrl + P --- change the destination to "save as PDF"---save. This document is to prevent the webpage changed and I might not look at what you are talking about.
- Name convention: first\_last name\_CaseStuday.pdf ;  
first\_last name\_webpage.pdf
- Submit to **Final** assignment folder
- **Assignment folder closes at 10:25am**