

**IV.TEXT BOOKS**
**85**
**FIRST SEMESTER 2019-2020**

COM COD	COURSE NO	COURSE TITLE	TEXT BOOK(S)
		INDUSTRIAL ECONOMICS	(ii) Stephen Martin Industrial Organization in Context Oxford University Press, 2010
1923	ECON F315	FINANCIAL MANAGEMENT	Richard A Brealey, Stewart C Myers, Franklin Allen and Pitabas Mohanty Principles of Corporate Finance Tata McGraw-Hill Publishing Company Ltd, 2012
1565	ECON F354	DERIVATIVES & RISK MGMT	John C. Hull & Basu Sankarshan Options, Futures and Other Derivatives 8th Edition, Pearson Education
1547	ECON F355	BUSS ANAL & VALUATION	(i) Palepu, Healy & Bernard Business Analysis & Valuation - Using Financial Statements Text & Cases Cengage Learning Publisher, 3rd Edition
			(ii) Damodaran A Damodaran on Valuation Wiley India Pvt. Ltd. 2nd Edition
1684	ECON F366	LABORATORY PROJECT	No text book required
1741	ECON F367	LABORATORY PROJECT	No text book required
1690	ECON F376	DESIGN PROJECT	No text book required
1757	ECON F377	DESIGN PROJECT	No text book required
1550	ECON F411	PROJECT APPRAISAL	Chandra , Prasanna Projects:Planning Anal.Sel.Fin.Imple & Review Tata McGraw-Hill New Delhi, 2014
1566	ECON F412	SECUR ANAL & PORTFOL MGT	Reilly, Frank K & Keith C.Brown Analysis of Investments & Management of Portfolios Cengage-L, 10th ed., 2012
1553	ECON F415	NEW VENTURE CREATION	No text book required
1875	ECON F435	MARKETING RESEARCH	MALHOTRA NARESH K Marketing Research: An applied orientation Pearson Education, 2009, 5th Edition
1568	ECON F471	RESOURCES & ENVIR ECON	Charles D. Kolestad Environmental Economics First Indian Edition, 2006, OUP